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c. 1956

DeLuxe

**COLOR-PHOTO
PLATE BOOK**

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For Authorized Salesmen of
STARK BRO'S
Nurseries and Orchards Co.

Largest in the World — Oldest in America

**LOUISIANA,
MISSOURI**

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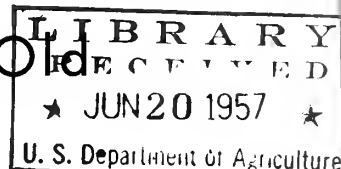
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STARK BRO'S NURSERIES
& ORCHARDS CO.
LOUISIANA, MISSOURI

Stark Bro's Nurseries

Largest in the World ★ Oldest in America

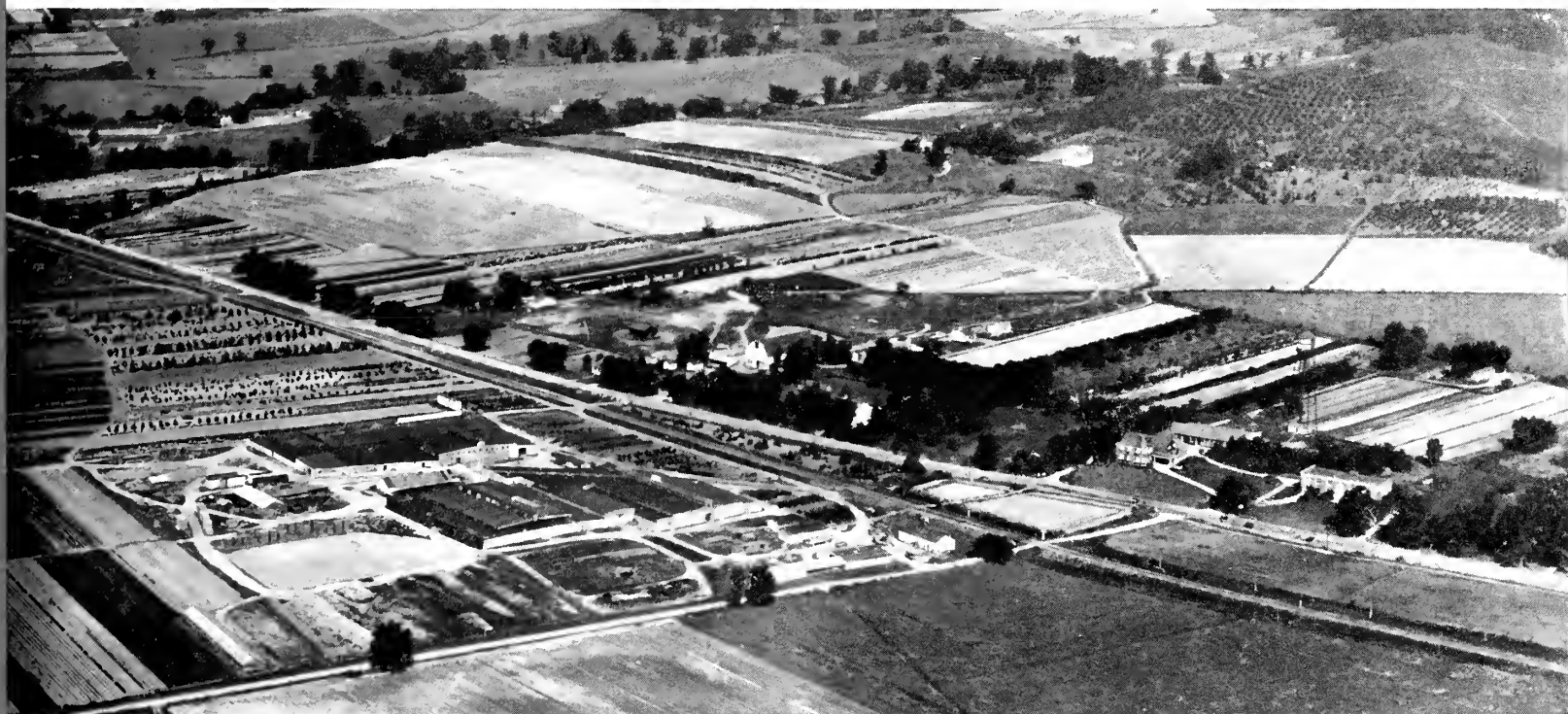
Established 1816 — Over 140 Years Old



Here are the Men Back of the STARK Reputation



6 Generations of Starks—America's Greatest Family of Nurserymen—With Over 140 Years' Experience



Aerial View of Shipping Plant and Home Office of the World's Largest Nursery

STARK QUALITY MEANS BETTER RESULTS FOR YOU

EXTRA BENEFITS From Stark Fruit Trees

- Trees that bear YOUNGER.
- Trees that bear BIGGER crops.
- Varieties that make growers BIGGER PROFITS.
- Varieties that are most POPULAR on the markets.
- Varieties that win BLUE RIBBONS.
- Varieties that win HIGHEST AWARDS such as the Wilder Medal.
- HARDIER varieties that bear crops even when others fail.

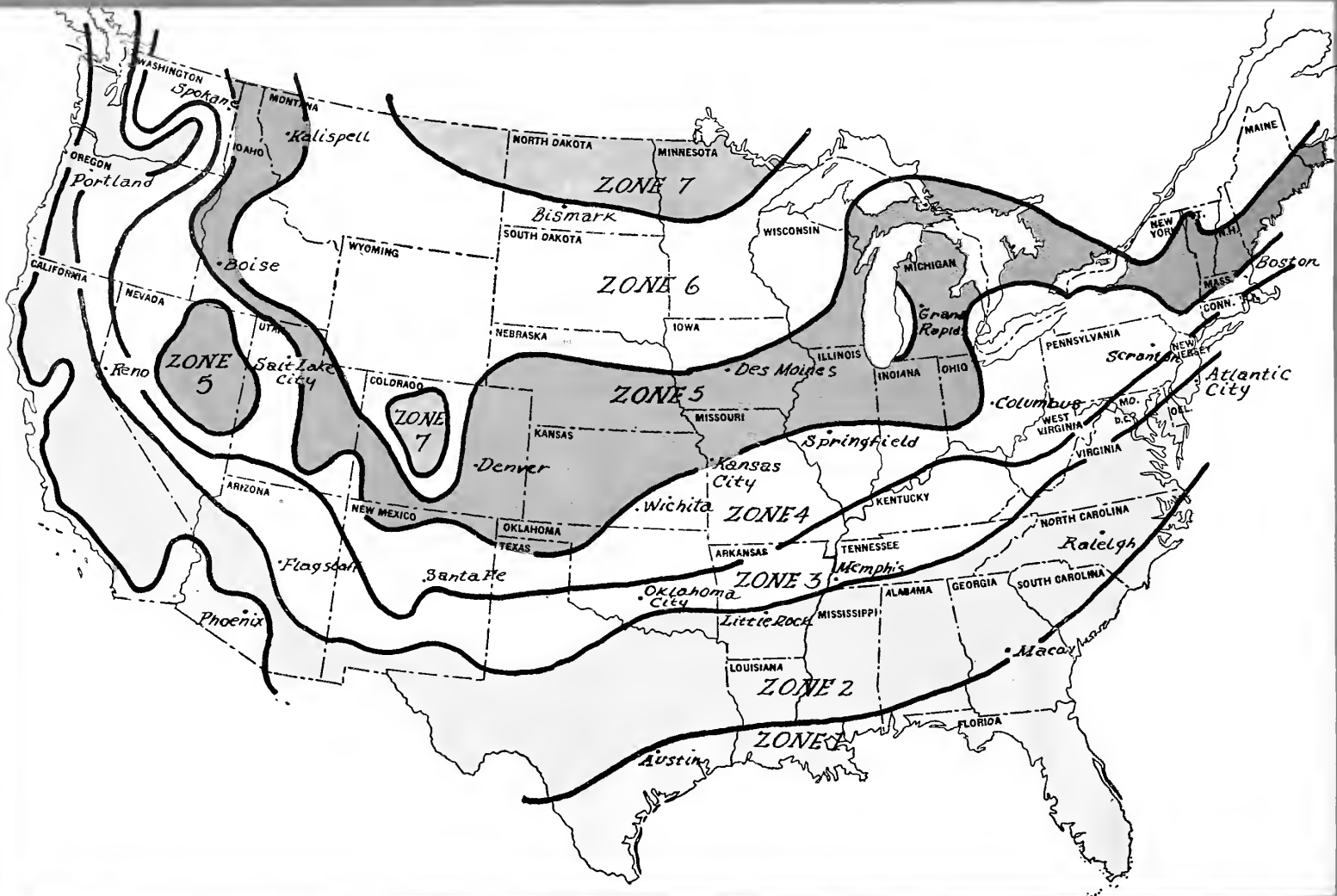
EXTRA BENEFITS From Stark Shade Trees, Shrubs, Vines, Roses and Other Stark Ornamentals

- Roses that bloom QUICKER—often within 6 to 8 weeks after they are planted in the spring.
- Varieties that win HIGHEST AWARDS such as Gold Medal at International Rose Trials.
- Varieties that win BLUE RIBBONS at shows.
- Varieties that INCREASE THE VALUE of a house and lot as much as \$1,000.00 or more.

Where Stark Nursery Stock is Grown



The Best Kinds and Varieties for Your Climate



STARK Nursery Stock Will Give YOU
BEST RESULTS IN YOUR SOIL and CLIMATE

Stark Bro's Comb the World for Improved NEW Fruit and Plant Creations

Special Machinery Invented by Stark Bro's

(Left.) To give thorough cultivation and uniform, thrifty, quick starting to young Stark trees, Stark Engineers invented, designed and built this special Stark "High 2-ROW" CULTIVATOR. Another exclusive "Extra" to assure the VALUE which you get ONLY in Stark trees.



(Above). **Checking cross-pollinating tests** in one of the Stark-Burbank Experimental Orchards of over 1000 new hybrid varieties. Stark Bro's invest thousands of dollars every year to bring Stark customers new and finer varieties of deliciously flavored fruit—larger sized fruit—more beautifully colored fruit—more deliciously flavored fruit—richer in health-giving vitamins.

(Left.) This new Stark Hydraulic Tree Digger was invented by Stark Engineers to go down deep in the ground, cut a wide swath under the roots, and lift the trees out gently with all the big husky, "Old Oak Process" Whole-Root System intact—to guarantee to Stark customers trees that will give them a QUICK start and healthy, hardy growth.

(Below.) Mile-long rows of Stark Record-Bearing Strain Trees. Each tree is "fattened" before it is dug so that it is loaded with rich plant food elements from especially selected and enriched soils. Stark Bro's make doubly sure that the leaves are kept green and healthy, thus feeding the young trees all season long, and storing up a big reserve of strength and hardiness to grow more vigorously, bear younger and yield bigger crops year after year. Man is 6 ft. 2 inches tall.

**STARK
TREES**
REG. U. S. PATENT OFFICE

EVERY STARK TREE AND PLANT GUARANTEED BY STARK BRO'S, LOUISIANA, MO.

TRADE-MARK REGISTERED U. S. PATENT OFFICE

Trees are Available ONLY from
STARK BRO'S

Below is reproduction of "Old Oak Process" Trade-Mark awarded Stark Bro's Nurseries by United States Patent Office.

THE tree of nature is made up of wood cells and root cells varying both in makeup and functions. At one place in the tree the wood cells blend into root cells; at this place nature makes a perfect union between the scion wood and hardy seedling root. This is one of the greatest basic secrets of the Old Oak Process Whole Root Method.

Note carefully the Crown illustrated in the Circle below—and Plant Stark Trees.

"OLD OAK PROCESS" (Trade-Mark Reg.) is the symbol of Stark Superiority. This Trade-Mark has been registered in the U. S. Patent Office and is owned exclusively by Stark Bro's Nurseries. Our trees are grown on Hardy, Husky "Whole Roots" (Not piece roots like cheap trees) that makes them "Sturdy as an Oak"—trees that are carefully fattened with ample quantities of stored food reserves to give them a quick vigorous start in your orchard—trees with a broad spreading root system that is the very foundation of a heavy producing, profitable fruit planting. Stark trees will amaze and delight you with their quick, vigorous growth, young and heavy production, long life, and rugged hardiness.

**"Whole Root
Needed for"**

“Whole Root
Needed for
Each Tree”
—declared Charles
Downing, re-
nowned Horticul-
turist and Writer
—photo below.
In his book “Fruit
Trees of America”
Downing says:
“Large quantities of
trees are grown by
using pieces of roots.
This practice reduces
vitality of trees. But
one healthy, perma-
nent tree can ever
be grown from a
single seedling
root.”


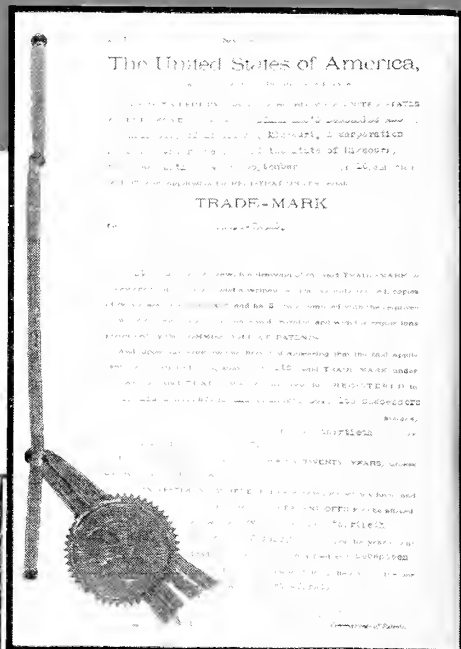
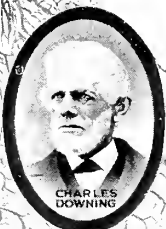
Watch the Roots—
the Vitals, Life and
Foundation of the
Tree. The Big Rooted
Old Oak Process Stark
Trees bear Younger,
Heavier — bear Bigger
Fruit and Live Longer.

**The
Proper
Place
For the
Union ~
Where the
Root Cells
Blend into
Wood Cells**

These
Stark
Golden Deli-
cious Apple Trees
show the super-
iority of Stark
"Old Oak Process"
(Trade-Mark)
Whole-Root Method
of Grafting.

OLD
OAK
PROCESS
Trees can
be sold
ONLY by
Stark
Bro's.

The Remarkable Roots of Stark Bro's Registered Trade-Mark Whole Root Trees



OLD OAK PROCESS

Trade Mark Reg. U. S. Patent Office
WHOLE ROOT GRAFTS in the U. S.
 are made exclusively by **Stark Bros. Nurseries** of
 Louisiana, La.

Patented by the acknowledged, Capital of 5 generations of
 pack Office and one of the oldest and best of the world.

Established by the foundation of your fruit trees in the past.
 and Oak trees in an orchard or in your own garden.

Their value is not only in the fruit but in the wood and the bark.
 They are the best of all in an orchard or in your own garden.

Class: They are the best of all in an orchard or in your own garden.
 from the Old Oak Process.

— Stark Bros. Nurseries, Louisiana, La. —

Old Oak Process

STARK BROS. NURSERIES. Louisiana, La.

Not How Cheap... But How Good!

*Stark Trees and Shrubs are not grown down to a price...
but up to a Standard of Quality unexcelled in the Nursery Industry*

It Pays to Buy the Best!

STARK Record-Bearing Strain (TRADE-MARK) TREES



Original Stark Golden Delicious Parent Tree in Cage

EACH STARK TREE HAS A FAMOUS "PARENT"—Every fruit tree sold by Stark is propagated direct-in-line from **THE FINEST TREE OF THAT VARIETY WE COULD LOCATE IN THE ENTIRE UNITED STATES**—a tree with a known record of superior accomplishment.

STARK BEAR TRADE-MARK



Trade-Mark
Reg. U.S.
Pat. Off.
Symbol of
Highest Quality
for 140 years.

This Stark Bear Trade-Mark on every shipment of **GENUINE Stark Trees** is the symbol that Guarantees highest quality nursery stock to Stark Tree Planters throughout America.

"My grandfather bought trees from Stark when I was a boy. I remember the old Bear on the shipment when the trees arrived." This

is the story you will get if you ask any old-timer anywhere in America.

Stark "Record-Bearing" Strain Trees Loaded—Not an Apple on Piece-Root Trees Across the Road

When Prof. G. E. Van Deman, former Head Pomologist, U. S. Department of Agriculture, visited these two Apple orchards, he wrote in the U. S. Dept. of Agriculture Year Book: "This lesson in practical horticulture will be worth millions to the country." 6-Year Stark Record-Bearing Strain Trees loaded with fruit. 6-Year Piece-Root Trees just across the road—NOT Stark Trees—didn't have an apple.

Assure You Trees That Bear Years Quicker—Bear Larger Fruit—More Delicious Fruit—Bear Far Heavier

After generations of research and the expenditure of thousands of dollars, we now propagate all our varieties direct in line from exclusive Stark Improved World's Champion "Record-Bearing" Strain Parent Trees.

Prof. A. D. Shamel, in charge U. S. Fruit Improvement Investigations, says:

"The work of searching out valuable new improvements and superior fruit variations is of great value to the fruit industry. These improvements in color, size and increased production can unquestionably be reproduced from these known superior strains and will result in better fruit and more profit for fruit growers."

Leading Horticulturists, when planting their own orchards, prefer trees they know have been propagated from trees of known superior records. For instance, Prof. Greene, for years Chief Horticulturist of Ohio Experiment Station, stated:

"If I were planting an orchard myself, I would prefer that the nursery stock I used would be propagated from trees of known records."

Every Stark Tree is now a "Record-Bearing" Strain Tree, and back of it is our Parent Tree with a known record of superior accomplishment.

In other words, every variety of fruit we now grow is propagated direct-in-line from the very finest tree of that variety we could locate in the entire United States—a Parent Tree that has an outstanding record for heavier bearing, or younger bearing, or larger sized fruit, or better colored fruit, or a combination of these superior characteristics.

Our "Record-Bearing" Strains are the best insurance of success a planter can buy—yet these better trees cost little more than ordinary trees propagated from scions cut promiscuously from unknown parents.

"In my 10-acre Stark Demonstration Orchard the apples sold for as much as \$65.00 per tree. Fully 1/2 of the crop is sold a whole year ahead." Montie Hammeil, Ind.

"A Stark Tree Is Cheap at \$5.00 Compared to Other Trees as a Gift"

"I bought 800 trees (NOT Stark Trees) because of a so-called 'bargain price.' When they came, I had to throw away 400 of them as worthless.

"About the same time, I received from Stark Bro's a lot of Stark Old-Oak Process 'Record-Bearing Strain' Trees. So I planted the best of the 'cheap' trees between the Stark Trees. **Now look at the difference!**

"The top photo marked No. 1 is a Stark Tree only one year three months planted. No. 2 is a 'cheap' tree planted at the same time! In addition to these I have Stark Trees that have been planted only 3 months that are much bigger and better today than the 'cheap' trees planted a whole year before!

"That's why Stark 'Record-Bearing Strain' Old-Oak Process Whole-Root Trees would be cheap at \$5.00 apiece—compared to so-called 'cheap' trees as a gift!"

Houser & Sutton, Newton Co., Ill.



No. 1 (Right) Stark Tree one year and three months after planting—a Big, Husky - Rooted, Fast-Growing Healthy Tree.



No. 2 (Left) "Bargain - Price" Tree 1 year and 3 months after planting. Puny spindling growth—a dead loss even at a dime a dozen.



You'll See Stark

IN AMERICA'S LEADING HOME, GARDEN,



Over 140 Years and Millions of Dollars

Pave the Way for Easier Orders and Bigger Earnings for You

*Stark Bro's Beautiful 4-Color and Other Ads Will Be Seen
by Millions of Readers of Leading U. S. Magazines This Year*

Stark Bro's month after month, year after year program of national advertising puts easier orders and bigger profits into your pockets! Your customers — the folks you call on every day — have seen and read Stark advertising for years. The name and reputation of Stark Bro's are known to

them — they have confidence in the superiority and Super-Quality of Stark Bro's Fruit Trees, Award-Winning Roses, Extra Hardy Ornamentals, etc. Here are just a few of the important national magazines and publications in which Stark Advertising appears this year!

Bro's Advertising

AGRICULTURAL AND HOBBY MAGAZINES



In STARK NATIONAL ADVERTISING

All the Big National Magazines and Hundreds of Others

American Fruit Grower
American Home
American Poultry Journal
Better Homes & Gardens
Town Journal
Farm Journal
Flower Grower
Household
Opportunity
Poultry Tribune
Progressive Farmer

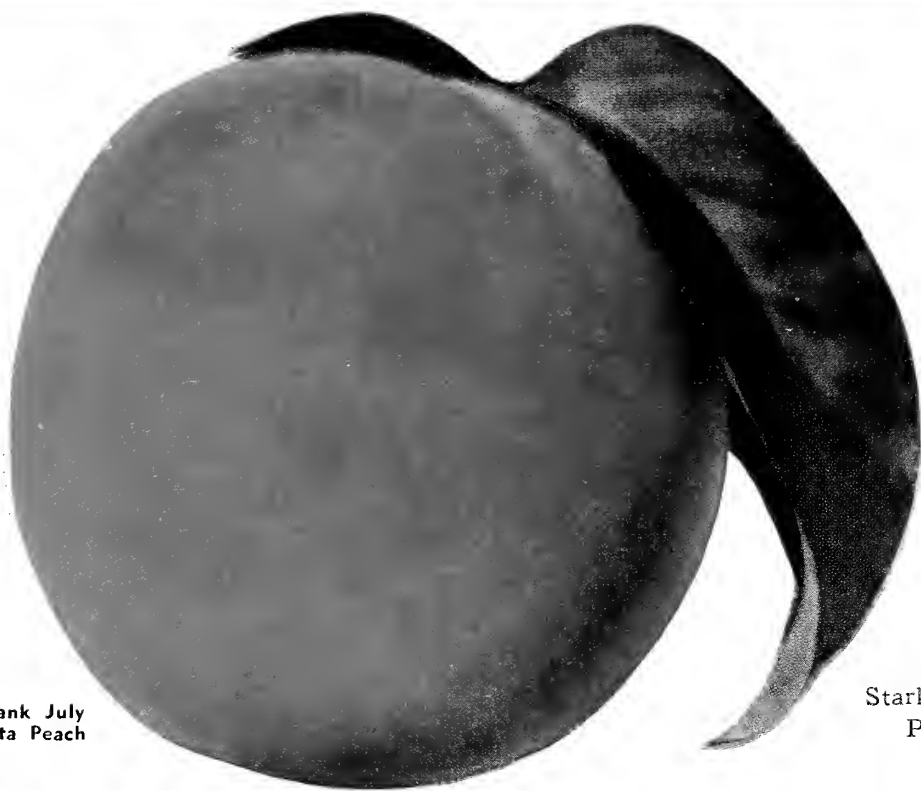
Rural New Yorker
Specialty Salesman
House and Garden
Farm and Ranch
Capper's Farmer
Farm Quarterly
Nation's Agriculture
Practical Gardener
Mother's Home Life
New York News
Des Moines Reg.-Trib.

Popular Science
American Legion Mag.
Southern Farmer
Iowa Farm & Home Reg.
Grit
House Beautiful
Kentucky Farmer
Living
Mechanics Illustrated
Moose
Popular Gardening

Popular Mechanics
Garden Club Program
Science & Mechanics
Home Garden
Woodmen of the World
Workbasket
Your Money Maker
Popular Gardener
Better Farm & Home
Better Living
Spare Time

Profitable Hobbies
Capper's Weekly
American Magazine
Successful Farming
Southern Planter
Southern Farm & Home
American Rose Magazine
Organic Gardening
Journal for Lifetime Living

Now! STARK DWARF PEACH TREES



In answer to a constant demand from homeowners all over America who have planted Stark Quadruple-Life Dwarf Apple Trees and Stark Hardy Dwarf Pear Trees, we now offer you Stark DWARF PEACH TREES.

Like Stark nationally famous Dwarf Apple and Dwarf Pear Trees, these New Hardy Stark Dwarf Peach Trees grow Peaches just as large or larger, as Peaches grown on standard type trees. Trees start bearing crops even quicker than standard type Peach trees.

Stark Hardy Dwarf Peach Trees are ornamental too! In early spring these little trees are literally bouquets of bright pink bloom, even before the leaves appear. As the colorful fruit reaches full size, the limbs bend down so that the big juicy Peaches can be picked right from the ground—no ladders needed. You'll find Stark Hardy Dwarf Peach Trees a "natural" for planting with Stark Dwarf Apple and Pear Trees.

Trees of Stark Hardy Dwarf Exclusive Varieties Can Be Obtained ONLY From Stark Bro's

Stark Dwarf Peach Trees Described in Order of Ripening.
Plant all 4 for delicious Peaches all summer long.

Burbank July
Elberta Peach



Picking giant-size Peaches from Stark Hardy Dwarf Peach Tree less than 2-years-old. Peaches grown on Stark Hardy Dwarfs are just as large or larger, just as deliciously flavored and just as fine in every way as Peaches of the same variety grown on standard type trees.

A324. STARKING DELICIOUS

U. S. Plant Patent 803

A winner! A large Peach with vivid red and gold coloring. Looks and tastes exactly like the popular Burbank July Elberta—3 weeks earlier! It brings all America highest quality yellow freestone Peaches EARLIER than ever before. Hardy—does best in Zones 2, 3, 4 and 5. Starking Delicious and Burbank July Elberta bear farther North and farther South than any others. Ripe 42 days before Elberta.

A316. BURBANK JULY ELBERTA

TRADE-MARK

So distinctive in its large size, vivid red and gold coloring and delicious flavor the U. S. Government awarded Burbank July Elberta a Plant Patent. It's the most popular size for canning, freezing, markets. Rich, sweet, juicy flavor has no equal. Perfect freestone. Ripe early—15 days before Elberta. "Best shipper of all" says Alvin Eckert. Hardy—does best in Zones 2, 3, 4, 5.

A325. ELBERTA Stark Queen Strain

Larger, rounder, richer yellow improvement of Elberta. Carl Kinn of Illinois wrote us he got 43% MORE per bushel for his Stark Elberta Queen Peaches than for ordinary Elberta Peaches. Elberta is the standard by which all Peaches are judged. Ripe in Missouri August 20-25. Hardy—does best in Zones 2, 3, 4 and 5.

A323. STARK GOLDEN JUBILEE

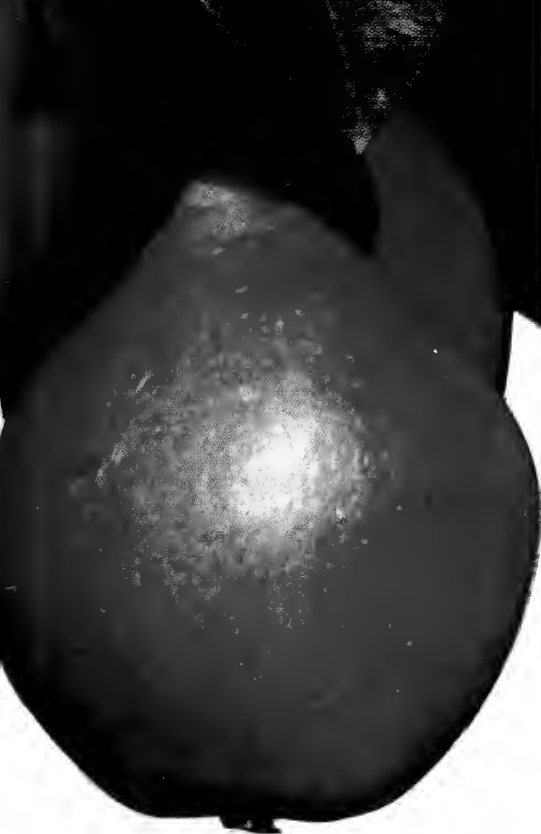
Clear, bright yellow. Very large, oblong shape. Delicious flavor with no bitterness. Fine for home and local market orchards. Ripe earlier—25 days before Elberta. Does best in Zones 2, 3, 4 and 5.

[8]

Elberta, Stark
Queen Strain

Starking
Delicious
Peach

St
Go
Jul
Pe



Above: Starkrimson—Stark Bro's NEW Bright RED Pear sensation. Trees available ONLY from Stark Bro's.



Above: Starking Delicious—Stark Bro's amazing new blight-resistant Pear. Trees available ONLY from Stark Bro's.

Stark Hardy Dwarf Pear trees produce fruit that is larger and more deliciously flavored, as beautifully colored and as fine in every way as Pears of the same variety grown on standard trees.

Stark HARDY DWARF Pear Trees

A322. STARKRIMSON DWARF PEAR

Plant Patent No. 1095

It's NEW! It's EARLY! It's DELICIOUS! It's BRIGHT RED in color. Trees are available ONLY from Stark Bro's.

Starkrimson originated in the Kalle orchard near South Haven, Michigan, as an all-over-red bud sport. It is large in size, and one of the most perfectly flavored Pears we have ever tested—with no bitterness or grit. Stark Hardy Dwarf trees of Starkrimson bear so young and heavily that we offer this sensational new Pear ONLY in dwarf trees. Excellent when eaten right from tree. Flavor enhanced when picked firm, when fruit separates easily by lifting upward, or let Pears drop from trees, wrapped and let soften in a cool place—an air conditioned room is ideal. Trees are available ONLY from Stark Bro's.

- **Color**—Rich crimson all over as soon as fruit forms. Color brightens to brilliant red when fully ripe. Flesh satiny white.
- **Size**—Uniformly large—4 x 4 3/4".
- **Flavor**—Distinctive, rich, sweet and refreshingly juicy. Best quality—similar to its popular parent, Clapp's Favorite.
- **Ripening Season**—First really fine flavored Pear to ripen early August in the Midwest—10 days before Bartlett.
- **Hardiness**—Trees extremely hardy—even harder than Kieffer. Vigorous. Bears big crops on very young dwarf trees. Does best in Zones 3, 4, 5 and 6.

STARK FAME (Trade-Mark) Delicious, Hardy, Young-Bearing. Trees Sold ONLY by Stark Bro's.

An ideal Pear to add beauty and mouth-watering fruit to your garden. Glorious large size, blushing golden yellow color and rich, juicy flavor—flesh smooth and luscious—not gritty. Fame resembles Bartlett but is ripe earlier. Fame is extra fine, grown on Stark Dwarf trees. With few seeds and almost no core, you will prize Fame for eating fresh, canning and preserving. For luscious Pears during the winter, pick them before they color, wrap in paper and store in dark, cool place. Trees hardy, long lived. Available in both standard and dwarf trees. Stark Hardy Dwarf Fame trees usually bloom and often set Pears the second season after planting. Zones 3, 4 and 5.

Below: 3-year Starking Delicious Dwarf Pear tree loaded with huge, deliciously flavored Pears. Pictured in actual size and color at top of page.



A321. STARKING DELICIOUS

U. S. Plant Patent 1044

BIG! DELICIOUS! Most blight-resistant Pear we have ever tested! Trees available ONLY from Stark Bro's.

Starking Delicious Pear has everything the man who grows it, the man who sells it and the man who eats it wants!

A GIANT Pear with shining golden skin. BEAUTIFUL! When you sink your teeth into its juicy white flesh—DELICIOUS! Flesh is tender, smooth, melting—no grit. Starking Delicious makes it possible for all America to grow their own delicious Pears, even in sections where Pears never grew before.

- **Color**—Golden yellow, blushed red. Flesh white.
- **Size**—Extra large.
- **Flavor**—Delicious! Unlike most Pears, it is delicious to eat when picked from tree.
- **Ripening Season**—Early—September here in the Midwest.
- **Keeping Ability**—Keeps well through Thanksgiving.
- **Uses**—Eating fresh, desserts, canning, market.
- **Hardiness**—A hardy, healthy, blight-resistant Pear that does best in Zones 2, 3, 4 and 5.

STARK BARTLETT Summer—One of Best Pears for Eating and Canning. Stark Improved Strain.

Bartlett is a favorite everywhere—probably the most popular, most widely planted of all Pears.

A beautiful Pear—large in size, golden yellow with soft blush when fully ripe. Quality is superb—juicy and melting, with a rich flavor. A world-wide favorite for eating fresh, canning and shipping.

We recommend Bartlett for both home and commercial plantings. Ripens in late summer. A great shipper. Tree strong grower. Sometimes blights. Bears young and regularly. For best crops plant with another variety. Bear much quicker and more blight-resistant on dwarf trees. Does best in Zones 3, 4 and 5.

STARK DUCHESS Largest Pear We Know. Trees Available in Both Standard and Dwarf.

(Angouleme)

A huge Pear. Golden yellow. Excellent quality—a favorite with the housewife. Bears at an extra young age—and brings you a crop every year. Duchess has held on to its popularity for generations and is still one of the best for eating fresh, cooking, market. Does best in Zones 3, 4 and 5.

STARK SECKEL Every Family Needs Seckel. Sugar Pear. Late Summer.

In Stark Seckel we offer you the acme of Pear perfection. Medium size. Flavor is spicy and sweet. Tree hardy. Resistant to blight. Eating, desserts, canning. Does best in Zones 2, 3, 4 and 5.

STARK LINCOLN [Trade-Mark] Extra Hardy—Fine-Flavored

Late Summer—Especially Adapted to the Middle-West

For big, red-blushed golden yellow Pears—from trees remarkably blight and cold resistant (from the Alleghenies to the Rockies, Great Lakes to the Gulf), set out Lincoln Pears! Ripens in late summer. A favorite for eating, cooking, canning, market. Hardy. Does best in Zones 3, 4 and 5.

STARK ANJOU Late Fall—Succeeds Everywhere. Famous for Rich Flavor

Rich flavored, large Pear that succeeds in all sections. Great favorite for home and commercial orchards. Resists blight. For eating fresh, canning, preserves, market. Available in both standard and dwarf trees. Does best in Zones 3, 4 and 5.

Below: 2-year Starkrimson Dwarf Pear tree loaded with big, brilliant red Pears. Pictured in actual size and color at top of page.





Full Size Fruit—
Ornamental Too!

**STARK
HARDY
DWARFS**

TRADE-MARK

New U. S. Patent
Quadruple-Life Process

Dwarf Starking Delicious Apple Tree in yard of Dr. and Mrs. R. L. Andrae, Pike Co., Mo.—© Photograph: Suter, Hedrich-Blessing

NOW You Can Grow Your Own Delicious
Tree-Ripe Apples and Pears—Even in Tiniest Back Yard with

STARK *Quadruple-Life*

Giant-Size Fruit QUICKER From Trees no Bigger Than a Lilac Bush. You can Plant Five Times as Many Stark Hardy Dwarfs as Standard-Size Trees in Same Space. Trees Obtainable ONLY From Stark Bro's.

Dreams of millions of town and city families are now coming true when they plant Stark Hardy Dwarf Apple and Pear trees.

They are picking giant-size, deliciously flavored, vitamin-filled Apples and Pears from their own trees—even if their yards are tiny ones that go with 30- or 50-foot city lots.

FRUIT IS GIANT-SIZE

It's amazing, yet Apples and Pears grown on Stark Hardy Dwarfs are giant-size—as large or larger than the same variety grown on standard-size trees.

SAME DELICIOUS FLAVOR

Apples and Pears are just as good as they are when grown on Standard-size trees—just as beautifully colored, deliciously flavored and as fine in every way.

DON'T NEED A LADDER TO PICK THEM

Trees are so small, you don't even need a ladder to pick the fruit and care for trees. Yet strong and sturdy enough to give you bushels of big, juicy Apples or luscious Pears all summer, fall and for winter use if you plant several Dwarf trees ripening in succession.

BEAR EVEN QUICKER

"Stark Hardy Dwarfs in my father's back yard are surely amazing," says Harriett Guengerich. "When only 2 years old, they had a nice crop. This (3rd year) they are simply loaded."

USE THEM IN A DOZEN PLACES

These amazing Stark Hardy Dwarfs are so small they will fit in a dozen places around the yard.

- Wherever you need a small tree or tall growing shrub.
- At corner of the house.
- In the shrub border.
- In the patio.
- As a specimen on the lawn.
- Trained against the side of house, garage or wall.
- As a "vest pocket orchard" in the yard—planted 10 feet apart.
- In a commercial orchard planted 15 to 20 feet apart.
- Plant a 2-story garden—Stark Dwarf trees above—berries and vegetables below.

"HELPED ME SELL MY PLACE"

"The Dwarf trees I purchased from you year before last and planted in my small yard (16x40 ft.) in Washington, D. C., bore fruit last year and aided me in making a nice profit when I sold my place."

J. G. Bradley, 1934

STARK HARDY DWARF TREES

Only From Stark Bro's
Can You Get Stark
"Quadruple-Life"
Dwarf Apple Trees.



Symbol of Highest
Quality for Over 140
Years

Stark Dwarf Apple
Trees Are Lavish With
Their Masses of Apple
Blossoms in Early
Spring, Followed by
Delicious Fruit



CUT YOUR FOOD BILL

Grow your own Apples, Pears, Grapes, etc.—for desserts, fruit salads, jams, jellies, dumplings, pies.



YOU'LL BE MIGHTY PROUD

Your family, friends, and neighbors will be amazed to see the big luscious "blue ribbon" fruit that you grew yourself.



ADD BEAUTY TO YOUR HOME

Fruit trees make your house and lawn look lovelier. Beautiful, heavy-bearing Stark fruit trees make your property worth more too!

Stark Hardy DWARFS

Performance Proves

You Get Quicker and Heavier Crops of Larger Fruit from Stark "Quadruple-Life" Hardy Dwarfs.

- **EASIER** to pick — you don't need a ladder.
- **EASIER** to spray and prune.
- **QUICKER** to start bearing.
- **APPLES** are just as **LARGE** or larger, just as beautifully colored, as deliciously flavored and just as fine in every way as Apples grown on Standard-Size Trees of the same variety.
- **MORE EFFICIENT.** Regular trees require 40 or more leaves to make one Apple—Stark Hardy Dwarfs do the same job with half that many.
- **Doctor Picks Apples from 2-Year Dwarfs.** "In March 1950 we planted 8 of your Dwarf Apple trees. They made good growth beyond all expectations. In 1951 they blossomed (some of them heavily) and 5 of the 8 bore fruit. A Stark Golden Delicious had 39 Apples on it. (15 on one limb). A Stark Jonared had about 20 Apples."

Franklin E. Cutler, M.D.
Lincoln County, Oregon



4½-Year Stark Golden Delicious Tree Bearing Big Crop of Giant-Size Apples in Northwest Missouri

HARDY DWARF APPLE TREES

Plant Several Varieties Ripening in Succession for Delicious Fruit the Year Round

You can literally eat your way around the season if you plant a family-sized orchard of Stark Hardy Dwarf trees. You can have Apples to pick from early summer until late frosts—with excellent kinds for canning and to store for winter, if you plant varieties ripening in succession.

EARLY SUMMER DWARF APPLES

A305—Stark Earliest—Pat. 642.

A307—Lodi, Early Golden.

SUMMER AND FALL DWARF APPLES

A313—Summer Champion.

A312—Stark Summer Delicious—Pat. 1422.

A314—Stark JonGrimes—Pat. 794.

WINTER DWARF APPLES

A310—McIntosh, Double-Red.

A306—Stark RedGold—U.S. Patent.

A303—Jon-A-Red, Trade-Mark.

A315—Northern Spy, Double-Red.

LATE WINTER-KEEPING DWARF APPLES

A301—Starking Delicious—Trade-Mark.

A302—Stark Golden Delicious—Trade-Mark.

A304—Scarlet Staymared—Trade-Mark.

Why Stark "Quadruple-Life" Dwarf Apple Trees Are Superior to Ordinary Dwarfs

All Stark Quadruple-Life Dwarf Apple Trees are grown by a new dwarfing process so new and different that a patent has been awarded to Stark Bro's Nurseries and Orchard Company by the United States government. These Stark Quadruple-Life Dwarf Trees can be sold ONLY by Stark Bro's Nurseries and Orchards Co., Louisiana, Mo. The four separate and distinct steps used in producing Stark Quadruple-Life Dwarf Apple Trees assures growers trees with big spreading root systems; trees so sturdy they need no staking and so hardy they will thrive wherever standard-size Apple trees grow.

Offer You These EXTRA BENEFITS



KEEP YOUR FAMILY HEALTHY

Scientific tests show that your own fresh, tree-ripened fruit will contain MORE vitamins, minerals, and natural fruit-sugar than fruit you buy.



MAKE EXTRA MONEY

Give your family all the fruit they can eat—then sell or trade your SURPLUS to people in your town. The extra money comes in handy!



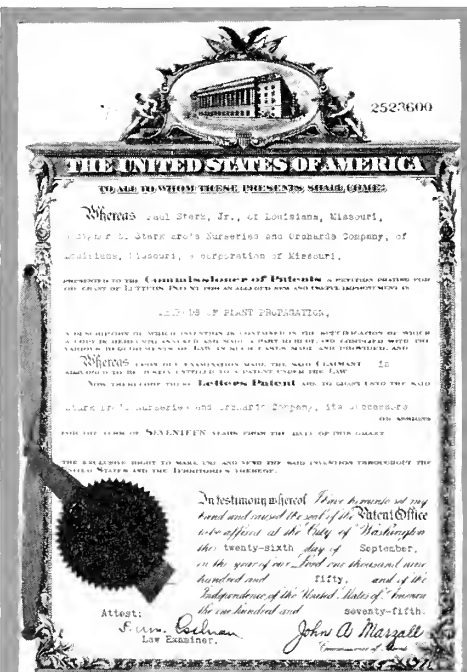
TREES OFTEN PAY FOR THEMSELVES WITH FIRST CROP

And after paying for themselves they can keep on yielding profitable crops for 30 years or more.



Number of Dwarfs You Need For Any of Following Sized Plots of Ground—Planting Dwarfs 10 Feet Apart.

10x20 ft. 6 Dwarf Trees
10x30 ft. 8 Dwarf Trees
10x50 ft. 12 Dwarf Trees
20x20 ft. 12 Dwarf Trees
20x30 ft. 18 Dwarf Trees
20x50 ft. 24 Dwarf Trees
30x50 ft. 24 Dwarf Trees



(Above). Patent Certificate No. 2523600 was awarded Stark Bro's for their new and different process of producing Dwarf Apple Trees.



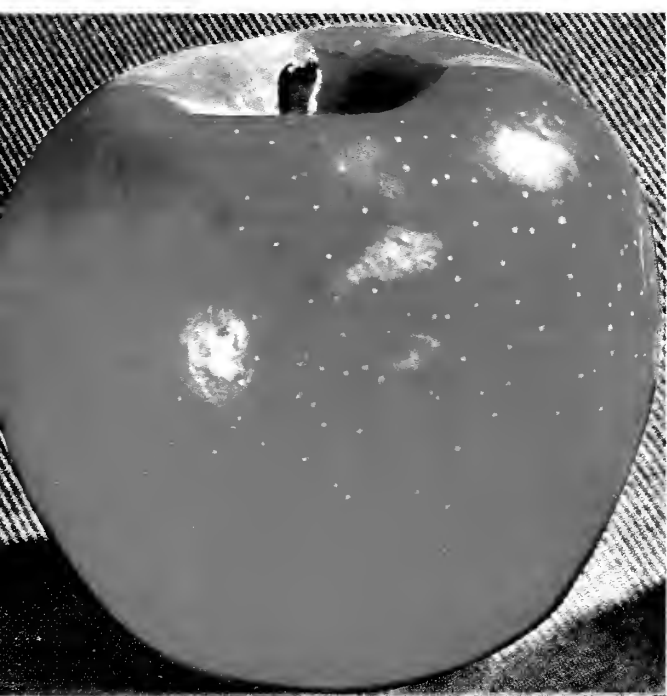
A302. Stark's Dwarf STARK GOLDEN DELICIOUS

Acclaimed as the world's best all-purpose Apple—youngest bearer—often starts bearing within 2 years after planting.



- **Color**—Glowing sunny golden yellow, sometimes blushed with rose.
- **Size**—Extra large, premium size Apples often measure 4" or more.
- **Flavor**—Sweet and delicious—yet touched with a faint trace of sprightly and spicy acidity.
- **Ripening Season**—Ready for picking and wonderful eating here in the Midwest about October 15. World's youngest bearer!
- **Keeping Quality**—It is always a good, solid, crisp, juicy late keeper—keeps in storage until late spring.
- **Hardiness**—A money-maker everywhere. Bears in spite of late frosts due to its three-time blooming habit. Does best in Zones 2, 3, 4 and 5.
- **Uses**—Eat it fresh, and you'll never get enough of its wonderful flavor—sweet, yet spicy. Fine for sauce, mouth-watering pies, Apple-butter, etc. Prized for salads because it stays fresh and tempting even long after it is sliced.
- **Trees of Stark Golden Delicious are obtainable ONLY from Stark Bro's.**

Stark Golden Delicious Apples grown on Stark DWARF trees are as LARGE, as COLORFUL, DELICIOUSLY FLAVORED, and trees start bearing EVEN SOONER than standard-size trees. You need no ladder to pick them.

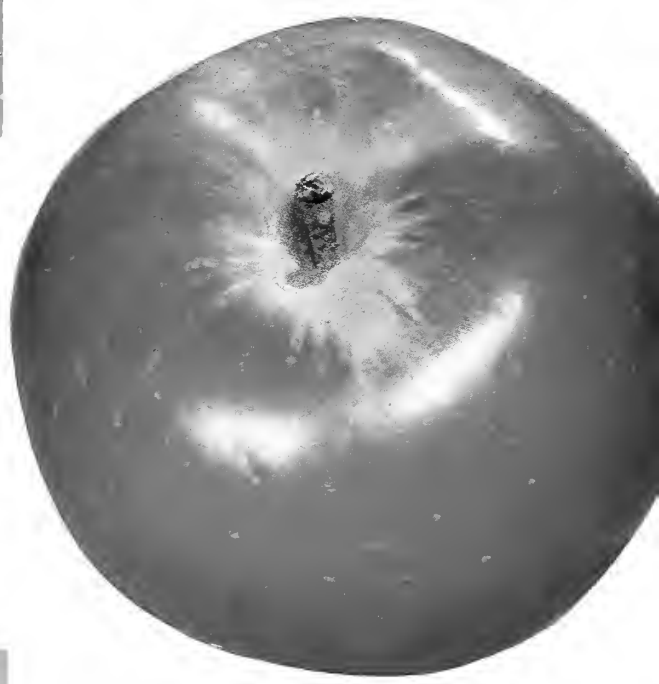


A314. STARK DWARF JONGRIMES

U. S. Plant Patent 794

New "Frost-Proof" Apple. Won First Prize at Stark-Burbank Fruit Show!

- **Color**—Flashing red.
- **Size**—Large—individual Apples measure 3½ x 3½".
- **Flavor**—A medley of Jonathan spiciness and Grimes Golden sweetness. By far the finest flavored summer Apple.
- **Ripening Season**—Early in mid-August here in the Midwest—3 weeks before Jonathan.
- **Hardiness**—Does best in Zones 2, 3, 4 and 5.
- **Uses**—Delicious for eating fresh. Pies, cobbler, sauce, etc., are rich flavored with tempting golden color. A firm fleshed, high quality Apple that will pack, handle and store just as well as the fall and summer types.
- **Trees are obtainable ONLY from Stark Bro's.**



A303. STARK DWARF JON-A-RED

Trade-Mark Registered U. S. Patent Office

Colors Sooner, Keeps Longer and Bears Even Quicker Than Jonathan.

- **Color**—Flashing, bright, blazing red all over—without one sign of stripe.
- **Size**—Large—individual Apples often measure 3" or over.
- **Flavor**—Rich, spicy, tangy flavor that has made Jonathan a favorite all over the world.
- **Ripening Season**—It's all-over red, juicy, crisp and ready to pick about Sept. 15 to Oct. 1 here in the Midwest.
- **Hardiness**—Thrives North, Central, South—a top favorite in the Midwest. Does best in Zones 3, 4, and 5.
- **Uses**—Wonderful for eating fresh. Tops for pies, cobbler, salads, desserts, canning, cider, jelly. Brings premium prices on the market.
- **Trees are available ONLY from Stark Bro's.**
Stark Dwarf Apple Trees bear even younger than the same variety of Standard trees.



A305. DWARF STARK EARLIEST

U. S. Plant Patent 642

- **Color**—Scarlet-red.
- **Size**—Medium to large size on dwarf stock—fruit larger and ripens earlier on Stark Hardy Dwarf trees.
- **Flavor**—Mild and pleasant—good to eat right off the tree—not acid like other early ripening Apples.
- **Ripening Season**—First Apple to ripen—with Stark Gold Cherries here in the Midwest, 10 days before Yellow Transparent.
- **Hardiness**—One of the hardiest of all Apples—does best in Zones 2, 3, 4, 5 and 6.
- **Trees available ONLY from Stark Bro's.**



A301. Stark's Dwarf STARKING DELICIOUS

(Trade-Mark) Registered U. S. Patent Office

World's champion red Apple—most delicious, most popular, most profitable.

● **Color**—Shining ruby-red all over, with rich cream-colored flesh.

● **Size**—A beautiful extra large Apple—individual Apples have measured 4 x 4½".

● **Flavor**—Delicious! The flavor of Starking Delicious has made it the most popular red Apple in all the world. Even better flavor on Stark Hardy Dwarf trees.

● **Ripening Season**—Because it turns full red before it ripens, it can be picked crisp for late-keeping about September 15 here in Midwest. Ripens earlier and fruit is larger when grown on Hardy Dwarf trees. Bears much younger as a Dwarf.



Picking big, red Apples from 3-year Starking Delicious Dwarf.



Starking Delicious Actual Size

Summer Champion Apples grow big and plentifully on Stark Quadruple-Life Apple Trees. Available ONLY from Stark Bro's.



A306. STARK DWARF REDGOLD U. S. Patent 720

Rivals its parent, Stark Golden Delicious, in flavor and young bearing. Stark Bro's paid highest price of \$7,500.00 for this amazing Apple.

● **Color**—Flashing, shiny, solid scarlet.

● **Size**—Large—individual Apples often measure 3½ inches on dwarf trees.

● **Flavor**—Wonderful! Perfect blending of rich flavor of Starking Delicious and spicy, tangy flavor of Stark Golden Delicious.

● **Ripening Season**—FIRST high quality winter dessert Apple. Ready in September in Midwest.

● **Uses**—Marvelous for eating fresh, cobblers, pies, salads—a money-maker on roadside and holiday markets.

● **Hardiness**—Does best in Zones 2, 3, 4 and 5.

● **Trees available ONLY from Stark Bro's.**

A312. STARK DWARF SUMMER DELICIOUS

U. S. Plant Patent 1422

Introducing a new member of the famous Stark Delicious family. Stark Summer Delicious extends the DELICIOUS eating season three weeks or more.

● **Color**—Scarlet blush—with carmine stripes.

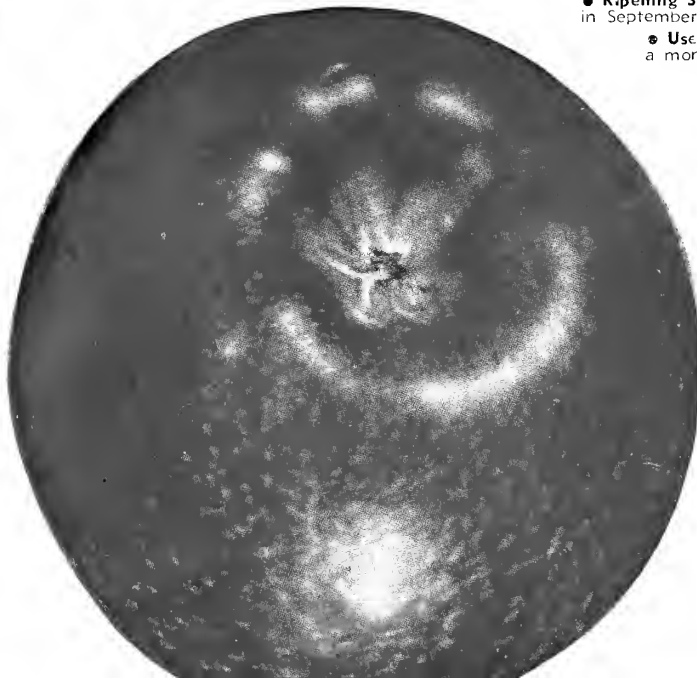
● **Size**—Uniformly large—larger than Delicious grown in the same orchard.

● **Flavor**—Delicious! Rich, mild and distinctive.

● **Quality**—Best summer eating Apple we know.

● **Uses**—Eating fresh, desserts, markets.

● **Trees available ONLY from Stark Bro's.**



Stark RedGold bear even quicker and are extra fine grown on Stark Hardy Dwarf Trees.





"Most Delicious of all Yellow Apples"

Golden Delicious

Photo of World's Youngest Bearing Apple
This amazing actual color photograph shows 10 of the 16 big life size Stark Golden Delicious Apples on a small topgraft only 1½ years old.

Won the Famous "Wilder Medal"
America's Greatest Horticultural Award

Stark Golden Delicious was awarded the famous "Wilder Medal" by the American Pomological Society's Committee of experts. The **ONLY** Yellow Apple in the World to receive this rare honor.

*Genuine Stark Golden Delicious Trees are
Sold ONLY by*

© Stark Bro's Nurseries, Louisiana, Mo.

A2. STARK GOLDEN DELICIOUS

(TRADE MARK)

World's Fastest and Heaviest Bearing Apple

"Finest Flavored Apple in All the World" said Luther Burbank

Stark Golden Delicious is the **WORLD'S CHAMPION** yellow apple. And **how it bears!** Big, luscious golden fruit like the beauties shown across the page (showing a young graft only 18 months old) have been picked off 2 year trees all over the world.

Whether you plant one tree or a thousand, this gorgeous golden giant will prove to you—bushel for bushel and dollar for dollar—that it is the world's **QUICKEST, HEAVIEST** bearer.

Extra large, premium size. Rich, cream-colored flesh just bursting with luscious, vitamin-packed juice—sweet, yet spicy. As juicy as a perfectly ripened pear. *Crisp crackling flesh.*

This is the big, sunny-gold, peak-of-perfection apple that will bring you top prices **every** season. Always good. Crisp and juicy.

"If You Have Room for Only One Tree—Make it Stark Golden Delicious," advised that great apple authority, Ben Douglas.

- **Color**—Glowing sunny golden-yellow, sometimes blushed with rose.
- **Size**—Extra Large, Premium Size apples often measure 4" or more.
- **Flavor**—Sweet and Delicious beyond belief, yet touched with a faint trace of sprightly and spicy acidity.
- **Ripening Season**—Ready for Picking and wonderful Eating here in Mid-West about October 15. World's youngest Bearing Apple!
- **Keeping Ability**—It is always a good, solid, crisp, juicy late-keeper—keeps till next crop of apples comes along.
- **Hardiness**—A money-maker everywhere. Does best in Zones 2, 3, 4 and 5.
- **Uses**—Eat it fresh and you'll never get enough of its wonderful flavor—sweet, yet spicy. Fine for Sauce, mouth-watering Pies, Apple-Butter, etc. Prized for Salads because it stays fresh and tempting even long after it is sliced.
- **Dwarf Trees**—Also wonderful on Stark Hardy Dwarf Trees.



The original \$5,000.00 Stark Golden Delicious tree. Shown here in burglar-proof cage built around it, erected to protect it from bud or scion theft.



10th Big Money Crop in 10 straight years—starting at 4, in Rising Springs Orchards, in spite of extreme cold winters, late frosts and record drouths.



First crop on Eckert's 3-yr. Stark Golden Delicious more than paid cost of trees. At 7 years his 2200 trees bore him 10,051 bu. of big top price apples.

A Lucky Mountaineer Discovered Gold in a Tree

—a discovery that is producing more wealth for Americans than ever came out of a gold mine

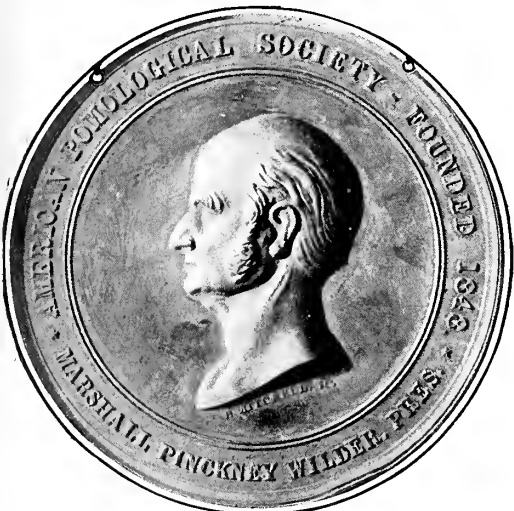
"I followed a 1020 mile trail, by bus, horse-back and on foot," said Paul Stark, "to pay a mountain orchardist \$5,000.00 for the mother tree of Stark Golden Delicious (above).

"One April day, three wonderful golden apples reached us from a West Virginia mountaineer-orchardist—who wrote that they were a new variety.

"When my brother, former Governor Lloyd C. Stark, bit into one of the golden apples, the flavor amazed him. They looked like Grimes Golden—they were shaped like Stark Delicious and they tasted like Stark Delicious! And, they were in perfect condition in April.

"Our experts were summoned. All were given a 'taste.' The enthusiastic commotion that resulted was tremendous. One apple was sent to Col.

Famous Wilder Medal, Most Coveted Award of Fruit World, won by Stark Golden Delicious.



Wins Top Award of Fruit World

What the Supreme Court is to the United States Law, the American Pomological Society is to fruit and horticulture—the final, highest authority. This Society has occupied this eminent position for 103 years.

This great body of scientists and horticulturists gave to Stark Golden Delicious the highest tribute ever granted an apple—the only Wilder Medal ever awarded to a yellow apple.

Brackett, late U. S. Pomologist at Washington, D. C. Friends present at the time told us how the Colonel came hurrying into the office, a little slab of this wonderful apple perched on his knife blade exclaiming—"Taste this! Here's an apple with an even better flavor than Grimes Golden." He wrote us glowing praises. That Fall I started on the 'Trail of the Golden Apple.'

"A 1,000-mile railroad trip, plus a 20-mile horse-back ride through West Virginia mountain wilds, brought me to the farm of Mr. A. H. Mullins, on whose place this golden apple tree had grown—no one knew how.

"There, looming forth in the midst of small, leafless barren trees, was one tree with rich green foliage that looked as if it had been transported

from the Garden of Eden. That tree's boughs were bending to the ground beneath a tremendous crop of great, glorious, glowing golden apples!

"I started for it on the run. A fear bothered me. 'Suppose it's just a Grimes Golden after all.' I came closer and saw the apples were 50 per cent larger than Grimes Golden. I picked one and bit into its crisp, tender, juice-laden flesh. Eureka! I had found it! The long sought-for perfect yellow apple had been discovered—the 'Trail of the Golden Apple' had reached a successful end.

"Before I left I had made arrangements to pay Mr. Mullins \$5,000.00 for all rights to this original Stark Golden Delicious Apple Tree and to build a burglar-proof cage to protect it against theft of its buds."

World's Champion Golden Apple

- "Since I started eating a Stark Golden Delicious at bed-time I have thrown all my medicine bottles away." John Sharpe, Mo.
- "Quickest, heaviest bearer of all." — Lester Chambers, W. Va.
- "Still crisp and juicy in June—9 months after picking." Prof. F. S. Merrill, Mo.
- "3 Crops from my 5 year trees, even though I am South of the so-called Apple Belt." J. D. Prickett, Ga.
- "Ideal for Eating, fine for Cooking—Demand for this apple is ever increasing." Geo. Marsh, Head Fruit Dealers Assn.
- "My trees are loaded again this year. They bear every year, even without any other trees to pollinate them." T. Miller, Ohio.
- "I picked 44 bushels from one tree last Fall." J. E. Ulrich, Wash.
- "My trees bore at 2 years old and haven't missed a crop." A. D. Bouland, Kentucky.

"I was the first person to export Stark Golden Delicious to London and I was told by the London Monogor of our Export Board that the shop was literally rushed for my Apples after people had once tasted them. During the last few years I have exported thousands of bushel cases to London. My Golden Delicious Apples won a Gold Medal at one of the Imperial Fruit Shows held in London. They bear heavily year after year. Do you hope any other Apple that might do as well here as Stark Golden Delicious but ripening earlier."

Miss Kathleen Murroy,
Cape Province, South Africa

Stark Golden Delicious available in both Standard Size and Dwarf trees.

Most Widely Adaptable Apple — Thrives and bears from Coast of Maine far into deep South.



Stark Golden Delicious Apple is famous for its wonderful flavor and its young-bearing. Trees often start to bear second year after planting. Above picture shows Miss Willana Lewis picking 3rd crop of big Stark Golden Delicious apples from 4½ year old tree.

Genuine Stark Golden Delicious Trees are Sold ONLY by Stark Bro's, Louisiana, Mo.



Above—"Photo of limb on my 5-year-old Starking tree that bore 7 bushels". Elon Gilbert

AL STARKING DELICIOUS APPLE

TRADE MARK — SOLD ONLY BY STARK BRO'S

World's Champion Red Apple—Most Delicious, Most Popular, Most Profitable

Here is the **FINEST** red apple in the whole wide world!—the shining, solid ruby-red giant that glows on the counters of the highest-price luxury stores in America and floods the air with its wine-like perfume. Here is the **MASTER** apple that puts the crowning glory on the nation's most expensive baskets of fruit—the "dream" eating apple prized above all others in de luxe clubs, fine hotels and restaurants throughout the land. The apple which has **NEVER** been equalled for magnificent color, mammoth size, crackle-crisp flesh, deeply exciting sugar-'n'-spice flavor as tantalizing as the fragrance of an old-fashioned garden!

And this is the apple, the matchless **STARKING DELICIOUS**, that **YOU** can grow right in your own back yard! Tops in all quality markets.

Photo Below—Franklin Barnes picked \$4,500.00 worth of Starking Delicious Apples from his 4½ acre orchard last year. He told us that Starking Delicious and Jonared are so popular on the markets that he has never been able to supply the demand. These big all-over-red top favorites bring highest prices. He is planting 1500 more trees.



- **Color**—Shining, Ruby-Red all over, with Rich Cream-colored flesh.
- **Size**—A beautiful **EXTRA LARGE APPLE**—individual apples have measured $4 \times 4 \frac{1}{2}$ ".
- **Flavor**—Delicious! The flavor of Starking Delicious has made it the most popular red apple in all the world.
- **Ripening Season**—Because it turns full red before it ripens, it can be picked crisp for late-keeping about September 15 here in Mid-West.
- **Keeping Ability**—Keeps crisp and juicy all winter until Spring.
- **Hardiness**—Produces big-money crops everywhere. Does best in Zones 2, 4 and 5. Sweepstakes Prize Winner in Canada.
- **Uses**—Acclaimed the world's finest Red Eating Apple.
- **Dwarf Trees**—Also wonderful on Stark Hardy Dwarf Trees.

We Paid \$6,000.00 for Original Starking Delicious Limb

It was on a limb of a genuine Stark Delicious tree that an observing orchardist discovered this new "freak" bud-sport limb which gave to the world its finest red apple. Scientists from Coast to Coast traveled thousands of miles to examine this phenomenon of nature—this limb bearing all-over-red apples while the apples on the rest of the tree were still green. We bought this Bud-Sport Limb—paying \$6,000.00 for it—so that our customers might reap the benefit of this superior red apple.

20 Bushels per Tree from 6-Year Starking

"7 Years ago I planted 150 Starking Delicious and at 3 years after planting I harvested 1,000 bushels of fine Starking from this planting. Last year (when trees were 6 years old) I had a crop of more than 3,000 bushels—an average of 20 bushels per tree."

Frank Hall, Mich.

"There have been many plantings of Double-Reds and other so-called Reds, but the customers who bought Starking Delicious when shipping apples under that name received an average of 50c MORE per bushel for their Starking Delicious than for other red types."

Geo. H. Buhrman, Calif.

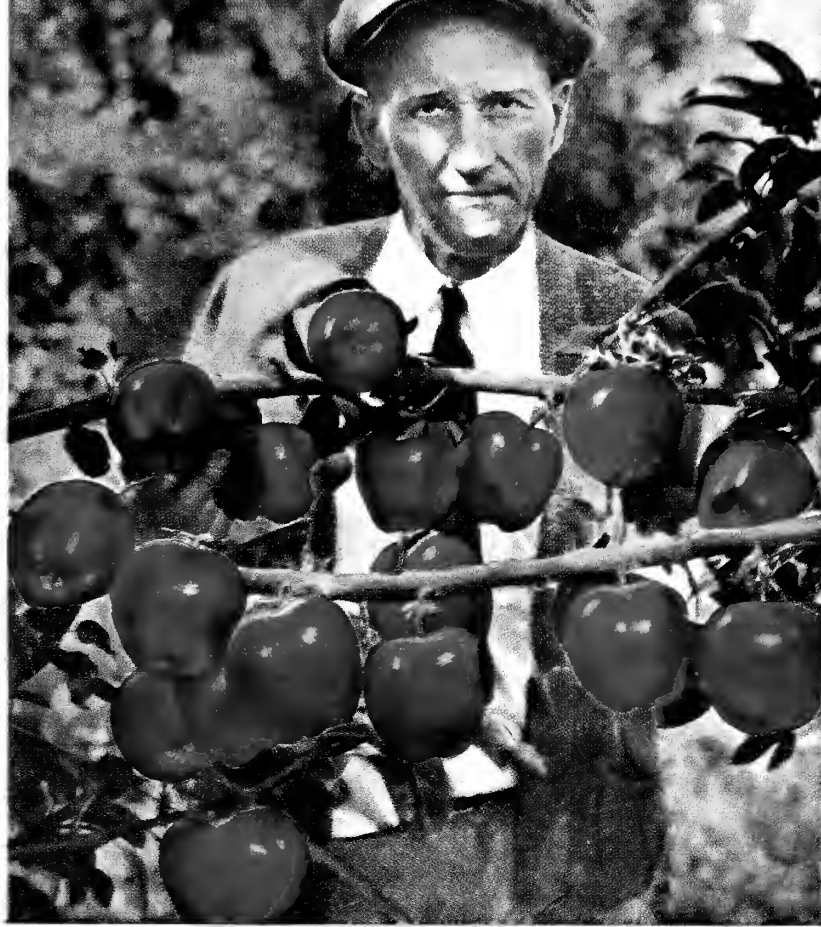
"Starking Delicious Well Colored — Others Still Green"

—declared Prof. Jos. Oskamp, N. Y. State former Ext. Professor Pomology

"Starking Delicious exceeded my most optimistic expectations. To see the original Sport Limb of this tree laden with well-colored apples long before picking time when the rest of the apples on the (parent Delicious) tree were still entirely green, was a sight worth coming many miles to see!"



"3-year Starking trees bore a magnificent crop of uniformly large, 100% solid red apples." J. A. Richartz



(Photo above) One of 200 young 8-Year Starking Trees that bore 2436 bushels in Rumbolz Orchard. (Letter Below.)

New Hardy DWARF Starking Delicious Trees Produce Giant Apples—Even Larger Apples Than Starking Delicious Apples Grown on Regular Standard Type Trees

"Finest Flavored Red Apple in All the World"—

Giant Size, Beauty, Super Flavor—Tops All Markets

said Luther Burbank

Sensation All Over America. From all apple sections of the world—the United States, Canada, South America, Mexico, Australia, India, the Middle East and Europe—come glowing reports of the superiority and Quicker Bearing Habits of Starking Delicious Apple Trees—the World's Champion Red Apple—Most Popular, Most Profitable!

For 100% Flashing Red Color, Plant Starking Delicious. "I advise fruit growers to plant Starking Delicious for better bearing, 100% coloring, firmer flesh and better flavor." R. S. Ward, Conn.

Revolutionizing the Apple Industry. "Your new red sports—Starking Delicious, Scarlet Staymared, Jonared, etc.—are going to revolutionize the apple industry. Right now I am getting 50c more per bushel for my Starking Delicious than for McIntosh and Cortland."—O. Cockingham, N.Y.

Bore 4 Times What I Expected. "Last year I harvested a big crop of Starking Delicious Apples—about 4 times as many bushels as I expected. Got \$3.70 a bushel for them at the orchard."—Paul Ringhausen, Illinois.

Best Red Apple Ever Tasted. "All my customers say that Starking Delicious is the best red apple they ever tasted and most beautiful they ever saw. My trees bore 3 years younger."—A. Svonac, Ohio.

Apples on 3-Year Trees. "My Starking Delicious Trees are only 3 years old and I have a few apples this year. They sure come in bearing earlier than old Delicious." Fred Ulrich, Minn.

3 Bushels from 4-Year Tree. "We have had wonderful luck with our Stark Trees and am sending you pictures of 4-year-old Starking Delicious which bore 3 bushels this year. They are marvelous." Lyon Bros., Mont.

Saved Us During Depression. "Starking Delicious Apple Trees really saved the day for us during depression years. 2½ acres grossed me \$17,350.00 the last 6 years."—A. Miller, Oregon.

33% Higher Price. "Just finished putting my No. 1 Starking Delicious and Stark Golden Delicious in storage. Had no trouble selling the second grade for \$4.00 a box."—J. D. Clarke, Colorado.

10 Bushels from 7-Year Tree. "About 7 years ago I planted 2 Starking Delicious and 2 Stark Golden Delicious Trees. They bore 4th year. Mississippi may not be an apple state but if anyone will plant Stark Trees and care for them, they will never be disappointed." Douglas D. Weeks, Miss.

U.S. Sen. Byrd's Biggest Money-Maker. "Starking Delicious is the most profitable variety we can grow, provided it is planted properly in suitable soil and well pollenized." Sen. Harry Byrd, at Va. Hort. Society.

Wholesale Buyers Eagerly Pay 75c to \$1.00 a bushel MORE for Starking Delicious than Red Delicious.

12 Bu. Average from 8-Year Trees

"Photo (above) Shows a Limb on One of My 8-Year Trees That Averaged 12 Bushels Each"

"From 200 Starking Delicious trees—only 8 years old—we packed 2,436 boxes—12.18 bushels per tree. This is the most remarkable yield I have ever received from any 8-year-old trees.

"I am sending you photograph (above) showing a limb of one of these 8-year trees." C. Rumbolz, Wash.

"Starking Delicious Apples Put Me On Easy Street" Writes 80-Year-Old Man

"I bought 250 of your Starking Delicious Apple trees when I was heavily in debt on a small farm. They soon began to bear and in no time they put me on 'Easy Street'—\$3000 to \$6000 per year. Not a bad income for an old man 80 years old. When I say Apples, I consider Starking Delicious the finest in the world."

J. E. Parrish, Calif.



Dwarf Starking Delicious tree loaded with its second crop of Extra Large, Red-all-over Apples when only 4½ years old. You don't need a ladder to pick the Apples.



"Finest carload of Apples ever shipped in America — ALL STARKING DELICIOUS."

Photograph above was sent to us by Leo C. Antles, former District Production Manager, American Fruit Growers, Inc. These Starking Delicious Apples brought the grower \$5.00 a bushel f.o.b. cars when regular Delicious were bringing \$2.50 to \$3.00 a bushel.



"My trial Stark RedGold produced about 1/2 bushel this year. They are the most beautiful looking apples and the best tasting apples I ever had." John Whalen, New York.

Red Hybrid of Stark Golden Delicious A6. STARK REDGOLD

U. S. Plant Patent 720—TRADE MARK

New U.S. Patent Apple. Rivals Its Parent, Stark Golden Delicious, in Flavor and Young Bearing

We Paid World's Highest Price of \$7,500.00 for this Amazing Apple!

Weeks ahead of Delicious, and even before Jonathan reaches prime eating condition, you can smack your lips over the pure deliciousness of Stark REDGOLD! This new apple sensation blends the rich Starking Delicious flavor and spicy tang of Stark Golden Delicious. And its trim shape, flashing solid scarlet color, make it so beautiful you'll be proud to say you grew it.

● **Color**—Flashing, Shiny Solid Scarlet Red.

● **Size**—Large—individual apples of ten measure 3 1/2 inches or more.

● **Flavor**—Wonderful! Perfect blending of rich flavor of Starking Delicious and Spicy Tangy flavor of Stark Golden Delicious.

● **Ripening Season**—FIRST high quality Winter Dessert Apple to develop full flavor. Ready in Sept. in Mid-West.

● **Keeping Ability**—Keeps crisp and juicy until Christmas or later.

● **Uses**—Marvelous for Eating Fresh, Cobblers, Pies, Salads, a Money-Maker on Roadside and Holiday Markets. Does best in Zones 2, 3, 4, 5.

● **Dwarf Trees**—Also wonderful on Stark Hardy Dwarf Trees.

"I had blossoms on my 1-year Stark RedGold trees. Most surprising." E. W. Hollands, Maine.

RedGold is U. S. Patented and Sold ONLY by Stark Bro's

Available in Standard-size and Dwarf trees.

"Has Wonderful Qualities"

"I have tested samples of No. 68—Stark RedGold—and it appears to have wonderful qualities. Others who have tested it say they like it very much better than the quality of Delicious. I feel that this apple is going to be a good one to those who really know apple quality."

Report of W. A. Luce, Asst. U.S. Extension Agent, Yakima Co., Wash. to Mr. Schell, Originator.

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STARK REDGOLD PROMISING NEW VARIETY

"I tested my Stark RedGold trees to day, ahead of Jonathan. Flash was tinged with pink and is juicy. Great and rich. We believe this Apple shows considerable promise for roadside markets, being at first green and turning a fine red when ripe. It is to him for a good eating apple." O. W. Corn, Mo.



"Above photo shows limb on one of our 6-Year Scarlet Staymareds that bore 9 bushels each." Rising Springs Orchards, Ill.

SCARLET STAYMARED—Giant Super-Red Stayman

New TRADE-MARK Flaming Red Apple . . . Keeps Juicy All Winter Long!

Stark Bro's paid nearly \$1,000.00 a foot for the Original "Sport" Limb growing on a Stayman Winesap tree! Scarlet Staymared is the most remarkable, most valuable of all the great Winesap family—a glossy, fiery, all-over-red, with spicy, juicy, crisp flesh—"sweet but tartish". So distinctive it was awarded a U. S. Patent.

Quick bearer. One of the BIGGEST of all Apples. "We had Scarlet Staymared that weighed 22 ounces each" writes Frank Tracey of Ohio "and sold hundreds averaging 14 to 17 ounces."

And how it bears; "Some of our 6-year trees bore 14 to 15 bushels each" wrote Rising Springs Orchards, Ill.

Bears young; bears enormous crops everywhere under all conditions. Trees Sold Only by Stark Bro's.

- **Color**—Brilliant, Fiery, Glossy Red-All-Over.
- **Size**—One of the LARGEST of all Apples—individual apples often weigh over a pound apiece.
- **Flavor**—Sparkling and Refreshing—Spicy Sweet, but Tartish.
- **Ripening Season**—They are All-Over-Red, Crisp, Juicy and Ready to pick the latter part of October here in Mid-West.
- **Keeping Ability**—Stays Crisp and Juicy longer than any other high quality apple. Crisp and Juicy when apples come again.
- **Hardiness**—Thrives and bears big profit crops. Does best in Zones 2, 3, 4, 5.
- **Uses**—Wonderful for Eating right off the tree and out of storage; for Juicy, Palate-tempting Dumplings, Pies and crystal-clear Jelly. For Sparkling Cider, it beats all other Winesaps. A big Money-Maker on the Markets.



Stark RedGold Apples bear even quicker and are extra fine grown on Stark Hardy Dwarf Trees.

"A REAL FIND" Stays crisp 2 months longer than Stayman, said G. Hopkins, Famous Va. Orchardist.

"Keeps 2 months longer than Stayman Winesap. Fruit uniformly large. While it colors earlier, does not ripen earlier than Stayman Winesap. Fruit firmer and actually has better eating quality. Keeps 2 months or more longer than old Stayman."

"Licked Our Stayman for First Place"

"Scarlet Staymared licked our regular Stark Stayman Winesap for First Place. It takes a mighty good apple to beat our regular Stark Stayman Winesap which not only won First Sweepstakes at Bangor, but in the past 3 years, out of 9 cups we have won 4 with our Stark Stayman. Now Scarlet Staymared has beat Stark Stayman." H. T. Bigelow, Mich.

A8. ROME BEAUTY Stark Double-Red Trade-Mark

World's Best Baking Apple! Keeps firm and juicy all winter long. One of the latest keepers of all apples. Hotels and Restaurants pay premium prices for Stark Double-Red Rome Beauty for appetizing Baked Apples, Pies and Desserts. Popularity increasing every year as growers acclaim it one of their best money-makers. Does best in Zones 2, 3, 4, 5.

"2-Year Tree Makes Eyes Pop"

"We had some startling surprises from our Stark Trees in their second summer. Several bore fruit. A Scarlet Staymared had all Raleigh's eyes popping with 6 of the largest apples we ever saw and we hadn't even hoped it would bear so young." R. C. Pierce, N. C.

15 Oz. Apple on 3-Year Tree

"I think you will be interested to know that the Apple I picked from my three-year-old Scarlet Staymared tree, weighs fifteen ounces, twelve inches in circumference, five inches high. Everyone here says it is the largest Apple grown on the west coast, too. I get great pleasure out of my little orchard, which I started three years ago. I picked two bushels of Elberta in August and canned them. I am looking forward for more fruit next year."

MRS. MABEL A. KEB of California.

MOST EYE APPEALING APPLE

"The Scarlet Staymared I have are now beginning to bear and they are about the most eye appealing Apple I have ever seen."

C. W. O'KELLEY, Washington.



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Top—YORK-A-RED
Bottom—MCINTOSH, Double-Red

Center—GRIMES GOLDEN
“Double-Life”

Top—CORTLAND
Bottom—WEALTHY, Double-Red

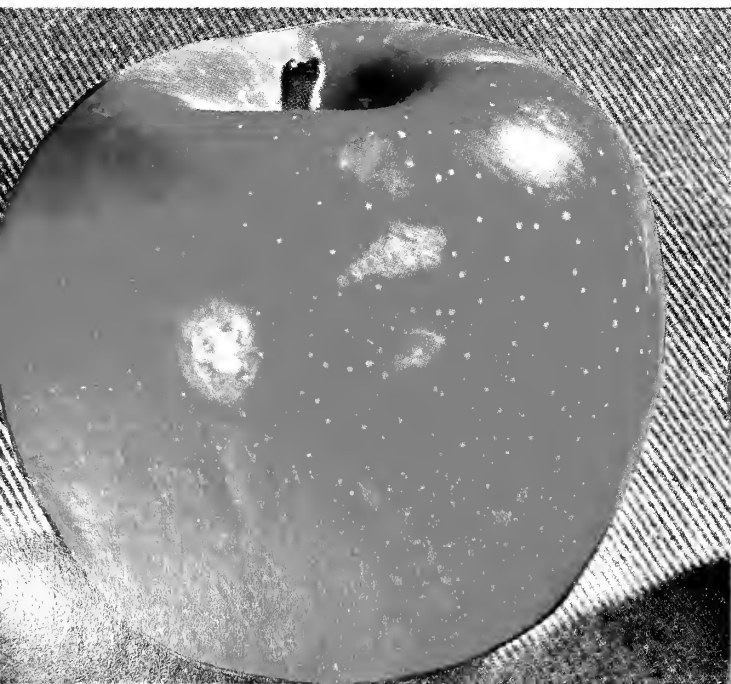
STARK APPLES

STARK SUPER-FINE FALL AND WINTER APPLES

A-208. YORK-A-RED Late Winter (Top Color Photo Above. TRADE MARK)

New. Double-Red York Imperial. Brilliant, Flashing Red Bud-Sport of the great money-making York Imperial, with which it is identical, plus solid bright-red color. Large, very crisp, juicy, good flavor. Keeps till late Spring. Good to eat, fine for pies and cooking. Tremendous improvement over old York. Solid red color means highest prices. **Eating, Cooking, Cider, Market, Export.** Does best in Zones 2, 3, and 4. U.S. Patent Trees Sold ONLY by Stark Bro's.

Color Photo of Stark JonGrimes (Below)—Large, Fine Flavor—Heavy Sure-Bearer.



A7. GRIMES GOLDEN, Double-Life (TRADE MARK). Color Photo Center Above. Winter.

The famous, spicy Grimes Golden Apple—for over 50 years a quality favorite. Possesses an alluring flavor that is surpassed by only one yellow Apple—Stark Golden Delicious.

Stark “Double-Life” Process prevents collar rot and results in a tree that lives far longer and produces many more apples. Stark “Double-Life” Grimes Golden Trees are Trade-Marked and Sold ONLY by Stark Bro's. Does best in Zones 2, 3, 4 and 5.

A10. MCINTOSH, Double Red (Color Photo Above) Winter.

A tender, juicy apple with a peculiar fragrance that makes it popular everywhere. Beautiful crimson, flesh crisp, delicate—almost snow-white. Our propagation is from a selected Montana Red McIntosh Orchard and is carefully kept pure. The tree is long-lived, extremely hardy, a strong spreading grower and comes into bearing young. **Eating, Cooking, Drying, Cider, Market.** Does best in Zones 2, 3, 4, 5, 6 and 7. Available in both Standard and Dwarf Trees.

A203. Stark JonGrimes

New “Frost-Proof” Apple
U. S. PATENT 794. Color Photo Left. Fall.

Won First Prize at Stark-Burbank Fruit Show! A fine big, beautiful, spicy Fall apple—with stripes of flashing red that give it a striking appearance on the tree and markets. Flavor so tantalizingly different that one apple makes you reach for another—a medley of Jonathan spiciness and Grimes Golden sweetness—its golden yellow flesh is firm, crisp and juicy. A wonderful apple for Eating and for Cooking too! Pies, Dumplings, Cobblers and Sauce made from Stark JonGrimes are rich-flavored and tempting golden colored. Fills Market gap—after Wealthy, 3 weeks before Jonathan. Does best in Zones 2, 3, 4, and 5. Available in both Standard and Dwarf Trees.

A219. Cortland-Late Winter. Color Photo Top Above

A late McIntosh originated by N.Y. Exp. Sta. where Cortland is considered their best introduction. Very hardy. Bears heavily. Fruit similar McIntosh—flatter, larger, redder, firmer. Just juicy. Flesh is very crisp and delicate. **Eating, Cooking, Cider, Market.** Does best in Zones 4, 5, 6 and 7.

A202. Wealthy, Double Red—Fall—(T. M. Color Photo Above)

Extremely hardy and bears young and heavy fruit. Fruit is beautiful bright flashing red. Wine-like refreshing juice. Good shipper. Excellent cooked. Fine for both Home and Market orchards. **Eating, Cooking, Cider, Market.** Trees Sold ONLY by Stark Bro's. Does best in Zones 3, 4, 5, 6 and 7.

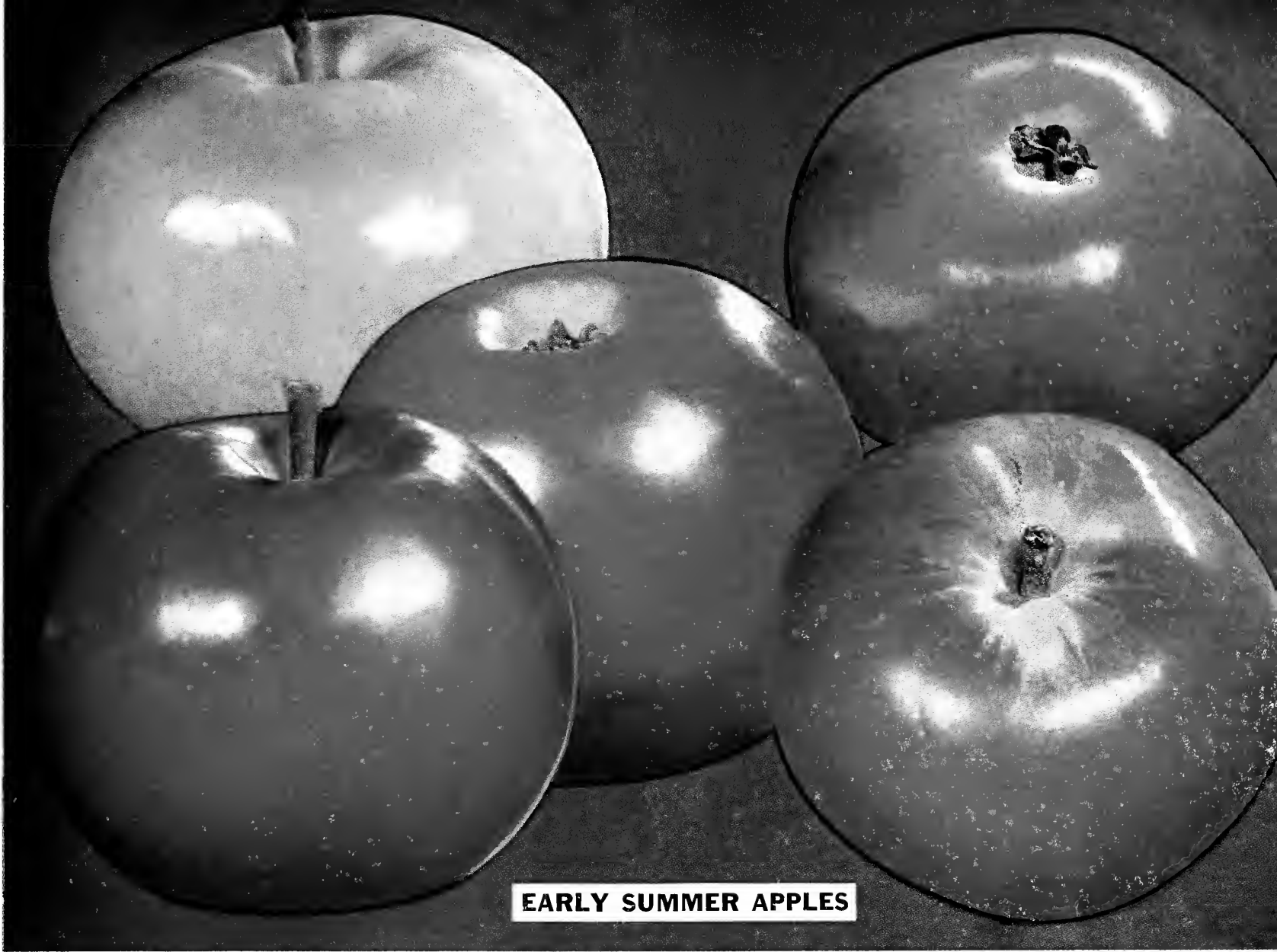
A211. Northern Spy, Double-Red—(Like Photo Top Above). Winter.

A true Northern Spy plus deep, solid red color. A favorite in Northern States. Flavor popular. Ideal for cider making. Flesh crisp, firm, juicy. Stores well. Tree vigorous, hardy, long-lived. **Eating, Cooking, Cider, Market.** Does best in Zones 4, 5 and 6. Available in both Standard and Dwarf Trees.

STARK HARDY DWARF APPLE TREES IDEAL FOR SMALL YARDS

“The Dwarf Fruit Trees I purchased from you and planted in my small yard (located in Washington, D. C.), bore fruit the following year and aided me in making a nice profit when I sold the place.”
J. G. Bradley, Virginia

“The one dozen Dwarf Apple Trees sent me last autumn are all out in the leaf and the Dwarf Apple trees sent me just a year ago are in blossom and probably will bear fruit this year. I am very much pleased with them.”
Fred W. Manning, Calif.



EARLY SUMMER APPLES

Top—LODI, EARLY GOLDEN
Bottom—EARLY RED BIRD

Center—EARLY RED BIRD
All Varieties on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—STARK EARLIEST
Bottom—STARK EARLIEST
Page 21

AND SUMMER APPLES AND CRAB APPLES

A200. Lodi, Early Golden (Color Photo Top Above)

A Large, Quick-bearing, Blight-resistant improvement over Yellow Transparent, originated by N.Y. Exp. Station. Fruit is much Larger. Bears younger, has better flavor and stays crisp and firm. Sprightly rich flavor makes it a kitchen favorite. When full ripe is good to eat.

Lodi Early Golden is fast becoming one of the most popular new Early Summer Apples for Home, Local and Roadside Orchards. Eating, Cooking, Market. Available in both Standard and Dwarf Trees. Does best in Zones 2, 3, 4, 5 and 6.

A204. SUMMER CHAMPION—Best Late Summer Apple. Resembles Double-Red Wealthy shown in color on Page 20. Large, High Quality. Keeps well. Ideal Summer apple for Eating, Cooking, Desserts, Market. Does best in Zones 2, 3, 4 and 5. Available in both Standard and Dwarf Trees.

A9. YELLOW TRANSPARENT—Very Early Apple. Crisp white flesh. Juicy, sprightly, sub-acid. Sometimes blights. An old favorite for Cooking and Local Markets. Medium size. Lodi Early Golden is better. Does best in Zones 3, 4, 5 and 6.

A225. EARLY McINTOSH—Early Summer. Solid Red Color. McIntosh size and color, flavor and flesh characteristics. Ripe 10 to 15 days after Yellow Transparent. Does best in Zones 4, 5, 6 and 7.

A5. Early Red Bird (2 Color Photos Above) Trade-Mark (Crimson Beauty)

A fiery, flaming scarlet red apple of good size, that ripens even earlier than Yellow Transparent. Tree strong growing, extremely blight resistant, vigorous and extremely hardy. Bears young and produces extra large, annual crops. Fine for Home and Local Orchards to follow Stark Earliest. Excellent for tempting pies, cobbles, dumplings and apple sauce. Does best in Zones 4, 5, 6 and 7. Stark Earliest ripens earlier and comes into bearing quicker.

STARK CRABS

A207. Dolgo Crab. Beautiful, solid red. Jellies perfectly even when dead ripe. Extremely hardy. Healthy. Young, heavy bearer. Beautiful blooms and masses of brilliant ruby-red crabs. Zones 2, 3, 4, 5, 6 and 7.

A205. Stark Florence Crab. Heavy producer, crimson red color, good size, and unexcelled for jelly, preserves, jams and pickles. Tree is dwarfish. Pink blooms and ruby red fruits. 1/2 Bu. at 2 years. Introduced by Stark. Does best in Zones 2, 3, 4, 5, 6 and 7.

A206. Virginia Crab (True Stark Strain). Extremely hardy. "One of the best crabs we have"—Mo. State Exp. Station. "A great favorite for jelly, pickles and preserves. Zones 2, 3, 4, 5, 6 and 7."

A12. Stark Summer Delicious

U.S. Plant Pat. 1422.

Introducing a new member of the world-famous Stark Delicious Family! Since 1896, Stark Delicious has been acclaimed the TOP dessert apple wherever apples are eaten or grown.

First improvement of Stark Delicious was the all-over-red bud-sport—STARKING DELICIOUS. And, NOW, we bring you Stark SUMMER DELICIOUS, with all its beauty and wonderful flavor to extend the DELICIOUS Eating and Dessert Red Apple Season three weeks or more.

Color—Scarlet blush with Carmine stripes.
Size—Uniformly large—larger than Delicious grown in the same orchard.

Flavor—Delicious! Rich, mild and distinctive.

Quality—Best Summer eating apple we know.

Uses—Eating, Desserts, Markets.

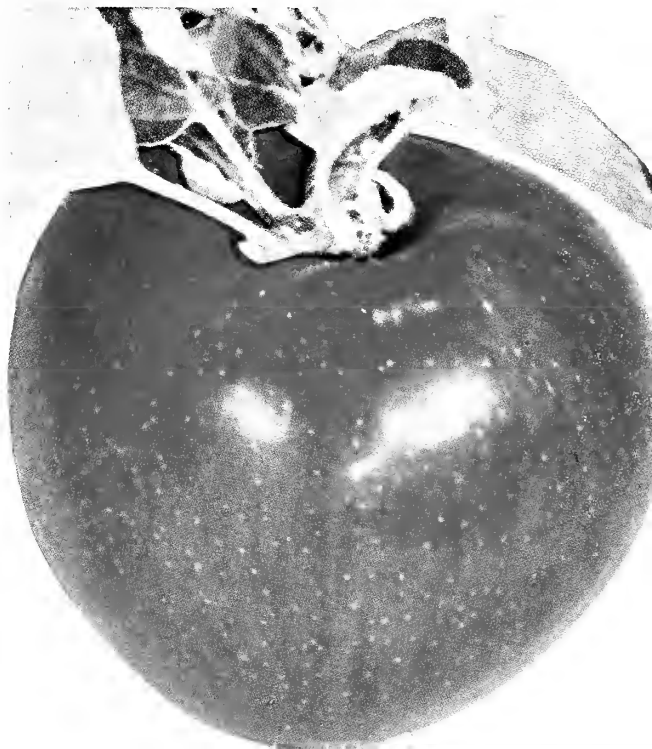
Available in both Standard and Dwarf trees

A201. Stark Earliest U.S. Plant Patent 642. (Color Photos (2) Above)

Now an apple that ripens as early as cherries—and is really good to eat right off the tree.

Medium size—larger than Transparent—with scarlet red color that strikes the eye clear across the orchard. Flavor is mild and pleasant—good to eat right off the tree—not acid like other early apples. Stark Earliest—A "must" for Home and Local Market Orchards. Fruit ripens about a week to 10 days before Yellow Transparent. Cooking, Eating, Market. Available in both Standard and Dwarf Trees. Does best in Zones 2, 3, 4, 5 and 6. Patented, Introduced, and Trees sold ONLY by Stark Bro's.


Stark SUMMER DELICIOUS shown in actual size and color below.



LODI, EARLY GOLDEN Proving Superior to Yellow Transparent

At the Michigan Horticultural Meeting, someone asked the question "What is the future for Yellow Transparent?" Mr. Walter Toenjes, Supervisor of the Grand Rapids Sub-Station replied: "If I were going to grow that type of Apple I would grow one of the newer varieties, like Lodi. It is considerably larger and demands a much better price, also it keeps better than Transparent."

"With me, Lodi is about ten days later ripening than Yellow Transparent and much larger. Its culinary qualities are fully as good if not a little better. It is a very young bearer. I believe it is an improvement over Transparent." Geo. A. Morse, New York.



"My 4-year Jon-A-Red Trees averaged \$10.00 worth per tree." John Cruttenden

A3. JON-A-RED—Supreme New Red Jonathan

(TRADE-MARK)

Colors Sooner, Keeps Longer and Bears Even Quicker than Jonathan

The big, new apple that IMPROVES on all of Jonathan's famous good points—and does away with the old Jonathan weak points! Jonared (for which the original tree cost us \$2,000.00) is the ONLY red Jonathan sport to win a U. S. Patent! Turns bright, all-over-red color about 2 weeks sooner—ready to pick while still solid, before there's risk of loss through dropping. Fine pollenizer.

Jonared has all the wonderful prized Jonathan flavor; it's big and almost TWICE as red—a bright, solid, blazing red without one sign of stripe! One of the most beautiful of all red apples, Jonared's rich, spicy, tangy flavor makes it a delicious and handsome fruit for your home orchard and a premium-price profit builder. In great demand for Eating, Cooking, Cider, Market. Does best in Zones 3, 4, 5.

That Flashy Finish Does the Job

"I certainly am glad I took your suggestion and planted Jonared instead of Jonathan. Jonared came into light bearing for me the third year. Now 6 years old they average 5 to 6 bushels per tree. Beautiful all-over flashy red fruit which sold for 35¢ to 40¢ more than same grade of Jonathan.

"Color up away ahead of Jonathan. Neither I nor my friends have been able to get good color until you people sold us Jonared. That flashy finish certainly does the job." Les Smith, exPres. Ill. Hort. Society.

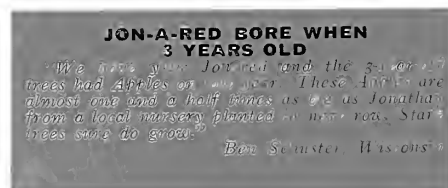
3-Year Tree Bore Over a Bushel

"My 3-year Jonared trees bore over a bushel each. They are top favorites and command highest prices on the markets." Franklin Barnes, Calif.

"You Surely Did Something for Michigan When You Gave Us Jonared"

"Stark Bro's really did something for Michigan in introducing Jonared since they bear even quicker than Young-Bearing Jonathan." R. A. Buys, Mich.

Available in Standard and Dwarf Trees.



- **Color**—Flashing, Bright, Blazing Red all over—without one sign of stripe.

- **Size**—Large—individual apples often measure 3" or over.

- **Flavor**—Rich, Spicy, Tangy flavor that has made Jonathan a favorite all over the world.

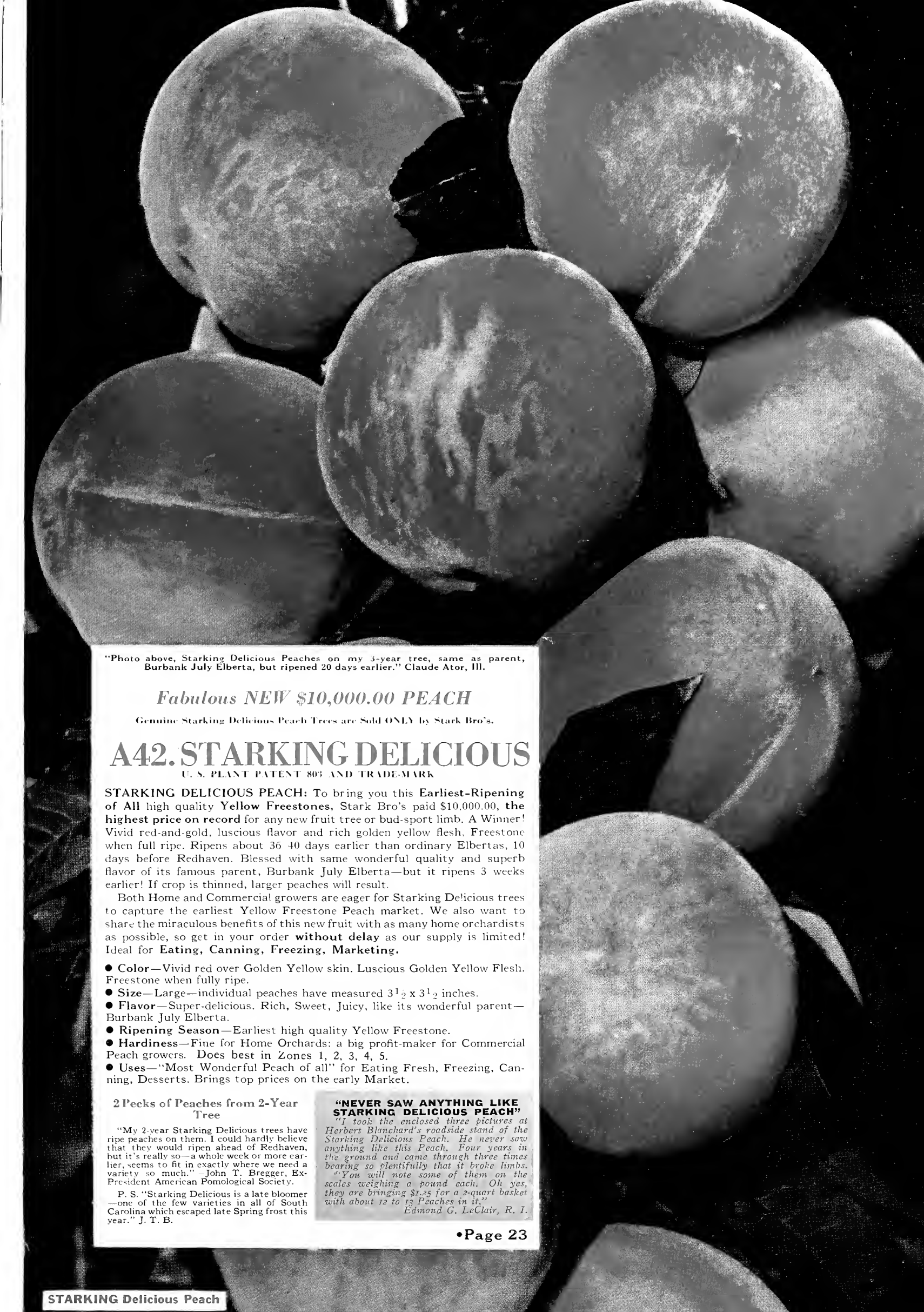
- **Ripening Season**—It's All-over-Red, Juicy, Crisp and ready to pick about Sept. 15 to Oct. 1 here in the Mid-West.

- **Keeping Ability**—Keeps crisp and juicy until Christmas or later.

- **Hardiness**—Does best in Zones 3, 4, 5.

- **Uses**—Wonderful for Eating Fresh. Tops for Pies, Cobblers, Salads, Desserts, Canning, Cider, Jelly. Bring premium prices on the Market.

- **Dwarf Trees**—Also wonderful on Stark Hardy Dwarf Trees.



"Photo above, Starking Delicious Peaches on my 3-year tree, same as parent, Burbank July Elberta, but ripened 20 days earlier." Claude Ator, Ill.

Fabulous NEW \$10,000.00 PEACH

Genuine Starking Delicious Peach Trees are Sold **ONLY** by Stark Bro's.

A42. STARKING DELICIOUS

U. S. PLANT PATENT 803 AND TRADE-MARK

STARKING DELICIOUS PEACH: To bring you this **Earliest-Ripening** of All high quality **Yellow Freestones**, Stark Bro's paid \$10,000.00, the **highest price on record** for any new fruit tree or bud-sport limb. A Winner! Vivid red-and-gold, luscious flavor and rich golden yellow flesh, Freestone when full ripe. Ripens about 36-40 days earlier than ordinary Elbertas, 10 days before Redhaven. Blessed with same wonderful quality and superb flavor of its famous parent, Burbank July Elberta—but it ripens 3 weeks earlier! If crop is thinned, larger peaches will result.

Both Home and Commercial growers are eager for Starking Delicious trees to capture the earliest Yellow Freestone Peach market. We also want to share the miraculous benefits of this new fruit with as many home orchardists as possible, so get in your order **without delay** as our supply is limited! Ideal for **Eating, Canning, Freezing, Marketing.**

- **Color**—Vivid red over Golden Yellow skin. Luscious Golden Yellow Flesh. Freestone when fully ripe.
- **Size**—Large—individual peaches have measured 3½ x 3½ inches.
- **Flavor**—Super-delicious. Rich, Sweet, Juicy, like its wonderful parent—Burbank July Elberta.
- **Ripening Season**—Earliest high quality Yellow Freestone.
- **Hardiness**—Fine for Home Orchards; a big profit-maker for Commercial Peach growers. Does best in Zones 1, 2, 3, 4, 5.
- **Uses**—"Most Wonderful Peach of all" for Eating Fresh, Freezing, Canning, Desserts. Brings top prices on the early Market.

2 Pecks of Peaches from 2-Year Tree

"My 2-year Starking Delicious trees have ripe peaches on them. I could hardly believe that they would ripen ahead of Redhaven, but it's really so—a whole week or more earlier, seems to fit in exactly where we need a variety so much."—John T. Bregger, Ex-President American Pomological Society.

P. S. "Starking Delicious is a late bloomer—one of the few varieties in all of South Carolina which escaped late Spring frost this year." J. T. B.

"NEVER SAW ANYTHING LIKE STARKING DELICIOUS PEACH"

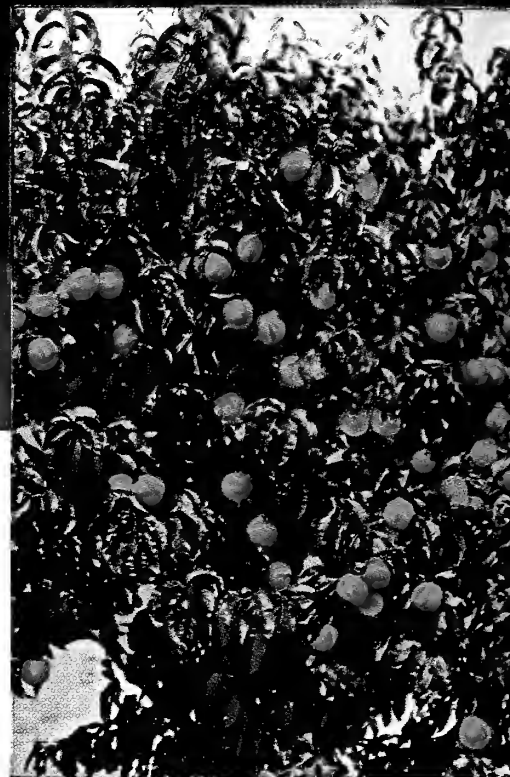
"I took the enclosed three pictures at Herbert Blanchard's roadside stand of the Starking Delicious Peach. He never saw anything like this Peach. Four years in the ground and came through three times bearing so plentifully that it broke limbs. You will note some of them on the scales weighing a pound each. Oh yes, they are bringing \$1.25 for a 2-quart basket with about 12 to 13 Peaches in it."

Edmond G. LeClair, R. I.



COLOR PHOTO ABOVE shows part of crop on Claude Ator's 2½-Year Burbank July Elberta that bore nearly 3 pecks of beautiful big peaches. Even when only 1½ years old, this same tree bore some fine big peaches.

"3 Crops in succession even after 15 below zero." Mrs. E. A. Philley, Wash.



A47. BURBANK JULY ELBERTA

(TRADE-MARK)

Burbank's Greatest Peach Creation . . . A Sensation

Our new Burbank July Elberta is the finest, most beautiful, most delicious Early Yellow Fleshed Freestone Peach ever grown. So distinctive it was awarded a Patent by the U. S. Government. A sensation wherever peaches grow! Often bears at 2 years.

Its almost complete over-all "blush" of vivid red makes a gorgeous sight on the tree, a brilliant fruit in the market, and canned Burbank July Elberta makes a proud showing of magnificent golden fruit and preserves on your pantry shelf. A top favorite for freezing.

So hardy it thrives even in Canada and a quick, extra heavy, every-year bearer, even where others fail. Does best in Zones 1, 2, 3, 4, 5. Big money-maker for home, roadside and market orchards.

"2-Year Trees Bore 2 Bushels Each"

- "My 2-year July Elberta bore 2 bushels and over per tree—finest peaches I ever saw." T. C. Bradshaw, Tenn.
- "My 2-year July Elberta bore 20 peaches—quality best in the world." A. Jackson, Iowa.
- "Wonderful size and beautiful red color. Meat fully an inch thick. Flavor just can't be excelled." M. O. Flemming, Okla.
- "Hardest of all here. There isn't any better peach for home or market." C. R. Pierce, Va.
- "Had to thin Burbank July Elberta even when late frosts got others." R. H. Chipman, Idaho.

"A Winner!—Youngest Bearer"

J. Carl Ward, N.Y. Fruit Expert, Addressing N. Y. Hort. Society on "What Varieties of Peaches Shall I Plant," said:

- "A peach which looks to me like a winner is Burbank July Elberta. We have 400 trees. It has excellent size, wonderful scarlet coloring, so brilliant that fruit on young trees can be seen a great distance. Very firm meat, a small pit and is a perfect freestone. Its flavor is very unusual. I picked as many as 20 peaches from trees 1 year old the previous Spring."
- Our best peach for Eating and Canning. C. B. Harris, Ore.

"Makes Us More Money Than Any Other"

- "Burbank July Elberta is the best peach ever put on the market. Bore heavy crop after severe sub-zero winter. Brings \$3 to \$4.50 a bushel. Making us more money than any other." C. M. Blazey, Wash.
- "I sold \$4,850 worth of Burbank July Elberta from my young 10-acre orchard." W. A. May, Tex.
- "Our Burbank Elberta Trees each bore 2 bushels the second year." A. F. Langlais, Mass.
- "Burbank July Elberta fruited heavily and everyone raves about their flavor. I got top prices for them." Fred Baggett, Tenn.

- **Color**—Vivid Scarlet over Golden Yellow skin. Luscious flesh is firm and golden yellow. Small pit.
- **Size**—Large—fine size for Canning, Freezing, Markets.
- **Flavor**—Super-Delicious, Rich, Sweet, Juicy—absolutely no equal. A perfect FREESTONE.
- **Ripening Season**—Early—15 days before Elberta.
- **Shipping Ability**—"Best Shipper of all Freestones," declared Alvin Eckert, famous Ill. peach grower.
- **Hardiness**—Does best in zones 1, 2, 3, 4, 5.
- **Uses**—Wonderful for Eating Fresh, Desserts, Freezing, Canning.



"Most Beautiful and Perfect Peach"

E. W. Kirkpatrick, nationally famous Texas Peach Authority, said: "Stark Early Elberta is the most beautiful and perfect peach I have ever seen. Texture finer than Elberta; color richer and more beautiful. A great acquisition to the wealth of the world."

"Finest Home Canning Peach"

"I have displayed my Stark Early Elberta on the Benton Harbor Market, at Flower Shows, Fruit Shows, etc. Received many fine compliments on them, and people wanted to know the variety and where I bought the trees. I especially want to stress the sunshine vitamin in Stark Early Elberta. Without a doubt, it is the finest home canning peach on the market."

Mrs. J. Edd King, Mich.

\$6.00 per Tree Crop

"I bought 20 Stark Early Elberta Peach Trees and set them out last April 26. This year they averaged 1½ bu. per tree. I sold them for \$4.00 a bushel." Paul Ratliff, Miss.

Crop from 2-Year Trees Paid for Orchard

"Stark Early Elberta and J. H. Hale peach trees in R. M. Orth's orchard bore a good crop at 2 years—enough to pay all expenses on his orchard to that date and a good profit besides." J. W. Hill, West Virginia.

Best Peaches All Season

For the very finest peaches, ripening in succession all Summer long, plant Starking Delicious Peach, Burbank July Elberta, Stark Early Elberta, Honeydew Hale, Stark Red Strain J. H. Hale, Hal-Berta Giant and Stark LateGold



Dr. Sumner Gleason who fruited the first Stark Early Elberta

Genuine Sumner Gleason Strain—STARK EARLY ELBERTA

Trees are Sold ONLY by Stark Bro's. None GENUINE without this label.



ABOVE: Color photo of Genuine Gleason Strain Stark Early Elberta in famous Eckert III. Orchard. So popular and profitable he wished he had planted many more.

A48. STARK EARLY ELBERTA

(TRADE-MARK)

First in Beauty, Flavor and Profit

The SUPREME Yellow Freestone Peach! Stark Bro's Genuine Sumner Gleason Strain of Stark Early Elberta is the most delicious variety of 4,000,000 new Elberta Hybrid Trees sent out by us for nation-wide testing! For years Stark Early Elberta has topped the Peach world with its fine size (larger than old Elberta), glorious red-blush over pure golden color and luscious flesh—by all odds the favorite all-purpose Peach in America.

- **Color**—Pure Golden Yellow, with glorious Vivid Red Blush. Thick, luscious Golden Yellow flesh. A Perfect Freestone.
- **Size**—Large—the perfect size for canning.
- **Flavor**—Acclaimed "The Most Deliciously Flavored of All Peaches"—luscious, juice as sweet as nectar, no bitterness.
- **Ripening Season**—Early—about 7 days BEFORE Elberta.

- **Shipping Ability**—A wonderful shipper—test shipment traveled 11,509 miles without refrigeration and Peaches were still in good shape.

- **Hardiness**—Does best in Zones 2, 3, 4, 5.

- **Uses**—Perfect for Eating fresh, Desserts, Ice Cream, Cobblers, Pies, Freezing and the Favorite Freestone Peach for Commercial and Home Canning. Brings top prices on all markets.

Stark Bro's
Louisiana, Missouri
Gentlemen:

"When my mother was past 70 she had the courage to set out and start her Peach orchard of 500 Stark Peach trees. They have brought in excellent fruit of the Stark Early Elbertas.

"Now at 84 years of age mother wishes to add 300 trees of the Stark Queen Strain of Elberta. She has complete confidence in your selection.

"In the southern part of the state my mother has been a great champion of Stark Bro's, advising neighbors and orchardists that in buying from Stark Bro's they will be taking out insurance against being disappointed in the fruit. She is very proud of her small Stark orchard."

Mrs. Benjamin F. Bills, Ill.

Trees of Stark Genuine Sumner Gleason Strain Sold ONLY by Stark Bro's



Page 26 • A cluster of Honeydew Hale, Stark Bro's startling New Bright Red-Cheeked, Giant, White-Fleshed Bud Sport of J. H. Hale, "The Million Dollar Peach."

A40. HONEYDEW HALE

U. S. PATENT NO. 888—TRADE MARK

Revolutionary Firm White-Fleshed Freestone — New U.S. PATENT. Delicious Flavor

This Revolutionary New Creamy White-Fleshed Peach is as large as the famous Hal-Berta Giant—many weigh a pound each! Honeydew Hale is the long-sought and **ONLY** White-Fleshed Freestone that can be picked tree-ripe, shipped thousands of miles or kept 3 or 4 weeks in a home refrigerator—yet retain its startling beauty, firm, juicy flesh and rich, spicy flavor! Awarded a Patent by the U. S. Govt. Nature "built-in" her own Trade-Mark—a single distinctive gold segment from skin to pit!

- **Color**—Creamy White skin overspread with carmine is almost Fuzzless! Thick juicy flesh is Creamy White with a single Golden Yellow Segment from skin to its free stone.
- **Size**—Giant Size—many peaches weigh a pound each.
- **Flavor**—Delicious! Distinctive White-Fleshed Peach flavor preferred so many people.
- **Ripening Season**—Mid-Season—a few days after Elberta.
- **Shipping Ability**—Wonderful! The **ONLY** White-Fleshed Freestone Peach we know that will stay firm and juicy, retain its beauty and rich, refreshing spicy flavor even after being shipped thousands of miles or kept in a home refrigerator 3 or 4 weeks.
- **Hardiness**—Does best in Zones 2, 3, 4, 5.
- **Uses**—Superb for Eating Fresh, Desserts, Freezing and Markets.

U. S. Patent Trees Sold **ONLY** by Stark Bro's.



A49. J. H. HALE-Stark Red Strain

"THE MILLION DOLLAR PEACH"

Mammoth in size, vivid carmine over golden yellow, perfectly round almost fuzzless and smooth as a glove—the giant size and glorious color of the J. H. Hale, Stark Red Strain make it one of the best Mid-Season Yellow Freestone Peaches. The flesh of this premium-size peach is meaty like a cling; yet melting, tender, free from grain or stringiness—with an exquisite peachy flavor—free from any bitter over-taste of old Elberta. Almost as firm as a cling, too; splendid keeper and shipper. This sturdy stocky grower often bears at 2 years old. Cross-pollination with Stark Early Elberta, Burbank July Elberta and other high quality peach recommended. Ripens just after Elberta. "Handsomest thing in the peach line I have ever seen," said Prof. F. S. Sears, Mass. Agri. College, before Hal-Berta Giant was originated. A Mid-Season **WINNER** for **Eating, Cooking, Canning, Freezing, Market.** Trade-Marked.

Does best in Zones 2, 3, 4, 5. **Genuine Trees of Honeydew Hale and J. H. Hale Stark Red Strain are Sold ONLY by Stark Bro's.**



(Above) These Hal-Berta Giant grew in Ill. Orchard of A. O. Eckert and were almost Double the Size of Old Elberta.

A50. HAL-BERTA GIANT

(TRADE-MARK)

New — World's Largest Yellow Freestone Peach

"Hal-Berta Giant is unquestionably the greatest peach of all time" declares R. H. King, famous peach grower. Truly a giant—the LARGEST Peach in all the world! At 4 years original tree bore 6 BUSHELS of huge peaches—many weighing a POUND each—and Hal-Berta has been breaking records ever since! So distinctive it was awarded a U. S. Patent! A hybrid of J. H. Hale, this huge peach has the exquisite flavor; vivid red-on-gold coloring; smooth, almost fuzzless skin; firm, and all the other good points which won for Hale the name of "The Million Dollar Peach."

- **Color**—Almost Fuzzless skin is Golden Yellow, blushed with Vivid Red. Luscious Firm Flesh is golden yellow. A perfect Freestone.
- **Size**—World's Largest Yellow Freestone Peach—many weigh over a pound each.
- **Flavor**—Same exquisite honey-sweet flavor that won for Hale the name "Million Dollar Peach."
- **Ripening Season**—7 days after Elberta. **Shipping Ability**—Excellent.
- **Hardiness**—Does best in Zones 2, 3, 4 and 5.
- **Uses**—Marvelous for Eating Fresh, Desserts, Freezing, Canning and biggest money-maker on the Market.

"Billion Dollar Peach"—says R. H. King.

"If J. H. Hale is a 'Million Dollar Peach'—and this is not a misnomer—then most certainly Hal-Berta Giant is entitled to be called the 'Billion Dollar Peach'. With us it could be made to fill the bill for 95% of our peach sales." R. H. King, leading Ala. peach grower.

"Larger than Pictured in Catalog"

"I can take an oath that we had Hal-Berta Giant, J. H. Hale and Stark Early Elberta Peaches as large or larger than you show in your catalog. Not a few here and there, but bushel after bushel." H. Sunderman, Ohio

"Sold \$732.00 Worth to Neighbors First Day"

"Our Hal-Berta Giants weigh 10 to 20 ounces. My first day's sale from these trees was \$732.00. My neighbors come to the orchard and take them as fast as they ripen." H. E. Davis, Kentucky.

HAL-BERTA GIANT A SENSATION

"These Hal-Bertas have been a sensation every year. I never have one-tenth enough to fill my orders of this variety. The sales increase each year as a friend will send a friend a bushel and then this friend comes back for his friend until the chain has grown beyond my production many times."

"The publisher of the Fort Worth Star Telegram, has asked that the entire crop of Hal-Berta be booked to him this coming season. This publisher even made moving pictures of the orchard this year in color. Our Hal-Bertas run in normal years around 36 to 40 Peaches to the half bushel. I can't believe any Peach would grow any larger, if there is I would like to know what variety." D. S. Moore of Texas

PEOPLE DRIVE 150 MILES FOR MY STARK PEACHES

"I have had a tremendous big crop of Peaches from my 28 Stark trees for six consecutive years. Some of my Hal-Berta Giants weighed over 16 ounces—they were the talk of all west Tennessee. I have a complete sell out at top prices year after year. People drive over 150 miles to buy my Peaches. I have also had excellent luck with my Apples—Golden Delicious, Starking Delicious, etc." Frank R. Morris, Tennessee

13 Huge Hal-Bertas on 2-Year Tree

"B. Dickey's Hal-Bertas bore 13 peaches big as cocoanuts at 2 years old —never saw anything like them. Fruitmen say it has fine future to follow Elberta, ripe when other peaches are scarce."—J. M. Robinson, Mass.

Pollinate For Bigger Crops

For bigger crops, it is advisable to plant other high quality varieties, such as Starking Delicious, Stark Early Elberta, Burbank July Elberta, Elberta Queen, etc. along with Hal-Berta.

Stark Bro's Nurseries, Louisiana, Missouri
Dear Sirs:

I am sending you this letter to tell you how well I am pleased with Stark Fruit Trees that I purchased from you last year.

I bought 30 trees consisting of Apples, Peaches, Plums, Apricots and Cherries and I never saw trees make such a wonderful growth. The Peaches, Apricots and Cherries had fruit the first year and I can see that some Apple trees are going to bud next year.

I am going to start a Peach orchard next year.
Earl J. Brumgard, Pa.

Genuine Hal-Berta Giant Peach Trees Sold ONLY by Stark Bro's.



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Top—GOLDEN ELBERTA CLING
Bottom—ELBERTA

Center—STARK REDGOLD

Top—EARLY WHITE GIANT
Bottom—STARK LATEGOLD

All Peaches on this page are Stark Record-Bearing Strains, Genuine Trees Sold ONLY by Stark Bro's

Starred Varieties (***) (**, *) are best of their type and ripening season.

NEW and SUPERIOR Stark Record-Bearing PEACHES

A46. Elberta Queen ^{***}Stark Strain (Photo Above)

A Larger, Rounder, Richer Yellow Improvement of Elberta. Beautiful red blush—ships well, sells well—often bringing 50c to 75c more per bushel than old Elberta in same orchard.

Elberta Queen, Stark Strain, is replacing old, regular Elberta as the leading commercial peach, due to its superior quality, larger size, better color, better flavor, rounder shape, better shipping ability and adaptability to all peach growing sections. The Standard by which all other peaches are judged. Ripe in Missouri August 20-25.

Hardy, young bearing, heavy producing trees. Eating, Desserts, Canning, Cooking, Drying, Markets. Our True "Queen" Strain Elberta Introduced and Sold ONLY by Stark Bro's. Does best in Zones 2, 3, 4 and 5.

Grower Gets 43% MORE for Stark Elberta Peaches. Carl Kirm of Illinois wrote us that he got 43% MORE per bushel for his Elberta Peaches grown on Stark Elberta Queen Strain Trees than he did for his Elberta Peaches grown on trees he bought from another nursery.

A45. Golden Elberta Cling ^{***} Trade-Mark (Top Photo) World's Finest Canning Yellow Clingstone

Does your family love Canned Peaches—big, sunny halves that glow like molten gold? Then plant Golden Elberta Cling! This firm-fleshed, Mid-Season Clingstone is the finest, most delicious Canning Peach the world has ever known. Superb for eating fresh, too! Resembles Stark Early Elberta same marvelous color, and super-quality. "Our most pleasant surprise was Golden Elberta Cling" writes Willis D. Witter, Md. "It is a beautiful large peach, excelled by none in flavor." Eating, Canning, Market. Trees Sold ONLY by Stark. Does best in Zones 2, 3, 4, and 5.

A104. Fairhaven ^{***}

Early Ripening Yellow Freestone

This new hybrid cross between J. H. Hale and South Haven has produced one of the finest peaches ever introduced by the famous fruit hybridizer, Stanley Johnston, of So. Haven, Mich. Experiment Station.

Fairhaven combines the firmness, shipping quality and beautiful coloring of J. H. Hale with the reliable hardiness and heavy bearing characteristics of South Haven. Flavor is even more delicious than that of either parent. This is the perfect peach to fit into your harvest between Stark Delicious and Burbank's July Elberta. An annual bearer, even under adverse weather conditions. Fine for Eating, Cooking, Canning, Freezing, Market. Does best in Zones 2, 3, 4 and 5.

A14. Halehaven, ^{***} Yellow Freestone. Larger, more beautiful, stronger skin and less tendency to cling than South Haven. Ripe 12 days before Elberta. Does best in Zones 2, 3, 4 and 5.

A106. Redhaven, ^{**} This delicious, extremely early yellow freestone peach has just about everything. Earliness, high quality, beauty, fine texture, and firm flesh for shipping. Brilliant red peaches, ripen uniformly. Tree vigorous, hardy, healthy, bears very young, productive. Hardier than Elberta. Sometimes requires thinning to get size. Do not pick too early as red color appears before Redhaven is fully ripe. Ripe 30 days before Elberta. A money-maker on the early market. Does best in Zones 2, 3, 4 and 5.

A41. Golden Jubilee, ^{**} Clear, bright yellow. Very large, oblong shape. Delicious flavor with no bitterness. Fine for Home and Local Orchards. 25 days before Elberta. Zones 2, 3, 4 and 5.

A39. Belle of Georgia, ^{**} Best Mid-Season White Freestone. Large, showy peach. Delicious. Splendid shipper. One of best. Does best in Zones 2, 3, 4 and 5.

A153. Shipper's Late Red, ^{*} We sell the true strain, Yellow Freestone. Does best in Zones 2, 3, 4 and 5.

A43. Stark RedGold ^{***} U.S. Plant Pat. 1329 ^{***}Color Photo Above.

A Sensational New Profit-Maker— An Early Ripening Hybrid of Hal-Berta Giant.

Here's a huge new Early Ripening Yellow-Fleshed Freestone Peach that has brought its growers almost DOUBLE the price other peaches on the same markets are bringing.

- Color—Deep golden yellow, almost completely overspread with Crimson Thick Buttercup yellow flesh. Perfect Freestone.
- Size—Extra Large.
- Flavor—Highest Quality. Rich, Sweet, Delicious. Similar to the popular Burbank's July Elberta.
- Ripening Season—Early. Here in the Middle West it is ready for delicious tree-ripe eating early in August. About 15 days before Elberta.
- Shipping Ability—Good.
- Hardiness—Tree vigorous, hardy and especially resistant to brown rot and leaf spot. Does best in Zones 2, 3, 4 and 5.
- Uses—Fine for eating fresh, pies, cobbler, desserts, canning, freezing. Big profit-maker for market growers.

Stark RedGold is Patented and Trees are SOLD ONLY by Stark Bro's.

A118. Golden Early Bird ^{***} U.S. Plant Patent No. 970

NEW. Earliest Fine-Flavored Yellow Peach. Ready to eat 6 weeks ahead of Elberta and a whole week before Starking Delicious.

Beautiful—bright red blush over rich yellow. Luscious flesh is clear gold. Size large when thinned. Free to Semi-free. Flavor excellent. Fine for Home, Roadside and Local Markets. Wonderful for Eating, Desserts, Canning, Freezing. Trees are exceptionally Hardy, Vigorous and Productive. Does best in Zones 2, 3, 4 and 5. Trees U.S. Plant Patented and Sold ONLY by Stark Bro's.

A100. Stark Sure-Crop ^{***} New. U.S. Plant Patent 670

Hardest Peach Known. Largest Very Early Cling. The earliest big, red-skinned, white flesh cling with super-quality. Favorite Home Orchard Peach. An excellent Canning and Shipping Peach.

A Home Orchard and Roadside Market favorite, ripens over long period, about 2 weeks. Hardest. Best White Cling of its season, about 40 days before Elberta. Eating, Canning, Preserving, Pickles, Market. A sure cropper—even when others fail. Patented. Trees Sold ONLY by Stark. Best in Zones 2, 3, 4, 5.

A101. Indian Blood Cling, ^{*} Big red-fleshed peach. Ideal for pickling and preserves. Late—about 15 days after Elberta. Does best in Zones 2, 3, 4 and 5. A102. Krummel October, ^{**} Latest Yellow Freestone—35 to 40 days after Elberta. Brings highest prices. Fruit large, deep yellow with carmine cheek. Luscious, sweet, firm flesh. Eating, Canning, Market. Zones 2, 3, 4 and 5.

A107. Stark LateGold ^{***} U.S. Plant Patent No. 1321 ^{***}Color Photo Bottom Above.

NEW. Late-Ripening Yellow Freestone. Stark LateGold is the ideal Large-size, Deliciously flavored, Yellow Freestone to give you luscious Peaches to follow after Elberta and Hal-Berta Giant. Fine for Home and Commercial Orchards. This BIG new hybrid of Hal-Berta Giant and Elberta is ready for Eating Fresh, Pies, Cobbler, Freezing, Canning and Markets 7 to 10 days after Elberta. It's a beauty—rich gold overlaid with bright carmine red. Thick golden flesh is tender, rich, juicy—Delicious! Even when picked at firm-ripe stage for distant shipping, it develops luscious rich flavor. Young and Heavy Bearer—EXTRA HARDY. Does best in Zones 2, 3, 4 and 5. Trees Sold ONLY by Stark Bro's.

A119. Early White Giant ^{***} See Top Photo Above New. U.S. Plant Patent No. 878

Earliest Ripening Big White-Fleshed Freestone. At last you can know the palate-tempting enjoyment of fine Freestone Peaches earlier in the season than ever before. Big, luscious, creamy-white peaches, chock-full of delicious juice.

Easy to grow in your own back yard. A profit-maker for local markets. Escapes most pests. To insure top size thin fruit to 5 inches apart 3 weeks after blooming. Early White Giant now comes to you in all its flashing beauty of fiery red, splashed over rich white—plus mouth-watering flavor—as the first of all Freestone Peaches to ripen—48 days before Elberta. Ready to eat right after Cherries and before any other Freestones are ripe. For Eating Fresh, in a wonderful Peaches-and-Cream combination, for delicious desserts, you will want to grow your own family supply of these giant peaches. Trees Heavy Bearers and Sold ONLY by Stark Bro's. Does best in Zones 2, 3, 4 and 5.

Stark Exclusive LEADER Peaches are most popular on the Markets—most profitable for growers.

Trees are available ONLY from Stark Bro's Nurseries.

STARK BRO'S PEACHES ARE "OUT OF THIS WORLD"

"I am an old and wonderful Peach tree I was planted over 20 years ago. Last summer was our third year. The Hale trees had as much as 100 lbs. of fruit on one tree. Hal-Berta Giant and near as many as 100 lbs. of Peaches weighing over one pound. But the best of it is the Golden Elberta. The fruit is so large, look like gold and so delicious. They just melt in your mouth—they are out of this world."

Charles C. Hill, Calif.



STARK EARLY FLAME

Here the Color Camera Catches the Mouth-Watering Beauty of Stark Early Flame Fuzzless Peaches.

Page 29

STARK FUZZLESS PEACHES—SUPER NECTARINES Yellow Flesh Freestone

Sensational U. S. Patent and Trade-Mark SUPER-NECTARINES—True Peach Flavor and so Smooth They Shine

Just as flower growers for centuries longed for "A rose without a thorn"—fruit lovers since the days of the Ancient Persians have dreamed of "a Peach without fuzz." They had tasted ordinary Nectarines—but it took Luther Burbank to make that dream come true, with a lively, sparkling flavor even richer than a yellow Freestone Peach!

A161. **Burbank Flaming Gold** (Like Above) Trade-Mark

"The very finest of all my Fuzzless Peaches"—declared Luther Burbank who created this new race of luxury fruits by crossing a delicious yellow-fleshed Freestone Peach with a select Nectarine.

Burbank Flaming Gold is sensational in its vivid red and gold beauty and delicious, refreshing flavor. Excellent shipper. Ripe about 7 days before Elberta Peach. Freestone.

Using our Burbank Flaming Gold as a parent, R. H. King originated a new family of Fuzzless Peaches which we purchased and Patented. Lovers of fine fruits can now have these Fuzzless Peaches ripening over a long season. Trees sold ONLY by Stark Bro's, Louisiana, Mo. Zones 2, 3, 4 and 5.

These new smooth-skin miracles are so easy to grow, so hardy and bear so young, you can give your family this fabulous fuzz-free fruit to enjoy all season by planting all three varieties of these—ripening in succession. Wonderful for Eating, Freezing, Canning and Market in Zones 2, 3, 4 and 5.

A159. **Stark Fuzzless-Berta** (Similar to Color Photo Above) U.S. Plant Patent No. 479

New Fuzzless Peach Ripening with Elberta. After a quarter of a century spent in cross-breeding peaches in Nebraska, Dr. F. M. Hofmann produced his ideal—Fuzzless-Berta.

A beautiful big peach with smooth, golden yellow skin, almost completely covered with fiery red. Delicious, tangy flavor, golden yellow flesh and freedom from fuzz should make it popular in every Home and Commercial Orchard.

Plant with Stark Early Flame and Burbank Flaming Gold for delicious Fuzzless Peaches all season for Eating Fresh, Canning, Freezing, Market. Trees are exceptionally hardy and Sold Under License of Patent Owner. Zones 2, 3, 4 and 5.

A160. **Stark Early Flame** (Freestone, Color Photo Above) U.S. Plant Patent No. 759

Extra Early Yellow-Fleshed Fuzzless Peach—a Bud-Sport of Burbank Flaming Gold—and endowed with its same refreshing flavor and smooth, glossy skin. Hardy wherever peaches grow.

Ripe and ready to eat Very Early—about 3 weeks before Elberta Peach. Large size; fuzz-free skin of flaming wine-red underlaid with golden yellow. Its luscious, golden yellow flesh is firm and overflowing with refreshing juice. Good shipper and keeper. Trees Patented and Sold ONLY by Stark Bro's. Does best in Zones 2, 3, 4 and 5.

STARK EARLY FLAME A YOUNG AND HEAVY BEARER

From Massachusetts comes this letter:
"We had our first crop of Stark Early Flame this year. It ripened here August 15. The fruit was large, round, attractive with a medium thick, tough skin blushed with red. Flesh color yellow with a little red at the pit. Flavor sweet, mild to aromatic, quality excellent."

HARDY APRICOTS—Stark Super Quality Varieties

A32. **Wilson Delicious** Trade-Mark (Photo Below) New. Delicious Flavor. Extremely Hardy. Early Freestone.

Close your eyes and imagine you are eating an Apricot that combines *everything* you've ever wished for *every* time you've tasted Apricots up to now. A flavor so rich and distinctive that it's more than just a "taste." A beautiful large Apricot with thick luscious yellow flesh. Tree is Extra Hardy. Bears bumper crops even when other Apricots fail.

That's WILSON DELICIOUS—an Apricot so hardy and so vigorous that you can easily grow them in your own back yard. **Quick Bearer Too!**

Fine for Home Orchard, Local Market. Delicious for Eating Fresh, Canning, Cooking, Freezing and Drying. Trees Sold ONLY by Stark. Does best in Zones 2, 3, 4 and 5.

EARLIEST, HARDEST, HIGH QUALITY APRICOT

"Stark Earli-Orange is the hardest, deliciously flavored Apricot we know" an Iowa grower told us. "Even up here in Iowa, we get a full crop every year."

A153. **Stark Earli-Orange** (Resembles Color Photo Below) U.S. Plant Patent No. 674

New. Earliest Good Apricot—rich, orange-colored meat and beautiful rosy cheeks. Excellent flavor. Firm, juicy—perfect freestone. Fine for Eating, Cooking, Canning, Freezing, Markets. Trees large, vigorous, heavy bearers. Stark Earli-Orange and Wilson Delicious will thrive wherever Peaches grow. Trees are bouquets of bloom very early in the Spring—before the leaves appear. **Trees Sold ONLY by Stark Bro's.** Does best in Zones 2, 3, 4 and 5.

Actual color photograph (below) of loaded branch from Wilson Delicious Parent Tree, from which our Wilson Delicious Trees are propagated.—This Tree stood 26' below zero.





It's Big! It's Delicious! It's the Most Blight-Proof Pear We've Ever Tested! It Bears Young! That's Starking Delicious Pear—U.S. Plant Patent No. 1044. Both DWARF and STANDARD Trees Available ONLY from Stark Bro's.

A142.

STARKING DELICIOUS PEAR®

Starking Delicious Practically Blight-Proof—Most blight-resistant Pear we have ever tested. Available in both Standard and Dwarf Trees. Trees are sold ONLY by Stark Bro's.

Starking Delicious Pear has everything that the man who grows them, the man who sells them and the man who eats them WANTS! Trees are the most blight-resistant we know.

A GIANT Pear with shining golden yellow skin. Beautiful! When you sink your teeth into its juicy white flesh—Delicious! Flesh is tender, smooth, melting, luscious, juicy—with no grit.

Now Starking Delicious makes it possible for all America to enjoy the luxury of picking Fabulous Pears right from their own trees, even in sections where Pears have never succeeded before. Because they are available in both Standard and Dwarf trees, every family can grow them in their yards, gardens, etc.

New York Herald Tribune says—"Starking Delicious seems to be one of the outstanding Pear discoveries of this century. This new variety combines Large Size, Good Form, Delicious Flavor and Highest Resistance to Fire-Blight of any Pear Variety."

American Fruit Grower Magazine says—"Starking Delicious may be the Pear many fruit growers are looking for. Its high resistance to blight makes it a notable contribution to Horticulture. Its large size, attractive color fine texture and flavor make it a Pear that should be the answer to a fruit grower's dream."

Leading Horticulturists agreed it has more good points than any other Pear now in production.

- **Color**—Golden Yellow, blushed Red. Flesh White.
- **Size**—Extra Large.
- **Flavor**—Delicious. Unlike most pears it is delicious to eat when picked from tree.
- **Ripening Season**—Early—September here in Mid-west.
- **Keeping Ability**—Keeps well through Thanksgiving.
- **Uses**—Eating Fresh, Desserts, Canning, Market.
- **Hardiness**—A Hardy, Healthy, Blight-resistant Pear that does best in Zones 2, 3, 4 and 5.

Available in both DWARF and STANDARD Trees ONLY from Stark Bro's.

A131. Stark Fame (Trade-Mark) Delicious, Hardy, Young-Bearing. Trees Sold ONLY by Stark Bro's.

An ideal Pear to add beauty and mouth-watering fruit to your garden. Glorious large size, blushing golden yellow color and rich, juicy flavor—flesh smooth and luscious—not gritty. Fame resembles Bartlett but is ripe earlier. It's easy to grow your own delicious Pears. Fame is extra fine, grown on Stark Dwarf trees. With few seeds and almost no core, you will prize Fame for **Eating Fresh, Canning, Preserving and Juice**. For luscious Pears during the winter, pick them before they color, wrap in paper and store in dark, cool place. Trees Hardy, long lived. Available in both Standard and Dwarf Trees. Stark Hardy Dwarf Fame trees usually bloom and often set Pears the 2nd season after planting. Zones 3, 4 and 5.

Starking Delicious DWARF Pear Tree loaded with big, luscious Pears—below. Pictured in actual size and color at top of page.



BARTLETT PEAR

A34. Stark Bartlett Summer—One of Best Pears for Eating and Canning. Stark Improved Strain.

Bartlett is a favorite everywhere—probably the most popular, most widely planted of all pears.

A beautiful pear—large in size, golden yellow with soft blush when fully ripe. Quality is superb—juicy and melting, with a rich flavor. A world-wide favorite for **Eating Fresh, Canning and Shipping**.

We recommend Bartlett for both Home and Commercial plantings. Ripens in late summer. A great shipper. Tree strong grower. Sometimes blights. Bears young and regularly. For best crops plant with another variety. Available in both Standard and Dwarf Trees. Does best in Zones 3, 4 and 5.

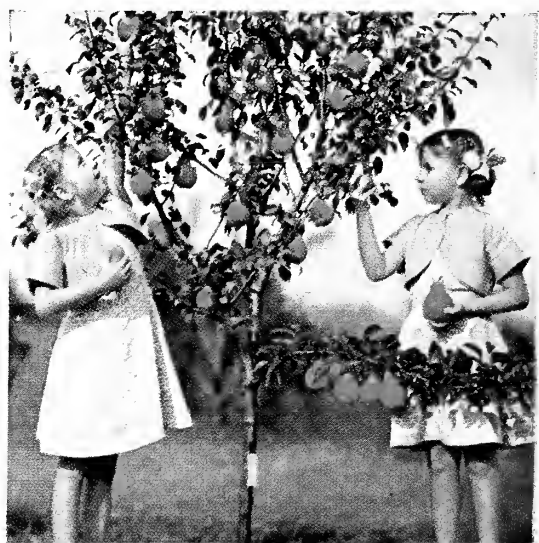
A132. Stark Grand Champion Plant Pat. No. 585

Delicious as Bartlett 2 Weeks Later

When your teeth sink into a gorgeous, gold-russet Grand Champion Pear, with its mellow, sweet, juicy white flesh—you've found the Pear you've always dreamed of growing!

Grand Champion, U. S. Patent, is a true limb-sport of the luscious Gorham. Heavy bearer. Size, shape and flavor closely resemble Bartlett, but ripens in the Fall, 2 to 3 weeks later. Keeps a month longer than Bartlett, too, if picked before ripe, wrapped and stored in a cool, dark place.

Available in Standard trees only. Fine for **Eating, Cooking, Canning, Market**. Does best in Zones 3, 4 and 5.



It's New! It's Early! It's Delicious! It's Bright Red! It's a Young and Heavy Bearer! It's STARKRIMSON Pear—

U.S. Plant Patent No. 1095. Available in DWARF Trees ONLY. Trees sold ONLY by Stark Bro's.

Now comes a new sensation in distinctively colored and flavored pears! An all-over flashing red color combined with top quality, distinctively delicious flavor—young-bearing—STARKRIMSON!

Starkrimson originated in Michigan as an all-over-red bud-sport. It is large in size and one of the most perfectly flavored pears we have ever tested. Its flavor is rich. Its texture is tender, fine-grained and buttery, with no bitterness or grit cells. It's early—ready for delicious eating here in the Midwest in early August—10 days before Bartlett—the first good pear for market. Stark Hardy Dwarf Trees of Starkrimson bear so young and heavily that we offer you this sensational new pear **ONLY** in Dwarf Trees. You can grow this beautiful new pear in your own yard, garden or orchard, and start enjoying its delicious flavor **QUICKLY**. It is excellent when eaten right from the tree. Flavor is greatly improved if you pick them when firm, wrap and let soften in a cool place—an air conditioned room is ideal. For top quality pick the entire crop as soon as the first pear or two drop.

Supply Extremely Limited—Order Early. Starkrimson is so new and different, with its all-over-red color, that the U.S. Government has awarded it U.S. Plant Patent No. 1095. Starkrimson is available in Dwarf Trees **ONLY**. Trees Sold **ONLY** by Stark Bro's.

- **Color**—Rich Crimson all over as soon as fruit forms. Color brightens to brilliant red when fully ripe. Flesh satiny white.
- **Size**—Uniformly large—4 x 4 3/4".
- **Flavor**—Distinctive, Rich, Sweet and Refreshingly Juicy. Best Quality—similar to its popular parent, Clapp's Favorite.

- **Ripening Season**—In Midwest in Early August —10 days before Bartlett.
- **Hardiness**—Trees extremely hardy—even harder than Kieffer. Vigorous. Bears big crops on Very Young Dwarf Trees. Does best in Zones 3, 4 and 5.

A322.

STARKRIMSON PEAR

Pictured in Actual Size and Color Above

A133. Anjou **Late Fall. Succeeds Everywhere. Famous for Rich Flavor.**

Rich flavored, large pear that succeeds in all sections. Great favorite for Home and Commercial orchards. Resists blight. For Eating Fresh, Canning, Preserves, Market. Available in both Standard and Dwarf Trees. Does best in Zones 3, 4 and 5.

A136. Buerre Bosc **Winter—Distinctive Long-Necked Pear—Popular.**

A pear that is popular everywhere because of its distinctive long-necked shape and exquisite quality. Fruit large, juicy and extra sweet. Profitable market variety. Trees bear regularly. Eating, Cooking, Market. Does best in Zones 3, 4 and 5.

A36. Stark Seckel **Sugar Pear. Late Summer. Every Family Needs Seckel.**

In Stark Seckel we offer you the acme of Pear perfection. Medium size. Flavor is spicy and sweet. Tree hardy. Resistant to blight. Eating, Desserts, Canning. Improved large strain sold only by us. Available in both Standard and Dwarf Trees. Does best in Zones 2, 3, 4 and 5.

2-year Starkrimson Dwarf Pear Tree loaded with big, brilliant red pears. Pictured in actual size and color at top of page.

A33. Lincoln (Trade-Mark) **Extra Hardy. Fine-Flavored.**

Late Summer—Especially Adapted to Mid-West

For big, red-blushed golden yellow Pears—from trees remarkably blight and cold resistant (from the Alleghenies to the Rockies, Great Lakes to the Gulf), set out Lincoln Pears! Ripens in Late Summer. A favorite for Eating, Cooking, Canning, Market. Hardy. Does best in Zones 3, 4 and 5. Lincoln Pear Trees are Trade-Marked and Sold **ONLY** by Stark Bro's. Available in both Standard and Dwarf Trees.

A35. Kieffer **Winter—Favorite in South. Resists Blight.**

A large, rich yellow Winter Pear. Fine for Canning, Baking, Preserves—but only fair to eat fresh. A profit-maker, because trees bear young, bear big crops regularly. Resists Blight. Kieffer and Stark Tyson best for South. Best in Zones 1, 2, 3, 4, 5, 6.

A134. Stark Tyson **First Pear to Ripen** **Ideal Blight-Resistant Tree.**

A Summer Seckel. This delicious Pear is like Stark Seckel—medium size, yellow color, juicy, melting flesh, sweet, spicy—very early. Hardy, Blight-Resistant. Eating, Canning, Desserts. Does best in Zones 2, 3, 4 and 5.

A135

DUCHESS (Angouleme) **Largest Pear We Know. Trees Available in both Standard and Dwarf.**

A Huge Pear. Golden yellow. Excellent quality—a favorite with the housewife. Bears extra young age and every year. Fine for Eating Fresh, Cooking, Market. Does best in Zones 3, 4 and 5. Pictured in actual size and color below.

Actual Size and Color

DUCHESS PEAR

STANDARD PEAR TREES—Listed in Order of Ripening

Please order by name and number

- A134. Stark Tyson—First Pear to ripen.
- A142. Starkling Delicious—Most blight-resistant Pear.
- A 34. Stark Bartlett—One of the best for eating.
- A 33. Stark Lincoln—Extra hardy.
- A131. Stark Fame—Extra young bearer.
- A132. Stark Grand Champion—Delicious as Bartlett—ripen 2 weeks later.
- A135. Stark Duchess—Largest Pear.
- A136. Buerre Bosc—Distinctive long-necked Pear.
- A 36. Stark Seckel—Late summer sugar Pear.
- A 35. Stark Kieffer—Favorite in south.
- A113. Anjou—Succeeds everywhere.

DWARF PEAR TREES—Listed in Order of Ripening

Please order by name and number

- A322. Starkrimson—New! Bright red. Delicious!
- A321. Starkling Delicious—Most blight-resistant Pear.
- A308. Stark Bartlett—One of the best for eating.
- A309. Stark Lincoln—Extra hardy.
- A318. Stark Fame—Extra young bearing.
- A319. Duchess—Largest Pear we know.
- A317. Stark Seckel—Late summer sugar Pear.
- A320. Stark Anjou—Succeeds everywhere.



Page 32 • "I created a sensation among my neighbors when I picked 23 apple boxes full of big Sweet Cherries from my Starking Hardy Giant Tree." Mrs. O. R. Meyers, Wisc.

A27 STARKING HARDY GIANT-Sweet Cherry Sensation of the Century

TRADE MARK Reg. U. S. Pat. Office

U. S. Plant Patent No. 761—Color Photograph Above

The new Starking Hardy Giant is the long-looked for Super-Hardy, red partner of the Stark Gold Cherry! Together they make the big All-American Red and Gold Hardy Sweet Cherry "team". Never before have we had two top sweet cherries so hardy they winter through 30° below zero weather safe and sound. And they help each other because they cross-pollinize—work together to give you big crops of the most delicious red and gold sweet cherries you ever tasted.

Produced astonishingly heavy crops even where sweet cherries have never borne before. Here at last is the giant, hardy, crack-resistant sweet cherry. **Trees Sold ONLY by Stark Bro's.**

A31.

Stark Lambert Extra Hardy Strain Delicious Sweet Cherry

Stark Lambert is one of the Largest, Glossiest and most Deliciously Flavored of all the dark-colored Sweet Cherries. Stark Strain is one of the Hardest.

- **Color**—Glossy dark red. Flesh purplish red.
- **Size**—Large individual cherries often an inch long. Big, loose clusters—often with 12 cherries on a single fruit spur.
- **Flavor**—Deliciously sweet. Flesh is firm, crisp and juicy.
- **Ripening Season**—Mid-season between Starking Hardy Giant and Stark Gold.
- **Hardiness**—Extra Hardy—Does best in Zones 3, 4, and 5.
- **Uses**—Eating fresh, Desserts, Freezing, Canning and a favorite on the Markets. Trees of Stark Hardy Lambert are sold ONLY by Stark Bro's.

This Cherry should be planted for Home use, for Local and Roadside markets and for profit crops. A planting of Starking Hardy Giant, Stark Gold and Stark Lambert gives highest quality Sweet Cherries ripening throughout the season.

Stark Lambert. Delicious, Sweet, Hardy.

Bore 23 Bushel Boxes in Wisconsin

"I picked 23 apple-boxes full of big sweet cherries from the original tree of Starking Hardy-Giant in a single season.

"Big Crops on this great tree year after year created a sensation among my neighbors and friends. So hardy it is easy to grow this Sweet Cherry even where Sweet Cherries have never grown before."

Mrs. O. R. Meyers, Ozaukee Co., Wisc.

A235. **Rainbow Stripe** Trade Mark **Yellow Lambert**

Unique Bud-Sport of Stark Lambert. A huge, beautiful creamy yellow Sweet Cherry with a narrow ruby-red stripe from stem to tip. Fruit has all the delicious firm, meaty, rich, sweet flesh which has made Stark Lambert a favorite for Eating Fresh; for delicious Desserts, Canning, Freezing and Markets, plus the unusual coloring which attracts instant attention on the markets. Tree just as Hardy just as big crops as Lambert. **Trade-Marked and Sold ONLY by Stark Bro's.** Does best in Zones 3, 4, 5.

Rainbow Stripe. Yellow Sport of Lambert.

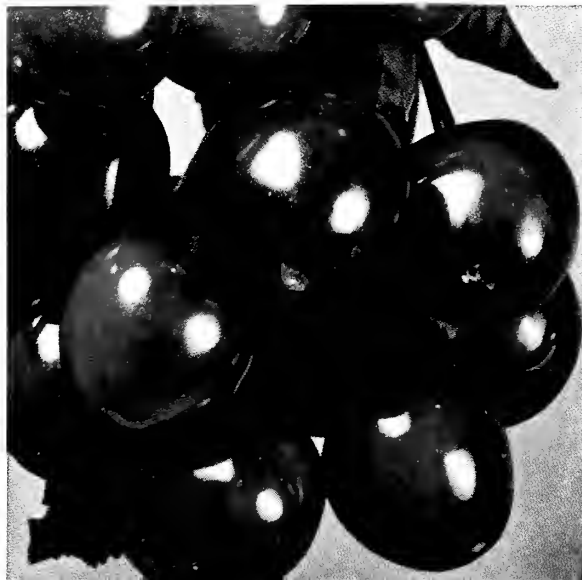
A28.

Black Tartarian Improved, Hardy Sweet (Deacon Strain)

Favorite dooryard and roadside market Sweet Cherry. A leading Giant Sweet Cherry. Purple-red, rich-flavored, firm and crisp, juicy, heart shape and glossy rich color—delight the eyes and palate! Good for shipping and canning, one of best for Eating Fresh and Desserts; Fine for Roadside and Local Markets. Thrives in widely different soils and climates. Heavy-bearing, sturdy tree. Extra hardy. Early. Does best in Zones 3, 4, 5.

A Commercial Cherry Grower recently visited Stark Bro's Nurseries at Louisiana, Mo. He told us he drove 1800 miles to get CHERRY TREES from Stark Bro's because authorities had told him that BOTH the Roots and Tops of Stark Cherry Trees are "CERTIFIED FREE OF VIRUS." Every Tree Shipped by Stark Bro's. Carries an Official Certificate that it is Free from Insects and Disease.

Black Tartarian Imp. Hardy, Early, Sweet.





"My Stark Gold Sweet Cherry bore 5 or 6 cherries a year and 2 months after planting. Has borne fine-flavored yellow cherries every year since." Mrs. J. S. Brown, Conn. Page 33 •

STARK GOLD SWEET CHERRY—Superb Quality and Super Hardy

TRADE MARK—Color Photograph Above

Hardest sweet yellow cherry ever developed! Sure bearer. Like nuggets of glowing gold, with a luscious, spicy flavor that melts in the mouth and honey-clear beauty that "sings out" on the table! That's the glory of Stark Gold Cherry. An ideal Team-mate for our new Starking Hardy Giant.

Ever since the first Stark Gold Cherry came from Richardson Co. Nebraska, where it stood 30° below zero, growers throughout the country have been enthusiastic about its superiority; about the look of luxury that makes this big golden cherry a true aristocrat.

Bore at 2 Years. "A beautiful cherry. Splendid flavor. Hardy. Bore when only 2 years old." E. Rohrbaugh, Pa.

"Very hardy. Bore second year. Big, golden yellow. Flavor fine. Trees healthy." V. Mathis, Ill.

"Best Cherry I Have" Canadian Grower Reports

"3 years ago I received 40 Stark Gold Cherry Trees and they are the best cherries I have. Last night it was 42 Below zero here, yet the trees don't seem to be harmed at all."

John E. Richard

- **Color**—Glossy, Golden Yellow, almost transparent, Golden Flesh.
- **Size**—Large, though not as big as Starking Hardy Giant.
- **Flavor**—Luscious and Spicy, Delicious and Refreshing.
- **Ripening Season**—Late-Cherry-Season week or ten days after Montmorency. Holds on tree 10 days after ripe.
- **Hardiness**—Originated in Nebraska where it stood 30° below zero. Stark Gold and Starking Hardy Giant are the two Hardest Sweet Cherries we know.
- **Uses**—Marvelous for Eating, Cooking, Freezing, Market. Trees Sold ONLY by Stark. Does best in Zones 3, 4, and 5.

Schmidt— Stark Improved Strain

Big black Sweet Cherry. Popular in East and Mid-West. For Eating fresh; for Desserts, Freezing and Market. Trees are vigorous, productive and hardy. Does best in Zones 3, 4 and 5.

Windsor— Stark Record-Strain

Dark red sweet cherry. Extra hardy. Ships well and sells well on all markets. Finest Stark Record-Bearing Strain Trees. Does best in Zones 3, 4 and 5.

Napoleon (Royal Ann)— Stark Hardy Strain

Extra large Sweet Cherry. Golden yellow, over-spread with coral-red. Beautiful! Flavor rich and sweet. Flesh firm, juicy with crackling crispness. One of the most delicious Sweet Cherries for Home Orchards—a profit-maker for commercial growers. Keeps well. Ships beautifully. Very popular for Eating, Canning and Markets. Trees bear young and bear big crops. Does best in Zones 3, 4, 5.

BING—Stark Record-Bearing SWEET CHERRY

A favorite and one of the Largest and Most Deliciously Flavored of all the dark red Sweet Cherries. The leading variety in the commercial orchards of California and the Northwest where it originated. Growers profit by planting Stark Certified "virus-free" strain of uniform highly productive trees of Bing.

Bing is popular with commercial growers because it is very firm and ships exceptionally well, arriving on distant markets with eye-appealing beauty; hangs well on the trees and ripens evenly so that the whole crop can be picked at one time.

- **Color**—Flesh purplish red, with dark reddish-purple juice.
- **Size**—Very Large—often one inch or more in diameter.
- **Flavor**—Excellent quality—sweet, very meaty and crisp.
- **Ripening Season**—Mid-Cherry-Season or later. Ripens evenly so crop can be picked at one time.
- **Hardiness**—Thrives in the Northwest. Does well in Western Sweet Cherry growing sections—does best in Zones 3, 4, and 5.
- **Uses**—For Eating Fresh, Freezing, Canning and a favorite on the Markets. A fine shipper. Very popular and profitable in commercial orchards.

Picked Cherries 2 Years After Planting

"Some of the Cherry trees purchased from you 2 years ago are doing so well that they have a small crop of fruit on them this year. We are very satisfied."

H. Koplin, Ill.

1-YEAR TREE LOADED

"I planted 200 Stark Cherry Trees last year. This summer a few of the trees were just covered with cherries. It was a pretty sight—a small tree loaded with those big red cherries."

Stanley Twarog, Michigan

Photo Below shows a loaded limb of Large, Sweet Bing Cherries. Note how evenly they ripen so they can be picked at one time.





Page 34 • GENUINE MONTMORENCY STARK—Best of all Montmorency Strains. Originated, Introduced and Sold ONLY by Stark Bro's—after testing every known strain.

MONTMORENCY STARK—Extra Large Pie Cherry

(TRADE MARK)

For over 20 years, many have called Montmorency Stark the World's Best Pie and Canning Cherry. It certainly is fine for pies, canning, preserving, quick-freezing and eating right off the tree, too. Although the "Monts" are so-called "sour" cherries, Montmorency Stark (Trade-Mark) is not really sour. When fully ripe, it's sweet—a favorite with the children. Extra large, brilliant red fruit and tender, yellow flesh make you want to eat it by the handful! And it cooks up into lip-smacking pies, preserves, cobblers and puddings. A strong grower, hardy, and a sure and young bearer.

Montmorency Stark resists disease, is less affected by wet weather, bears the biggest fruit of all the "sours." Blooms late and makes as pretty a picture as your yard or orchard will ever see. Often blossoms the first year and bears fruit the second.

● Suda Hardy —Trade-Mark. Color Photo Below.

Suda Hardy is the Late Dark Red, More l-type Pie Cherry to give you wine-red pies, cobblers and sauce late in the Cherry season. Tree is Hardy and produces big crops. Ripens and comes on the market 10 days after Montmorency Stark. Fine for Pies, Sauce, Cooking, Canning, Freezing and Market. Does best in zones 3, 4, 5 and 6.

Carl Lautner of Michigan sent us picture of a Stark Cherry Tree which was a bouquet of bloom one year after planting. He wrote: "I planted 140 Stark Cherry Trees and 15 months after planting I harvested 125 pounds of Cherries. This averages about a pint a tree."

● Burbank Honey-Heart (Trade-Mark) New Color Photo Below.

Large—often an inch in diameter. Golden yellow, overspread with bright red. Crisp, juice-laden, delicious flesh. Very Early. Excellent for Eating Fresh, Desserts, Freezing, Young heavy bearer. Does best in Zones 3, 4 and 5. Trees sold ONLY by Stark.

● Early Richmond —Trade-Mark Early Ripening Pie Cherry.

This Cherry is medium in size with beautiful clear bright-red color. Ripe about a week before Montmorency Stark. Wonderful for first-of-cherry-season pies, sauce, and market. Does best in Zones 3, 4, 5. Trees sold ONLY by Stark Bro's.

For W. M. Heimbach of Pennsylvania it did even better. He writes: "Amazed to find all 16 trees white with blossoms in 1 year—and every tree was loaded with ripe red cherries which we gathered by the quart."

- **Color**—Bright sparkling Cherry-Red Skin. Golden yellow flesh. By far the best of all Montmorency Cherries.
- **Size**—Extra Large Pie Cherry and Heaviest Bearer.
- **Ripening Season**—Ripe here in the Mid-West in June.
- **Hardiness**—Extra Hardy. Does best in Zones 3, 4, 5 and 6.
- **Uses**—The perfect Pie Cherry. Also wonderful for Sauce, Cooking, Freezing, and Market. Commercial Canning favorite.
- **For wonderful Pie Cherries fresh from the trees all season, plant Montmorency Stark and Suda Hardy.**

Genuine Stark Strain Trees Sold ONLY by Stark Bro's.

PICKED ENOUGH CHERRIES FOR PIE FROM 1-YEAR TREE

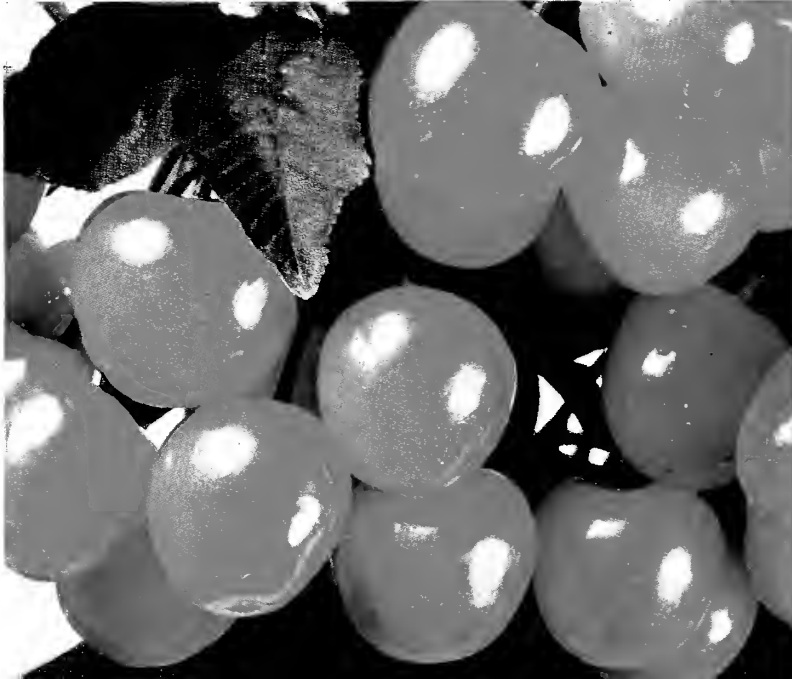
"I am writing you about a Cherry tree I bought from you last spring. It was a Stark Montmorency—4 to 6 ft. This morning, June 16, I went out and picked enough Cherries from it to make a full-sized Cherry pie. I think your trees are far ahead of any trees I have seen."

Wm. Heimbach, Iowa

Suda Hardy Late-Ripening Pie Cherry. Trade-Mark. Color Photo Below. Trees Sold ONLY by Stark Bro's.



Burbank Honey-Heart Big Red and Gold Sweet. (Trade-Mark) Photo Below.



New STARKING DELICIOUS Plums—Big Red-Fleshed Beauties Hanging thick as they can stick after 17° below zero.

Page 35

A24¹ STARKING DELICIOUS PLUM Red Fleshed—U. S. Plant Patent No. 1064
 TRADE MARK Reg. U. S. Pat. Off. Genuine Trees Sold ONLY by Stark Bro's.

Hardy New Plum Sensation in Stark-Burbank Test Orchards.

A beautiful, big, red-fleshed Midseason Plum. Sparkling Ruby-Red Flesh with a tantalizing, delicious flavor! Smooth GLOSSY red skin that glistens in the sun. Extra heavy bearer—loaded every year. Extremely hardy—bore so heavily it had to be thinned even after 17° below zero. A good Shipper. A healthy strong-growing long lived tree—remarkably disease-resistant.

Original Tree Cost \$2,500.00. Stark Fruit Experts were so enthusiastic about the great value of Starking Delicious Plum to the Fruit Gardens and Orchards of America we paid \$2,500.00 for the Original Tree. Starking Delicious Plum is wonderful for Eating Fresh, Desserts, Canning, Jelly and Shipping. Best in Zones 1, 2, 3, 4 and 5. Trees U. S. Patented and Sold ONLY by Stark Bro's.

● Burbank's RED ACE—(Trade Mark)—Big Red-Fleshed Plum

Looks like photo above. Burbank wrote "Big, firm. Rich, sweet as nectar." Midseason. Hardy. SEMI-DWARF. Young, heavy bearer. Fine for Eating, Desserts, Canning, Market. Trees Sold ONLY by Stark. Does best in Zones 1, 2, 3, and 4.

● Gold—(Trade Mark)—Color Photo Below. Burbank's \$3,000.00 Plum Creation

Fine for Canning, Preserves, Plum Butter, Sauce, Jelly. Beautiful golden-yellow, blushed bright cherry-red when ripe. Hardy. Young bearer. Ships well. Mid-season. Trees Sold ONLY by Stark Bro's. Hardy in Zones 2, 3, 4, 5 and 6.

® **Gold** Trade-Mark—We paid Luther Burbank \$3,000.00 for the Original Gold Plum Tree. Photo Below.

● Redheart—New. Red-fleshed Mid-summer Plum.

Redheart is a Large, New Red-Fleshed Plum—a cross between Wickson and Duarte. In color and shape it resembles Starking Delicious pictured above. Its delicious flesh is bright red, becoming somewhat deeper red at full maturity. Flavor sweet and rich with a pronounced aroma similar to Duarte. Texture firm-melting. Fine grained. Excellent! Skin moderately tough, crisp—good keeper and shipper. Ripens to its full delicious flavor even when picked firm-ripe. Tree Hardy, Vigorous and a heavy producer. Larger fruit will result from 4' spacing between plums early in season. Fine pollinizer especially for Elephant Heart. Does best in Zones 1, 2, 3 and 4.

● Burbank's ELEPHANT HEART Red-Fleshed Plum. (TRADE-MARK)

Imagine a Giant Plum—a huge, heart-shaped, dark-red beauty, with ruby-red flesh. Resembles Starking Delicious Color Photo above. Mid-Season, Luscious as an Oxheart Cherry. The longer it hangs the better it tastes—sweet and delicious.

Wonderful for Eating Fresh, Freezing, Canning, Market and how it ships! Burbank Elephant Heart Trees are Trade-Marked and Sold ONLY by Stark Bro's.

Especially recommended for the Arid and Semi-Arid Sections of the West and in Sandy Sections of the Southeast—in Zones 2, 3 and 4. REDHEART and ELEPHANT HEART should be planted together for bigger crops of both plums. "Tests show Redheart to be excellent for cross-pollination of Elephant Heart—both varieties seem to benefit from the cross." Claron O. Hesse, Associate Pomologist, Expt. Station, California.

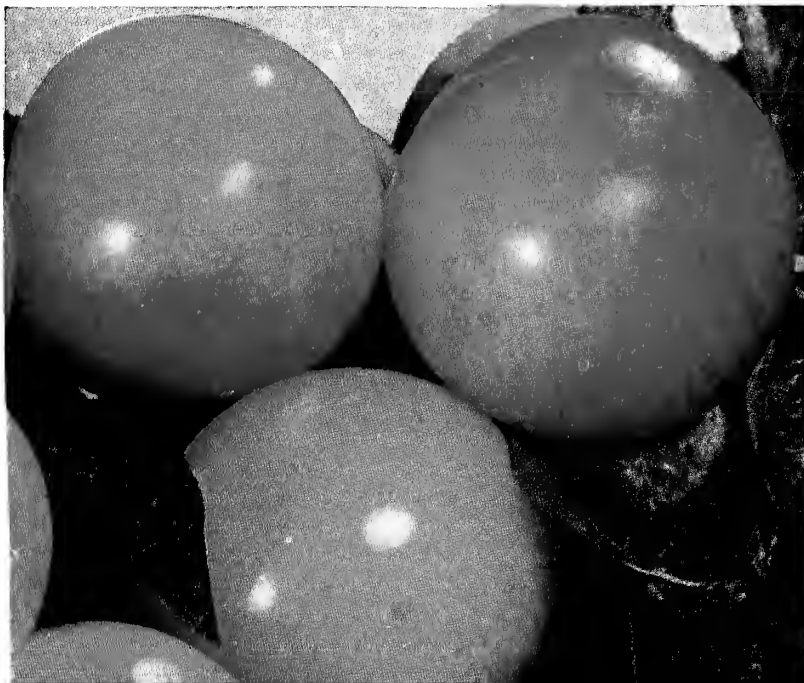
29c A DOZEN FOR RED ACE

"3 years ago we bought our trees from you and we certainly have been rewarded. Red Ace had bushels of Plums. We wholesaled them at 29c a dozen and couldn't fill demand." Mrs. Horace Heist, Pa.

GOLD PLUM TALK OF COUNTRYSIDE

"Our Gold Plums are the talk of the countryside and they hit almost every year. We grossed \$6,000 on 5 acres of Stark Apple trees." Harold Bishop, N. M.

Redheart Plum Large Red-Fleshed Mid-summer Plum.





Page 36 When our customer, Homer DeVille, saw above color photo he said: "My 3-year Grand Prize trees bore even bigger Prunes than these."

A127 Burbank's GRAND PRIZE—Magnificent Giant Prune

(TRADE-MARK)

"Burbank Grand Prize Prune is the largest and best-textured prune I have ever seen," says Homer DeVille of New York State. "Immense size, many 3 inches or more in length even bigger than you show in your catalog. Have sold these prunes on my roadside stand every year for 30c to 35c per quart berry basket, and customers cannot get enough of them. Grand Prize should be in every home as well as commercial planting. Burbank Grand Prize only 3 years after planting bore 20 big prunes."

A20. Stark Green Gage (Trade Mark) *Color Below*
Best of All Gages! The standard of quality for all Plums—and now Stark Bro's offer you a larger, more beautifully colored Green Gage—Mid-Season. Sweet as Honey, rich flavor, juicy. Should be in all Home and Market Orchards. Beautiful, roundish oval; greenish yellow turning golden yellow when fully ripe. Wonderful for Sherbets, Desserts, Eating, Canning, Preserving. Does best in Zones 3, 4 and 5.

A125. Stanley Prune (Stark "Record" Strain)
 Twice as big and same beautiful blue color as Stark Giant Damson on page 35. Often bears at 3 years old. Bears tremendous crops annually. Burbank's Grand Prize and Stanley should replace most other Prunes. Housewives prefer it for Eating and Canning. Does best in Zones 3, 4 and 5.

A17. Stark Early Gold *Color Below*
Burbank Creation
 Very Early. Large. Round. Beautiful, glossy golden yellow. Sweet, Juicy and deliciously flavored. Tree is Hardy, Vigorous and bears so heavily, often needs thinning. A favorite for Eating, Cooking, Canning. Does best in Zones 1, 2, 3, 4 and 5.

A15. Santa Rosa Very Early—Originated by Luther Burbank. Beautiful, big, dark red Plum. Firm, sweet flesh. Ships wonderfully. Hardy, Bears Big Crops. Cooking, Eating, Canning, Market. Does best in Zones 1, 2, 3, 4 and 5.

A22. Omaha Midseason Extra Hardy Plum
 Fruit large, round, dark red. Juicy, sweet, delicious. Tree hardy and productive. Eating, Cooking, Canning, Market. Does best in Zones 2, 3, 4, 5 and 6.

- **Color**—Bluish-purple skin. Golden yellow flesh. Freestone.
- **Size**—Giant long-shaped prunes have measured 3 inches.
- **Ripening Season**—Mid-Season.
- **Hardiness**—Thrives North, Central, South, J. E. Casey, Idaho wrote: "After withstanding early spring frost, 5 prunes total 12" in length." Does best in Zones 2, 3, 4 and 5. Prices on Page 35.
- **Uses**—A taste thrill for Eating Fresh, Canning, Market.

A116. Ember Midseason Extra Hardy Plum
 Originated in Minn. Big crops of Large, Finest-flavored Plums completely colored with bright red. Golden Yellow flesh is firm, tender, juicy and sweet. Good for eating, cooking, market. Does best in Zones 2, 3, 4, 5 and 6.

WONDERFUL FLAVOR
"Great Yellow averaged 7 inches in circumference. I've never seen anything like them and Elephant Heart. Can't describe the flavor. Elephant Heart so heavily loaded I can't for the life of me understand why limbs don't break. Trees doing fine here in deep South where it really gets hot."
 D. W. Greer, Ga.

Stark Green Gage Trade-Mark—Just AD Gage Plums



Stark Early Gold Trade-Mark—One of Luther Burbank's Best. Photo Feltner





(Above) Actual color photo of cluster of Burbank Mammoth Cardinal—world-market leader—on young tree in Missouri orchard.

A129 Burbank's Mammoth Cardinal-Great New Yellow-Fleshed Plum

(TRADE-MARK) Trees Sold ONLY by Stark Bro's.

Some fruits just make your mouth water the moment you see them—and that's what Burbank's Mammoth Cardinal Plum does to your appetite! The **largest, best** of all Luther Burbank's Red Plums—grows up to 2½ inches across. Thick, rich, semi-transparent bright golden yellow flesh—firm and fine-grained—delights you with its sweet and delicate flavor. Absolutely free from the sharp acidity so often found in old-fashioned plums.

Ripens Early, Hardy, Prolific. Bears fast and bears plenty!

- **Color**—Glossy, Flashing Cherry-Red Skin. Thick, Rich Flesh is Delicious, Juice-laden, Golden Yellow.
- **Size**—Extra large—individual Plums measure 2½ inches or more.
- **Flavor**—Sweet and delicate. Clarence Alborn, N.Y. wrote "Good flavor, both fresh and cooked; makes best pie one could eat."
- **Ripening Season**—Early.
- **Hardiness**—Does best in Zones 1, 2, 3 and 4.
- **Uses**—Wonderful for Eating Fresh, Sauce, Canning. Tops Markets. "Buyers grab them at 10c a piece and beg for more."

A18. Burbank's Great Yellow

(Trade Mark) Color Photo Below.

Earliest of all Yellow Freestone Plums—So superior to all other yellow Plums, it is virtually a new fruit! Freestone when fully ripe. Extra large—grows from 2 to 2½ inches in diameter—mild and sweet. Writes D. W. Greer, Georgia: "I've never seen anything like them. One of my friends took one look and says he will never rest until some of them are growing in his yard!" **Trees sold ONLY by Stark.** Does best in Zones 1, 2, 3, 4 and 5.

A121. Giant Cherry-Plum

U. S. Plant Patent 793

Hybrid Plum with Cherry flavor. Sweet, spicy. Fine for eating fresh. Perfect for pies, jams, jellies. Best Cherry-Plum we have ever grown. Should be in every home fruit planting. Does best in Zones 2, 3, 4, 5 and 6.

A21. Stark Giant Damson (Trade Mark)

Color Below

Largest and best of all Damsons! Fruit deep purple, rich and juicy. Easy to grow and bears immense crops. Every home should have Stark Giant Damsons for Jams, Jellies, Preserves. Big profit-maker for Commercial Growers, too. Does best in Zones 3, 4 and 5.

A123. Emile New Midseason Prune-type Plum

Large freestone Prune-type Plum. Flavor much better than Stanley or Italian. Deep blue completely overspread with lighter blue. Golden yellow flesh. Fine for eating fresh, canning, market. Does best in Zones 2, 3, 4 and 5.

C650. Burbank's Purple Flame (Trade Mark)

Fine for landscaping—bright purple leaves and delicious fruit. Leaves purple all summer. See color on page 94. A favorite for lawns and shrub borders. Does best in Zones 2, 3, 4 and 5.

A124. President Beautiful Extra Large Purple Freestone. Sweet, good quality. Very late. Young bearer. Fine pollinizer. Brings top prices. Zones 3, 4 and 5.

Stark Bro's Nurseries, Louisiana, Missouri

Burbank Mammoth Cardinal Plum is without any exception the BEST Plum grown today. Its outstanding features are its high quality and its large size. It is of good flavor, both fresh and cooked, and is one of the very few Plums that will make a good pie. The pie made from Mammoth Cardinal Plums is about the best fruit pie one could eat.

Mammoth Cardinal is of very attractive appearance and always brings top prices on any market.

Sincerely yours, Clarence L. Alborn

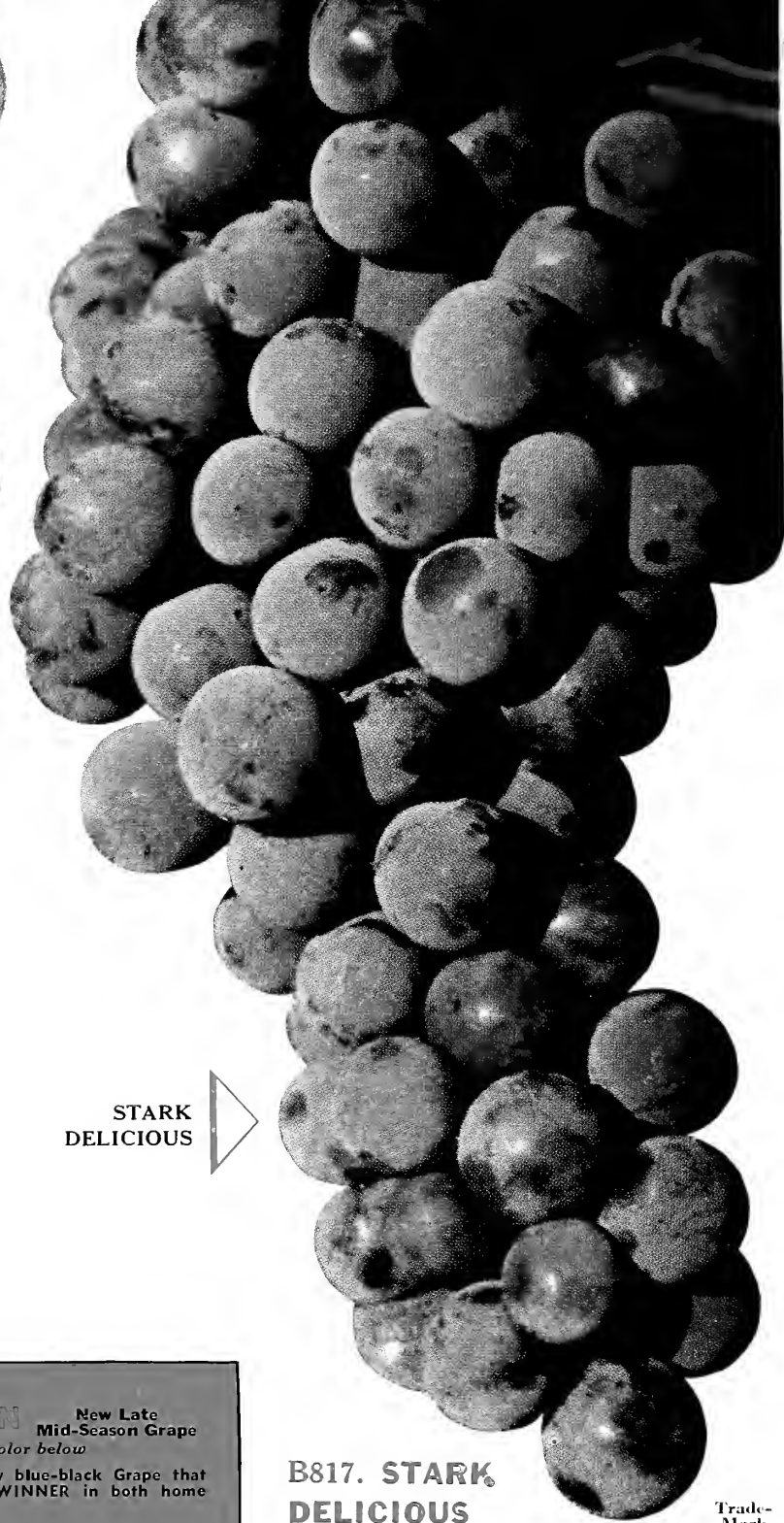
Burbank Great Yellow

Stark Giant Damson





**GOLDEN
MUSCAT**



**STARK
DELICIOUS**

B806. STEUBEN

**New Late
Mid-Season Grape**

Pictured in color below

Here is a beautiful new blue-black Grape that seems destined to be a **WINNER** in both home and commercial plantings.

Color: Blue-black.

Flavor: Delicious and sweet, with distinctive spicy tang.

Size: Huge, long-tapering clusters are compactly filled with berries of medium size. Clusters are usually heavily shouldered.

Keeping Ability: Keeps well in storage. Good shipper.

Ripening Season: Midseason. 2 to 3 days after Concord.

Hardiness: Vines are vigorous, productive and hardy. Bore a full crop of fruit following 20 degrees below zero. Does best in Zones 2, 3, 4 and 5.

Uses: An ideal late-ripening Grape for home, local and commercial plantings. Fine for eating fresh, jelly, jam, juice and markets.

**B817. STARK
DELICIOUS**

Trade-
Mark

Mid-Season Red Grape

Pictured in Actual Size and Color above

Our finest Red Grape. So popular we can't grow enough of them to supply the demand. So attractive, sweet and delicious it brings top prices on the market.

Color: Deep crimson with pink bloom.

Size: Large, long clusters are compactly filled with medium sized berries.

Flavor: Delicious! For top flavor leave on the vines until they are deep crimson.

Ripening Season: Late midseason—here in Mid-West in early September.

Hardiness: Hardy. Does best in Zones 2, 3, 4 and 5. Young bearer—often bears on 1-year wood.

Uses: Ideal for eating fresh, jelly, juice, markets. Vines are available **ONLY** from Stark Bro's.



B804. GOLDEN MUSCAT

Mid-Season,

Golden Yellow Grape Pictured in true color above.

One of the finest Grapes ever developed. Sweeter, larger, more luscious than many of the wonderful "Old Country" Sweet Grapes which make Europe famous for its vineyards.

Color: Golden yellow.

Size: Very large, heavy fruit clusters, filled out with large oval golden berries.

Flavor: Highest quality. Flesh is juicy, tender, aromatic, sweet, vinous and refreshing with wonderful Muscat flavor.

Hardiness: Hardy, vigorous and extremely productive. Does best in Zones 1, 2, 3, 4 and 5.

Ripening Season: Midseason—after Concord.

Uses: For home use, it is one of the best. For eating fresh, jelly, juice. Also fine for roadside local markets.

B815. VAN BUREN **New. Blue. Earliest of all Grapes**

Deliciously flavored New Hardy Blue Grape destined to be a great favorite in the Home Vineyards and in plantings for Roadside and Local Markets. Resembles Concord but sweeter and a month earlier. Excellent table grape.

Hardy and Vigorous as Concord. Eating, Jelly, Juice, Market. Does best in Zones 2, 3, 4 and 5.

B808. PORTLAND **Very Early. Golden Yellow.**

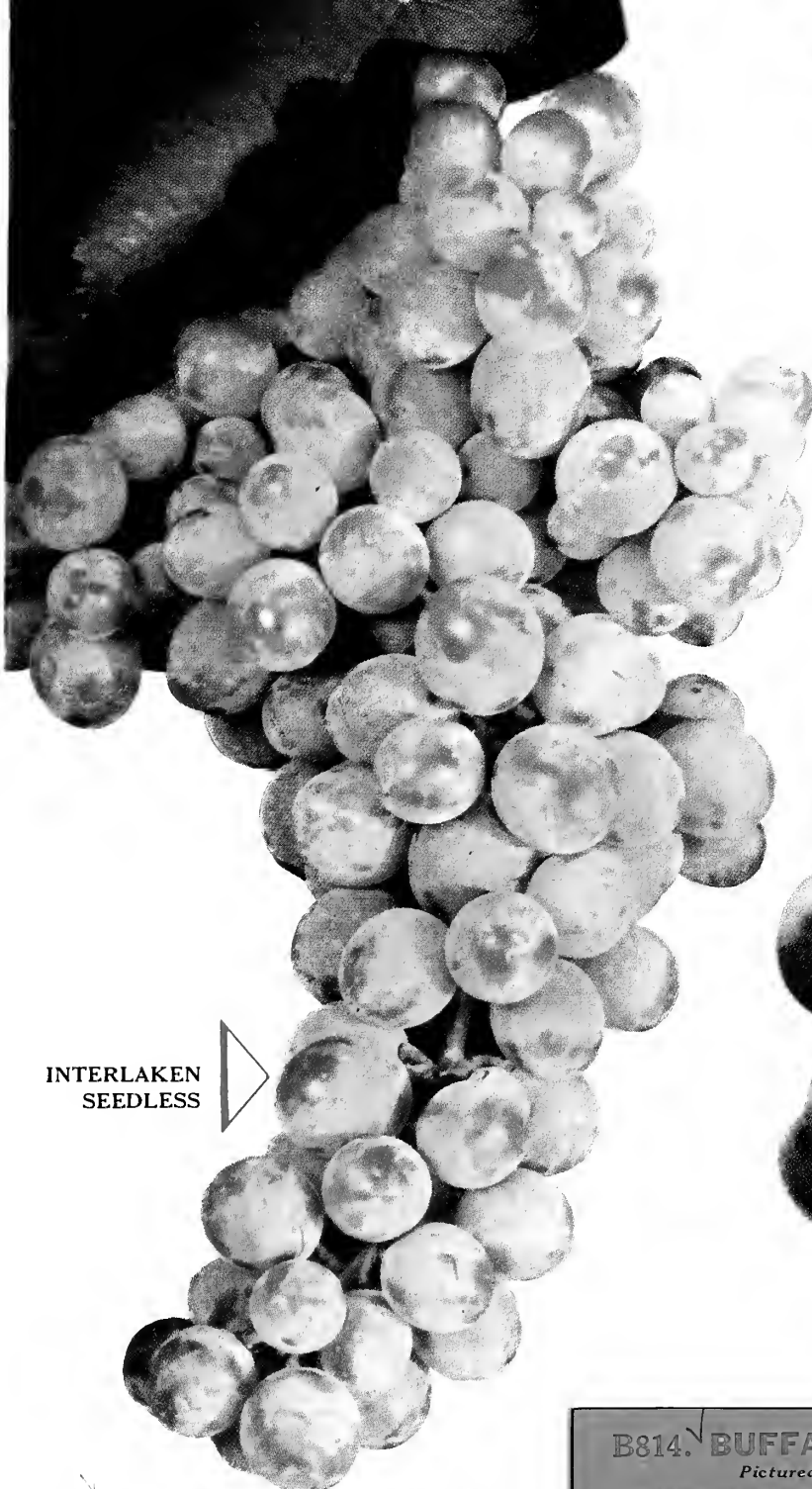
New Earliest of all big, golden-yellow grapes. Fine for both Home and Market. Big bunches, big berries, deliciously sweet and refreshing. Hangs on after ripe. Ships well. Strong grower. Eating, Jelly, Market. Does best in Zones 2, 3, 4 and 5.

B816. DELAWARE **Red. Medium Early**

Small. A standard of rich, delicate flavor. Adaptable to different soils, bears abundantly. Favorite for Eating, Jelly and Wine. Keeps and ships well. Does best in Zones 2, 3, 4 and 5.

B807. CATAWBA **Red. Late. Fine Quality**

A popular red grape for table, champagne and wine making for over a century. One of the best keepers. Clusters large. Berries firm, juicy, sprightly, sweet and rich. Eating, Jelly, Juice, Market. Best in Zones 2, 3, 4, 5.



INTERLAKEN
SEEDLESS

B801. INTERLAKEN SEEDLESS

Very Early Golden Yellow Grape

Pictured in Actual Size and Color Above

It's seedless! It's delicious! It's hardy! Interlaken is a hybrid of the popular Thompson Seedless of the West Coast and Ontario.

Color: Golden yellow when fully ripe.

Size: Long clusters of medium sized berries.

Flavor: A blend of Thompson Seedless and Ontario—producing a more deliciously flavored Grape than either parent.

Ripening Season: Early—a full month before Concord.

Keeping Ability: Excellent. Fruit keeps in good condition in storage until late December.

Hardiness: Vines are vigorous and hardy. Does best in Zones 1, 2, 3, 4 and 5.

Uses: A fine table Grape that is destined to be popular on the markets, and a big money-maker for its growers.

B802. NIAGARA

Best known of White Grapes.

Famed as "Grandfather of Stark Delicious." Ranks with Concord in vigor and big crops. Widely planted. Bunch is large, juicy with wonderful flavor. Great for Eating, Jelly, Juice, Market. Does best in Zones 2, 3, 4 and 5.

B803. LUCILE

Early Red.

A rich red grape, medium to large berry and bunch, excellent and ships well. Should be in every vineyard. Eating, Jelly, Juice, Market. Does best in Zones 2, 3, 4 and 5.

B800. CONCORD

Blue-Black. Mid-Season.

Most widely planted of all Grapes. Making money for growers everywhere. It is a hardy, healthy, vigorous grower. Prolific. Quality is good. Ripens Mid-Season. Hicks is more profitable for commercial growers. Eating, Juice, Market. Does best in Zones 2, 3, 4 and 5, with protection in Zone 6.

B805. WALLIS GIANT

(Trade-Mark) Blue-Black.

A Giant Concord—even larger than Hicks, but not quite so sweet. Has all the good characteristics of Concord plus giant size. "Wallis Giant has the largest berry of any variety I know. Fruit is attractive, much like hothouse grapes. Juicy and good flavor."—D. F. Jones, Conn. Exp. Station. Showy and fine for Eating, Jelly, Juice, Market. Vines are Sold ONLY by Stark Bro's. Does best in Zones 2, 3, 4 and 5.



STARK
HICKS—
Improved
Concord

B821. Stark Hicks Trade-Mark Improved Concord

Pictured in Actual Size and Color Above

Best, biggest, most profitable of all the Concord-type Grapes.

New York Experiment Station reports in Grapes of New York: "Ripens with or a little earlier than Concord. More prolific than Concord and its vines are of stronger growth."

Color: Deep purple to black covered with heavy blue bloom. Flesh greenish.

Size: Berries large, roundish. Larger than Concord. Clusters tapering, often single-shouldered. Compact.

Ripening Season: Early midseason—before Concord.

Flavor: Sprightly and refreshing.

Hardiness: So hardy and easy to grow, it should take the place of Concord in being the most widely planted of all Grapes. Does best in Zones 2, 3, 4 and 5.

Uses: A table Grape. A Grape for the millions. Jellies, market and wonderful for Grape juice.

Vines are available ONLY from Stark Bro's.

B814. BUFFALO

New, Extra Early Blue-Black Grape

Pictured in Color below

Here is the top quality very early ripening Grape—ready for delicious eating just after Van Buren.

Color: Blue-black.

Size: Clusters are medium to large, compact and well-filled with uniformly large berries.

Flavor: Buffalo has the highest quality of all early-ripening black Grapes. Flesh is juicy, melting and very sweet and pleasing to the taste.

Ripening Season: Very early—just after Van Buren.

Hardiness: Vines are vigorous. Productive and hardy—have borne beautiful big crops of fruit in spite of hot dry weather. Does best in Zones 2, 3, 4 and 5.

Uses: Equally suitable for eating fresh, juice, jelly, jam, marmalade. Fine for home, local and commercial plantings.



"NEVER HAVE I SEEN SUCH ROOTS"

"The Grape vines that I received from you were something to be proud of. Never in my life have I seen such roots. Some of them had roots 7 to 8 feet long. I don't see any reason why every Stark salesman does not have an orchard from Stark Bro's." Asa O. Stimmel of Penn.

GOLDEN MUSCAT EXCELLENT FOR ROADSIDE MARKET

"GOLDEN MUSCAT, as the name implies, is beautiful golden yellow with a delightful Muscat aroma. The clusters and berries are very large and attractive. I would not dare to show you with my hands the size of some of the bunches I have seen. The vine is very strong growing and needs heavy pruning. Excellent for roadside market."

Geo. A. Morse of New York

"HEAVY HARVEST FROM 2-YEAR HICKS, LUCILE AND GOLDEN MUSCAT"

"Our 2-year-old Grape vines—Hicks, Lucile and Golden Muscat—are so full and heavy that they are truly a beautiful sight."

"Our Stark trees far exceed anything you have printed so far that I have seen, at least."

Mrs. W. N. McKinney of Louisiana



PLANT PAT. 993



TRADE MARK
U. S. Patent

The AMAZING

EVERBEARING STRAWBERRY



Everbearing Strawberries are fine for planting along the walk or driveway.

RED RICH (R) Pl. Pat. No. 993. New! Exciting! Different! The Everbearing Strawberry that has everything! Pick of 15,000 seedlings, it combines the finest features of its parents—everbearing Wayzata and Fairfax June—to make the biggest news in Strawberries for fifty years.

Unsurpassed for Freezing. Red Rich is a deep-red clear through. Possesses an abundance of natural sugar. Solid and firm, it holds its eye-appealing beauty when thawed—doesn't mush up. Because it is so big, so red and so sweet, it is the best for **Desserts, Freezing and Preserves.**

Quick, Heavy Bearer—Plant them THIS Spring—Pick Delicious Berries THIS Summer and Fall. 4,000 quarts from one acre same season planted. More than doubled its first yield the second year.

Ornamental Too! Red Rich is perfect for a Strawberry patch or a Pyramidal Garden. Also plant them about 12" apart as a border on each side of walk, drive-way, to edge Shrub and Perennial borders, etc.

RED RICH

- **Color:** Deep rich red all the way through.
 - **Size:** Mammoth plants and huge berries.
 - **Flavor:** Honey-sweet and red clear through.
 - **Ripening Season:** Bears all summer.
 - **Uses:** For delicious eating right from the vines, for Strawberry shortcake and other desserts. The best of all Everbearers for Freezing. **ORNAMENTAL TOO:** They're great for planting along side a walk, to border walks, driveways, shrub borders, etc.
- Dr. Leon Snyder of the University of Minnesota, in reporting the first year planting of 150 Red Rich, estimated a production basis of approximately 13,000 quarts per acre.

20th CENTURY - Everbearing Strawberry

- **Color:** Beautiful bright red.
- **Size:** Extra large.
- **Flavor:** Delightful taste. Fine texture. Fine keeper and shipper.
- **Ripening Season:** Bears all summer. Everbearer. Young and heavy bearer. Starts to bear 60 days after planting.
- **Uses:** Wonderful for eating fresh, desserts, a "must" for home fruit gardens. A profit-maker for market growers.

20th Century

EVERBEARING STRAWBERRY

Beautiful bright red berries all summer. Fine texture and delightful taste. Fine keeper and shipper. Heavy producer. 20th Century starts to bear within 60 days after planting and keeps right on bearing until frost. A "must" for home fruit gardens. A profit-maker for market growers.





Catalog
No. 989.

STARKRIMSON STRAWBERRY

TRADE-MARK

Plant Patent
No. 1365

PLANTS AVAILABLE ONLY FROM STARK BRO'S

One taste of this magnificent new berry will convince you that in Starkrimson you will have the finest of all Strawberries.

Its giant size, brilliant, glassy red color and delicious flavor will make this the June-ripening berry of the future. Plants are large, vigorous, frost-resistant. Berries are extra large. Crisp, juicy flesh is red all the way through, tops all competition on the market, bringing the grower 25c to 75c premium prices per 12-qt. tray.

- **Color of Fruit**—Outside is glossy, brilliant red, with juicy vermilion-red flesh all the way through.
- **Size**—Extra large—berries average $1\frac{1}{2}$ " x $1\frac{5}{8}$ ".
- **Form**—Uniform, regular conical, necked with rounded apex.
- **Flesh**—Juicy, firm, fine and crisp. Beautiful vermilion-red.
- **Flavor**—Rich, aromatic, sub-acid—delicious.
- **Quality**—Best quality we know.
- **Uses**—Eating, desserts, freezing, canning, preserves, and brings growers extra high premium prices on the wholesale markets.

Armored

Late-midseason berry from Missouri Experiment Station. The most beautiful June-bearer we have ever seen. Sparkling sunset-red. Sweet as honey. Heaviest bearer of 6 varieties tested and continues to bear over a long season.

- **Color**—Sparkling sunset-red.
- **Size**—Large—extra heavy bearer.
- **Flavor**—Sweet as honey.
- **Ripening Season**—Late June.
- **Uses**—For eating fresh, desserts, freezing, preserves and a money-maker on the market.

OTHER JUNE-RIPENING BERRIES

- **Premier.** Early June.
- **Parish Perfect.** Early June.
- **Jumbo.** Midseason.
- **Paymaster.** Mid-June.
- **Blakemore.** Mid-June.
- **Dunlap.** Most popular mid-June.



STARKING BLACK GIANT RASPBERRY

U. S. Plant Patent No. 1494

It's New! It's Big! It's Early! It's the heaviest bearing Blackcap we have ever tested. Even in the hottest, driest season on record—when other Blackcaps dried up before ripening, a young plant produced 6 quarts of giant-size, fat, juicy berries. It's a WINNER—the BEST, heaviest bearing Blackcap we know. Pictured in color at left.

← R. Starking Black Giant in actual size and color.

- **Planting Zones:** Thrives everywhere. Does best in Zones 2, 3, 4 and 5.
- **Color:** Purplish Black. Resembles Bristol — Better, Heavier Bearing than Bristol.
- **Size:** Uniformly LARGE throughout the season.
- **Flavor:** Delicious! Rich, sub-acid.
- **Quality:** Juicy and good, even in extremely hot weather.
- **Vigor:** Vigorous, Productive, Drouth-Resistant, Heat-Resistant.
- **Uses:** Eating, Desserts, Canning, Freezing and Market.

All Berry Plants are shipped for SPRING planting ONLY. Black Raspberries do best in Zones 2, 3, 4 and 5. Red Raspberries do best in Zones 3, 4, 5 and 6.

B923. CUMBERLAND

Most widely planted of all profitable commercial Black Raspberries.

- **Planting Zones:** 2, 3, 4 and 5. Extremely hardy.
- **Color:** Black.
- **Size:** Very large.
- **Flavor:** Excellent, firm, high quality, excellent shipper.
- **Ripening Season:** Mid Raspberry season.
- **Vigor:** One of the most dependable for home and commercial plantings.
- **Uses:** Fine for eating fresh, pies, cabblers, canning, market.

B928. SODUS

"Most promising New Purple Raspberry on Station grounds", New York Experimental Station.

- **Planting Zones:** 2, 3, 4, 5 and 6.
- **Color:** Purple.
- **Size:** Extra large.
- **Flavor:** Sprightly and good.
- **Ripening Season:** Mid-July here in the Midwest and continues 3 or 4 weeks.
- **Vigor:** Sodus is resistant to drauth and bears a good crop every year.
- **Uses:** Fine for eating fresh, desserts, pies, freezing and a profit-maker on the market.



B922 REDPATH

Improved Latham

No other Red Raspberry so popular and so profitable. Originated in Minnesota. Extremely hardy. Begins to ripen middle of July and continues for a month or more. Redpath strain of Latham, which we grow, is more resistant to virus diseases than any other Red Raspberry we know. Very strong plant. Tremendous crops. Rated 50% ahead of nearest competitor for size and weight of berries.

- **Planting Zones:** 3, 4, 5 and 6.
- **Color:** Bright red.
- **Size:** Extra large—50% ahead of nearest competitor for size and weight of berries.
- **Flavor:** Delicious.
- **Ripening Season:** Mid-July here in Midwest and continues for a month or more.
- **Vigor:** Extremely strong. Grow fast and bear young—when planted in the spring they usually start to bear 15 months after planting.
- **Uses:** Eating Fresh, Desserts, Freezing, Canning. Fine for home berry patch. Also one of the most profitable varieties we know for commercial growers.

PLANTING ZONES

Red Raspberries do best in Zones 3, 4, 5 and 6.

B910

Indian Summer

Best of all Everbearing Red Raspberries. Indian Summer gives you two crops in one season—a big crop in June and another even bigger crop in late summer.

- **Planting Zones:** 2, 3, 4, 5 and 6.
- **Color:** Rich deep red.
- **Size:** Large and roundish.
- **Flavor:** Very delicious. If you plant only one variety of Red Raspberries, Indian Summer should be your first choice for either Home or Commercial plantings.
- **Ripening Season:** First crop in June to early July. Fall crop comes along from September till freezing weather.
- **Uses:** Eating Fresh, Desserts, Canning, Freezing, Jam, Jelly.

Best of all Everbearing Red Raspberries We Grow. Berries are large and roundish. Rich, deep red. Very delicious. Indian Summer gives you two crops in one season—a big crop in June and another even bigger crop of big, juicy berries in late summer.

First crop ripens in June to the first week in July. Fall crops come along from second week in September till freezes.

Some growers cut their plants back to the ground early in the spring. They are willing to sacrifice the June crop in order to get an extremely bountiful crop of giant-sized berries in the fall—when Red Raspberries are very scarce and these big, deliciously flavored juicy berries command highest prices.

Plants are medium upright. Very vigorous. Unusually hardy and bear big crops. If you plant only one Red Raspberry, Indian Summer should be your first choice for either Home or Commercial plantings. You can begin to pick these deliciously flavored berries in same season you plant them. Does best in Zones 2, 3, 4, 5 and 6. Pictured in color at right.



STARK'S
Famous
Thornless
BOYSENBERRY



B926. STARK THORNLESS BOYSENBERRY

B924. STARK REGULAR BOYSENBERRY



B925. LUCRETIA DEWBERRY

A wonderful addition to the home garden and berry patch. The only Dewberry to achieve commercial acceptance.

Planting Zones: 2, 3, 4, 5 and 6.

Flavor: Refreshing and sweet.

Size: Extra large.

Ripening Season: July.

Bearing Age: 15 months after planting in the spring. 21 months after planting in the fall.

Uses: Excellent for pies, sauce, freezing and canning.

BOYSENBERRIES

A new fruit that became famous over night. Combines the delicious sweet flavor of its Blackberry, Loganberry and Raspberry ancestors.

Planting Zones: 1, 2, 3 and 4.

Flavor: Distinctive, delicious.

Size: Huge. Individual berries up to 2 inches long. 60 berries fill a quart basket.

Ripening Season: July for 4 to 6 weeks.

Bearing Age: 15 months after planting.

Plant in spring only.



BLUEBERRIES

Planting Zones: 2, 3, 4, 5 and 6.

Flavor: Rich and tangy.

Size: Medium large. Borne in large clusters.

Bearing Age: A few the second year. Crops increase year after year. **Plant in spring only.**

Planting Distances: 3 to 4 ft.

RANOCAS—Early ripening.

JERSEY—Late ripening.

Blueberries give "Double-Value" in their lovely Lily-of-the-Valley-type of bloom in May followed by blue berries which are famous for delicious pies, muffins, eating fresh, canning and freezing.

Thrive in acid soil. If needed, acid can be added to any soil by an application of aluminum sulphate. Fine for shrub borders, hedges or beds.

Plant both of the spreading, semi-dwarf varieties for cross-pollenization and bigger crops.



Garden Roots

Garden Roots Come Up Year After Year

Rhubarb (Pieplant)

Does best in Zones 1, 2, 3, 4, 5 and 6.

B901. VALENTINE RHUBARB

Newest and best of all Rhubarb. Bright red all the way through the stalks. Pies, sauce and juice made from Valentine sparkle with palate-tempting beauty and flavor. Fine for pies, sauce, juice, freezing and market.

B900. VICTORIA GIANT

The green stalks of this Rhubarb are blushed with red and are immense in size. Tender, delicious.

Asparagus

A little space in the garden is all you need to grow your own delicious Asparagus. Does best in Zones 1, 2, 3, 4, 5 and 6.

B904. MARY WASHINGTON

Large, early, prolific, most delicious. Shoots extremely resistant to rust. Do not branch near ground. Often possible to cut unbranched shoots with tight buds 2 ft. long. There are several strains of Washington but the Mary Washington strain is much superior. Should be in ever garden.

B905. MARTHA WASHINGTON

Heavy yielding pedigreed strain, immune to rust. Grows rapidly, producing long tender shoots. Has great favor with both home and commercial growers.



B903. HORSERADISH Stark Strain

Grown for its roots from which a snappy relish is made. Easy to grow. By leaving a few roots after each digging, they will continue to produce year after year. Does best in Zones 2, 3, 4, 5 and 6.



STARK Fertilizers and SPRAYS

STARK TRE-PEP (Trade-Mark)

STARTER FERTILIZER (FOR USE WHEN TREES ARE PLANTED)

Also for Quick Feeding of Trees and Plants During Growing Season



Gives Quick, Vigorous Start to Your Young Trees and Plants. Fine for Trees, Shrubs, Roses, Berries, Vegetables, House Plants, etc.

Just add one table-spoonful of this Concentrated Plant Food to one gallon of water and pour into hole on dirt as you plant Fruit Trees, Shrubs, Roses, etc. It will start quick growth and stimulate Young Bearing.

Stark TRE-PEP is also wonderful for Vegetables and House Plants. You will be amazed at the quick response of your plants in larger, more brilliantly colored and more profuse blooms. Just pour around plants on top of ground or mulch.

1 1/2-lb. Package of Stark Tre-Pep makes 37 Gallons of Liquid Fertilizer.

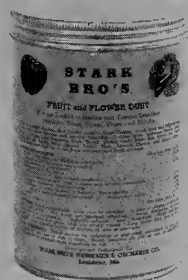
STARK Orchard FERTILIZER (FOR USE ON ESTABLISHED TREES)

Spectacular Tree Growth. Increases Crops Up to Double in Yield. Improves Size and Quality of Fruit

Here is a New Concentrated Fertilizer especially made for bearing trees. It is high in Nitrate—Powerful. A little goes a long way. Only 1/4 lb. to each inch of diameter of trunk of tree. You can actually see the tree take on new luster. Foliage becomes richer green in color and growth is greatly increased. **MORE FRUIT—LARGER FRUIT—HIGHER QUALITY FRUIT** result when you feed young bearing trees Stark ORCHARD Fertilizer.

FOR BEST RESULTS, scatter on ground under the trees just before growth starts in Spring. Or for immediate results on Apple Trees, dissolve in water and spray on foliage.

Quicker Tree Growth—Bigger Fruit—More Fruit Sooner When You Use Stark ORCHARD Fertilizer.



STARK BRO'S Fruit and Flower DUST

A high-powered DUST that effectively controls both diseases and insects on fruit trees, shrubs, Roses, etc.

One pound, properly applied, will cover 200 square feet of Rose garden 5 times.

STARK BRO'S NEW COMBINATION SPRAY (Trade-Mark)

Amazing New Formula Makes it Easy to Grow Fancy Grade Fruit

IT'S EFFICIENT • IT'S SAFE
IT'S EASY TO USE!

IT'S ALREADY MIXED
ALL YOU DO IS ADD WATER

Full Directions on Package. 1 lb. will spray 25 1-year trees; 12 3-year trees; 6 5-year trees for the entire season (5 applications) when applied with a hand sprayer.

All the ingredients needed for complete protection are already mixed in Stark COMBINATION Spray—just add water. 1 1/2 lbs. of Stark Bro's COMBINATION Spray makes 24 gallons of liquid spray.

PROTECTS ALL KINDS
OF FRUITS AND TREES

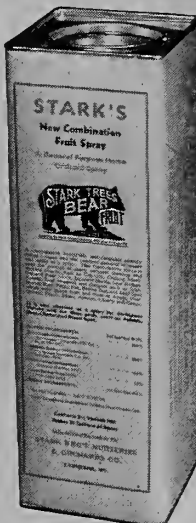
Stark COMBINATION Spray protects both the tree and fruit from insects and disease—Apples, Peaches, Cherries, Plums, Pears, Grapes. Also excellent for Flowering Shrubs, Shade Trees, Roses and other Ornaments.

LARGER FRUIT—BIGGER CROPS

Bigger crops of large size, clean, sugar-sweet, tree-ripe fruit from your own trees can now be yours when you protect your trees and fruit with Stark COMBINATION Spray, which combines 6 highly effective and safe chemicals in one easy-to-use spray. No longer do you have to carry a drug store in your basement. No longer do you have to measure out a teaspoonful of this and an ounce of that—it's already mixed for you in Stark COMBINATION Spray.

COSTS SO LITTLE

Stark COMBINATION Spray is so concentrated it takes very little to make enough liquid spray to do the job—1/2-lb. package makes 8 gallons of liquid spray. It costs only about 10c for enough material to spray a 5-year bearing Apple, Peach, Plum or other fruit tree.



STARK BRO'S NEW ORNAMENTAL LANDSCAPING KEY

The Description of Each Shrub and Tree is Keyed to Show Where It Can Be Planted Most Effectively

KEY LETTERS below and above sketches of Shrubs and Trees indicate sizes and uses in House Foundation Plantings, Shrub Groups, Shrub Borders, etc.

- A.—Low-Growing or Dwarf Shrubs**—for the entrances or to be planted in front of taller shrubs as "facers."
- B.—Medium Height Shrubs of Spreading Growth**—for under windows or as "fillers" in shrub groups, shrub borders and in front of tall shrubs.
- C.—Medium Height Shrubs of Upright Growth**—for either side of doorways or in shrub borders.

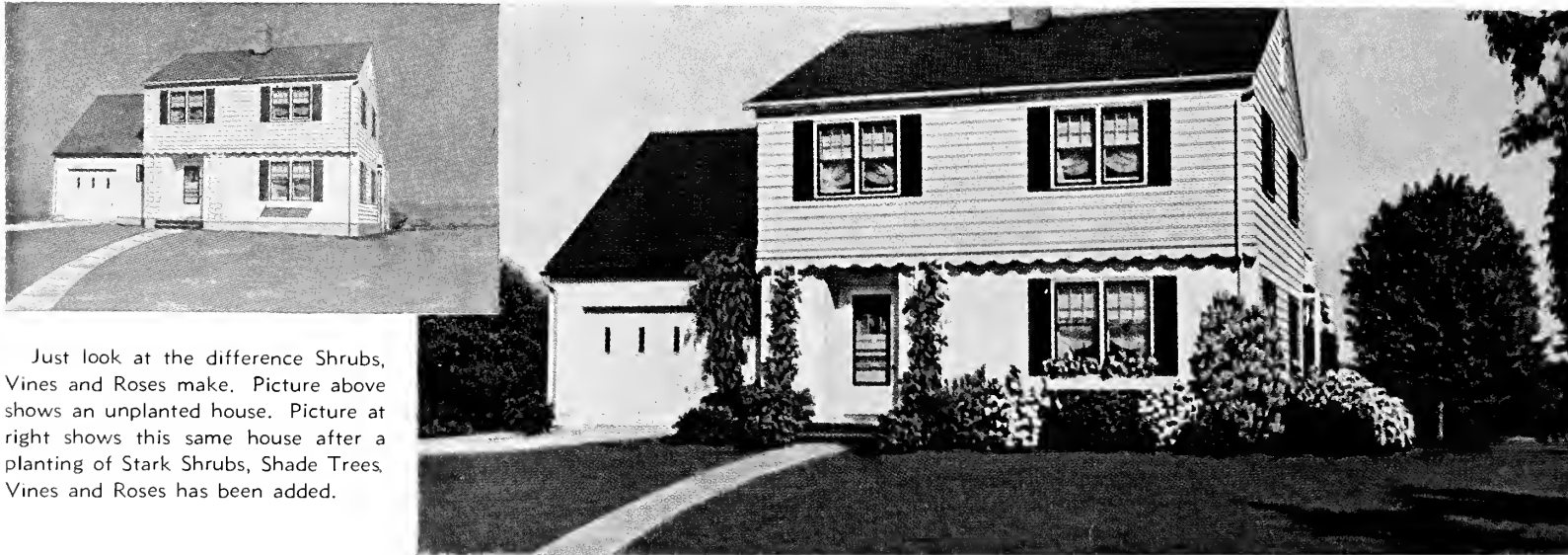
- D.—Upright or "Accent" Shrubs**—for corners of buildings, back part of shrub borders or as specimens.
- E.—Tall Growing Shrubs and Dwarf Fruit Trees**—for back of shrub borders and as single specimens.
- F.—Fruit Trees and Flowering Trees**—for specimen plantings or as a background for borders.
- G.—Large Shade Trees**—for shade, as a "frame" for the house and for street plantings.



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Color, Fragrance, Beauty Can be Yours all Spring, Summer, and Fall, if You Plant Stark Flowering Shrubs, Roses, etc.



Just look at the difference Shrubs, Vines and Roses make. Picture above shows an unplanted house. Picture at right shows this same house after a planting of Stark Shrubs, Shade Trees, Vines and Roses has been added.

This Planting Needs *Color*



Below The Magic of *Color* Has Been Added

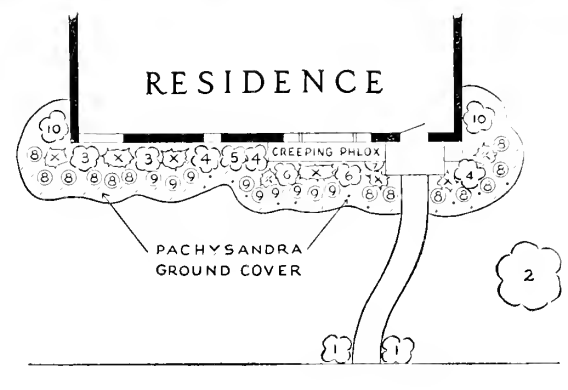
Just a few Stark Shrubs, Roses, etc., planted with the original Evergreens add the magic of color and fragrance to this planting.



PLANTING LIST and PLAN

X Existing Evergreens (8)

Key No. of No. Plants	Variety	Key No. of No. Plants	Variety
1	2 Red Leaf Barberry	6	2 Flowering Almond
2	1 Burbank's Rose Fl. Peach (Santa Rosa)	7	1 Blaze Climbing Rose
3	2 Flowering Quince	8	13 Red Floribunda Roses
4	3 Blue Mist	9	9 Yellow Floribunda Roses
5	1 Imp. Evergreen Bittersweet	10	2 Showy Border Forsythia



A New Fashion in Front Yard Landscaping

MODERN DISTINCTIVE DESIGNING
Assures All Season Color



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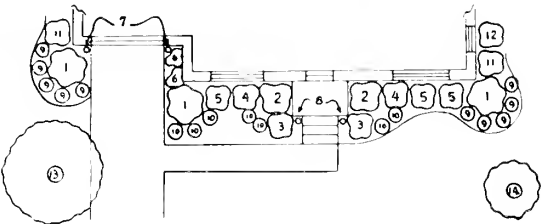
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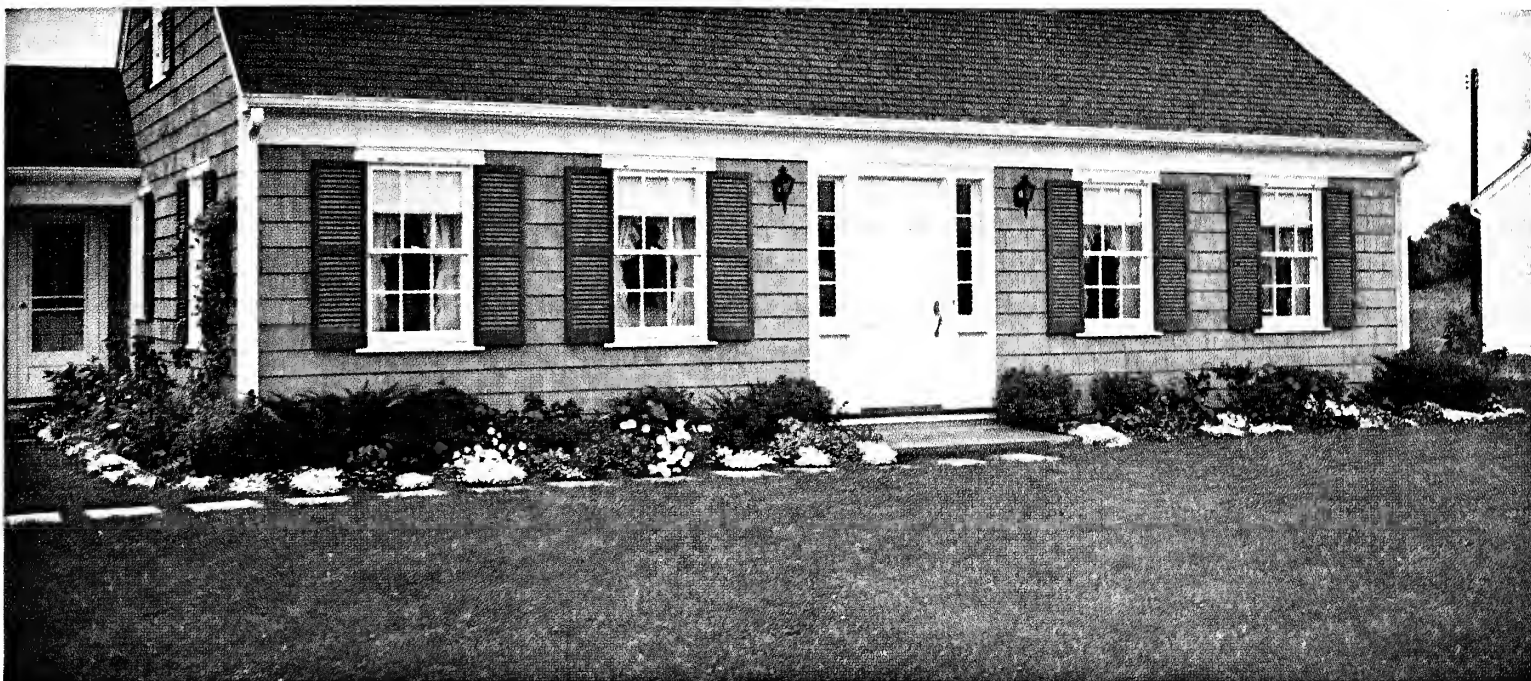


F
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Key	Quan.	Variety	Key	Quan.	Variety
1	3	Euonymus Patens	8	2	Climbing Floradora
2	2	Hugonis Rose	9	10	Stark Fireflame Rose
3	2	Berberis Mentorensis	10	7	Harvest Moon Cushion Mum
4	2	Flowering Quince	11	2	Garden Snowberry
5	3	Hydrangea Hills of Snow	12	1	Blue Mist
6	2	Improved Evergreen Bittersweet	13	1	Silver Maple
7	2	Wisteria, Purple	14	1	Hopa Crab





Owners: Mr. & Mrs. P. F. Annable; Architect: Arthur Krumwiede

Courtesy American Home Magazine



Owners: Mr. & Mrs. Robert Neale; Architect & Builder: Donald Scholz; Landscape Architect: Leonard J. Aue

Courtesy American Home Magazine



Owners: Mr. & Mrs. H. E. Horsley; Architect: Arthur Krumwiede

Courtesy American Home Magazine

These examples of Modern Architecture, reproduced exactly as they appeared in American Home Magazine, are being recommended by leading magazines today. Notice how the color of Floribunda Roses, Climbing Vines, Flowering Shrubs, Perennials and Dwarf Fruit Trees add colorful beauty to the homes.



Courtesy West Coast Lumberman's Assn.

MODERN LANDSCAPING

These attractive natural color photographs of the homes shown on this and the opposite page were used in advertisements by the West Coast Lumberman's Association.

Notice the importance the Association gives to landscaping by displaying each of these attractive homes in a modern, colorful dress of landscaping.

[50]

Courtesy West Coast Lumberman's Assn.





Courtesy West Coast Lumberman's Assn.

*Adds the Touch of Colorful Distinction
to these Beautiful Homes*

[51]

Courtesy West Coast Lumberman's Assn.





A FORMAL ROSE GARDEN—any amateur, by following simple directions, can grow a wealth of glorious Roses similar to those pictured here. Roses like a place to themselves. They prefer a sunny spot and good soil away from trees.

A ROSE GARDEN will give you beautiful blossoms all summer for your home and your friends. It will add beauty and color to your home grounds.

It will give you a colorful picture for your Picture Window all summer long—till the snow flies.

Living Pictures for Your Picture Windows



WHITE BIRCH. Colorful, classic, clean White Birch is truly a tree of beauty during all four seasons. In spring, the graceful white trunk of this tree and the mist of green foliage make it a perfect companion for all bright, gay spring flowers. In summer, White Birch bark seen in cooling shade looks like frosting on a cold glass of water. During fall, golden Birch foliage crowns this attractive tree. In winter, White Birch bark matches the dazzling white of fresh snow—adding brightness and cheer to the winter landscape. Plant White Birch either singly or in clusters, as shown in picture above. Use as specimen tree or part of tree or shrub group.

THE GARDEN IS A LOVELY THING. It's thrilling—it's inspiring to step into your own "Outdoor Living Room" in early morning or at twilight—the whole place is alive and vibrant with the tuneful melody of Nature. Flowers shown in bloom are: Lilacs (purple)—Spirea Vanhoutte (white), in lower extreme left—Spirea Anthony Waterer (pink)—Double Kerria (yellow), on right—Hugonis Rose (yellow), on arch—and many other flowering shrubs continue blooming throughout season, until late fall. An ever-changing picture for your Picture Window



(Above) A glorious but simple and inexpensive "Outdoor Living Room" garden.

Perennials, Shrubs, Bulbs and Flowering Trees combine to herald the coming of Spring.

[53]





C411 ABELIA, GLOSSY

(Grandiflora)

Key: B.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Pink blushed.

Time of Bloom: July till frost in Zones 5 and 6. June till frost in Zones 1, 2, 3 and 4.

Height at Maturity: 3 to 5 ft. in Zones 5 and 6. 4 to 6 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 4 to 5 ft.

Uses: Corners, entrance, foundation and shrub border plantings. Mass plantings in gardens and parks, flowering hedge.

Thrives in full sun, partial and deep shade.

The glossy, semi-evergreen foliage changes to a gorgeous bronze hue in the fall, adding to the charm of this garden aristocrat. The arching stems are continually covered with clusters of rosy white blossoms during the long blooming season. Unexcelled for mass plantings, corner or entrance pieces. Since Abelia will stand close trimming, it makes a colorful flowering hedge.



C536. ALTHEA, DOUBLE RED

(Hibiscus syriacus)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Red. Double.

Time of Bloom: July till frost in Zones 4 and 5. June till frost in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4 and 5. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

Uses: Shrub borders, mass plantings, flowering hedges, flower arrangements.

Thrives in full sun and partial shade.

Double flowers are deep dark red color. Very attractive in shrub border. Shown one-half size in color above. These are favorites in flower arrangements, especially as they are in bloom during the hot days when few flowers are at their best.



C534. ALTHEA, DOUBLE WHITE

(Hibiscus syriacus)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: White. Double.

Time of Bloom: July till frost in Zones 4 and 5. June till frost in Zones 1, 2 and 3.

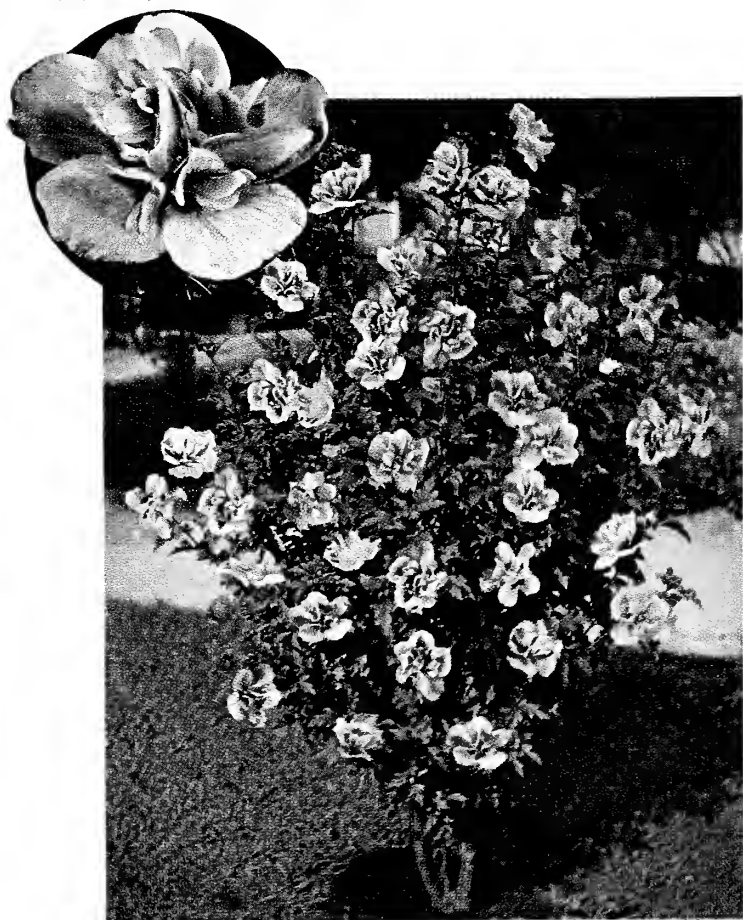
Height at Maturity: 6 to 8 ft. in Zones 4 and 5. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

Uses: Shrub border, mass plantings, flowering hedges and flower arrangements.

Thrives in full sun and partial shade.

Large double white blossoms are pictured in half-size. Gaining in popularity for flower arrangements and bouquets.



C416. ALTHEA, DOUBLE BLUE

(Hibiscus syriacus coelestis)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Double blue.

Time of Bloom: July till frost in Zones 4 and 5. June till frost in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4 and 5. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

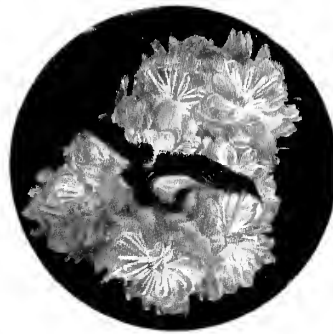
Uses: Shrub borders, mass plantings, flowering hedges, flower arrangements.

Thrives in full sun and partial shade.

This new addition to the color of parade of Altheas makes it possible to plant a patriotic hedge of red, white and blue. Also they add finishing touch to patriotic flower arrangements.

Altheas

Also Called Hibiscus
and Rose of Sharon



C533. ALTHEA, CRIMSON EYE

(*Hibiscus syriacus*)

Key: D.

Planting Zones: 1, 2, 3, 4, and 5.

Color of Bloom: Single white flowers with red throat.

Time of Bloom: July till frost in Zones 4 and 5. June till frost in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4 and 5. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

Uses: Shrub borders, mass plantings, flowering hedges and flower arrangements.

Thrives in full sun and partial shade.

Semi-double flowers. Petals are pure white with deep wine-red center. A very choice variety. This variety has been popular for a long time. Crimson Eye, like the other Altheas pictured on these pages, can easily be trained to tree form.

C513. ALMOND, DOUBLE FLOWERING

(*Prunus glandulosa*)

Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Pink.

Time of Bloom: April in Zones 4, 5 and 6. March-April in Zones 1, 2 and 3.

Height at Maturity: 3 to 4 ft. in Zones 4, 5 and 6. 4 to 6 ft. in Zones 1, 2 and 3.

Planting Distances: 1½ to 3 ft.

Uses: Foundation and shrub border plantings.

Thrives in full sun.

Double-Flowering Almond is among the first shrubs to bloom in the spring. Even before the leaves appear every branch on this compact little shrub is fluffy with hundreds of lovely, double pink flowers. Grows everywhere from Colorado to Mexico. Needs protection in Zone 6. Prefers a sunny spot. Wonderful in foundation and shrub border plantings.



C537. ALTHEA, DOUBLE PURPLE

(*Hibiscus syriacus*)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Purple. Double.

Time of Bloom: July till frost in Zones 4 and 5. June till frost in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4 and 5. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

Uses: Shrub borders, mass plantings, flowering hedges and flower arrangements.

Large, double, purplish blue flowers that look beautiful against rich dark green foliage. Fine for bouquets and flower arrangements, especially when used with its own unique, crinkly foliage.



C535. ALTHEA, DOUBLE ROSE

(*Hibiscus syriacus*)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Rasy pink. Double.

Time of Bloom: July till frost in Zones 4 and 5. June till frost in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4 and 5. 8 to 12 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

Uses: Shrub borders, mass plantings, flowering hedges, flower arrangements.

Thrives in full sun and partial shade.

One of the most beautiful and most popular of the Altheas. Used alone or in combination with other colors, it is a favorite for flower arrangements, bouquets, etc.



C555. ARROWWOOD

(*Viburnum dentatum*)

Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

Time of Bloom: May in Zones 5 and 6. April-May in Zones 1, 2, 3 and 4.

Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 8 to 12 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 3 to 6 ft.

Uses: Tall border, mass and screen plantings.

Thrives in full sun, partial and deep shade.

A very attractive, medium sized, upright, hardy shrub suitable for planting from Canada to the Gulf of Mexico. Recommended for tall border plantings.

Produces large clusters of white flowers 2 to 3 inches across, followed by thick clusters of blue-black berries in the summer and fall. The fruit is very excellent bird food. It is especially desirable for its brilliant fall colors—the leaves turn lovely purple and red during autumn months. Fine plant for shady places, especially under trees.



An effective planting showing *Azalea Mollis* faced with perennials.

Hardy Azalea Mollis are the aristocrats of the deciduous shrubs. In color they give an assortment of hues and wonderful pastel shades unequalled by any other shrub. The opportunities of using *Azalea Mollis* are almost unlimited. They work in perfectly in formal plantings, in front of the house, in the foreground of shrub border or any foundation planting. Then again bold groups can be planted where their masses of color make telling effects.

Culture: Contrary to the general belief, *Azalea Mollis* do not require an acid soil. All they ask is a reasonably good garden soil. They do not require a lot of water nor is it necessary to prepare soils with a lot of peat or leaf mold. While they do quite well in the shade, they prefer full sun. For a heavy mass of bloom it is recommended that the faded flowers be removed and not allowed to go to seed. As the roots of *Azaleas* grow close to the surface of the ground, only shallow cultivation should be practiced.



C556. ARALIA, FIVE-LEAF

(*Acanthapanax pentaphyllum*)

Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

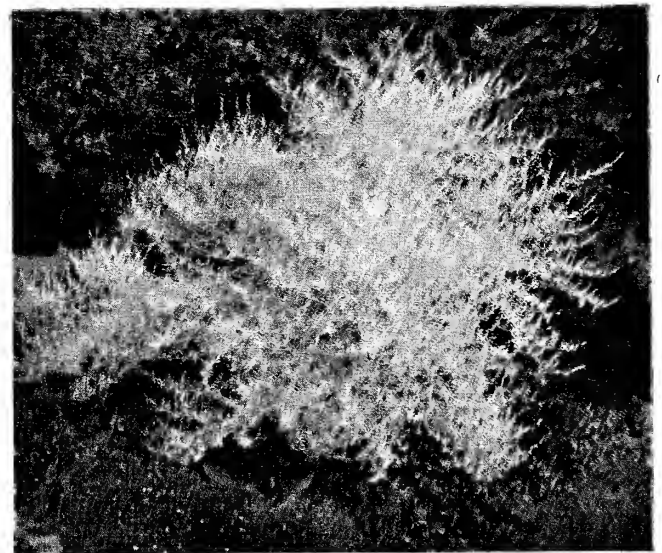
Time of Bloom: June in Zones 5 and 6. May-June in Zones 1, 2, 3 and 4.

Height at Maturity: 4 to 6 ft.

Planting Distances: 3 to 5 ft.

Uses: Excellent for rockery, banks and slopes.

This graceful shrub produces umbels of greenish white flowers in May or June. It has won its place as one of the favorite shrubs by its long arching branches of shiny bright green leaves. Excellent for rockery banks or slopes.



407. ARTEMISIA, SILVER KING

Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Frosty gray foliage.

Time of Bloom: All spring, summer and fall.

Height at Maturity: 1½ ft.

Planting Distances: 2 feet apart.

Uses: "Facer" in front of taller growing shrubs, fine for flower arrangements and winter bouquets.

Like all perennials, *Artemisia, Silver King* dies down in the winter and comes up again each spring.

A very fine and popular low-growing perennial plant which is a favorite in landscape plantings. The silvery foliage gives a "cool look" to the landscape all spring, summer and fall. Fine for flower arrangements and winter bouquets.



AZALEA, GOLDEN YELLOW, (Mollis)

Key: A.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Clear golden yellow.

Time of Bloom: May-June in Zones 4 and 5. April-May in Zones 1, 2 and 3.

Mature Height: 2½ to 4 ft. in Zones 4 and 5. 4 to 5 ft. in Zones 1, 2 and 3.

Uses: Specimen, foundation and shrub border plantings.

Very hardy. Thrives in all kinds of soil, in full sun and partial shade.



C421. AZALEA, SALMON ORANGE (Mollis)

Key: A.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Salmon-orange.

Time of Bloom: May-June in Zones 4 and 5. April-May in Zones 1, 2 and 3.

Height at Maturity: 2 to 3½ ft. in Zones 4 and 5. 4 to 6 ft. in Zones 1, 2 and 3.

Planting Distances: 1½ to 3 ft.

Uses: Foundation, specimen and shrub border plantings.

Azaleas—the aristocrats of flowering shrubs! And Salmon Orange is one of the most beautiful of the hardy varieties. It thrives everywhere—in all kinds of soil. Extremely hardy—bloomed profusely even after 10-below-zero. A group of these Salmon Orange Azaleas in bloom is a wonderful sight. Plant them in front of shrubs, around the foundation of the house, in the shrub border or as a single specimen on the lawn.



C526. BARBERRY, STARK THORNLESS

(Trade-Mark)

(Berberis thunbergi starki)

Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Yellow flowers. Red berries all winter.

Time of Bloom: May in Zones 5 and 6. April-May in Zones 1, 2, 3 and 4.

Height at Maturity: 2½ to 3 ft. in Zones 5 and 6. 4 to 6 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 1½ to 3 ft.

Uses: Hedges, entrance and foundation plantings.

Prefers full sun.

So new and different, it was awarded U. S. Patent. Trade-Mark. Genuine Stark Thornless Barberry plants are available ONLY from Stark Bro's. Preferred for hedges, shrub borders, foundation and entrance plantings, etc. A thornless, denser bud-sport of the regular thorny Japanese Barberry. Has all its hardiness, sturdiness, adaptability and beauty—without the thorns. Height about 2½ feet. Compact growth, dense light green foliage permits trimming to any form desired. Brilliantly colored orange and scarlet foliage in the fall and red berries all winter. Immune to rust and disease.



C412. BERBERIS MENTORENSIS

(Barberry, Mentar)

Key: A.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: No bloom. No berries. Glassy foliage is evergreen from Kansas South.

Height at Maturity: 2 to 3½ ft. in Zones 4 and 5. 4 to 5 ft. in Zones 1, 2 and 3.

Planting Distances: 1½ to 3 ft. apart.

Uses: One of the best shrubs for hedges. Also fine for foundation and specimen plantings.

Thrives in full sun and partial shade.

It is evergreen from Kansas south, where it is considered the finest of all plants for hedges. Sturdy and erect, it carries dark green, leathery, thick foliage right down to the ground. Needs little or no pruning when used in the planting around the foundation of the house or as a specimen shrub. Thrives in all kinds of soils.



C592. BARBERRY, JAPANESE GREEN LEAF

(*Berberis thunbergii*)

Key: A.
Planting Zones: 1, 2, 3, 4, 5 and 6.
Color of Blooms: Yellow flowers followed by bright red berries.
Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 1, 2, 3 and 4.
Height at Maturity: 2½ to 3 ft. in Zones 5 and 6. 3 to 5 ft. in Zones 1, 2, 3 and 4. Can be pruned to any height desired.
Planting Distances: 1½ to 2 ft. apart.
Uses: Hedges and foundation plantings.

Thrives in full sun, partial and deep shade.

Green Leaf Barberry is compact, low-growing and widely used as a hedge plant. It has bright green leaves during spring and summer, turning to brilliant red and bronze in fall. Bright yellow flowers in spring are followed by beautiful red berries in fall and winter. This variety has thorns, making it very useful in barrier hedges. Can be sheared to any height.



C529. BARBERRY, TRUEHEDGE COLUMNBERRY

(*Berberis thunbergii pluriflora erecta*)

Key: A.
Planting Zones: 1, 2, 3, 4, 5 and 6.
Color of Blooms: Yellow flowers followed by bright red berries all winter.
Height at Maturity: 2 to 3 ft. in Zones 5 and 6. 4 to 5 ft. in Zones 1, 2, 3 and 4. Can be sheared to any height desired.
Planting Distances: 1½ to 3 ft.
Uses: For narrow hedges, edging flower beds, for formal plantings.

Thrives in full sun, partial and deep shade.

A most unusual Barberry that grows upright without pruning. Excellent plant for narrow hedges, edging flower beds in formal plantings, etc. It has bright green leaves during the spring and summer, turning to brilliant bronze in the fall. Bright yellow flowers in spring are followed by bright red berries which hang on all winter. It has protective thorns.



C578. BARBERRY, RED LEAF

(*Berberis thunbergii atropurpurea*)

Key: A.
Planting Zones: 1, 2, 3, 4, 5 and 6.
Color of Bloom: Red berries.
Time of Bloom: Red berries all winter.
Height at Maturity: 2 to 3 ft. in Zones 4 and 5. 3 to 5 ft. in Zones 1, 2, 3 and 4.
Planting Distances: 1½-3 ft.
Uses: Hedges, shrub border and specimen plantings. Foundation planting.

Not only is Red Leaf Barberry popular for planting around the foundation of the house, in the shrub border, as a colorful hedge and at the corner of property lines, it also adds brilliant color when used as an individual specimen plant in the landscape planting. The bright red color of its berries adds interest all winter long.



C570. BEAUTY BUSH

(*Kolkwitzia omobilis*)

Key: D.
Planting Zones: 1, 2, 3, 4, 5 and 6. Protect in Zones 5 and 6.
Color of Bloom: Pink.
Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 1, 2, 3 and 4.
Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 8 to 10 ft. in Zones 1, 2, 3 and 4.
Planting Distances: 3 to 4 ft.
Uses: For groups, shrub border and specimen plantings.
Very hardy. Prefers full sun.

Gracefully arching branches form a cascade of clear pink bell-shaped blooms from the ground up.

A native of the cold, bleak mountain section of northern China, it is as hardy as an Oak. Thrives in either sun or shade. Truly a Beauty Bush.



Left—
Berries of
Improved
Evergreen
Bittersweet

C401. IMPROVED EVERGREEN BITTERSWEET

(*Euonymus radicans vegetus*)

Key: A.
Planting Zones: 1, 2, 3, 4, 5 and 6.
Color of Bloom: Bright orange-red berries.
Time of Bloom: Berries all fall and winter.
Height at Maturity: 2 to 3 ft.
Planting Distances: 2 to 4 ft. apart.
Uses: Foundation plantings. Can also be trained to cover walls, trees and allowed to spread as a ground cover.

Thrives in full sun, partial and deep shade.

This versatile and hardy plant does well everywhere. While normally used as a compact, bushy plant in foundation plantings, it may also be trained to cover walls, trees or allowed to spread as a ground cover. The twigs of long-lasting, bright, orange-red berries are highly prized to cut for winter bouquets.

Butterfly Bush

ALSO SUMMER LILACS

Fragrant, colorful, always in bloom from June-July to frost. Attracts butterflies from miles around. Flowers look so much like Lilacs it is often called "Summer Lilac." Quick growing. These are a few of the reasons Butterfly Bush is the most popular of all the lovely flowering shrubs which have come to us from China. In severe winter weather plant dies down, but grows back in plenty of time for a profusion of bloom. Spikes of extremely fragrant bloom are often 8 to 12 inches long and come in a wide range of color.

C568. CHARMING BUTTERFLY BUSH

(*Buddleia*)

Key C.
Planting Zones: 1, 2, 3, 4 and 5.
Color of Bloom: Lovender-pink.
Time of Bloom: June-July till frost.
Height at Maturity: 3 to 5 ft. in Zones 4 and 5. 4 to 8 ft. in Zones 1, 2 and 3.
Uses: Foundation and shrub border plantings.
Planting Distances: 3 to 4 ft.
Prefers full sun.



C577. ILE DE FRANCE BUTTERFLY BUSH

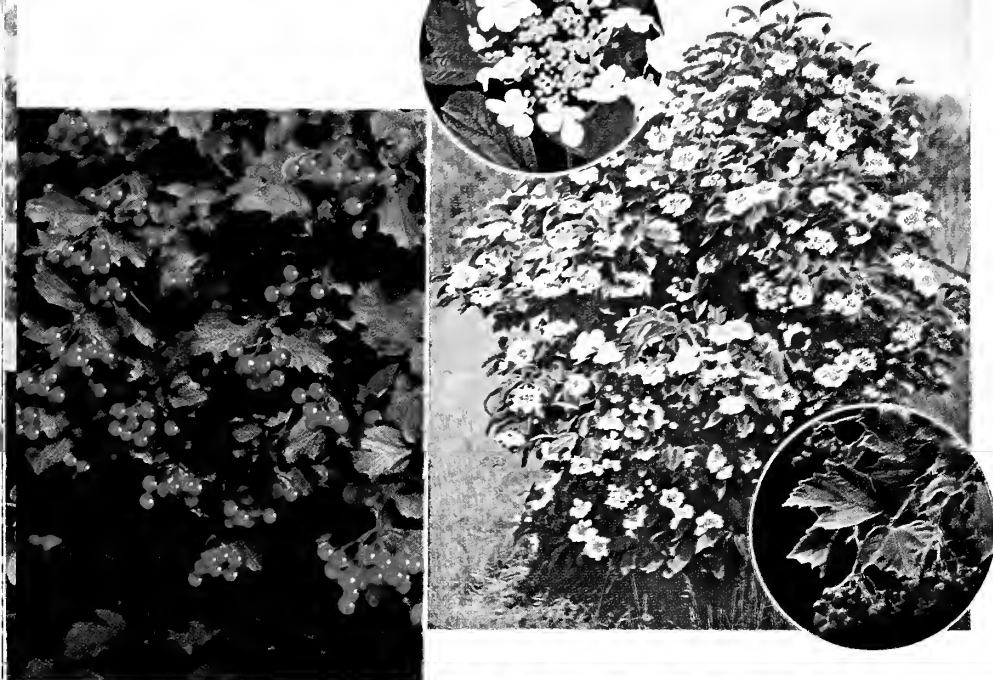
(*Buddleia*)

Key: C.
Planting Zones: 1, 2, 3, 4 and 5.
Color of Bloom: Deep purple.
Time of Bloom: July till frost.
Height at Maturity: 3 to 5 ft. in Zones 4 and 5. 5 to 8 ft. in Zones 1, 2 and 3.
Planting Distances: 3 to 4 ft.
Uses: Foundation and shrub border plantings.
Prefers full sun.

C569. DUBONNET BUTTERFLY BUSH

(*Buddleia*)

Key: C.
Planting Zones: 1, 2, 3, 4 and 5.
Color of Bloom: Sparkling wine-red.
Time of Bloom: June till frost.
Height at Maturity: 3 to 5 ft. in Zones 4 and 5. 5 to 8 ft. in Zones 1, 2, 3 and 4.
Planting Distances: 3 to 4 ft.
Uses: Foundation and Shrub border plantings.
Prefers full sun.



C573. CRANBERRY BUSH, AMERICAN

(*Viburnum americanum*)

Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White flowers. Red berries.

Time of Bloom: May-June in Zones 4, 5 and 6. April-May in Zones 1, 2 and 3.

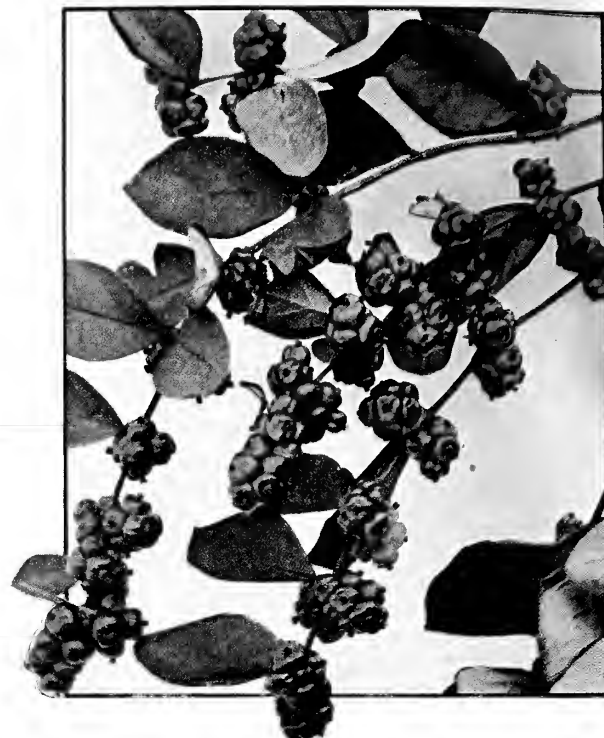
Height at Maturity: 6 to 8 ft. in Zones 4, 5 and 6. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: Wonderful for shrub border plantings.

Thrives in full sun, partial and deep shade.

Large flat heads of white flowers. Large red berries all winter. Attract song birds. Bright red foliage in fall.



C554. CORALBERRY, IMPROVED

(*Symphoricarpos orbiculatus*)

Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Rich red berries.

Time of Bloom: Red berries all winter.

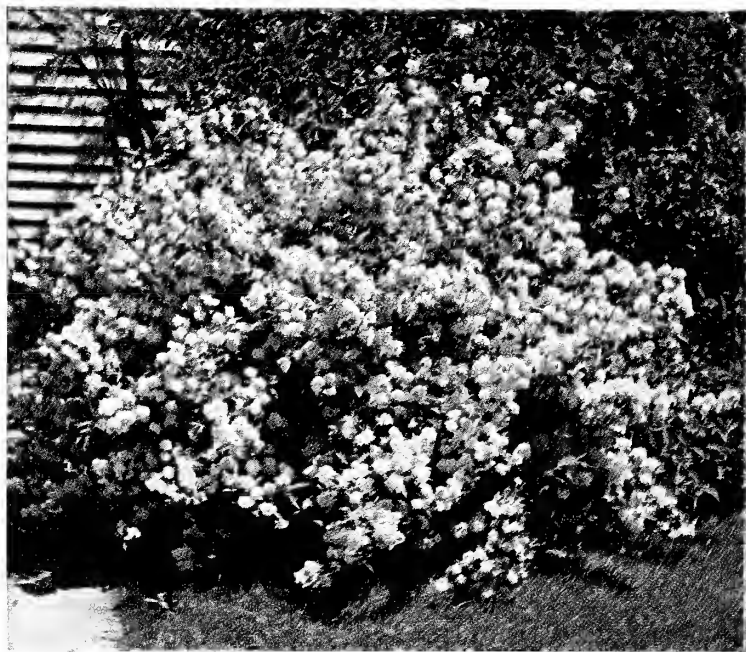
Height at Maturity: 3 to 5 ft.

Planting Distances: 2 to 4 ft. apart.

Uses: Shrub border plantings.

Thrives in full sun, partial and deep shade.

An upright shrub, growing to a height of 3 to 5 feet, useful for foundations and the edge of shrub groups. Its dark red berries remain until late in the season and make it an eye-catching winter shrub.



C584. DEUTZIA, LEMOINE

(*Deutzia lemoinei*)

Key: C.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Ivory-white.

Time of Bloom: May-June in Zones 4 and 5. April-May in Zones 1, 2 and 3.

Height at Maturity: 3 to 4 ft. in Zones 4 and 5. 4 to 6 ft. in Zones 1, 2 and 3.

Planting Distances: 1½ to 3 ft.

Uses: Foundation, group, shrub border and entrance plantings.

Prefers full sun.

Hardest of all Deutzias—worthiest to grow. A most satisfactory, medium sized flowering shrub. Should be used often because of profusion of bloom.

Branches bend gracefully with heavy masses of white flowers which are formed all along the stems and last at least a month. Especially showy when massed in shrub borders.

One of the best shrubs for foundation plantings, groups and entrances. Grows to a height of 4 to 6 ft.



C582. DEUTZIA, ROSE PANICLE

(*Deutzia gracilis rosea*)

Key: A.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Salmon-pink.

Time of Bloom: May-June in all Zones.

Height at Maturity: 2 to 3 ft. in Zones 1, 2 and 3. 3 to 5 ft. in Zones 4 and 5.

Planting Distances: 1½ to 3 ft. apart.

Uses: Foundation and entrance plantings. In front of taller growing shrubs. Also makes a beautiful low-growing flowering hedge to border walks and drives.

Prefers full sun.

One of the very best and most beautiful of the hardy Dwarf Shrubs. Low-growing, compact bush is useful in foundation and yard plantings, entrances and in front of taller growing shrubs. Entrancing as a low-growing hedge to border walks and drives.



C417. DOGWOOD, VARIEGATED

(*Cornus alba sibirica elegantissima variegata*)

Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White blooms, sky-blue berries, variegated foliage.

Time of Bloom: June in Zones 4, 5 and 6. May-June in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4, 5 and 6. 6 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: Corners of houses and in shrub border.

Thrives in full sun, partial and deep shade.

Here is a shrub that is lavish with its beauty the year 'round. First comes its variegated foliage—two tones of green edged with silvery white. Then its white blossoms are added. Flowers are followed by sky-blue berries which hang on until late in the season. Bright red stems give cheerful color to the shrub during the winter months. Fine for planting at the corners of homes and in the shrub border.



C585. DEUTZIA, SLENDER

(*Deutzia gracilis*)

Key: A.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: White.

Time of Bloom: May-June in all Zones.

Height at Maturity: 2 to 3 ft. in Zones 4 and 5. 2 to 4 ft. in Zones 1, 2 and 3.

Planting Distances: 1½ to 3 ft. apart.

Uses: Low foundation plantings, to "face" taller growing shrubs, as a low-growing hedge to border walks and drive-ways.

Delightfully dainty, small snow-white flowers practically cover the bush in May. Attractive in cut flower arrangements. Useful for low foundation plantings, entrances or in front of tall shrubs. Very beautiful as low-flowering hedge, bordering walks or drives. Grows to a height of 2 to 3 ft.



C586. DOGWOOD, CORAL STEM

(*Cornus alba sibirica*)

Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White flowers. Gray berries.

Time of Bloom: May in Zones 4, 5 and 6. April-May in Zones 1, 2 and 3.

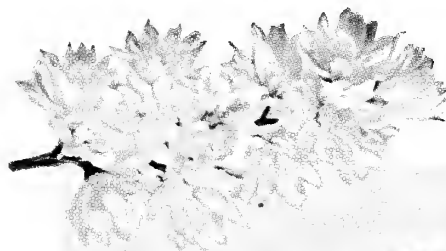
Height at Maturity: 4 to 6 ft. in Zones 4, 5 and 6. 6 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: Foundation and shrub borders.

Thrives in full sun, partial and deep shade.

A tall growing drooping shrub which produces clusters of cream-colored blooms for 3 weeks in early spring. It is especially attractive in the fall when its blue-gray berries offer a pleasing contrast to its coral-red stems.



C583. DEUTZIA, PRIDE OF ROCHESTER

(*Deutzia scabra*)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: White or white lined with pink.

Time of Bloom: May-June in Zones 4 and 5. April-May in Zones 1, 2 and 3.

Height at Maturity: 4 to 6 ft. in Zones 4 and 5. 6 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: High foundation, shrub border and screen plantings.

Prefers full sun.

A tall, stately shrub, often attaining a height of 8 to 10 ft.

Pride of Rochester is especially striking for 4 weeks in spring when covered with a profusion of double white flowers tinged with pink.

Although not hardy in extreme northern states, this shrub is very useful in warmer areas for high foundation and screen plantings.



C503. ELDER, GOLDEN

(*Sambucus canadensis aurea*)

Planting Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White flowers, Blue berries.

Time of Bloom: May-June in Zones 4, 5 and 6. April-May in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4, 5 and 6. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: Shrub border plantings.

Thrives in full sun and partial shade.

A shrub which furnishes creamy white blooms for six weeks in April, May and June, dark blue berries in late summer and fall, and an effective accent of bright yellow leaves throughout the entire season. The maximum height attained by this fairly compact bush is 6 to 10 ft.



Dwarf Winged Euonymus in background with Mahonia (Broadleaf Evergreen) and Needle Type Evergreen in foreground

C400. EUONYMUS, WINGED DWARF

(*Euonymus alatus compactus*)

Key: B.

Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Orange-red berries.

Time of Bloom: June in Zones 4, 5 and 6. May-June in Zones 1, 2, and 3.

Height at Maturity: 4 to 6 ft. in Zones 4, 5 and 6. 5 to 7 ft. in Zones 1, 2 and 3.

Planting Distances: 2½ to 4 ft.

Uses: Foundation and shrub border plantings.

Thrives in full sun and partial shade.

Just as sturdy and hardy as the larger growing Euonymus but in a low-growing or dwarf form. In the summer the leaves are bright green, turning to a brilliant flaming red in the fall.

Clusters of orange-red berries add to the beauty of this popular shrub in the fall. Even after the leaves have fallen the unusual form and bright color of its winged branches add interest to landscape plantings.



C409. EUONYMUS PATENS

(*Euonymus kiautschovicus*)

Planting Key: C.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: White blooms. Orange-red berries.

Time of Bloom: April-May. Berries, fall and winter.

Height at Maturity: 4 to 6 ft. in Zones 4 and 5. 5 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 4 to 5 ft.

Uses: Entrance and foundation plantings.

Thrives in full sun, partial and deep shade.

One of the easiest of all evergreens to grow. Rich green foliage remains on the plant all winter. An excellent plant for shady places, under tall trees, etc. Also makes a fine evergreen hedge. Orange-red berries add to its beauty during the fall months. Evergreen in Zones 1, 2, 3 and 4. Semi-evergreen in Zone 5.



C532. FORSYTHIA, SHOWY BORDER

(*Forsythia intermedia spectabilis*)

Key: B.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Yellow.

Time of Bloom: March and April.

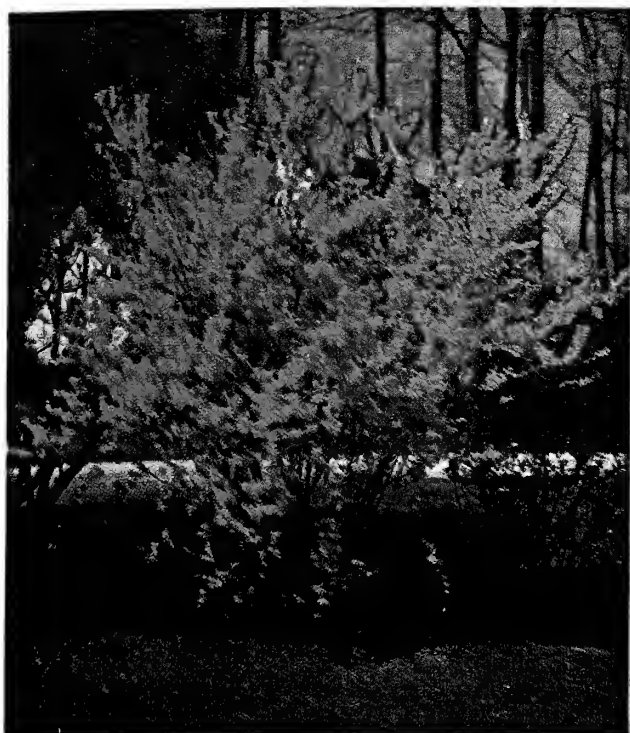
Height at Maturity: 4 to 6 ft. in Zones 4 and 5. 6 to 8 ft. in Zones 1, 2 and 3.

Planting Distance: 3 to 6 ft. apart.

Uses: Foundation and shrub border plantings. Spectacular as a flowering hedge.

Thrives in full sun, partial and deep shade.

Improvement of Border Forsythia, with larger blossoms. Even more profuse bloomer than Border. Like Border Forsythia, it is one of the first flowers to bloom in the spring, even before the leaves appear. For 4 to 6 weeks in March and April its arching branches are completely covered with large canary-yellow, bell-shaped blooms. Dark green, lustrous foliage follows the flowers. One of the hardiest and easiest of all shrubs to grow.



C539. FORSYTHIA, WEEPING

(*Forsythia suspensa*)

Key: B.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Canary-yellow.

Time of Bloom: March and April.

Maturity Height: 3 to 4 ft. in Zones 4 and 5. 4 to 6 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 4 ft.

Uses: Under windows, in shrub borders and as specimen.

Thrives in full sun, partial and deep shade.

Called Weeping Forsythia because of its gracefully trailing branches. Makes a blanket of brilliant yellow blooms in early spring before leaves appear. Dark green, glossy leaves remain on the plant until very late in the fall.

One of the most popular shrubs for planting under windows, in the shrub border, as specimen on the lawn. A hedge of these medium-tall shrubs is very popular because of the cheerful color with which it heralds the spring. Exactly like Border Forsythia pictured at left, except it is a lower growing shrub.



C540. FORSYTHIA, BORDER

(*Forsythia intermedia*)

Key: B.

Planting Zones: 2, 3, 4, 5 and 6.

Color of Bloom: Canary-yellow.

Time of Bloom: March-April.

Height at Maturity: 3 to 4 ft. in Zones 4 and 5. 4 to 6 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: Foundation and shrub border plantings.

Extremely hardy. Thrives in full sun, partial and deep shade.

Golden Bell is the common name for all varieties of Forsythia. Great masses of bright yellow, bell-shaped flowers for four to six weeks in March and April. Grows to medium height with arching branches. Use in foundation and border plantings. Its extreme hardiness and easy culture make it a top favorite.

C538. FORSYTHIA, FORTUNE

(*Forsythia fortunei*)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Yellow.

Time of Bloom: March-April.

Height at Maturity: 6 to 8 ft. in Zones 4 and 5. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: Foundation and shrub border plantings.

Thrives in full sun, partial and deep shade.

This upright and spreading form of Forsythia is covered with showy yellow flowers with curly petals early in spring, even before its leaves appear.

Makes most attractive mid-winter floral arrangements when stems are forced into bloom in water. A useful plant for foundation and border plantings. Will grow either in full sun, partial and deep shade.





C516. HONEYSUCKLE, MORROW

(*Lonicera Morrowi*)

Key: E.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Creamy yellow. Red berries.

Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 1, 2, 3 and 4.

Height at Maturity: 8 to 10 ft. in Zones 5 and 6. 10 to 12 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 3 to 6 ft.

Uses: High foundations, steep slopes, shrub borders.

Thrives in full sun and partial shade.

A shrub for high foundations, yard plantings, hedges or slope covers. Attains a height of 8 to 10 feet with dense, wide-spreading growth.

Bears creamy white, fragrant flowers freely in spring and blood-red fruit in summer and fall. Has very attractive dark green leaves.



C512. HONEYSUCKLE, RED TATARIAN

(*Lonicera tatarica sibirica*)

Key: E.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Rasy pink. Red berries.

Time of Bloom: Flowers—April-May. Berries—summer and fall.

Height at Maturity: 10 to 12 ft.

Planting Distances: 2 to 6 ft.

Uses: Tall hedge and screen plantings.

An upright, fast growing shrub, very suitable for tall hedges and screen plantings. Grows to a height of 10 to 12 feet, making a dense, compact mass of foliage.

Bright rose-pink flowers, very colorful against fresh green leaves in April and May. Flowers are followed by many currant-red berries in summer that stay on plant several months. Stark Red Tatarian Honeysuckle plants are very vigorous and will make a fine effect the first season.



C523. HONEYSUCKLE, WHITE

(*Lonicera tatarica alba*)

Key: E.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White. Red berries.

Time of Bloom: July till Sept. in Zones 5 and 6. June till Sept. in Zones 1, 2, 3 and 4.

Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 10 to 15 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 3 to 6 ft.

Uses: Tall foundations, shrub borders, group, hedges and screen plantings.

A fast growing, upright shrub, useful in hedges or shrub borders. It differs from the Red Tatarian Honeysuckle in that its bloom is white. Grows in almost any kind of soil.



C519. HONEYSUCKLE, WINTER

(*Lonicera fragrantissima*)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: White.

Time of Bloom: March-April in Zones 4 and 5. February-March in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4 and 5. 10 to 15 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

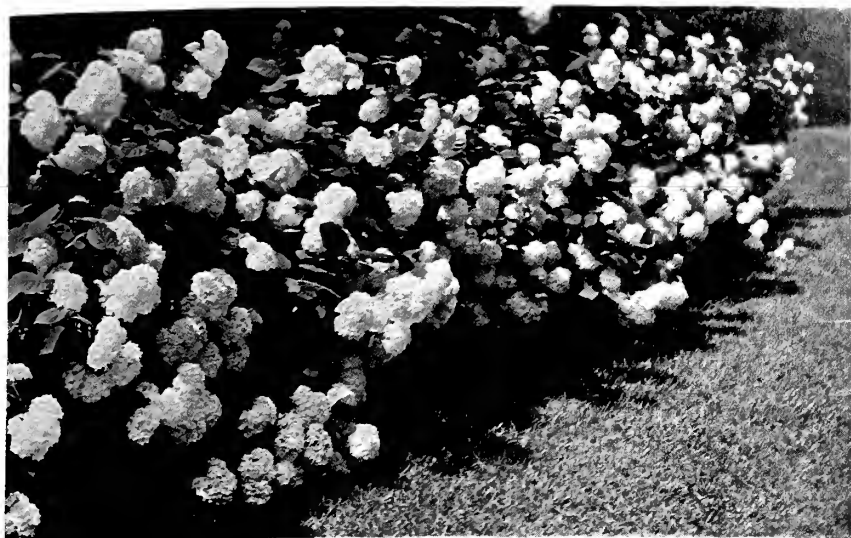
Uses: Shrub border, groups, hedges and screen plantings.

Thrives in full sun, partial and deep shade.

The first breath of spring is brought by the creamy white flowers of this hardy shrub. In the South, it is almost evergreen. In the North, the fragrant flowers appear in March and April.

Very useful in tall foundation plantings, border shrub groups, hedges and screen plantings.

Shiny foliage makes cool-looking bouquets during summer months. It's a fast, vigorous grower.



C541. HYDRANGEA, HILLS OF SNOW

(*Hydrangea arborescens grandiflora*)

Key: B.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

Time of Bloom: July-Sept. in Zones 5 and 6. June till Sept. in Zones 1, 2, 3 and 4.

Height at Maturity: 3 to 4 ft. in Zones 5 and 6. 4 to 6 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 2 to 4 ft.

Uses: Shrub border and flowering hedge. To "face" down a wall.

Thrives in full sun, partial and deep shade.

The popularity of Snowball Hydrangea is well deserved. It is often called an "ever-bloomer" because of its long season of flowering from June to September. It is covered with large round heads of pure white flowers, often 10 inches in diameter, which resemble the old-fashioned Snowball. The plant is low growing (3 to 4 ft.), very dense and a rapid grower. It will succeed even in partial shade, as well as in full sun. Excellent plant for use near house, wall or in shrub border.



C502. HYDRANGEA, LACEFLOWER

(*Hydrangea acuminata*)

Key: A.

Planting Zones: 1, 2, 3, 4 and 5. Needs protection in Zone 5.

Color of Bloom: Heavenly blue.

Time of Bloom: June till Sept. in Zones 4 and 5. May till Sept. in Zones 1, 2 and 3.

Height at Maturity: 1½ to 2 ft. in Zones 4 and 5. 3 to 4 ft. in Zones 1, 2 and 3.

Planting Distances: 2½ ft. apart.

Uses: Entrances and as "facer" for taller growing shrubs.

Thrives in full sun and partial shade.

The most spectacular member of the Hydrangea family. Hundreds of dainty, lacy flowers are produced in huge 6-inch blossom clusters. Each cluster is bordered with a ring of larger flowers in contrasting colors—some white, some pink. Thrives best in semi-acid soils. Needs protection in Zone 5. This low-growing shrub is a favorite for planting at entrances and in front of taller growing shrubs.



C542. HYDRANGEA PEEGEE

(*Hydrangea paniculata grandiflora*)

Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White blushed with pink.

Time of Bloom: July till frost in Zones 5 and 6. June till frost in Zones 1, 2, 3 and 4.

Height at Maturity: 4 to 6 ft. in Zones 5 and 6. 6 to 10 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 3 to 5 ft.

Uses: Foundation and shrub border plantings. Tree form is spectacular on the lawn.

Thrives in full sun, partial and deep shade.

Showiest and best of all Hydrangeas. Its large, conical flower heads often measure 12 to 18 inches in length. Favorite for cut flowers, also can be cut when blooms turn pink and used effectively for winter bouquets. Can be grown as a shrub or pruned to tree form.



C542. HYDRANGEA PEEGEE (Tree Form)

Hydrangea Peegee can be trained to tree form if desired. Simply select the center strong shoot and cut off all other shoots which come up from the ground.

As a tree it's the big "Fall Flower Show." The huge flower trusses often measuring a foot in length and 6 inches wide, may be cut in the "pink stage" for permanent winter bouquets.





C501. HYDRANGEA, PINK MONARCH

(*Hydrangea domotoi*)

Key: A.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Pure pink. Heavenly blue in acid soil.

Time of Bloom: July till frost in Zones 4 and 5. May-June till frost in Zones 1, 2 and 3.

Height at Maturity: 4 to 6 ft. in Zones 4 and 5. 2 to 3 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 3 ft.

Uses: Foundation and shrub border plantings. Low-growing hedges.

Thrives in full sun, partial and deep shade. Cut back to within 8 or 10 inches of the ground every spring for a more beautiful, compact plant and larger blooms.

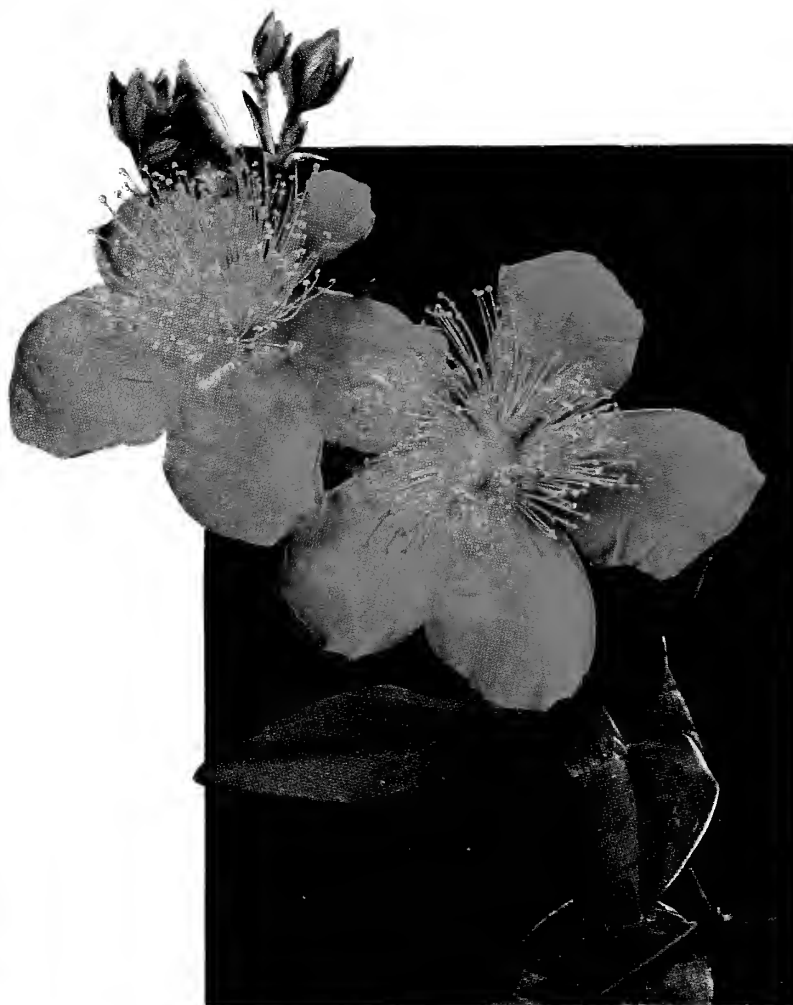
A sensational member of French Hydrangea family. Clusters of semi-double flowerets form giant bloom heads of bright pink flowers all summer.

Color is a pure pink in alkaline soil, but will change to a heavenly blue if the plant is grown in acid soil. Acid may be added to any soil with the application of 1 teaspoonful of iron sulphate to each plant 3 times a year.

One of the hardiest of all Hydrangeas. Even if all of last season's growth freezes back to ground in severe weather, the blooms are produced on new growth. Thrives in sun or shade. Fine for foundation plantings, shrub borders, specimens.



Heavenly blue color of Pink Monarch Hydrangea when grown in acid soil. Acid can be added to any soil with application of 1 teaspoonful of iron sulphate 3 times a year.



C565. HYPERICUM, SUNGOLD

(Plant Patent No. 568)

Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Golden yellow.

Time of Bloom: June till frost in Zones 5 and 6. May till frost in Zones 1, 2, 3 and 4.

Height at Maturity: 1½ to 2 ft. in Zones 5 and 6. 2 to 3 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 1½ to 2 ft.

Uses: For "focier" in front of taller growing shrubs, edging borders, beds, etc.

Thrives in full sun, partial shade and dry locations.

A NEW variety of Hypericum chosen for exceptional beauty of both its flowers and foliage and its hardiness. The leathery-like leaves form a shiny green back-drop for the continuous bloom of golden yellow flowers from early summer until frost.



Bush of Pink Monarch Hydrangea showing immense size of blooms.



C580. KERRIA, DOUBLE (*Kerrio japonico pleniflora*)

Key: B.
Planting Zones: 1, 2, 3, 4 and 5.
Color of Bloom: Rich yellow.
Time of Bloom: April till frost in Zones 3, 4 and 5. March till frost in Zones 1 and 2.
Height at Maturity: 4 to 6 ft. in Zones 3, 4 and 5. 6 to 8 ft. in Zones 1 and 2.
Planting Distances: 2 to 4 ft.
Uses: Foundation and shrub border plantings.

Thrives in full sun, partial and deep shade.
 This plant presents a constantly changing picture in hues of delicate yellow and green. The dainty yellow rosette blooms are borne for twenty weeks, beginning in April, and usually occur again late in the season. In the fall, the leaves turn golden yellow and after they are gone, the light green stems furnish interesting winter color. A medium size plant, 4 to 6 ft., does well in partial shade. Suitable for yard and foundation plantings.



405. LAVANDULA VERA

Key: A.
Planting Zones: 1, 2, 3, 4, 5 and 6.
Color of Bloom: Lovender-blue.
Time of Bloom: July and August.
Height at Maturity: 1½ ft.
Planting Distances: 12 inches apart.
Uses: As a "facer" for shrubs and to edge flower beds, borders, etc.

Thrives in full sun. This perennial is ideal for use as a "facer."

Used to face shrubs, it will give a striking color contrast during the long blooming period. The lavender-shaded-blue flowers are borne all along the erect, upright stems.

The effectiveness of *Lavandula Vera* used as a "facer" is pictured on page 71 where it is used with Dwarf Ninebark.



C550. LILAC, FRAGRANT PURPLE (*Syringo vulgaris*)

Key: E.
Planting Zones: 3, 4, 5 and 6.
Color of Bloom: Lilac.
Time of Bloom: April-May in Zones 5 and 6. March-April in Zones 1, 2, 3, and 4.
Height at Maturity: 8 to 10 ft.
Planting Distances: 3 to 5 ft.
Uses: As a specimen in shrub border, groups in parks, etc.

Very hardy. Thrives in all soils in full sun and partial shade.

One of the finest and most dependable shrub favorites. A strong, hardy shrub, producing fragrant, purple blooms in April and May. Forms a large bush with spreading top, which may be used singly or in groups. This is an old favorite.



C518. JETBEAD (White Kerria) (*Rhodotypos kerrioides*)

Key: C.
Planting Zones: 1, 2, 3, 4, 5 and 6.
Color of Bloom: White, followed by blue berries.
Time of Bloom: Flowers from May to September. Berries all winter.
Height at Maturity: 5 to 8 ft. in Zones 4, 5 and 6. 8 to 10 ft. in Zones 1, 2 and 3.
Planting Distances: 2 to 4 ft.
Uses: Foundation and shrub border plantings.

Thrives in full sun, partial and deep shade.

This valuable shrub is also called "White Kerria." Has large, white, four-petaled, open-faced flowers in May with scattered blooms throughout the summer. Its clean, bright green foliage strikes a dominant note in the fall when most shrubs are bare. Blooms are followed by black berries in late summer and fall.

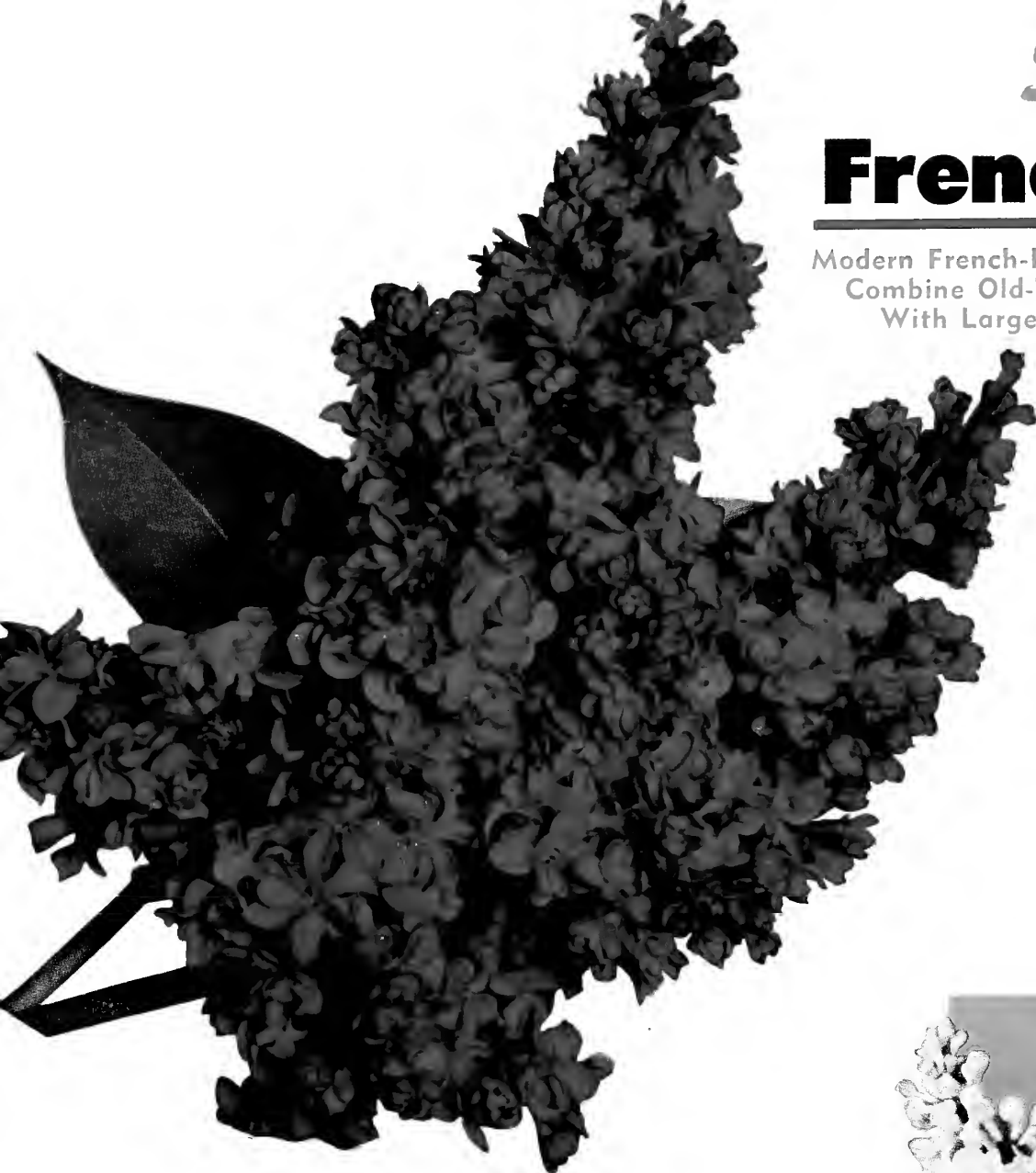


C510. LILAC, PERSIAN (*Syringo vulgaris*)

Key: D.
Planting Zones: 3, 4, and 5.
Color of Bloom: Lovender.
Time of Bloom: May-June in Zones 4 and 5. April-May in Zones 1, 2 and 3.
Height at Maturity: 6 to 8 ft.
Planting Distances: 3 to 4 ft.
Uses: Foundation and shrub border plantings, groups in parks.

Thrives in full sun and partial shade.

This plant is somewhat smaller than Fragrant Purple Lilac— with smaller leaves and slender twigs. The flowers borne in large, loose clusters, have a particularly rich fragrance and come in shades of lavender. It is a dependable bloomer and may be used in foundation and yard plantings. Pictured above.



C551. LILAC, CHARLES JOLY

Key: D.
Planting Zones: 3, 4, 5 and 6.
Color of Bloom: Double red.
Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 3 and 4.
Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 8 to 10 ft. in Zones 3 and 4.
Planting Distances: 3 to 6 ft.
Uses: For specimen and shrub border plantings, groups in parks. Fine for flower arrangements.
Thrives in all kinds of soil, in full sun and partial shade.
 Huge clusters of bright red flowerlets make Charles Joly one of the most popular of the French Lilacs.



Stark

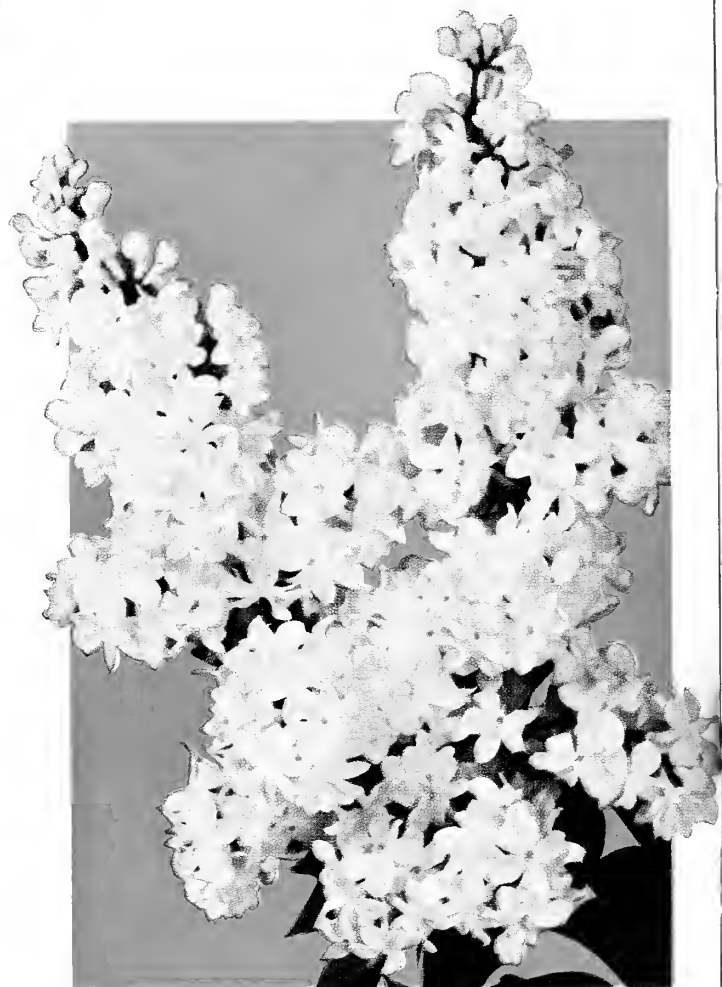
French Budded

Modern French-Budded Lilacs
 Combine Old-Time Charm and Fragrance
 With Large Trusses of Colorful Double Blooms

LILAC, FRENCH HYBRID

Key: D.
Color of Bloom: Assorted. See varieties below.
Planting Zones: 3, 4, 5 and 6.
Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 3 and 4.
Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 8 to 10 ft. in Zones 3 and 4.
Planting Distances: 3 to 6 ft. apart.
Uses: Specimen and shrub border plantings, groups in parks, flower arrangements.

Lilac is the true symbol of spring with its spicy fragrance and luxuriant spikes of richly colored flowerlets. These French Hybrids have all the desirable qualities of the old-time Lilac, but they also furnish a wider range of color, larger, more beautiful blooms and a longer flowering season. They bloom about Memorial Day and provide lovely bouquets for cemetery decoration. Will do well in all kinds of soil and are very hardy everywhere. Some of our especially lovely varieties are shown on these two pages.



C548. LILAC, MME. ABEL CHATENAY

Key: D.
Planting Zones: 3, 4, 5 and 6.
Color of Bloom: Double white.
Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 3 and 4.
Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 8 to 10 ft. in Zones 3 and 4.
Planting Distances: 3 to 6 ft.
Uses: Specimen and shrub border plantings, groups in parks. Fine for flower arrangements.
Thrives in all kinds of soil, in full sun and partial shade.
 Very fragrant. The large trusses of double flowers are ideal in bouquets and flower arrangements.

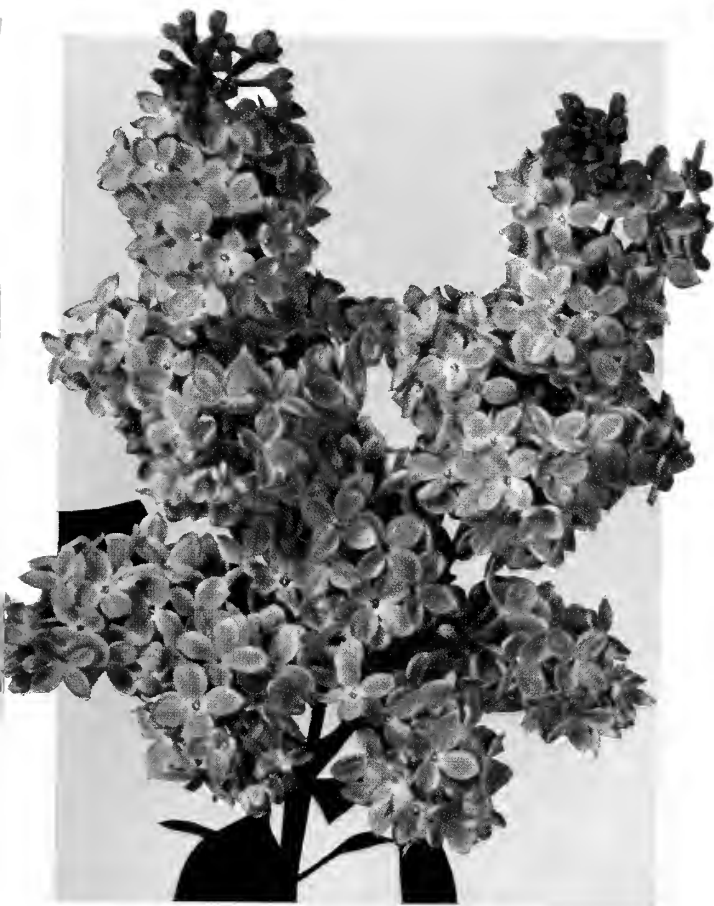
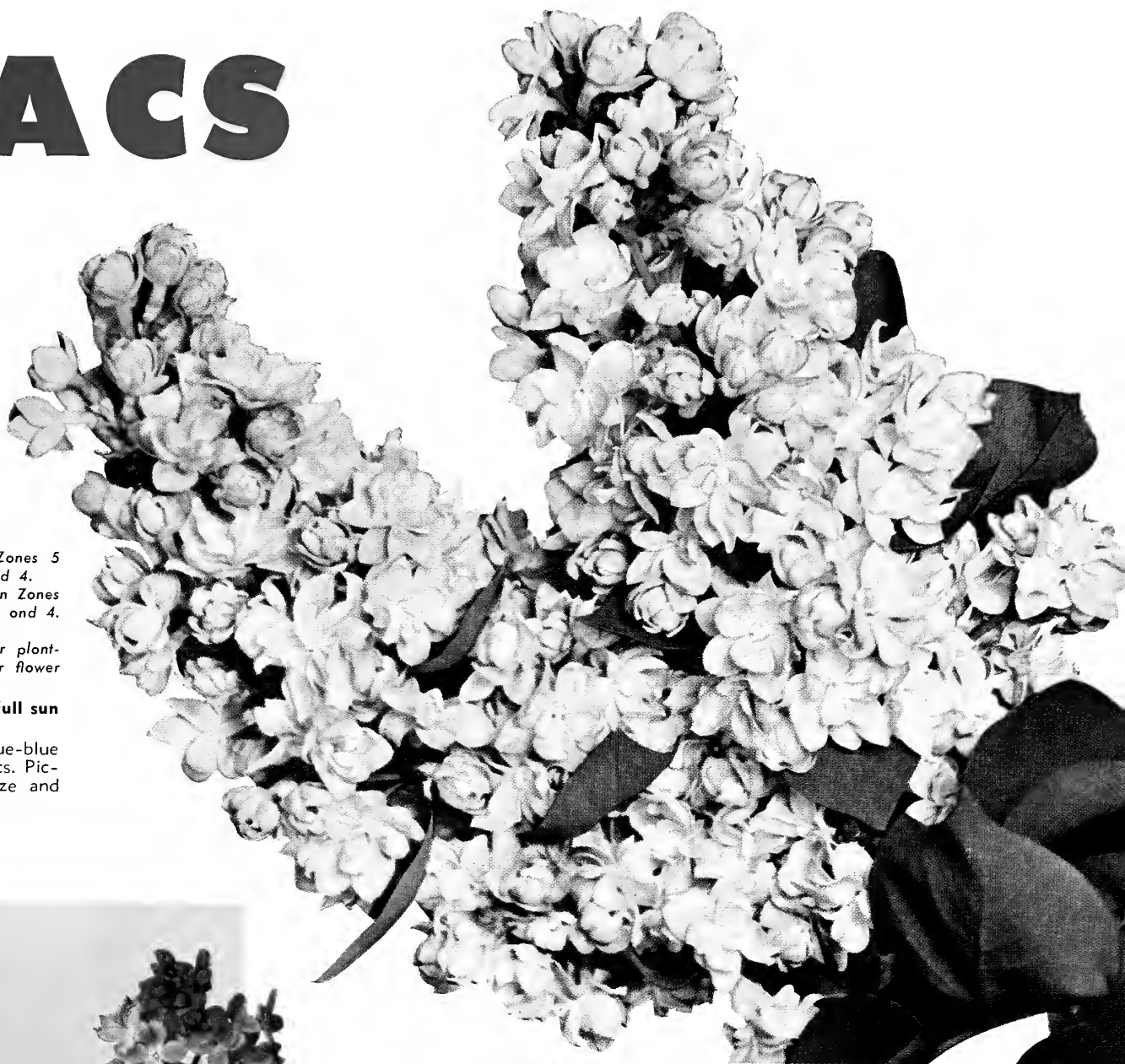
LILACS

C546. LILAC, PRESIDENT GREY

Key: D.
Planting Zones: 3, 4, 5 and 6.
Color of Bloom: Double blue.
Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 3 and 4.
Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 8 to 10 ft. in Zones 3 and 4.
Planting Distances: 3 to 6 ft.
Uses: Specimen and shrub border plantings, groups in parks. Fine for flower arrangements.

Thrives in all kinds of soil, full sun and partial shade.

Enormous heads of nearly true-blue flowers. One of the finest Lilacs. Pictured in the beauty of its size and color at right.



C549. LILAC, BELLE DE NANCY

Key: D.
Planting Zones: 3, 4, 5 and 6.
Color of Bloom: Double pink.
Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 3 and 4.
Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 8 to 10 ft. in Zones 3 and 4.
Planting Distances: 3 to 6 ft.
Uses: Specimen and shrub border plantings, groups in parks, etc. Ideal for flower arrangements.

Thrives in all kinds of soil, full sun and partial shade.

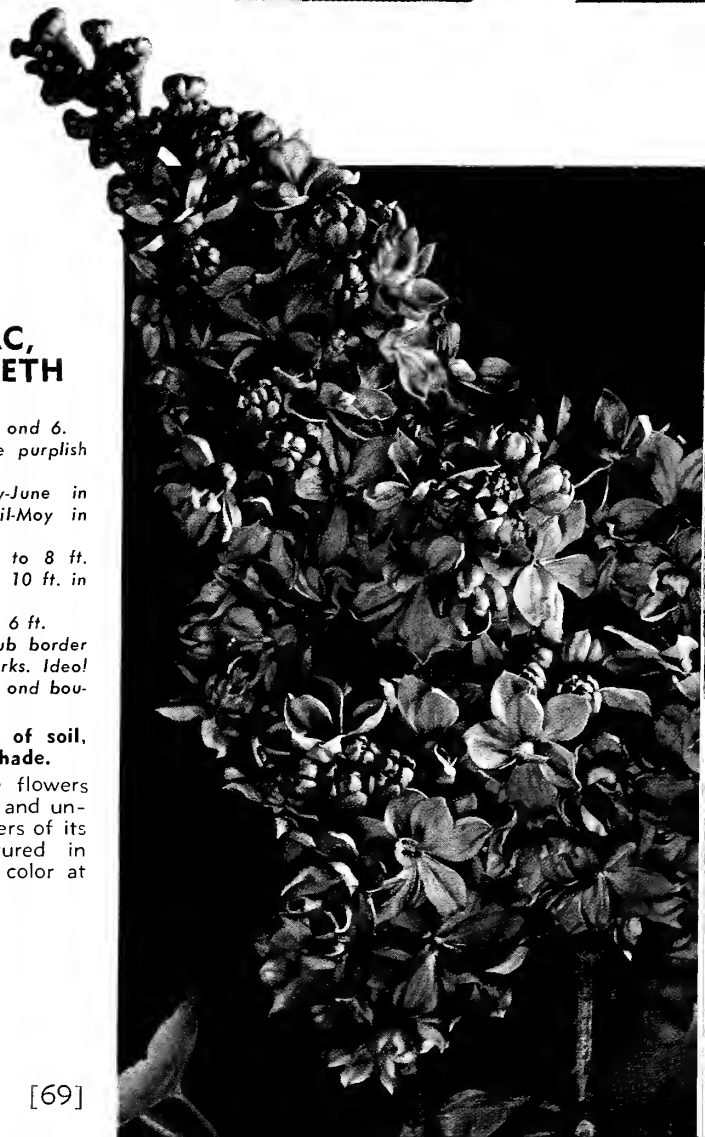
Clusters of large, double pink or satiny rose flowers bring exotic color and fragrance to the yard and garden. Pictured in the beauty of its color above.

C547. LILAC, LUDWIG SPAETH

Key: D.
Planting Zones: 3, 4, 5 and 6.
Color of Bloom: Double purplish red.
Time of Bloom: May-June in Zones 5 and 6. April-May in Zones 3 and 4.
Height at Maturity: 6 to 8 ft. in Zones 5 and 6. 8 to 10 ft. in Zones 3 and 4.
Planting Distances: 3 to 6 ft.
Uses: Specimen and shrub border plantings, groups in parks. Ideal for flower arrangements and bouquets.

Thrives in all kinds of soil, in full sun and partial shade.

Deep reddish purple flowers in long clusters. Exotic and unusual in the large clusters of its fragrant flowers. Pictured in the beauty of its true color at right.





C500. MOCKORANGE, GOLDEN

(*Philadelphus coronarius aureus*)

Key: B.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White bloom, golden foliage.

Time of Bloom: May-June in Zones 4, 5 and 6. May in Zones 1, 2 and 3.

Height at Maturity: 4 to 6 ft. in Zones 4, 5 and 6. 5 to 7 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft. apart.

Uses: One of the best all-purpose shrubs, particularly attractive when planted under windows, in foundation and shrub border plantings.

Thrives in full sun and partial shade.

This popular shrub family was named for the ancient King Ptolemy Philadelphus who reigned from 285 to 247 B. C. The Mockoranges have held their popularity through the years and are offered in many improved varieties. All of them are famous for their delightful fragrance.

Golden Mockorange is distinguished from the other popular varieties by its golden foliage and 4-petaled white flowers, with their conspicuous yellow anthers. It is one of the best of the all-purpose shrubs.



C515. MOCKORANGE, SWEET

(*Philadelphus coronarius*)

Key: E.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Waxy white.

Time of Bloom: May-June in Zones 4, 5 and 6. May in Zones 1, 2 and 3.

Height at Maturity: 6 to 8 ft. in Zones 4, 5 and 6. 8 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 6 ft.

Uses: As a specimen. Also at corners of 2-story houses and in shrub border. Spectacular as a flowering hedge.

Thrives in full sun, partial and deep shade.

Sweet Mockorange, with her fragrant dress of white, may well be acclaimed "Queen" of the shrub garden. It is the tallest growing of all the Mockoranges.

Sweet Mockorange is also the most fragrant of all Mockoranges, filling the air with its spicy perfume during the entire life of its blooming season. Fine as a specimen on the lawn, at the corners of a 2-story house, in the shrub border. Spectacular as a flowering hedge.



C525. MOCKORANGE, MONT BLANC

(*Philadelphus lemoinei*, Mont Blanc)

Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

Time of Bloom: May-June in Zones 4, 5 and 6. May in Zones 1, 2 and 3.

Height at Maturity: 4 to 6 ft. in Zones 4, 5 and 6. 6 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

Uses: Foundation and shrub border plantings. Also informal hedge.

Thrives in full sun, partial and deep shade.

This is a variety of Lemoine Mockorange that produces large, cup-shaped flowers of outstanding beauty. The flowers cover the entire bush in May and June—are fragrant and waxy white. By all means, try this variety—it will create a sensation in your garden. Grows to a height of 4 to 6 ft.



C521. MOCKORANGE, LEMOINE

(*Philadelphus lemoinei*)

Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

Time of Bloom: Late June in Zones 4, 5 and 6. Late May and early June in Zones 1, 2 and 3.

Height at Maturity: 4 to 6 ft. in Zones 4, 5 and 6. 6 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

Uses: Specimen on the lawn and in the shrub border.

Thrives in full sun, partial and deep shade.

The abundance of bloom on the Lemoine Mockorange is surpassed only by its beauty. Upright shrub, growing in either full sun, partial or deep shade to a height of 4 to 8 ft. Blooms are waxy white, fragrant, small and cup-shaped, being produced in great profusion in May and June. An excellent shrub for flowering hedge or use in mixed shrub border.



C514. MOCKORANGE, VIRGINAL

(*Philadelphus virginialis*)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Double white.

Time of Bloom: June in Zones 4 and 5. May in Zones 1, 2 and 3.

Height at Maturity: 4 to 6 ft. in Zones 4 and 5. 6 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 6 ft.

Uses: Foundation and shrub border plantings. Fine for flower arrangements.

Thrives in full sun, partial and deep shade.

The "Everblooming Mockorange." This shrub is "tops" for foundation plantings, border plantings or cutting gardens. You can enjoy its glorious flowers all spring, summer and fall.

These waxy white flowers are large, double and fragrant, and form handsome clusters during the entire growing season.

Their delightful fragrance adds a great deal to the summer garden. It is invaluable for its hardiness, rapid growth and the fact that it will grow in the shade.



C419. PLUM FLOWERING, Bush Form

(*Prunus triloba multiplex*)

Key: B.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Salmon-pink.

Time of Bloom: May in Zones 4, 5 and 6. April in Zones 1, 2 and 3.

Height at Maturity: 3 to 4 ft. in Zones 4, 5 and 6. 4 to 5 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 3 ft.

Uses: Under windows and as a low-growing hedge, to plant at corners of Ranch-type houses and in shrub borders.

Thrives in full sun and partial shade.

Salmon-pink Rose-like blooms are roped on each branch of this popular low-growing shrub in early spring, before the leaves appear. The flowers resemble those of the Double-Flowering Almond. A beautiful spreading plant which is fine for planting under windows, as low-growing flowering hedge and at the corners of Ranch-type houses.



Lavandula vera adds a touch of color when used as a "facer" for Ninebark.

C524. NINEBARK, NEW DWARF

(*Physocarpus opulifolius nano*)

Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

Time of Bloom: June in Zones 4, 5 and 6. May-June in Zones 1, 2 and 3.

Height at Maturity: 2 to 3 ft. in Zones 4, 5 and 6. 3 to 4 ft. in Zones 1, 2 and 3.

Uses: Foundation and shrub border plantings.

Thrives in full sun and partial shade.

An ornamental shrub which is popular for its white flowers and attractive pods which follow the flowers. Foliage is bright green during the summer months, changing to golden bronze-yellow in the fall. A favorite shrub for planting around the foundation of the house and in shrub border.



Pachasandra gives a pleasing color contrast when used as a "facer".

C418. PLUM, ORNAMENTAL (Bush Form)

(*Prunus pissardi*)

Key: B.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Pink bud, white bloom.

Time of Bloom: May in Zones 4, 5 and 6. April-May in Zones 1, 2 and 3.

Height at Maturity: 4 to 6 ft. in Zones 4, 5 and 6. 6 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 2½ to 4 ft.

Uses: In shrub border and as a specimen.

Thrives in full sun and partial shade.

A colorful shrub from early spring till frost. Pink buds slowly opening to white flowers adorn this interesting shrub in early spring. Then come the wine-red leaves which gives color to the landscape all summer and fall. It deserves its popularity for planting in the shrub border, under windows and as a specimen on the lawn.



C557. POTENTILLA, GOLD DROP

(*Potentilla fruticosa*)

Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Sunny yellow.

Time of Bloom: June till frost.

Height at Maturity: 2 to 2½ ft.

Planting Distances: 1½ to 2½ ft. apart.

Uses: As "facer" in front of taller growing shrubs, under windows, low-growing hedge.

Thrives best in full sun.

Parading its Buttercup-like flowers from early June till frost, this low-growing, everblooming shrub is fast becoming a top favorite. Has fern-like foliage and grows to a height of 2 to 2½ ft. It thrives best in full sun. Hardy in below zero temperatures. A shrub that is cheerfully brilliant throughout the entire summer and fall. Makes a colorful informal hedge if spaced 12 inches apart in a single row.



C531. PRIVET, REGEL

(*Ligustrum ibota regelianum*)

Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White flowers in summer. Blue berries fall and winter.

Time of Bloom: June in Zones 4, 5 and 6. May in Zones 1, 2, and 3.

Height at Maturity: 3 to 4 ft. in Zones 4, 5 and 6. 5 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 1½ to 4 ft.

Uses: One of the best all-purpose shrubs.

Thrives in full sun, partial and deep shade.

A hardy 3 to 5 ft. plant with graceful, arching branches and attractive foliage. One of the best all-purpose plants. Bears white, fragrant blooms followed by clusters of bright blue berries.



C410. PRIVET, GOLDEN VICARY

(*Ligustrum ibota vicary*)

Dwarf shrub used as "facer" is C408. *Teucrium Chamaedrys*—see description on page 77.

Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Golden foliage.

Time of Bloom: Foliage all spring, summer and fall.

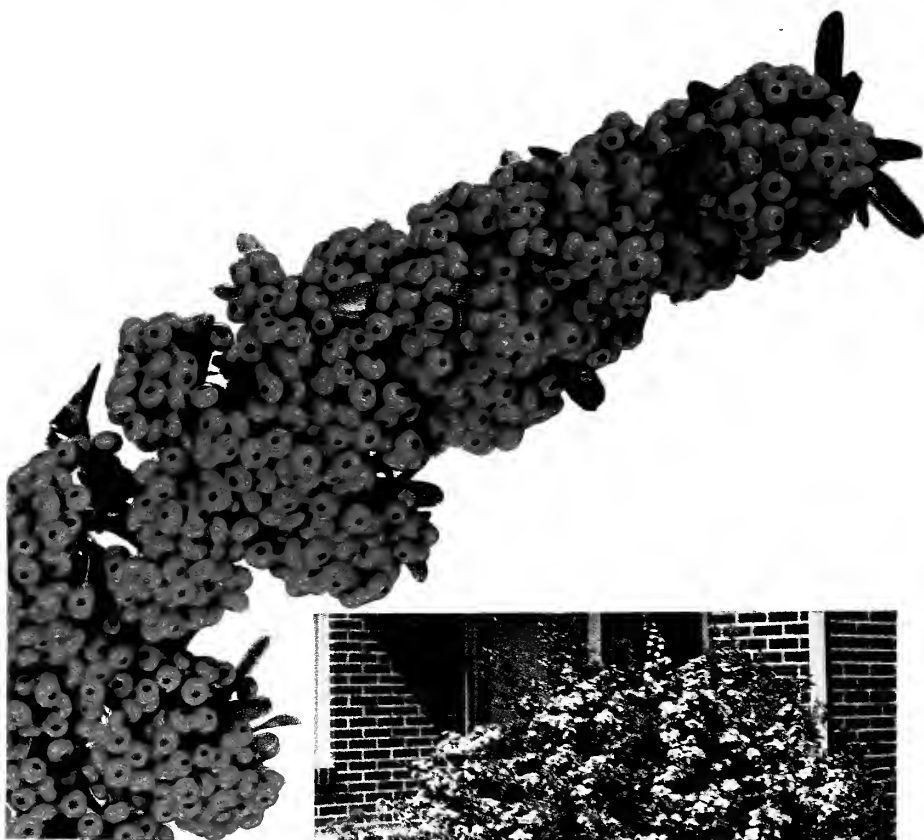
Height at Maturity: 3 to 6 ft. in Zones 5 and 6. 5 to 8 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 3 to 5 ft.

Uses: Gives sparkling color to foundation plantings and shrub borders. Fine for hedge as it can be trimmed to any size.

Thrives in full sun and dry places.

An unusual foliage plant that gives a striking color contrast with the green of companion plants. A good accent plant and useful as a corner piece.



PYRACANTHA, FIRETHORN

(*Coccinea lalandi*)

Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: White flowers, scarlet berries.

Time of Bloom: Flowers—May-June. Berries—all fall and winter.

Height at Maturity: 4 to 5 ft. in Zones 4 and 5. 6 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: Foundation plantings and shrub borders.

Thrives in full sun, partial shade and dry locations.

Evergreen foliage, long trusses of white flowers and scarlet berries all fall and winter combine to make this one of the most popular of all shrubs. It's a wonderful shrub for foundation plantings where the soil is dry. Its long shoots can be used as a vine over the doorways or window casing. Plants can be trimmed to fit any position.



C581. QUINCE, FLOWERING JAPANESE

(*Cydonia japonica*)

Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Scarlet.

Time of Bloom: April-May in Zones 4, 5 and 6. March in Zones 1, 2, and 3.

Height at Maturity: 4 to 6 ft. in Zones 4, 5 and 6. 5 to 8 ft. in Zones 1, 2, and 3.

Planting Distances: 3 to 4 ft.

Uses: For planting at corners of Ranch-type houses, for foundation and shrub border plantings.

Thrives in full sun and partial shade.

Very early flowering shrub noted for its dazzling display of brilliant scarlet flowers in early spring. The colorful flowers appear in March or April before the leaves develop and remain until late May. The plant is dense, low (4 to 6 feet), rather picturesque with its thorny irregular branches. Excellent for cutting and use in modern flower arrangements in house. Shrub useful as specimen, in the foundation and border plantings.



C413. GROOTENDORST, PINK

Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Soft rose-pink.

Time of Bloom: June till frost.

Height at Maturity: 3 to 4 ft. in Zones 5 and 6. 4 to 6 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 3 to 5 ft.

Uses: In groups, foundation and shrub border plantings.

Endures cold, heat and drought very well—even poor soil and the salt air of the seaside.

A new and stimulating color in Shrub Roses. Clusters of bright pink flowers with serrated edges adorn this new Shrub Rose from June till frost. Individual flowers look like Carnations. Old rose fragrance—mild and pleasing.

Shrub Roses



C505. HUGONIS ROSE

(*Rosa hugonis*)

Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Yellow.

Time of Bloom: May-June in Zones 4, 5 and 6. May in Zones 1, 2 and 3.

Height at Maturity: 4 to 5 ft. in Zones 4, 5 and 6. 6 to 10 ft. in Zones 1, 2 and 3.

Planting Distances: 3 to 5 ft.

Uses: For planting at corners of houses and in shrub border plantings.

Thrives in full sun and partial shade.

A favorite Shrub Rose. Also known as "Golden Rose of China." During May and June this desirable plant is a mass of bright yellow blooms. Fine for bouquets and table decorations.



C590. GROOTENDORST, F. J. ROSE

(*Rosa rugosa*, Red)

Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Red.

Time of Bloom: June till frost.

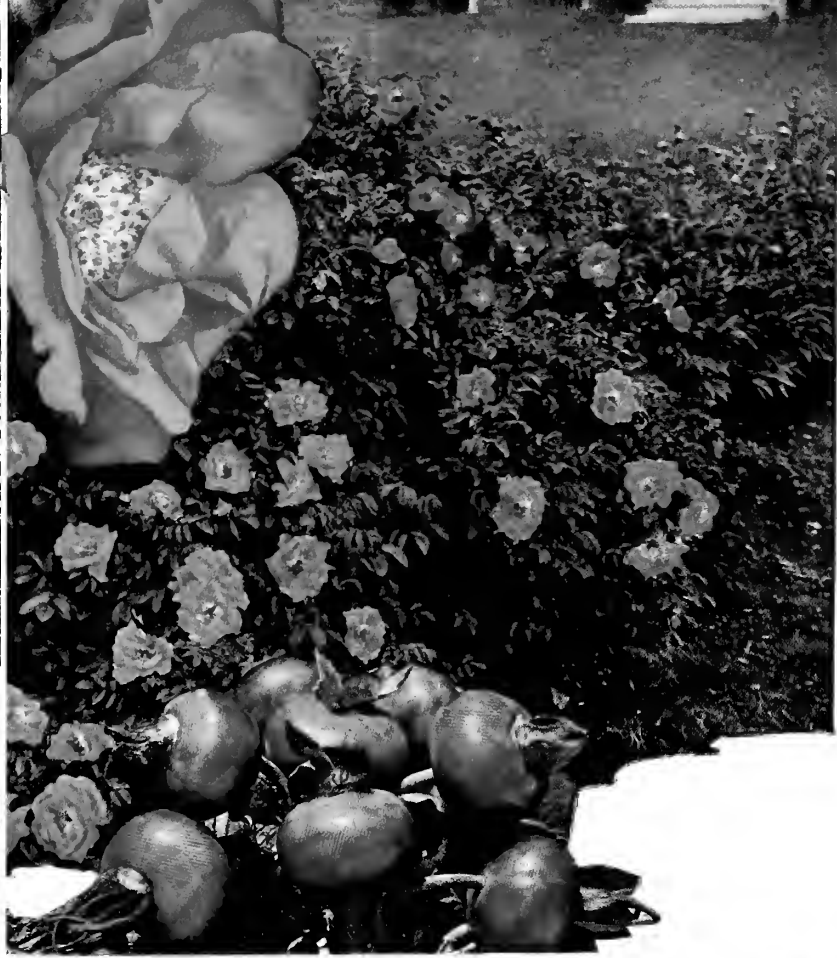
Height at Maturity: 3 to 4 ft. in Zones 5 and 6. 4 to 6 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 3 to 5 ft.

Uses: Excellent for everblooming hedges, backgrounds and shrub borders.

"Few Rose lovers realize how versatile 'Shrub Roses' can be. It is difficult to understand why their value as landscape materials has never been fully appreciated." Roy E. Shepherd, in Flower Grower Magazine.

F. J. Grootendorst is one of the most popular of all Shrub Roses. It produces clusters of bright red flowers that have serrated edges. It is a vigorous grower, but can be pruned to any height. Hardy.



C517. RUGOSA ROSE

(*Rosa rugosa*)

Planting Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Red. Red berries.

Time of Bloom: Everblooming—May through summer. Berries all winter.

Height at Maturity: 4 to 6 ft.

Planting Distances: 3 to 5 ft.

Uses: Foundation Plantings, Shrub Borders, as a Hedge.

Thrives in full sun or partial shade.

Also known as Japanese Rose. An invaluable dwarf-to-medium-height shrub Rose. Very hardy. Useful in foundation plantings, in front of shrub borders, or as a hedge. Fragrant deep pink Roses, often 3 inches across. Large bright red berries on plant during the winter. Foliage is dark green and crinkly and is resistant to disease and insect pests.



Bush and Flower of Snowball. (Above and at right)
1/2 size. (From Stark Park)

C576. SNOWBALL, MAMMOTH WHITE

(*Viburnum apulus sterile*)

Planting Key: E. **Planting Zones:** 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

Time of Bloom: May-June in Zones 4, 5 and 6.

April-May in Zones 1, 2, 3.

Height at Maturity: 8 to 10 ft. in Zones 4, 5 and 6.

12 to 15 ft. in Zones 1, 2 and 3.

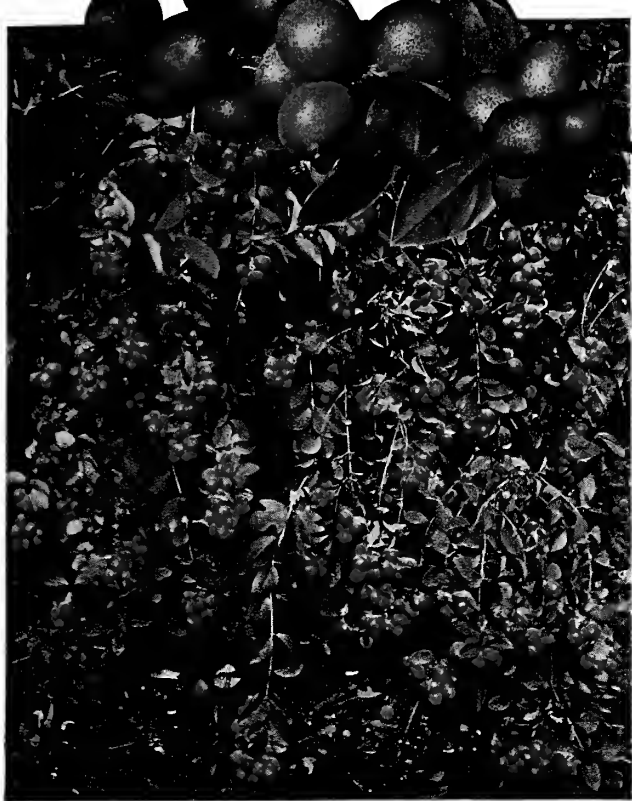
Planting Distances: 3 to 6 ft.

Uses: Lawn specimen and Shrub Borders.

Thrives in partial shade and full sun.

Showy white, ball-shaped flowers and scarlet fruit give this shrub its well deserved popularity. Puts color into the fall landscape with its crimson and gold foliage. Grows to a height of 8 to 10 ft. Fine for specimen plants or yard plantings.





C567. SNOWBERRY, CHENAULTI

(*Symphoricarpos chenaulti*)

Planting Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Pink flowers followed by bright red berries.

Time of Bloom: June-July in Zones 4, 5 and 6.

May-June in Zones 1, 2 and 3.

Height at Maturity: 3 to 4 ft. in Zones 4, 5 and 6.

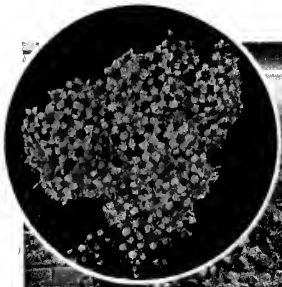
4 to 5 ft. in Zones 1, 2 and 3.

Planting Distances: 2½ to 3 ft. apart.

Uses: Foundation and Shrub Border plantings.

Also known as Coralberry, Giant Strain. Thrives in full or partial shade, and both dry and wet locations.

A spectacular new dwarf-growing shrub. Arching branches covered with pink bell-shaped flowers during June and July would be enough to make Snowberry Chenaulti a top favorite. But it gives MORE! Flowers are followed by clusters of bright red berries to supply food for birds nearly all winter, and to add gay color to home grounds and flower arrangements.



C544. SPIREA, ANTHONY WATERER

Planting Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Rosy red.

Time of Bloom: June till frost.

Height at Maturity: 2 to 3 ft. in Zones 5 and 6. 2 to 4 ft.

in Zones 1, 2, 3 and 4.

Planting Distances: 1½ to 2 ft.

Uses: For Foundation and Shrub Border plantings; Entrances; as a "facer" in front of taller growing shrubs.

Thrives in partial shade or full sun.

An "everblooming" hardy shrub. Blooms profusely the first year after planting. Also known as "Red Spirea." Produces masses of large, showy clusters of rosy red flowers from June till frost if old flowers are cut off. A dependable shrub that will flower each year for many years. Will grow in sun or shade. Its low-growing habit makes it ideal for planting around one-story houses, in foundation plantings, shrub borders, at entrances and as a colorful "facer" for taller growing shrubs.



C553. SNOWBERRY, GARDEN

(*Symphoricarpos racemosus loevigatus*)

Planting Key: A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White flowers. White berries.

Time of Bloom: May-June. Berries fall and winter.

Height at Maturity: 4 to 5 ft. in Zones 5 and 6.

4 to 6 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 2 to 4 ft. apart.

Uses: Foundation and Shrub Border plantings.

Thrives in full or partial shade; in either dry or wet locations.

Showy snow-white, waxy berries are produced in large clusters on this handsome shrub. The white fruit forms in early summer and lasts until early winter, making an especially beautiful feature in the landscape planting. A low growing, gracefully arching shrub that is useful in foundation plantings and border shrub groups. Fine plant for shady locations.



C545. SPIREA, BILLIARD

(*Spiroea billiardi*)

Key: C. **Planting Zones:** 1, 2, 3, 4 and 5.

Color of Bloom: Pink.

Time of Bloom: July-Sept. in Zones 4 and 5.

June-Sept. in Zones 1, 2, and 3.

Height at Maturity: 4 to 5 ft.

Planting Distances: 2 to 4 ft.

Uses: Foundation and Shrub Border plantings.

Also for low-flowering hedge.

Thrives in partial shade and full sun.

A splendid, compact shrub with long blooming season during June, July and August. Its deep pink spikes of bloom and bright green leaves are produced when few other shrubs are in bloom. It is particularly good for shady locations. The ultimate height of this shrub is 4 to 5 feet, making it suitable for foundation plantings, low flowering hedges, or shrub borders. Recommended for the exquisite beauty of its profuse blooms and its long season of blooms.



C527. BLUE MIST

(*Caryopteris*)

Planting Key: A.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Heavenly blue.

Time of Bloom: August till frost.

Height at Maturity: 1½ to 2 ft. in Zones 4 and 5. 2 to 3 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 3 ft.

Uses: Fine for foundation plantings, flower and shrub borders.

Does best in full sun and in dry locations.

Blue Mist is a wonderful addition to the color parade of low growing shrubs. It is literally covered with fringed flowers of powder-blue from August till frost. The dwarf growing plant is perfectly round—about 2 ft. in diameter and 1½ to 2 feet tall. Foliage is cool silvery green. Fine for low foundation plantings, flower and shrub borders and in front of tall-growing shrubs.

For a compact plant and bigger display of blooms, cut plant back to within 4 inches of the ground in early spring.



C511. SPIREA, THUNBERG

(*Spiraea thunbergi*)

Planting Key: B.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: White.

Time of Bloom: April-May in Zones 4 and 5. March-April in Zones 1, 2 and 3.

Height at Maturity: 3 to 5 ft. in Zones 4 and 5. 4 to 5 ft. in Zones 1, 2 and 3.

Planting Distances: 1½ to 4 ft.

Uses: Foundation and Shrub Border plantings.

Thrives in full sun, partial shade and in dry locations.

One of the earliest shrubs to bloom. Arching branches are completely covered with rosettes of dainty white flowers before leaves appear. Lacy, fairy-like, rich green foliage follows the flowers. In autumn it takes on bright red and orange hues which make this popular plant an all-season beauty.



C509. SPIREA, FROEBEL

(*Spiraea fraebeli*)

Planting Key: A.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Rosy pink.

Time of Bloom: June till frost.

Height at Maturity: 3 to 4 ft. in Zones 4 and 5. 5 to 6 ft. in Zones 1, 2 and 3.

Planting Distances: 1½ to 3 ft.

Uses: Fine for Foundation and Entrance plantings.

Thrives in Shady places. Blooms first year after planting.

Very similar to Anthony Waterer Spirea, slightly taller than that excellent variety, and will serve similar purposes. Flowers are rosy pink in color, produced in broad, flat clusters throughout the summer. Stark Froebel Spirea makes a beautiful display of flowers as early as the first year after planting. Well suited to shady locations. Grows to a height of 3 to 4 feet here in Midwest. Very useful in foundation or entrance plantings.



C543. SPIREA, VAN HOUTTE

(*Spiraea van houttei*)

Planting Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

Time of Bloom: May-June in Zones 4, 5 and 6. April-May in Zones 1, 2, and 3.

Height at Maturity: 4 to 6 ft. in Zones 5 and 6. 5 to 7 ft. in Zones 3 and 4. 6 to 9 ft. in Zones 1 and 2.

Planting Distances: 3 to 5 ft.

Uses: Plantings around high Foundations, in shrub borders, as specimens and wonderful for Flowering Hedge and Living Fence.

Thrives in partial shade, full sun and dry locations.

Spirea Van Houtte, or Improved Bridal Wreath, is probably the most popular and widely used flowering shrub in America. Graceful arching branches support a glorious fountain-like mass of white flowers in May.

A vigorous growing shrub, easily transplanted, withstands dry weather. Grows in good soil and in poor soil and is long-lived. Spirea has done more than any other flowering shrub to make America more beautiful. Fine for high foundations, specimens, shrub borders. It is spectacular when used as a flowering hedge or living fence.



C591. SWEETSHRUB

(*Calycanthus floridus*)

Planting Key: D.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Reddish brown.

Time of Bloom: June in Zone 6. April-May in Zones 4 and 5. April in Zones 1, 2 and 3.

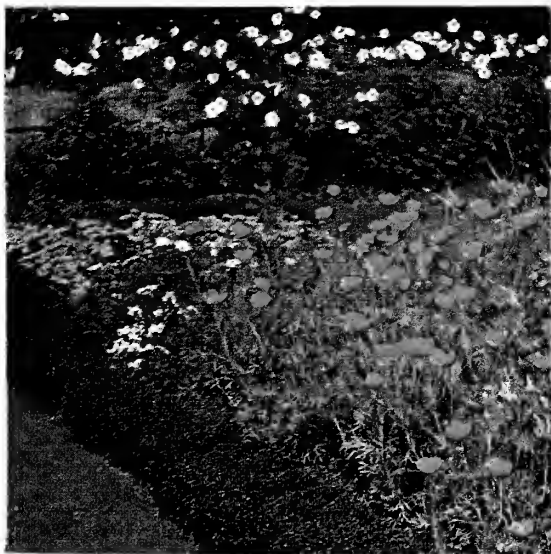
Height at Maturity: 4 to 6 ft. in Zones 4, 5 and 6. 5 to 8 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft.

Uses: In Foundation and Shrub Border plantings.

Thrives in full or partial shade or full sun, both in dry and wet locations.

This shrub has everything for great popularity. Unusual reddish brown flowers. Spicy fragrance. Large, shiny foliage. Because both flowers and leaves have aromatic, spicy fragrance, they are often used as a fragrant sachet.



C408. TEUCRIUM CHAMAEDRYS

(*Chamaedrys*)

Planting Key: A.

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Blooms: Reddish lavender bloom—evergreen foliage.

Time of Bloom: July-Aug. in Zones 4, 5, 6 and 7. June-July in Zones 1, 2 and 3.

Height at Maturity: 10 to 15 inches in Zones 4, 5, 6 and 7. 12 to 18 inches in Zones 1, 2 and 3.

Planting Distances: 1 to 2 ft. apart.

Uses: For edging flower beds; dwarf hedges and as a facer.

Thrives in partial shade, full sun and dry places.
This delightful, compact plant with its rich glossy green foliage gives year-round beauty. Colorful spikes of reddish lavender blooms cover the plant in mid-summer. The small size and compact form make this a valuable plant to edge flower beds, (as shown above), for dwarf hedges and as a facer.



C552. TAMARIX, KASHGAR

(*Tamarix hispida*)

Planting Key: E.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Deep pink.

Time of Bloom: May-June in Zones 4 and 5. April-May in Zones 1, 2 and 3.

Height at Maturity: 8 to 10 ft. in Zones 4 and 5. 10 to 15 feet in Zones 1, 2 and 3.

Planting Distances: 3 to 6 ft.

Uses: Tall Foundation and Shrub Border plantings; also as lawn specimen.

Thrives in partial shade, full sun and dry places.

Foliage is silver in color, soft and delicately textured. Flower clusters of glowing pink are large and appear in May and June. Fine for high foundation, borders and screen plantings. One of the most graceful and interesting of all tall growing shrubs. Its appearance is improved by planting facer shrubs in front of it.



C558. VIBURNUM, FRAGRANT

(*Viburnum Carlesi*)

Planting Key: C.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Pink blushed.

Time of Bloom: May in Zones 5 and 6. April in Zones 1, 2, 3 and 4.

Height at Maturity: 3 to 4 ft. in Zones 5 and 6. 4 to 7 ft. in Zones 1, 2, 3 and 4.

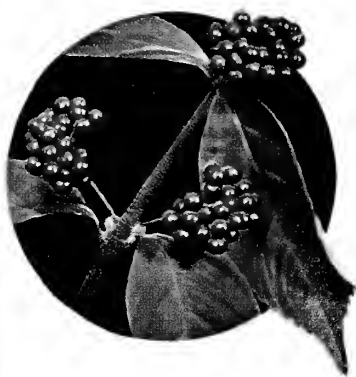
Planting Distances: 1½ to 3 ft.

Uses: Shrub Borders, Specimen on lawn.

Thrives in partial shade, full sun and dry locations.

Delightful Gardenia-like fragrance fills the air in early spring as great clusters of beautiful pink-blushed blooms literally cover this glorious shrub.

Easy For



C566. VIOLET JEWEL BERRY

(*Collicorpo*)

Planting Key: 8.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Pink—followed by purple berries.

Time of Bloom: Summer—August in Zones 4 and 5, July in Zones 1, 2, 3.

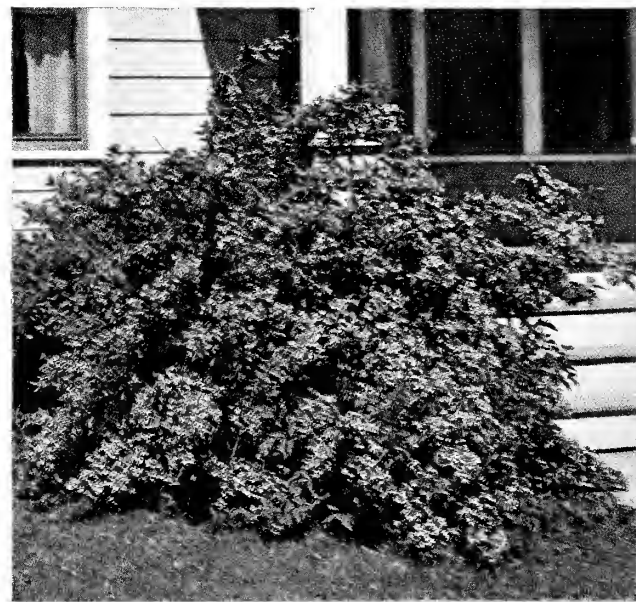
Mature Height: 3 to 4 ft. in Zones 4 and 5. 4 to 6 ft. in Zones 1, 2 and 3.

Planting Distances: 2 to 4 ft. apart.

Uses: Shrub borders and foundation plantings.

Does best in full sun and in dry location. Fine for bouquets.

The beauty of its violet colored fruit has earned for this hardy shrub its name of Violet Jewel Berry. Each branch of this spreading plant is roped with pink flowers in July and August. These flowers are followed by purple berries which hang on all season. Heavy pruning in early spring forces vigorous growth and bigger crops of berries. It is very hardy and even in northern states will thrive with protection during severe weather. If it kills back to the ground, it will put forth lusty shoots the following season.



C575. WEIGELA, PINK

(*Weigela roseo*)

Planting Key: D.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Sparkling light pink.

Time of Bloom: May-June in Zones 1, 2, 3 and 4. June-July in Zones 5 and 6.

Mature Height: 5 to 7 ft. in Zones 1, 2, 3 and 4. 4 to 6 ft. in Zones 5 and 6.

Uses: Foundation and shrub border plantings.

Hardest of Stark Weigelas. Thrives in either full sun or partial shade. Prefers dry place.

From far away Asia comes this graceful shrub with long arching branches. No other shrub surpasses Pink Weigela in the beauty and profusion of its trumpet-shaped pink bloom. It is the Big Show in early summer when long sprays of trumpet-shaped flowers are set off by its deep green foliage. A favorite for every planting.

C562. VITEX MACROPHYLLA

(*Vitex oenocostus latifolia*)

Planting Key: 8.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Lavender-blue.

Time of Bloom: June-July in Zones 1, 2, 3 and 4. July-August in Zones 5 and 6.

Mature Height: 6 to 10 ft. in Zones 1, 2, 3 and 4 unless pruned back. 4 to 6 ft. in Zones 5 and 6.

Planting Distances: 3 to 5 ft.

Uses: Fine for shrub border—also desirable as a specimen on the lawn. Long spikes of lavender-blue bloom make this ideal for flower arrangements. Dies down in winter. Starts growth late in spring after weather becomes warm.

This graceful and unusual shrub blooms profusely all summer. Lovely lavender-blue flowers are produced on long spikes, fine for flower arrangements. Star-like foliage and graceful drooping branches further enhance the beauty of this popular shrub.



To Grow-- Colorful Beauty

- Spring
- Summer
- Fall



C414. WEIGELA, DWARF VARIEGATED

(*Weigelo wogneri nono voriegoto*)

Planting Key: B.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Light red with yellow onthers.

Time of Bloom: May-June in Zones 1, 2 and 3. June-July in Zones 4 and 5.

Mature Height: 6 to 8 ft. in Zones 1, 2 and 3. 4 to 6 ft. in Zanes 4 and 5.

Uses: Specimen on lawn, under windows, Shrub Border.

Green foliage, edged and striped with creamy white, adds interest to this favorite shrub for planting under windows, in the shrub border, in front of taller growing shrubs and as specimen plants on the lawn.

In May, June and July this beautiful shrub is lavish with its bell-shaped red blooms, accented by prominent yellow anthers.



C574. WEIGELA, RED—Eva Rathke

(*Weigelo hybrido*)

Planting Key: B.

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Deep crimson-red.

Time of Bloom: Moy-June and often till frost.

Planting Distances: 2 to 4 ft. opart.

Uses: At corners of ranch-type houses, planting under windows, in front of toller shrubs, in Shrub Borders.

Thrives in full sun or partial shade. Prefers dry locations.

A veritable queen of the garden, robed in rich, vibrantly red, trumpet-shaped flowers and glossy green foliage. Blooms in late spring and more or less continuously throughout the summer. Stark Bro's tests have proved this to be the best red Weigela, and its amazing popularity has shown these tests to be correct. This small shrub (3 to 5 feet) will thrive in a variety of soils, is content in any climate and needs little care. Stark Red Weigelas have broad, spreading and bushy tops, supported by strong roots, and will give immediate effects. Top favorite for planting under windows, shrub borders and entrance plantings.



C506. WILLOW, PUSSY

(*Solix discolor*)

Planting Key: F.

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Bloom: Silvery catkins.

Time of Bloom: Earliest spring.

Mature Height: 15 to 20 ft. in Zones 1, 2, 3, 4 and 5. 10 to 15 ft. in Zones 6 and 7.

Planting Distances: 5 to 8 ft. opart.

Uses: In Shrub Borders, as specimen on the lawn.

They herald the spring!

A touch of spring for your garden. This symmetrical, rapid growing shrub is a perfect blend of muted tones with its silvery gray catkins, green leaves and greenish brown bark. Blends well with more colorful items, such as Redbud.

HEDGES



C611. LOCUST, GLOBE HEADED

(*Robinia pseu. bessonioides*)

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Height at Maturity: 8 to 10 ft.

A new tree similar to Umbrella Catalpa, only head is globe-shaped and gives a much more refined appearance. Dense, delicate, lace-like foliage. No thorns. Ideal for entrance planting in pairs or in formal gardens, etc.

C578. BARBERRY, RED LEAF

(*Berberis thunbergii atropurpurea*)

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

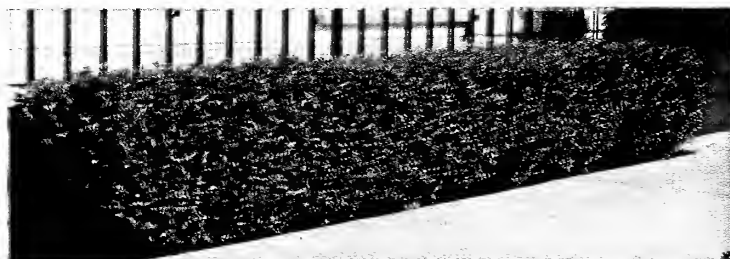
Color of Bloom: Inconspicuous yellow blooms followed by brilliant red berries.

Time of Bloom: Flowers in spring. Berries hang all winter.

Average Mature Height: 3 to 4 ft. Can be kept sheared to any height desired.

Planting Distances: 3 ft. apart for single hedge. Staggered 1½ ft. apart for double hedge.

Not only is Red Leaf Barberry popular for planting around the foundation of the house, in the shrub border, as a colorful hedge and at the corners of property lines, it also adds brilliant color when used as an individual specimen plant in the landscape plantings. The bright red color of its berries add interest all winter long. For best color, plant in full sunlight.



C596. PRIVET, CALIFORNIA

(*Ligustrum ovalifolium*)

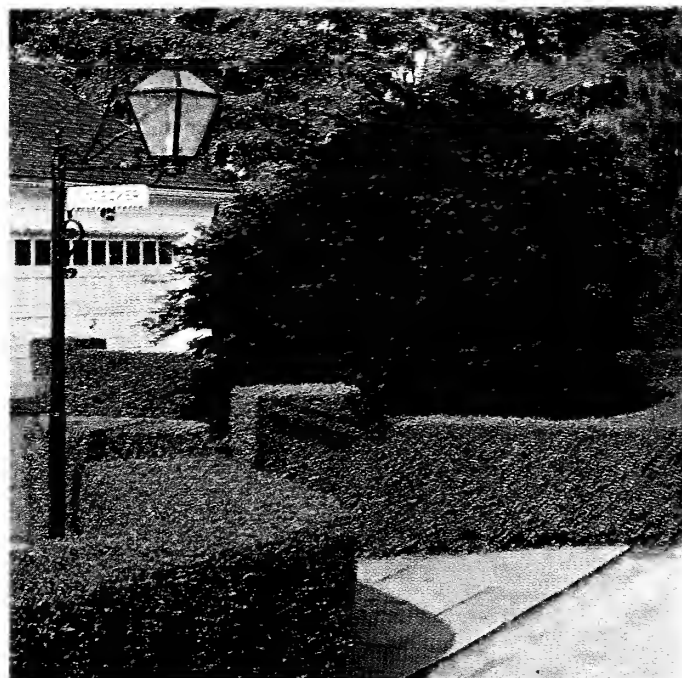
Planting Zones: 1, 2, 3 and 4.

Color of Bloom: White if it is not trimmed.

Time of Bloom: Early summer.

Planting Distances: 1 ft. apart for Hedge.

Attractive dark green foliage. Rapid grower. Makes excellent hedge where winters are not too severe. Will stand close shearing. Evergreen in above recommended planting zones.



Amur River North Privet with Crimson King Maple in background

C598. PRIVET, AMUR RIVER SOUTH

(*Ligustrum sinense*)

Planting Zones: 1, 2, 3 and 4.

Color of Bloom: White, when not trimmed.

Time of Bloom: Early summer.

Planting Distances: 1 ft. apart for hedge.

Exactly like Amur River North in type of growth, dense, upright, plus the fact that it is evergreen in above recommended planting zones.

C597. PRIVET, AMUR RIVER NORTH

(*Ligustrum omurens*)

Planting Zones: 2, 3, 4, 5 and 6.

Color of Bloom: White flower when not trimmed.

Time of Bloom: Early summer.

Planting Distances: 1 ft. apart for Hedge.

Upright, dense growth with shiny foliage, white flowers, followed by dark blue berries. "Ironclad Hardy" northern type. Best and hardiest of all Privets.



C526. BARBERRY, JAPANESE THORNLESS

(*Berberis thunbergii starki*)

Trade
Mark

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

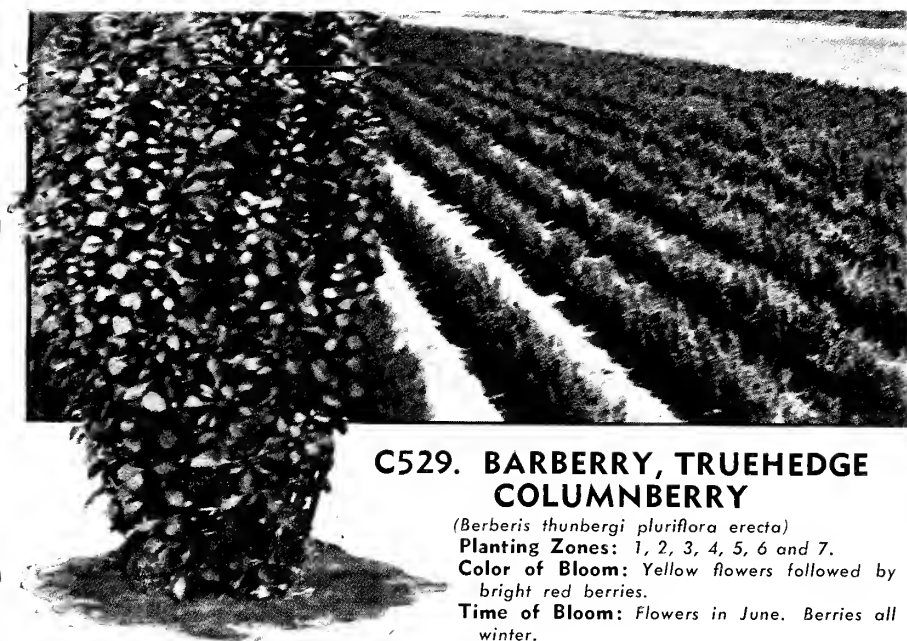
Color of Bloom: Yellow flowers followed by red berries.

Time of Bloom: Blooms in June. Red berries all winter.

Height at Maturity: 3 to 4 ft.

Planting Distances: 1½ to 3 ft.

New and wonderful. All the splendid characteristics of the dependable Greenleaf Barberry, and it is thornless. Fine for hedge, border or foundation planting.



C529. BARBERRY, TRUEHEDGE COLUMNBERRY

(*Berberis thunbergii pluriflora erecta*)

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Bloom: Yellow flowers followed by bright red berries.

Time of Bloom: Flowers in June. Berries all winter.

Height at Maturity: 2 to 3 ft.

Planting Distances: 1½ to 3 ft. apart.

A most unusual Barberry that grows upright without pruning. Excellent plant for narrow hedges or for edging flower beds in formal plantings. It has bright green leaves during spring and summer, turning to brilliant bronze in fall. Bright yellow flowers in spring are followed by bright red berries which hang on all winter. It has protective thorns.



C519. HONEYSUCKLE, WINTER

(*Lonicera fragrantissima*)

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: White.

Time of Bloom: Earliest spring.

Mature Height: 6 to 8 ft. Can be kept sheared to any height desired.

Planting Distances: 1½ to 3 ft.

The shining foliage of this Winter Honeysuckle makes a beautiful tall-growing hedge. If untrimmed, it produces very fragrant little white blooms very early in the spring.



C410. PRIVET, GOLDEN VICARY

(*Ligustrum ibota vicary*)

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: No bloom. Golden foliage.

Time of Bloom: Foliage is golden yellow all spring, summer, fall.

Mature Height: 4 to 6 ft. Can be kept sheared to any height desired.

Planting Distances: 1½ to 3 ft.

A hedge of Golden Vicary Privet gives a striking contrast in the landscape.



C420. WILLOW, DWARF ARCTIC BLUE LEAF

(*Salix purpurea nana*)

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Bloom: No blooms. Soft blue-green foliage.

Mature Height: Dwarf. 18 to 30 inches.

Planting Distances: 8 inches apart.

A very dwarf, extra hardy, bushy plant that makes a wonderful low-growing hedge. Thrives even in wet heavy soil.

STARK BRO'S Nurseries
and Orchards Co.,
Louisiana, Mo.



Largest Nursery in the Wo
Oldest in America
Est. 1816



C543. SPIREA, VAN HOUTTE

(*Spiraea vanhouttei*)

Planting Zones: 1, 2, 3, 4, 5 and 6.

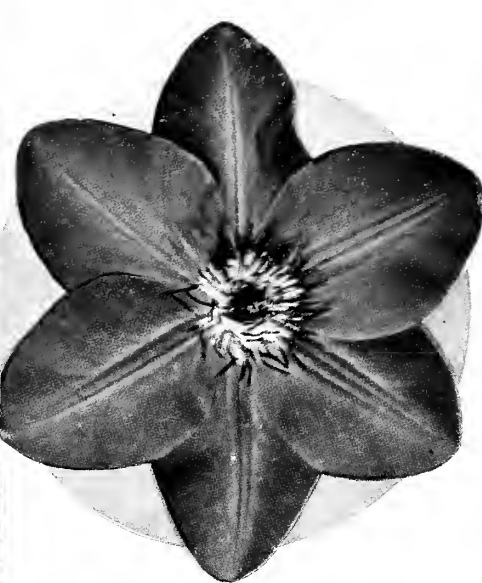
Color of Bloom: White.

Time of Bloom: April-May in Zones 1, 2 and 3. May-June in Zones 4, 5 and 6.

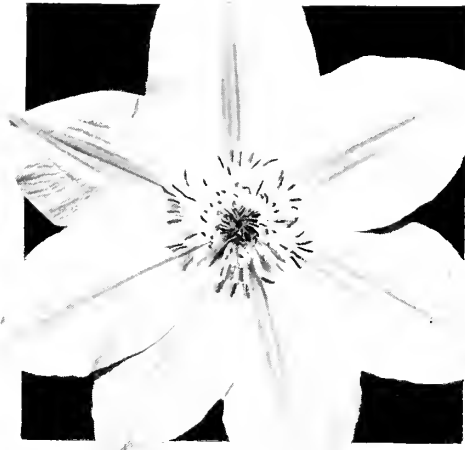
Mature Height: 4 to 6 ft. in Zones 5, 6 and 7. 5 to 9 ft. in Zones 1, 2, 3 and 4.

Planting Distances: 1½ to 3 ft.

A veritable snowbank in May if left untrimmed. One of the most desirable Shrubs for a blooming hedge.



RAMONA Clematis
Large heavenly blue flowers



HENRY Clematis
Giant white flowers



MME. ANDRE Clematis
Large reddish purple flowers

Stark Bro's *Climbing Vines*



JACKMAN Clematis
Large brilliant purple flowers

CLEMATIS, LARGE FLOWERING

Planting Zones: 1, 2, 3, 4 and 5.
Color of Blooms: Various—See varieties below.
Time of Bloom: Summer—June till frost.
Height at Maturity: 10 to 12 ft.
Planting Distances: 2 to 3 ft. apart for mass coverage.

B952. CLEMATIS, JACKMAN

Large, brilliant purple flowers. Left on page.

B950. CLEMATIS, HENRY

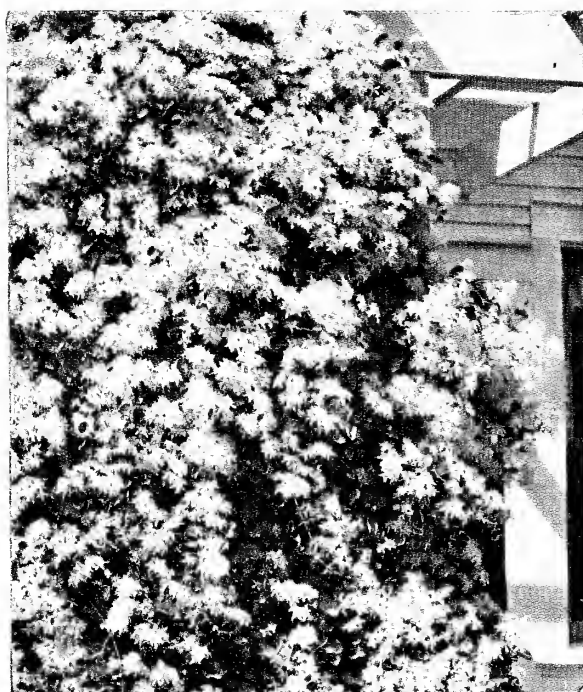
Giant white flowers. Top of page.

B948. CLEMATIS, RAMONA

Large, heavenly blue flowers. Top of page.

B949. CLEMATIS, MME. ANDRE

Large, reddish purple flowers. Top of page.



Sweet Autumn Clematis

B951. CLEMATIS, SWEET AUTUMN (Above)

(*Clematis paniculata*)

Planting Zones: 1, 2, 3, 4 and 5.
Color of Bloom: White.
Time of Bloom: August till frost.
Height at Maturity: 15 to 20 ft.
Planting Distances: 2 to 3 ft. apart for mass coverage.

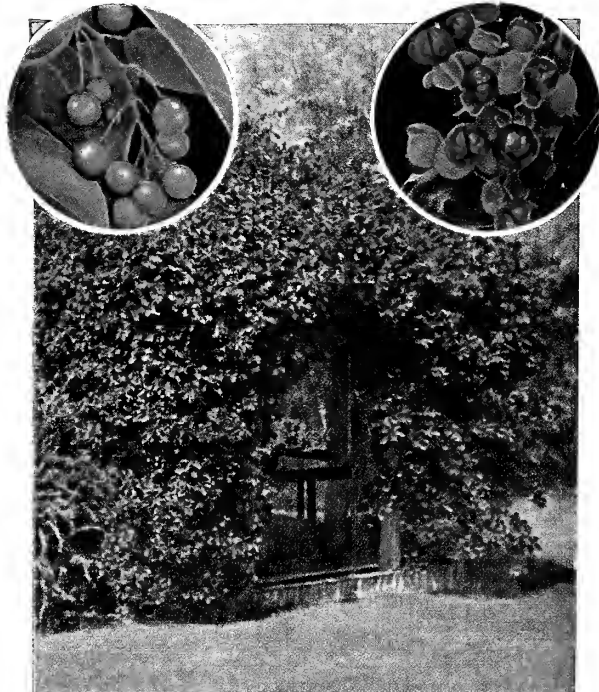
Clusters of extremely fragrant white flowers cover this vine from August until frost. Feathery seed pods remain on vine all winter. Foliage is very shiny and attractive.

B934. BITTERSWEET

(*Celastrus scandens*)

Planting Zones: 1, 2, 3, 4, 5 and 6.
Color of Bloom: Orange-red berries.
Time of Bloom: Summer-flowers. Berries—all winter.
Height at Maturity: 10 to 12 ft.
Planting Distances: 2 to 3 ft. apart.

Very fast growing vine. Fine for arbors, porches, fences. Orange colored fruit bursts open in late fall to reveal bright red seed.



Bittersweet

Use Climbing Vines for

- Trellises
- Arbors
- Porches
- Banks



B933. HONEYSUCKLE, TRUMPET

(*Lonicera sempervirens*)

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Scarlet flowers.

Time of Bloom: In early spring and again in the fall.

Height at Maturity: 10 to 12 ft.

Planting Distances: 2 to 3 ft.

A sensational Honeysuckle with its clusters of fiery red, trumpet-shaped blooms lined with golden yellow. These colorful blooms appear in early spring and again in the fall. Blooms are followed by bright red berries which hang on late in the season.



B931. HONEYSUCKLE, HALL'S JAPANESE

(*Lonicera japonica halliana*)

Planting Zones: 1, 2, 3, 4, 5 and 6.

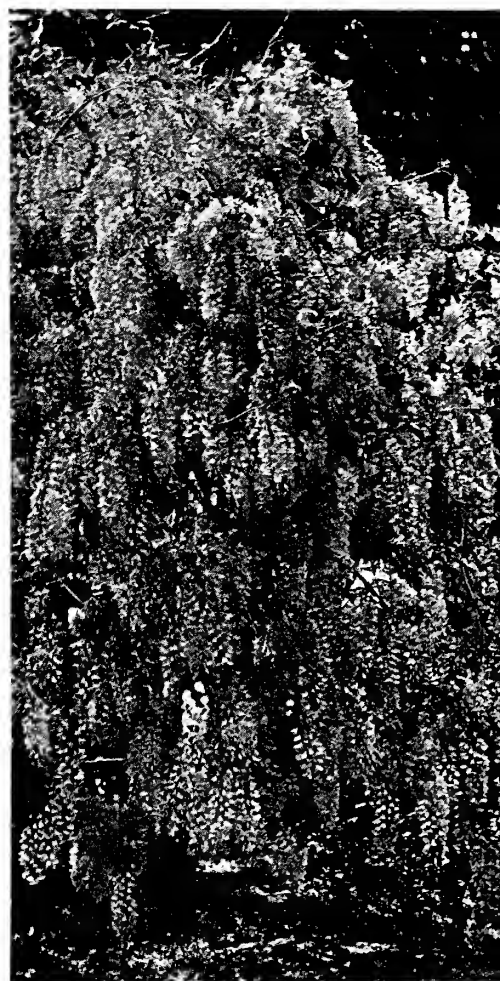
Color of Bloom: White changing to yellow.

Time of Bloom: All summer.

Height at Maturity: 10 to 12 ft.

Planting Distances: 2 to 3 ft.

Extremely fragrant white flowers, which change to yellow as they mature, cover this vine all summer. Ideal vine for porch or trellis. Trained on a wire fence, it is a beautiful and fragrant hedge. Also fine for ground covers, especially to cover banks. Evergreen in Zones 1, 2, 3 and 4; semi-evergreen in Zone 5. (Will usually hold its leaves all winter in Zone 5 as a ground cover.)



B945. DUTCHMAN'S PIPE

(*Aristolachia siphia*)

Fast growing vine with large foliage and large purplish u-shaped flowers. An excellent vine for porches or wherever dense shade is wanted. Thrives in all zones.

Wisteria

B935. WISTERIA, WHITE

(*Wisteria sinensis alba*)

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: White.

Time of Bloom: June.

Height at Maturity: 10 to 12 ft.

Planting Distances: 2 to 4 ft. apart.

White Wisteria is exactly like the purple illustrated at right, except that the flowers are white.

B932. WISTERIA, PURPLE

(*Wisteria sinensis*)

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Purple.

Time of Bloom: June.

Height at Maturity: 10 to 12 ft.

Planting Distances: 2 to 4 ft. apart.

Long panicles of fragrant purple flowers completely cover this vine in early June. Flowers are pea-shaped and hang in thick clusters all during June.



C504. PACHYSANDRA

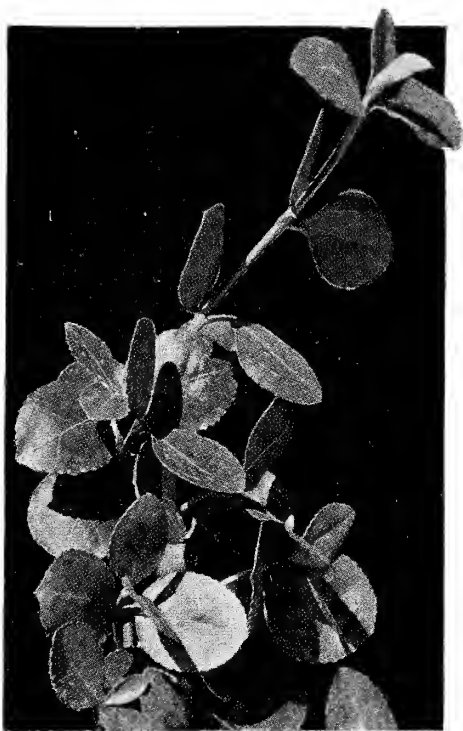
(*Pachysandra terminalis*)

Planting Zones: 1, 2, 3, 4, 5 and 6. **Color of Bloom:** No flowers.

Foliage: Shiny deep evergreen. **Height at Maturity:** 8 to 10 inches.

Planting Distances: 12 inches apart.

A low-growing true evergreen with thick glossy foliage which forms a dense mat. Succeeds in full sun or shade. Fine for a ground cover where grass won't grow or on slopes too steep for easy mowing. Will thrive even in dense shade.



Ground Covers

**Perfect for Covering Banks and for
Shady Spots Where Grass Won't Grow**



B909. VINCA MINOR

(Bowles Variety)

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Deep rich blue.

Time of Bloom: All season.

Mature Height: 6 inches.

Planting Distances: 12 to 18 inches apart.

Uses: Ideal for covering banks and planting under trees where grass won't grow.

Bowles' Everblooming Vinca Minor with its rich blue flowers and shiny foliage that stays green all winter is ideal for shady spots where grass won't grow.

Also known as Periwinkle or Trailing Myrtle. The Bowles Everblooming Variety which we offer has rich, glossy green, evergreen foliage. The deep rich blue flowers are large in size and produced in profusion all season. Fine for covering the ground under trees or on slopes, etc., where it is too shady for other plants.

Ivy—The Ideal Vine for Brick Walls

B946. IVY, BOSTON

(*Ampelopsis veitchii*)

Planting Zones: 1, 2, 3, 4 and 5.

Foliage: Glossy green.

Planting Distances: 2 to 2½ feet apart.

**Clings Tightly to Surface of Walls
Without Support**

The most popular climbing plant for covering brick walls, stone or wooden walls, trees, etc. Its foliage is glossy green and it clings tightly to the surface without support.

B947. IVY, ENGLEMAN'S

(*Ampelopsis quinquefolia engelmanni*)

Planting Zones: 1, 2, 3, 4 and 5.

Foliage: Glossy green in summer changing to scarlet in the fall.

Planting Distances: 2 to 2½ ft. apart.

Best All-Purpose Ivy. Rapid Grower.

Large "five-fingered" leaves are rich glossy green all summer changing to tones of scarlet in the fall. Clings to brick, stone, unpainted wood, etc. Rapid grower. The best all-purpose Ivy.

B908. IVY, ENGLISH

(*Hedera helix*)

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: No flower.

Foliage: Large and shiny. Stays green the year round.

Height at Maturity: 15 ft. and up.

Planting Distances: 2 to 2½ ft. apart.

A favorite for covering walls, rocks, trunks of trees, trellises, ground, etc. Makes a beautiful evergreen carpet under trees. Also popular for shrub borders, edging and flower beds. It is a popular window-garden plant, thriving without bright sunlight. Grows in almost any soil.

B907. EUONYMUS, WINTER CREEPER

(*Euonymus radicans acuta*)

Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: No flowers.

Uses: Fine for banks and shady spots.

Glossy green foliage spreads so fast weeds do not come up through it. Evergreen.

A favorite vine for ground cover. Foliage is glossy dark green and spreads so fast it soon produces a shining evergreen carpet. So dense, weeds do not come up through it. Does well in full sun, partial shade or deep shade. Fine for covering banks and other places too rough or shady for grass.

Below—English Ivy

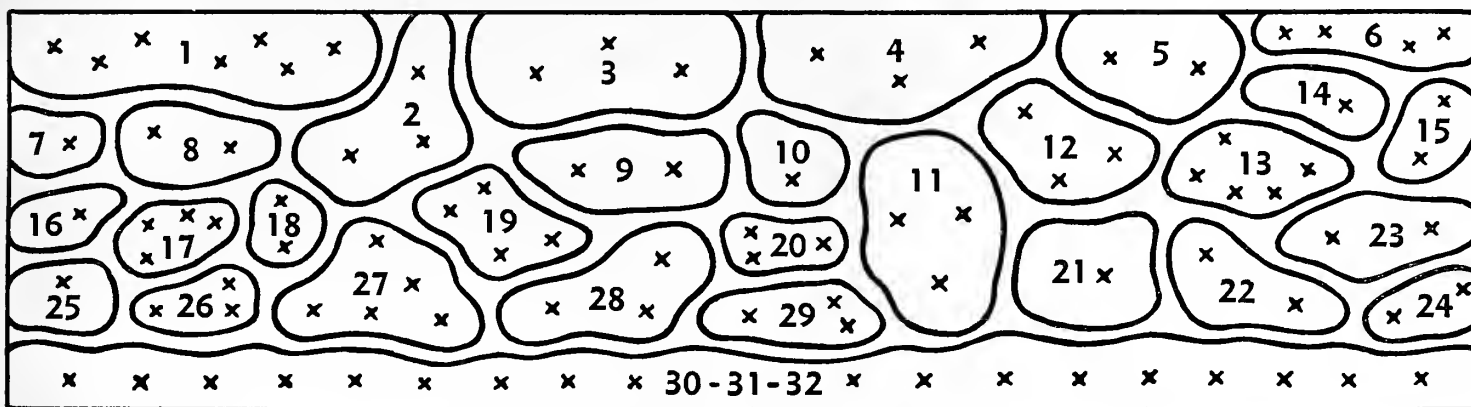




View of Stark Bro's Perennial Garden during the May-June Spring Blooming Season.

Stark Bro's *Spring and Summer* **PERENNIAL GARDEN**

Stark Bro's Perennial Garden Planting Plan shows where to plant the Stark Perennials listed below to give you colorful blooms all Spring, Summer and Fall. For your guidance, this Planting Plan will accompany each order.



Planting Plan for Garden 18 ft. Long and 5 ft. Wide

Location on Plan	No. of Plants Required	Names of Plants Used	Location on Plan	No. of Plants Required	Names of Plants Used
1	7	Phlox, Ruby Lee	18	2	Heuchera Rosamundi
2	3	Iris, Golden Majesty	19	4	Phlox Paniculata, Pinkette
3	3	Phlox, Cheerfulness	20	3	Phlox Paniculata, Charles Curtis
4	3	Phlox, Flash	21	1	Hemerocallis, Dr. Regel
5	2	Iris Sibirica, Perry's Blue	22	2	Veronica, Blue Champion
6	4	Lilium Tigrinum Splendens	23	2	Iris, Prince of Orange
7	1	Phlox, Mary Louise	24	2	Nepeta, Blue Beauty
8	2	Iris Sibirica, Snow Crest	25	1	Hemerocallis, Dr. Regel
9	2	Iris, Ormohr	26	3	Statice Latifolia
10	1	Iris Sibirica, Perry's Blue	27	5	Veronica Amethystina, Royal Blue
11	3	Iris, Matula	28	3	Chrysanthemum Maximum, Alaska
12	3	Phlox, Sweetheart	29	3	Statice Latifolia
13	5	Lupinus Polyphyllus Roseus	30	6	Dianthus, Essex Witch
14	1	Artemisia, Silver King	31	6	Platycodon, Mariesi
15	2	Phlox, White Admiral	32	6	Nepeta Mussini
16	1	Salvia, Vatican Variety			
17	4	Lupinus Polyphyllus Roseus			

Catalog No. 450 96 plants

Planting Plan for "Spring and Summer" Perennial Garden Will Be Sent with Each Order.

View of Stark Bro's Perennial Garden during the July-August Summer Blooming Season.



America's Choicest Peonies

STARK PEONIES

Planting Key. A.

Planting Zones: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Red, White or Pink flowers—see varieties below.

Time of Bloom: Spring and summer—here in Midwest in May and June.

Height at Maturity: 2 to 3 ft.

Planting Distances: 2½ to 4 ft. apart.

Uses: Often called "The Decoration Day" Flower. As Specimens, in Borders, Beds or as a Low Growing Hedge they are beautiful.

Peonies bring a medley to the color parade between spring and summer. Often called "Decoration or Memorial Day" flowers. One of the easiest of all flowers to grow. Flower best in full sun, but colors are richer and deeper if grown in partial shade. Stark Peonies are big 2-year-old field-grown plants.

Special Stark-Approved Varieties

Festiva Maxima
Peony

B942 EDULIS SUPERBA

Deep pink. Large, loose, flat crown when fully open. Very fragrant. Long stems. Blooms early. Illustrated at bottom of page.

Peony
Felix Crousse

B941 FELIX CROUSSE

Enormous blooms of rich velvety red so double it shows no stamens. Fine all-purpose Peony. Blooms late. Pictured in color at right.

B940 FESTIVA MAXIMA

At right. Extremely large, paper-white blooms, with bright red markings in center. Long stems. Strong grower. Blooms early.

B939 OFFICINALIS RUBRA

At extreme right. Large, very double, dark red blooms. Very early. A dependable favorite.

B944 QUEEN VICTORIA

Large, double white, without a trace of color. Long stems.

B943 M. JULES ELIE

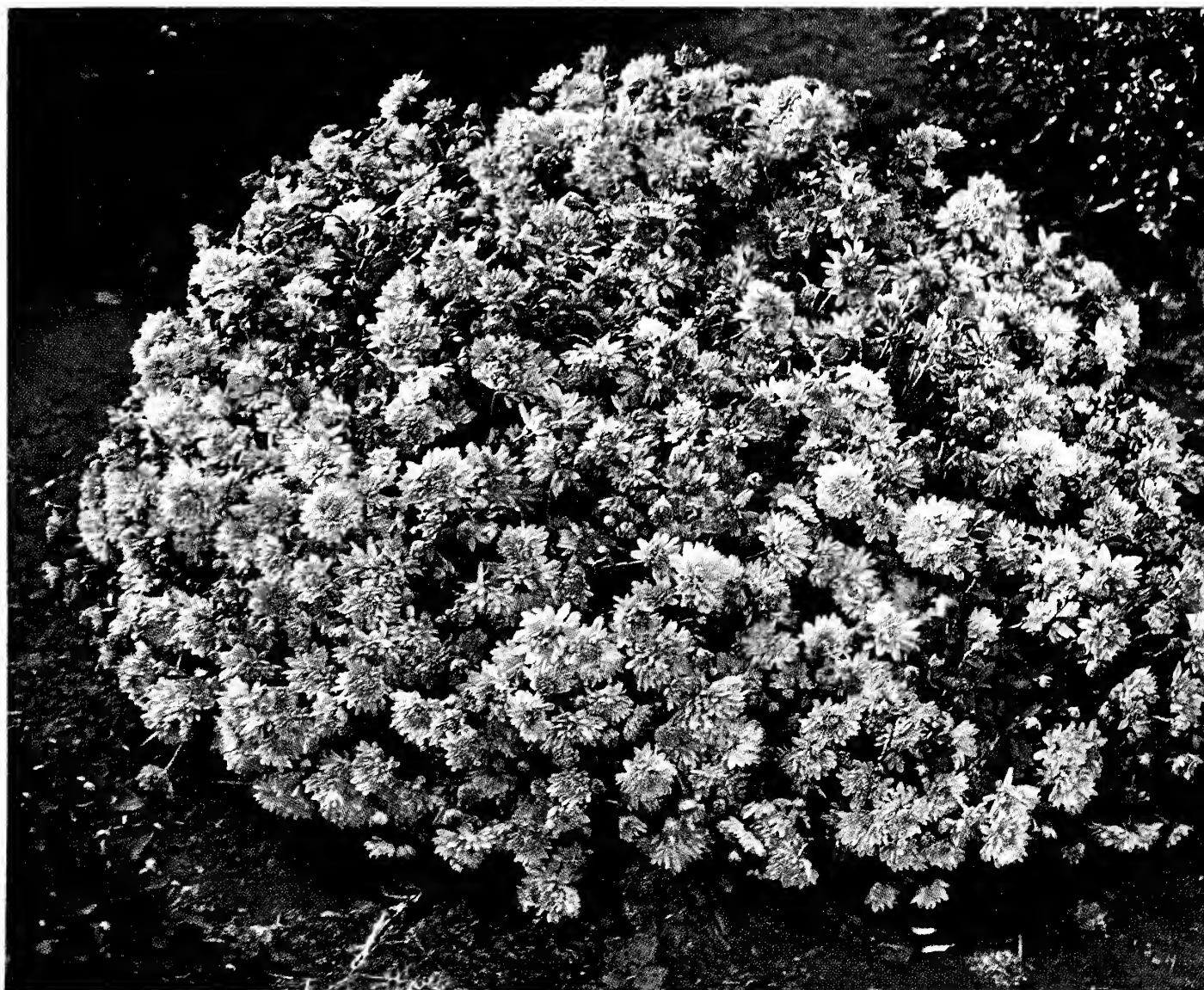
Beautiful clear pink with silvery sheen. Semi-double. Fragrant. One of the largest and longest lasting of all Peonies.



Bed of Fragrant Edulis Superba Peonies

Cushion Mums—a race of very colorful, dwarf, compact plants presenting a riot of color in late summer and fall. Starting in August, they bring eye-catching color to the landscape until frost. Their uses are many—as facers in front of shrubs at corners of walks, around low foundations in narrow space at side of house, etc.

For best effects, plant at least 3 plants of a variety together.



A Single Plant of WONDER MUM in Full Bloom

Stark Bro's Cushion Mums

↑ 492. WONDER MUM Pictured in color above

Planting Key: A.
Planting Zones: 1, 2, 3, 4, 5, 6 and 7.
Color of Bloom: Pink.
Time of Bloom: August till frost.
Average Mature Height: 18 to 24 inches.
Planting Distance: 24 inches apart.

Uses: Specially valuable as facers in front of shrubs. The best pink Mum. A gorgeous riot of color unfolds as Wonder Mum starts its long blooming period in early August. Fine for flower arrangements.

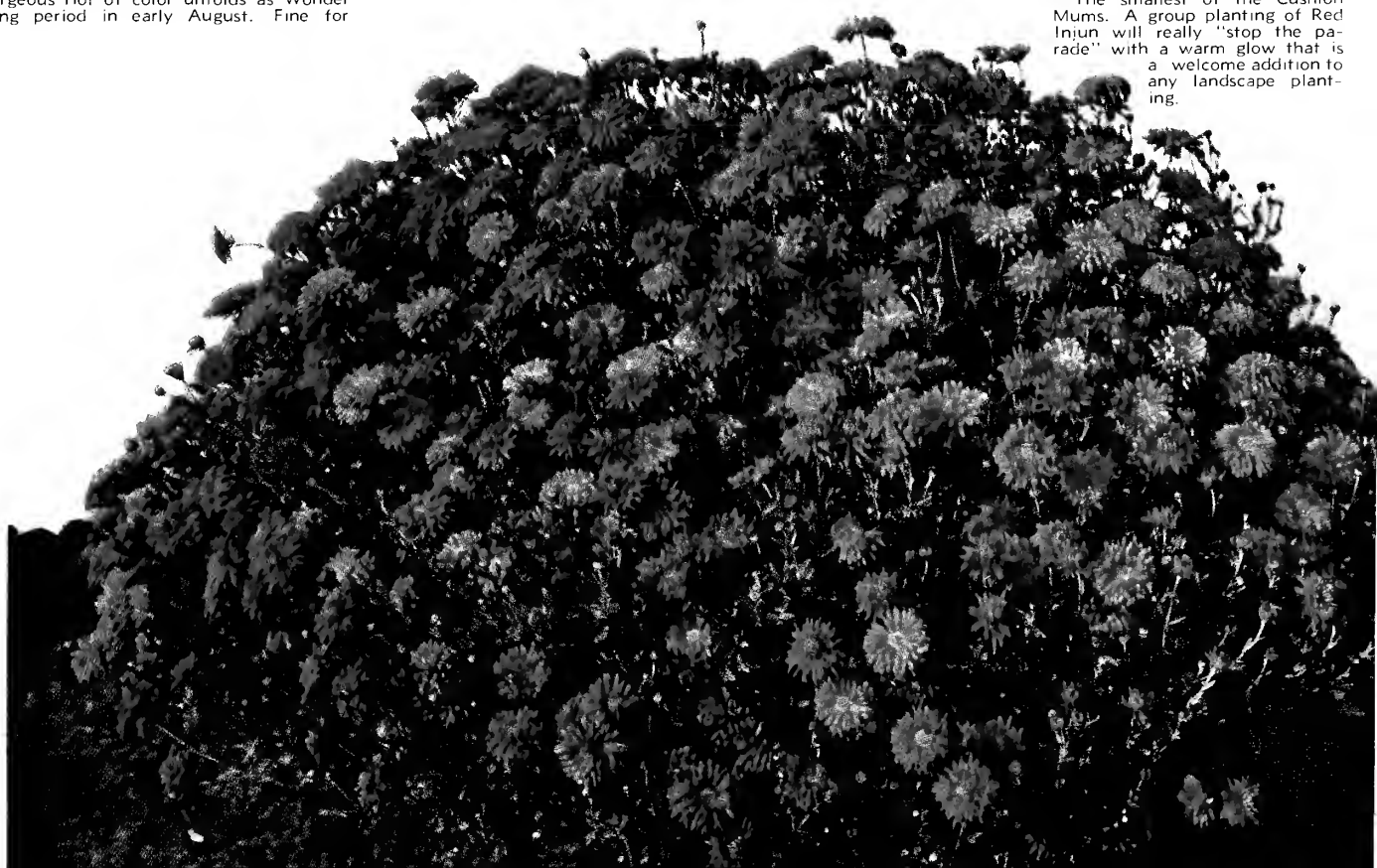
↓ 491. RED INJUN Pictured in color below

Planting Key: A.
Planting Zones: 1, 2, 3, 4, 5, 6 and 7.
Color of Bloom: Flashing bright red with golden centers.
Time of Bloom: August till frost.
Average Mature Height: 12 inches.
Planting Distances: 18 inches apart.

Uses: This dwarf Mum is fine for facer in front of shrubs, group plantings, etc.

The smallest of the Cushion Mums. A group planting of Red Injun will really "stop the parade" with a warm glow that is a welcome addition to any landscape planting.

Cushion Mums and other perennials die back to the ground after the first hard freeze in the fall—and come up again the following spring. In the Northern and Central States—Zones 4, 5, 6 and 7—a mulch of leaves or straw is applied in the late fall over the entire perennial bed for winter protection.





*Stark
Cushion
Mums
Bloom
from
August
Till
Frost*

White
Cushion
Mum

Carefree Beauty Year After Year From Stark

490. WHITE CUSHION MUM Pictured in color above

Planting Key: A.

Planting Zones: 1, 2, 3, 4, 5, 6, 7.

Color of Bloom: Snow-white.

Time of Bloom: August till frost.

Average Mature Height: 18 inches.

Planting Distances: 24 inches.

Uses: As a facer; around low foundations; at corners of walks, etc. Fine for flower arrangements.

This choice white Mum resembles nothing so much as a snowball when hundreds of blossoms cover the compact, symmetrical plants. An excellent variety for cutting.

494. EARLY HARVEST Cushion Mum Pictured in color below

Planting Key: A.

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Bloom: Sparkling bronze with golden yellow eyes.

Time of Bloom: From August till frost.

Average Mature Height: 15 inches.

Planting Distance: 18 inches apart.

Uses: As facers; in front of low foundations; in narrow space between building and walk, etc. Fine for flower arrangements.

Early Harvest is one of our most popular varieties with its spectacular semi-double, bronze blooms, highlighted with golden yellow eyes.

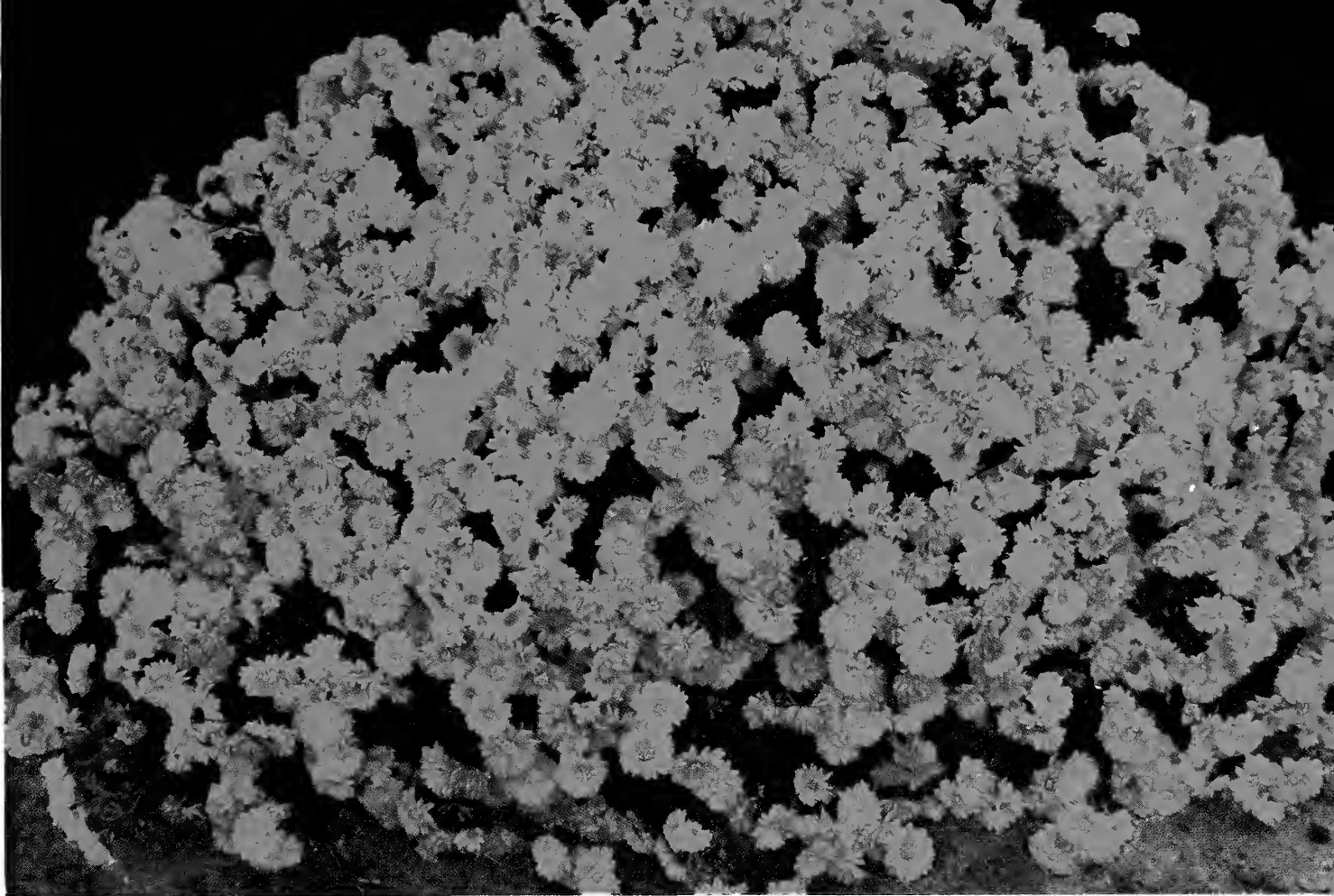


*They
Come
Up
Every
Year*

Early Harvest
Cushion
Mum

Colorful
Dwarf
Plants
For
Use
in a
Dozen
Places

Harvest Moon
Cushion
Mum



Cushion Mums

493

HARVEST MOON Cushion Mum

Planting Key: A.

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Bloom: Sparkling yellow.

Time of Bloom: August till frost.

Average Mature Height: 18 inches.

Planting Distances: 24 inches apart.

Uses: As a facer; groups of 3 or more plants at corners of walks, around low foundations, etc. Wonderful for low flower arrangements.

A "bushel o' gold" from August till frost. The cheerful, golden yellow color will add sparkle to the autumn landscape as no other plant can do.

Other Popular Perennials



406. CANDYTUFT

Pictured in color above
(Iberis Sempervirens)

Color of Bloom: White.

Time of Bloom: June-July.

Height: 8 inches.

Planting Distance: 12 inches apart.

Uses: Edging for walks and borders. Rockery; fine for bouquets.

Zones: 1, 2, 3, 4, 5, 6 and 7.

This little evergreen plant is completely covered with a mass of snow-white flowers during June and July. Blooms are becoming more and more popular in flower arrangements.



468. ASTER, VIOLETTA

Pictured in color above

Color of Bloom: Violet.

Time of Bloom: August-September.

Height: 18 inches.

Planting Distance: 24 inches apart.

Uses: As "facer" in front of shrubs; in perennial borders. Fine for cut flowers.

Zones: 1, 2, 3, 4, 5, 6 and 7.

Aster Violetta is one of the hardiest of Asters—also known as Michaelmas Daisies. Deep rich violet in color, it grows to a height of about 18 inches. Wider than it is tall, it is one of the most popular perennials. In September the plant is completely covered with semi-double blooms of sparkling deep violet. Its heavy blooming habit makes it a "must" for every yard and garden.



483. CARNATIONS

Pictured in color above

(Hardy)

Color of Bloom: Assorted.

Time of Bloom: June-July.

Height: 15-18 inches.

Planting Distance: 18 inches.

Uses: Borders.

Zones: 1, 2, 3, 4, 5, 6 and 7.

Mixed shades. A riot of color and flowers in great abundance in June and July are the rewards of planting even a few hardy Carnations. Cut back all flower stems when they have bloomed.

Hardy **CREeping PHLOX** (Phlox Subulata)



486 Atropurpurea (Red)



499 Alba (White)

487 G. F. Wilson (Blue)

465 Rosea (Pink)

"Subulata" the Dwarf or Creeping Phlox—is also known as "Moss Pink", "Mountain Pink", and "Ground Pink."

The evergreen moss-like foliage of Phlox Subulata is completely hidden under masses of bloom in April and May. Varieties pictured in color at left are well-suited for planting as "facers" in front of Shrubs or taller growing perennials, in rock gardens and to cover banks. These low-growing perennials form mats about 6 to 8 inches tall, making them excellent to cover banks. They are also fine for carpeting the ground or covering bare spots. Grow them in full sun. They prefer dry, sandy soil that is not too rich.

PHLOX Stark Bro's GIANT FLOWERING Varieties

Phlox are among the most popular of all tall-growing flower garden plants. They are especially fine for bedding purposes and to plant in the rear of perennial borders. Phlox are easy to grow, succeeding best in rather heavy soil. They thrive fairly well, however, in any good bed or border. Hardy in all Zones. During dry weather a mulch of humus or peat moss is helpful as is also an occasional drenching of water. Clumps of 6 to 12 plants of a variety give a glorious display of color, from July to September. Stark Bro's husky field-grown plants will bloom freely the first summer after planting and for years to come. Grow in sun or partial shade.

Color of Bloom: See individual varieties below.

Time of Bloom: July to September.

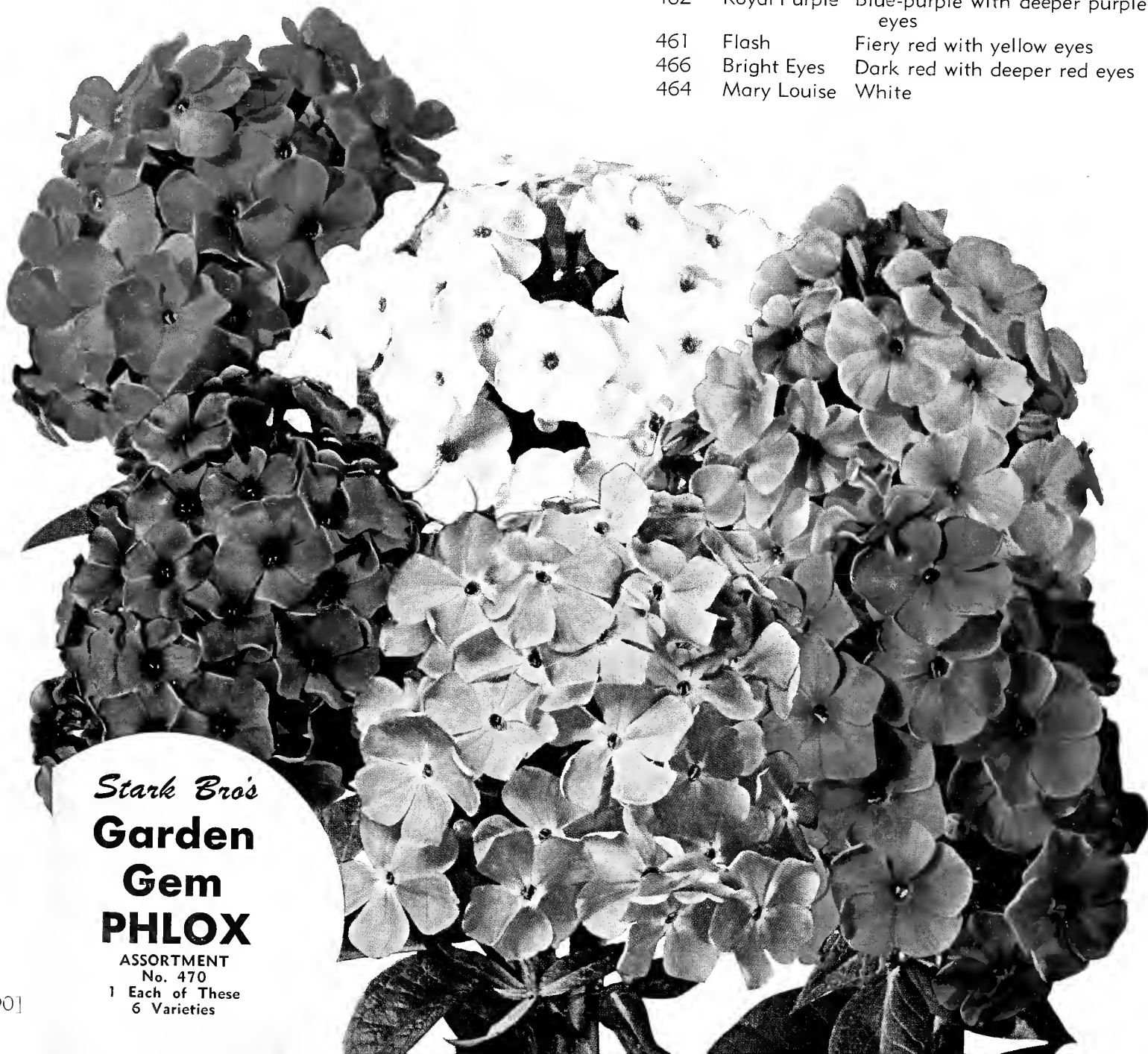
Height: Vary from 2 to 3 ft.

Planting Distances: 12 inches apart.

Catalog Number

Name

460	Salmon Glow	Salmon-pink with lighter pink eyes
463	Daily Sketch	Pink, with red eyes
462	Royal Purple	Blue-purple with deeper purple eyes
461	Flash	Fiery red with yellow eyes
466	Bright Eyes	Dark red with deeper red eyes
464	Mary Louise	White



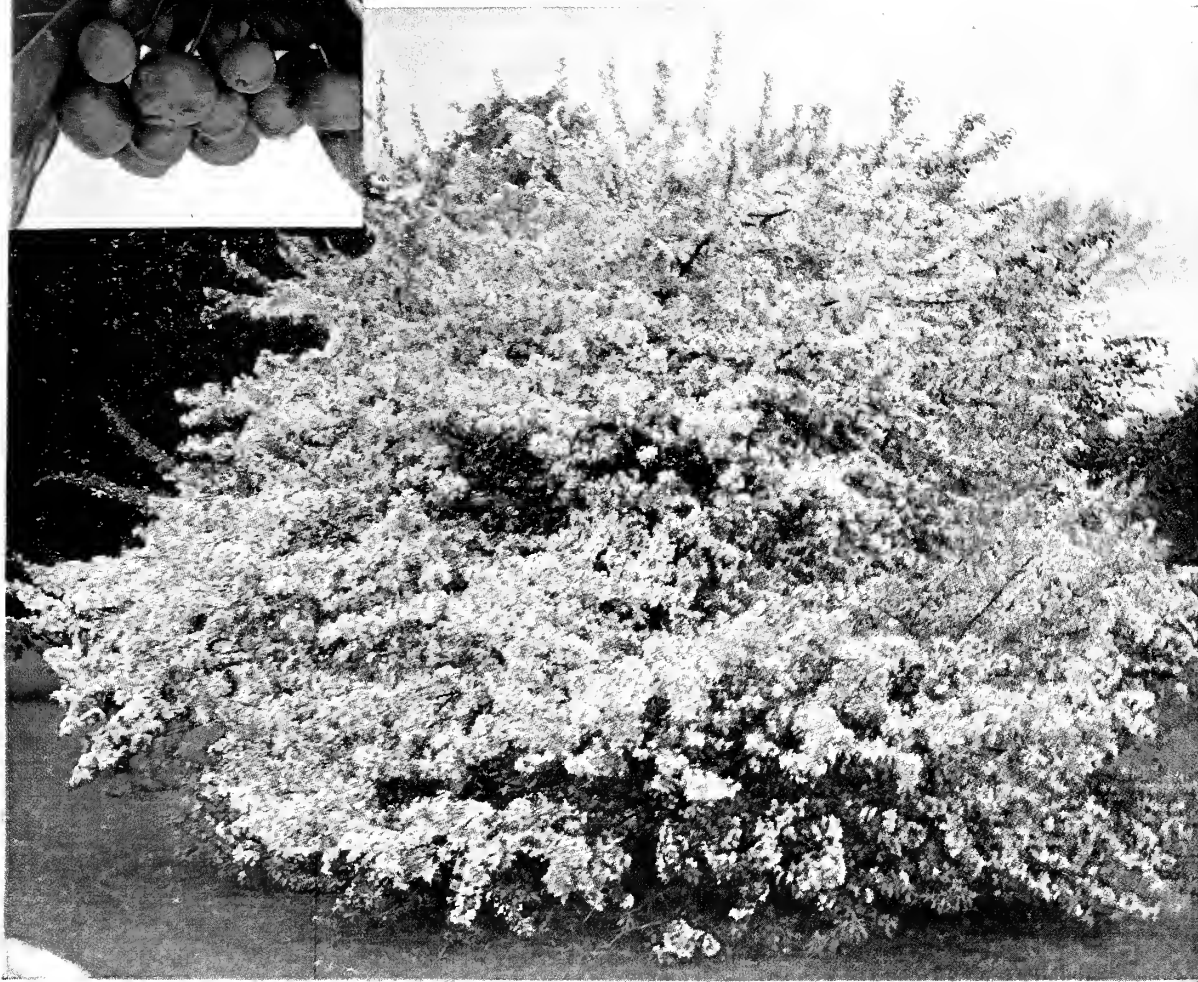
Stark Bro's
**Garden
Gem
PHLOX**

ASSORTMENT

No. 470

1 Each of These
6 Varieties

Stark Flowering Trees



Japanese Flowering Crab

C614. CRAB, JAPANESE FLOWERING (*Malus floribunda*)

Key: F.

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Bloom: Flowers—pink. Berries—yellow.

Time of Bloom: Early spring.

Height at Maturity: 15 to 20 ft.

Planting Distances: 12 to 15 ft.

Its lavish colorful bloom in early spring is followed by yellow fruit which is a favorite of the birds. Dwarf-growing, it is an ideal tree for lawns, either large or small.



For
Color and
Fragrance
SPRING
SUMMER
FALL

C616. CRAB, HOPA (*Malus hopa*)

Key: F.

Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Bloom: Pink flowers.

Time of Bloom: Flowers—early spring. Red Apples midsummer until frost.

Height at Maturity: 15 to 20 ft.

Planting Distances: 12 to 15 ft.

Every branch literally covered with fragrant, bright pink blooms in early spring followed by clusters of small gleaming bright red Apples from mid-summer till frost. It's easy to grow. It's hardy.



Hopa Crab



C207. CRAB, DOLGO Pictured in color above
(*Malus dolgo*)

Key: F. Planting Zones: 2, 3, 4, 5, 6 and 7.
Color of Bloom: White flowers. Red apples.
Time of Bloom: Flowers in early spring. Apples, summer.
Mature Height: 15 to 20 feet.
Planting Distances: 12 to 15 ft. apart.
Uses: A beautiful ornamental tree for the lawn. Also bears long-shaped bright red Crab Apples which are favorites for jelly, preserves, and pickles.
 Beautiful blooms and delicious fruits, too! Dolgo Crab offers rich gifts in beauty of masses of snow-white bloom in spring, followed by beautiful long-shaped, bright red Crab Apples which are fine for jelly, preserves and pickles.

C637. SANTA ROSA Pictured in color below
Burbank's Red Double-Flowering Peach Tree

Key: F. Planting Zones: 1, 2, 3, 4 and 5—wherever Peaches grow.
Color of Bloom: Brilliant red.
Time of Bloom: Early spring—before the leaves appear.
Mature Height: 15 to 20 feet.
Planting Distances: 3 to 6 ft. apart for mass effect.
Uses: Makes a spectacular show in shrub borders, as a specimen on the lawn, to screen out unpleasing views, along driveways, etc.
 Before leaves appear in early spring, these small trees give the effect of huge bouquets of flaming red blossoms, as their double-red blossoms literally cover the tree. Also bear delicious little Peaches. One of our Chicago customers wrote us: "When our Burbank Double-Flowering Peach Trees are in bloom they cause a traffic jam. My wife and I spend the week-ends telling people what they are." Trees are obtainable ONLY from Stark Bro's.



C615. CRAB, BECHTEL Pictured in color above
(*Malus ioensis plena*)

Key: F. Planting Zones: 1, 2, 3, 4, 5, 6 and 7.
Color of Bloom: Pink.
Time of Bloom: May here in Midwest.
Mature Height: 15 to 20 feet.
Planting Distances: 12 to 15 feet apart.
Uses: One of the most popular of all flowering trees for planting as a specimen on the lawn.
 Large, double blossoms of bright pink that cover this tree before the leaves appear, make Bechtel Crab one of the most popular of the flowering trees. Size and form of tree similar to Dolgo Crab at left.



C589. REDBUD, AMERICAN Pictured in color above
(*Cercis canadensis*)

Key: F. Planting Zones: 1, 2, 3, 4, 5 and 6.
Color of Bloom: Rosy pink.
Time of Bloom: Earliest spring.
Mature Height: 15 to 20 ft.
Planting Distances: 5 to 8 ft. apart.
Uses: As a specimen on the lawn or in the shrub border, group plantings, etc.
 This popular small tree is also called "Judas Tree." In early spring it presents a striking picture with its clusters of rose-pink flowers, followed by large, heart-shaped green leaves. A universal favorite that grows practically anywhere in the United States. Effective for group plantings in the yard or shrub border. A Redbud tree and a bed of Crocus bring spring right into your own yard.



C588. DOGWOOD, RED FLOWERING

(*Cornus florida rubra*)

Key: F. Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Clusters of small greenish white flowerets centered in large rosy pink bracts.

Foliage: Light green, turning to brilliant red in autumn.

Mature Height: 10 to 20 feet in Zones 4 and 5. 20 to 40 feet in Zones 1, 2 and 3.

Planting Distances: 15 feet apart.

Uses: Ideal for shrub border, lawns, parks.

In bloom, Red Flowering Dogwood is a thrilling sight. It is exactly like the White Flowering Dogwood except that the bracts are rosy pink.



C587. DOGWOOD, WHITE FLOWERING

(*Cornus florida*)

Key: F. Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Clusters of small greenish white flowerets centered in large white bracts.

Foliage: Light green, turning to brilliant red in autumn.

Mature Height: 10 to 12 feet in Zones 4 and 5. 20 to 40 feet in Zones 1, 2 and 3.

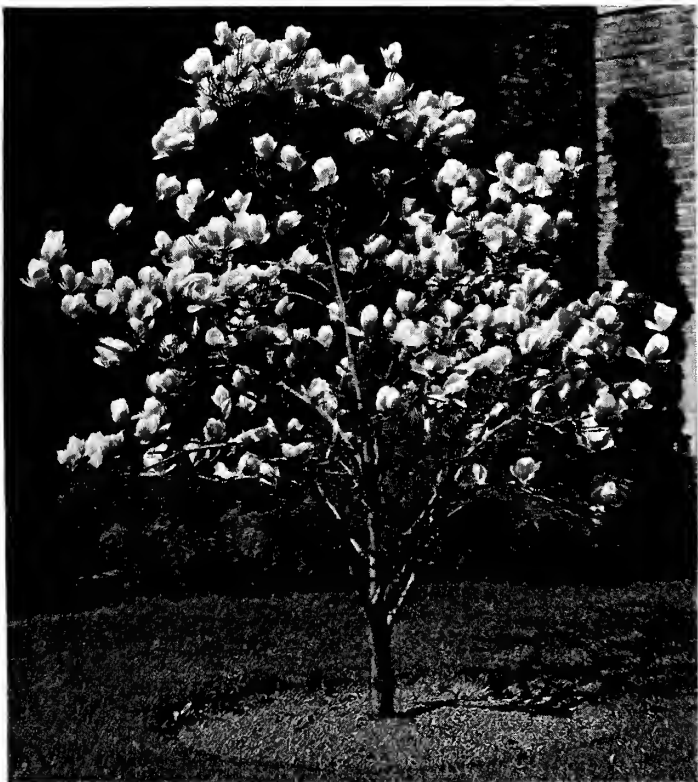
Planting Distances: 15 feet apart.

Uses: Ideal for shrub borders, lawns, parks.

A valuable tree in the landscape, especially in shady locations.

Selected as the State Flower for Missouri.

A magnificent display of large open-faced flowers in early spring are followed by shiny red, egg-shaped berries which hang until autumn. Likes rich soil.



C622. MAGNOLIA, SAUCER

(*Magnolia soulangeana*)

Key: F. Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Large waxy petals are pink lined with white.

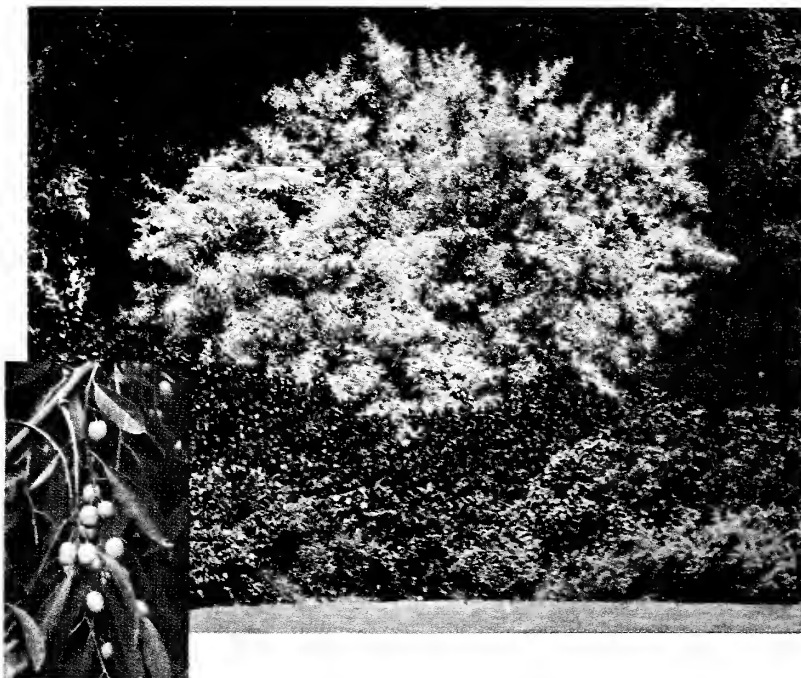
Time of Bloom: Very early in the spring before the leaves appear.

Mature Height: 10 to 20 feet in Zones 4 and 5. 15 to 40 feet in Zones 1, 2 and 3.

Planting Distances: 12 to 15 ft. apart.

Showiest and Earliest Blooming Trees

Sometimes called the "Saucer Magnolia", *Soulangeana* is the showiest of all hardy Magnolias. Every spring a pilgrimage is made to Rochester, New York, to see the magnificent display made by *Soulangeana*, as Rochester has one street lined with these early blooming trees.



C522. OLIVE, RUSSIAN

(*Elaeagnus angustifolia*)

Key: F. Planting Distances: 1, 2, 3, 4, 5 and 6.

Color of Bloom: Yellow flowers. Gray berries.

Foliage: Refreshing silvery leaves.

Time of Bloom: Flowers in June. Berries summer and fall.

Mature Height: 15 to 20 ft.

Planting Distances: 5 to 8 ft. apart.

Uses: As a tall-growing shrub in the border, as a specimen, to screen out unpleasant views, etc.

This small tree, with its silvery foliage, is a most pleasing contrast to the green leaves of other trees. It is an unusual and beautiful tree with gracefully arched, spreading branches. Produces small, fragrant, creamy white flowers followed by Olive-like berries that are favorites with song birds.



Beautiful Blooms and Fruit Too!

C652. PLUM, Double-Flowering Dwarf

(*Prunus triloba plena*)

Also known as the "Rose Tree of China"

Key: F. Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Pink.

Time of Bloom: Early spring—before leaves appear.

Mature Height: 8 to 10 feet.

Uses: Equally charming in the shrub border or as a specimen on the lawn.

In early spring this dwarf-growing tree is a huge bouquet when each twig and branch is hidden by masses of shimmering pink blossoms. The beauty of its double blossoms has won for it the name of "Rose Tree of China."



C638. ORCHID—Burbank's Double-Flowering Peach

Key: F. Planting Zones: 2, 3, 4 and 5.

Color of Bloom: Lively pink.

Time of Bloom: Early spring—before the leaves appear.

Mature Height: 12 to 18 feet.

Uses: For tall screen plantings it is ideal. A beautiful specimen on the lawn.

Beautiful, clear pink, Rose-like blossoms are borne in profusion early in the spring before the leaves appear. In addition to the wealth of double Rose-like blossoms, Burbank's ORCHID Double-Flowering Peach trees also produce deliciously flavored freestone Peaches. Trees are available **ONLY** from Stark Bro's.



C623. PEACH, STARK RED LEAF

Key: F. Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Pink.

Time of Bloom: March-April.

Planting Distances: 15 to 20 feet.

Uses: On the lawn, in shrub border and in the garden. Beautiful blooms, brilliant red foliage and deliciously flavored Peaches combine to make this a 3-in-1 tree.

Rosy red blossoms are followed by bright red foliage which turns to deep maroon in the fall. In addition to the rosy pink blossoms which cover the tree in early spring, this tree produces a full crop of perfectly round, small Peaches—1½ inches in diameter—just the right size for pickling. Fruit has all-over red coloring. Flesh is white with a delicious sweet flavor. Clingstone.



C650. PLUM, Burbank's Purple Flame

(Trade-Mark)

Key: F. Planting Zones: 2, 3, 4, and 5.

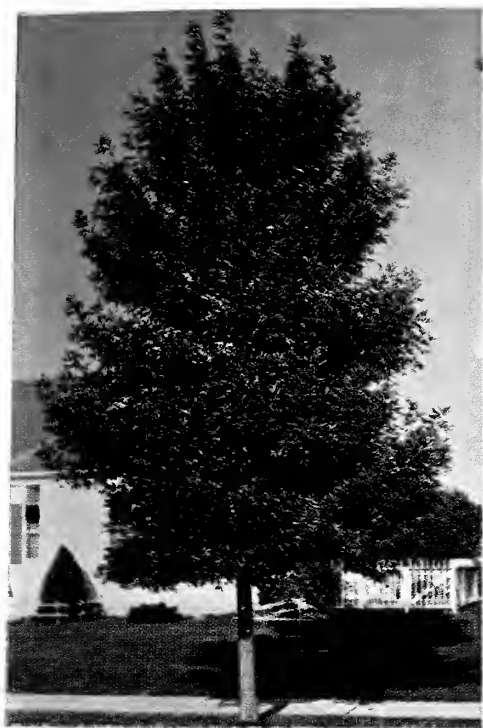
Color of Bloom: White, blushed with delicate pink.

Time of Bloom: Early spring—before leaves appear.

Mature Height: 15 to 20 feet.

Uses: In the shrub border and as a specimen on the lawn.

In early spring this interesting tree is a mass of bright red buds which open into pink blushed white blooms with deep red at the throat, before the colorful wine-red foliage appears. Small red Plums which are good to eat follow the blooms. A beautiful and colorful tree for the lawn. Trees of Burbank Purple Flame Plum are available **ONLY** from Stark Bro's.



C606. ASH, WHITE AMERICAN

(*Fraxinus americana*)

Key: G. Planting Zones: 1, 2, 3, 4, 5, 6, and 7.

Foliage: Deep green in summer, turning to yellow in autumn.

Mature Height: 60 to 100 feet.

Uses: Excellent for street and lawn.

This rapid-growing shade tree is healthy and long-lived. Thrives in both dry and moist soils.



Large clusters of small white flowers appear in early summer. These are gradually succeeded by small round fruit which becomes bright red in autumn. Fruit often remains on the tree all winter.



C610. MOUNTAIN ASH, RED BERRY

(*Sorbus aucuparia*)

Key: G. Planting Zones: All Zones. Does best in the colder climates, Zones 5, 6 and 7.

Color of Bloom: White, followed by red berries.

Time of Bloom: Flowers in May—red berries all fall and winter.

Foliage: Fern-green in summer. Orange-red in fall.

Mature Height: 20 feet.

Uses: Lawn.

Combined to make Red Berry Mountain Ash one of the most popular trees for the lawn are its dwarf size, its fern-like foliage, which turns to flashing orange-red in autumn, clusters of white flowers in early summer and bright red berries during fall and winter.



C609. BIRCH, CUTLEAF WEEPING

(*Betula pendula laciniata*)

Key: G. Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Foliage: Long, slender, draping leaves, deeply serrated.

Mature Height: 30 to 40 feet.

Uses: Beautiful for lawns, cemeteries, parks.

Most popular of all lawn trees. The play of light and shade on the trunk and larger branches, together with the graceful curves of the pendent twigs, combine to give the tree a most beautiful appearance even when the branches are bare in winter.

Colorful
Beauty
the
Year
'Round



C608. BIRCH, EUROPEAN WHITE

(*Betula alba*)

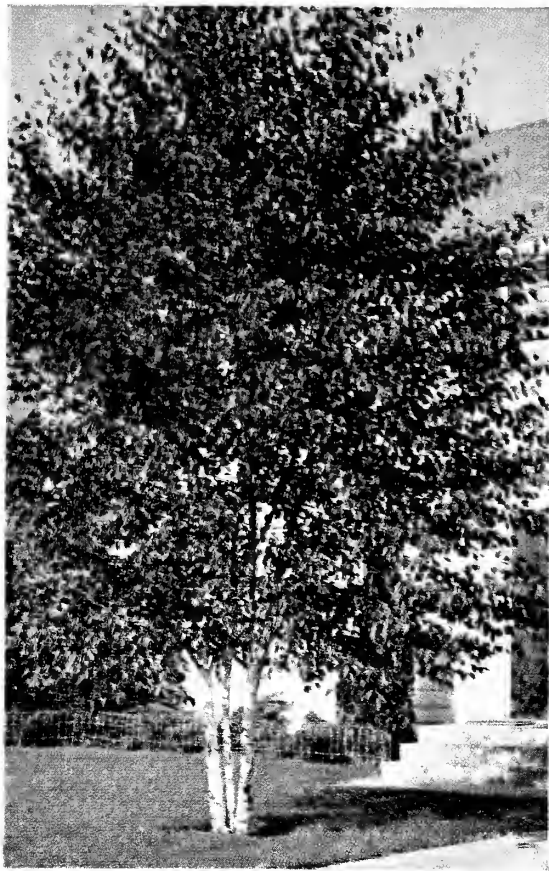
Key: G. Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Foliage: Delicate slender leaves of sea-foam-green.

Mature Height: 30 to 40 feet.

Uses: Streets, lawns, cemeteries, parks.

Most beautiful in May when blossoms appear. Thrives in poor dry soils. The white bark of its slender trunk, its graceful branches with their long tips floating in the breeze, its long-petioled, shining leaves, its interesting flowers and slender fruit cones—all combine to make White Birch the most popular of all ornamental trees.



C649. BIRCH, CLUMP

(*Betula alba*)

Key: G. Planting Zones: 3, 4, 5 and 6.

Foliage: Green in summer changing to golden yellow.

Mature Height: 30 to 40 feet.

Uses: On the lawn.

White Clump Birch with 2, 3 or 4 trunks from a single root system. After 2 or 3 years the bark turns white and stays white all winter and summer. Its green foliage changes to a lively golden yellow in the fall. Grass will grow right up to its trunk. Perfectly hardy, easy to grow, thrives everywhere, except in the southern states. One of the most satisfactory of all Birchs.



C636. ELM, CHINESE

(*Ulmus pumila*)

Key: G. Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Foliage: Long slender leaves of medium green.

Uses: Street, lawns, hedges, windbreaks.

Will withstand Siberian cold and desert drouth.

From Siberia comes Stark's Extra Hardy Chinese Elm. Erect growing. Graceful, slender branches. Thrives everywhere—even in hot, dry climates and poor soil. Growing to a height of 50 ft., it is popular for street and lawn trees where quick effects are wanted. Fine for windbreaks when planted 8 to 10 ft. apart. Also makes an interesting hedge when planted 2 to 3 ft. apart. Fastest growing of all shade trees.



C627. ELM, AMERICAN

(*Ulmus americana*)

Key: G. Planting Zones: 1, 2, 3, 4, 5 and 6.

Foliage: Rich green.

Mature Height: 70 to 80 feet.

Uses: Our grandest shade tree for lawns, streets, cemeteries, parks.

The Tree That is Famous in American History

The American Elm is a universal favorite. Stark Bro's grow the true vase-shaped tree with graceful spreading branches—tough, sinewy and resistant to storms. Often grows to a height of 80 feet. Ideal for street and lawn.

C602. BOX ELDER

(*Acer negunda*)

Key: G. Planting Zones: 2, 3, 4, 5 and 6.

Foliage: Dark green, dense.

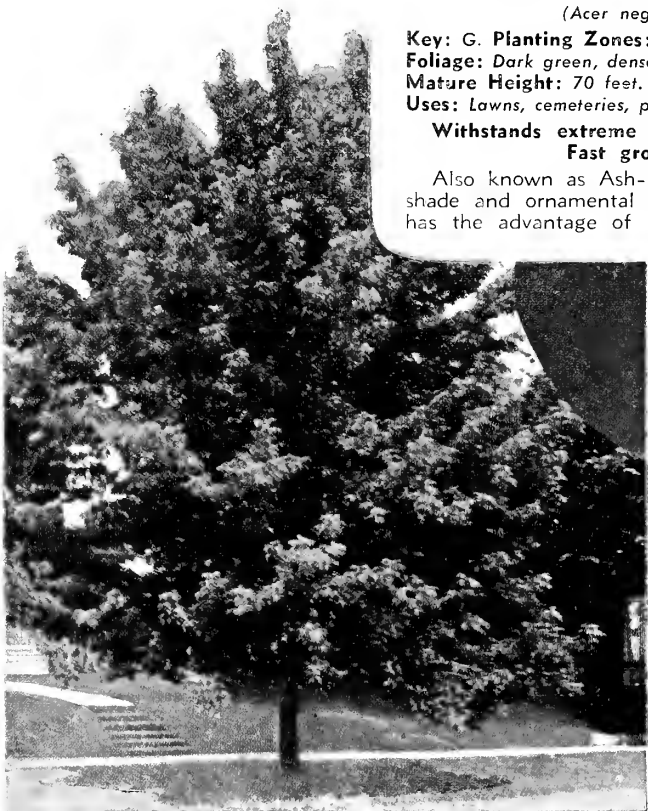
Mature Height: 70 feet.

Uses: Lawns, cemeteries, parks.

Withstands extreme cold and drouth.

Fast grower.

Also known as Ash-Leaved Maple. As a shade and ornamental tree, the Box Elder has the advantage of rapid growth, dense foliage and good coloring. Withstands extreme cold as well as drouth. Succeeds everywhere.



Box Elder

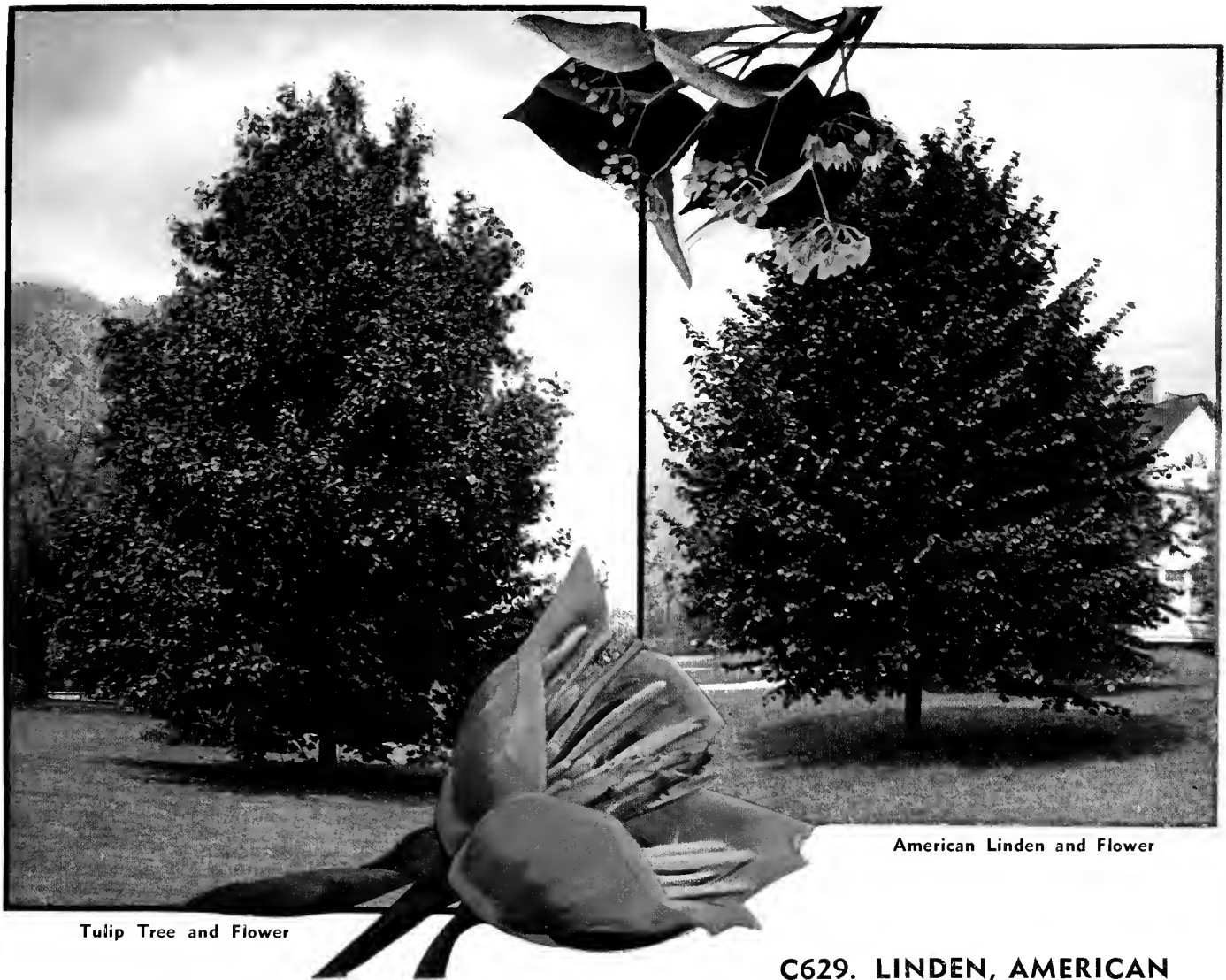


C601. SUNBURST LOCUST Patent Pending

(*Gleditsia triacanthas inermis aurea*)

The greatest new tree since Crimson King Maple. Brightest golden bronze foliage of any plant we know. Free of thorns and seedless. Tree is well-formed with excellent spreading habit. Sunburst's brilliant yellow coloring is limited to 8 to 10 inches of branch tips. Here is a plant that will add color to your landscape.

**STARK
TREES**
REG. U.S. PATENT OFFICE



Tulip Tree and Flower

American Linden and Flower

C607. TULIP TREE

(*Liriodendron tulipifera*)

Key: G. Planting Zones: 1, 2, 3, 4 and 5.

Color of Bloom: Yellow and orange flowers.

Time of Bloom: May-June.

Foliage: At first the foliage is light yellowish green, becoming darker as the leaves attain their full large size.

Uses: An interesting and beautiful tree for lawn and landscape. Also known as the Whitewood Tree and Yellow Poplar.

A beautiful rapid-growing lawn tree. Large yellow and orange Tulip-shaped flowers in June. Leaves are unique in shape.

C629. LINDEN, AMERICAN

(*Tilia americana*)

Key: G. Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Color of Bloom: Creamy white.

Time of Bloom: July.

Foliage: Dark green; heart-shaped.

Mature Height: 60 to 80 feet.

Uses: Lawn, street, cemetery, park. A favorite with the bees.

A stately rapid growing shade tree for street or lawn. Waxy creamy white flowers are fragrant, a favorite of bees for honey.



C600. CATALPA, UMBRELLA

(*Bungei Catalpa*)

Key: G. Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Foliage: Large and dense.

Mature Height: 6 to 8 feet.

Uses: Entrance and formal plantings.

Compact, round, umbrella-shaped head, 6 to 8 feet tall; rapid grower. Succeeds everywhere. Valuable for entrance and formal plantings. Stark Catalpas are all especially budded, assuring a perfect head.

C604. OAK, PIN

(*Quercus polustris*)

Key: G. Planting Zones: 2, 3, 4, 5 and 6.

Foliage: Deep cut bright green in summer. Flashing yellow and red in fa'l.

Mature Height: 50 to 60 feet.

Uses: Lawns, cemeteries, parks, etc. Best and most rapid growing of the Oak family.

The Pin Oak prefers low, moist ground, as is shown by its common names— Spanish Oak and Swamp Oak. Deeply cut leaves are bright green all summer turning to flashing yellow and red in autumn.



Pin Oak



Maples America's Most Popular Shade Tree

← At Left: In its autumn dress of brilliant orange, gold and scarlet, SUGAR MAPLE brings attention-compelling color to the landscape.

→ At Right: SUGAR MAPLE'S broad green leaves and spreading branches protect the home from summer's sun.



C612. MAPLE, SUGAR or HARD

(*Acer saccharum*)

Key: G. Planting Zones: 2, 3, 4, 5 and 6.

Foliage: Broad green leaves in summer, changing to brilliant shades of scarlet, orange and gold in autumn.

Mature Height: 80 to 100 feet.

Uses: Excellent for lawns, streets, cemeteries, parks.

The tree that gives us cooling shade, brilliant fall color and maple syrup.

A favorite for streets, lawns, parks, cemeteries—for summer shade and colorful beauty in the fall. A symphony of scarlet, orange and gold leaves all fall. A stately tree eventually reaching a height of 100 feet.



C634. MAPLE, SILVER

(*Acer dasycarpum*)

Key: G. Planting Zones: 2, 3, 4, 5 and 6.

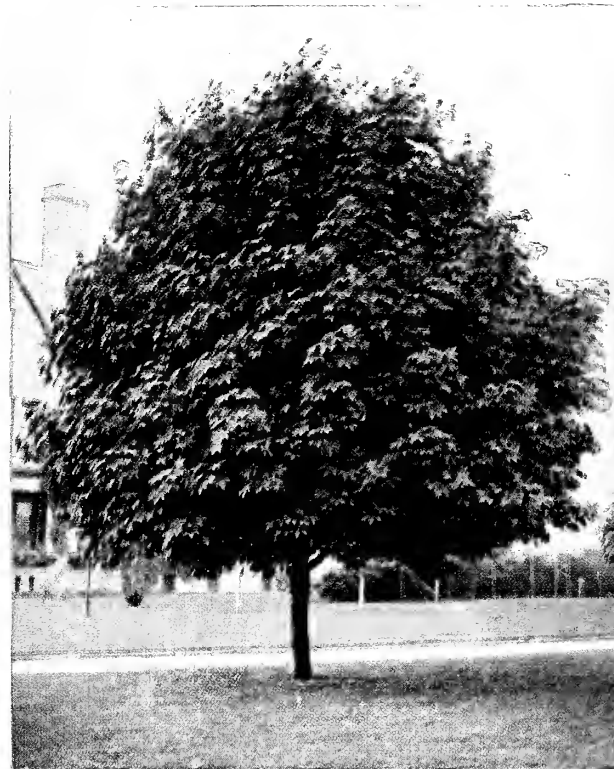
Foliage: Deeply cut light green leaves lined with silvery white.

Mature Height: 60 to 75 feet.

Uses: Fine for streets, lawns, cemeteries, parks.

Fastest growing of all Maples and one of the best for dry locations.

For quick shade Silver Maple is the most popular of all shade trees. Long, slender branches bend downward while their tips ascend in graceful curves. Light green leaves lined with silvery white dance in the breeze to give an ever-changing pattern to the landscape.



C633. MAPLE, NORWAY

(*Acer platanoides*)

Key: G. Planting Zones: 2, 3, 4, 5 and 6.

Foliage: Dark green. Dense.

Mature Height: 50 to 60 feet.

Uses: Fine for streets, lawns, cemeteries, parks.

The ability of the Norway Maple to withstand adverse city conditions makes it one of the most popular trees for street plantings.

One of the most beautiful and popular of all shade trees. Deep green foliage. Strong branches resist storms and need no pruning. Natural globe-shaped, compact head. Thrives even under adverse city conditions, reaching a height of 60 ft. A favorite for streets, lawns, cemeteries, parks.



C613. MAPLE, PURPLE LEAF

(*Acer platanoides schwedleri*)

Key: G. **Planting Zones:** 2, 3, 4, 5 and 6.

Foliage: Bright wine-red in spring, turning to bronzey green in summer.

Height at Maturity: 40 to 60 ft.

Identical in habit of growth with the popular Norway Maple. Schwedler's bright wine-red spring foliage changes to bronzey green in summer and golden yellow in fall. Makes an unusually interesting and beautiful tree for street, lawn, park, cemetery. 40 to 60 ft. tall when fully grown.



Crimson King Maple

C628. MAPLE, CRIMSON KING

(*Acer platanoides schwedleri nigra*)

(Plant Patent No. 735)

Key: G. **Planting Zones:** 2, 3, 4, 5 and 6.

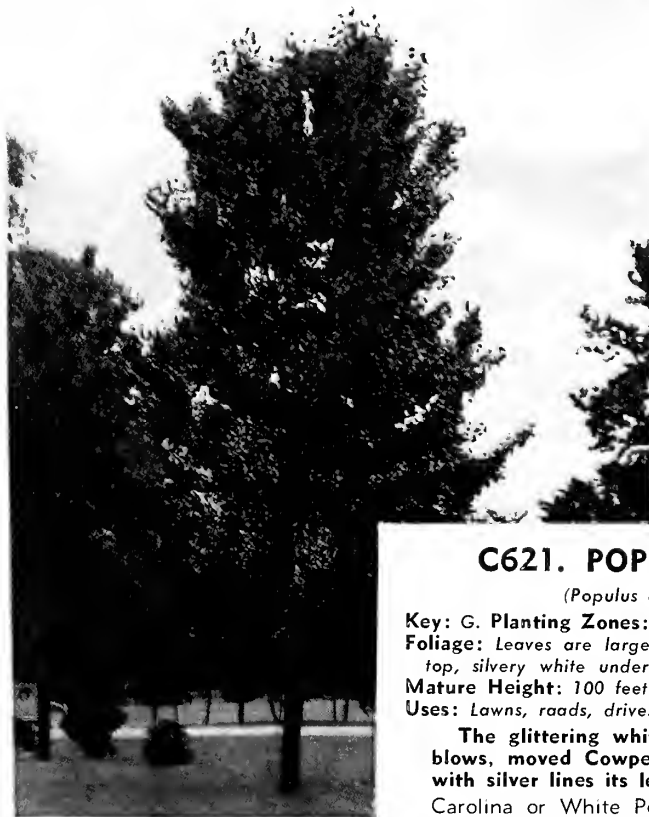
Foliage: Broad leaves retain their brilliant red color all spring, summer and fall.

Mature Height: 30 to 40 feet.

Uses: Streets, lawns, cemeteries, parks.

Called "The Norway Maple with Brilliant Crimson Foliage"

From early spring till the leaves fall, Crimson King adds shades of brilliant crimson to the landscape. A tree of rare beauty for planting wherever deep shade is wanted. Withstands adverse city conditions and tree becomes more and more beautiful every year of its long life.



Carolina Poplar

C621. POPLAR, CAROLINA

(*Populus canadensis eugenei*)

Key: G. **Planting Zones:** 2, 3, 4, 5 and 6.

Foliage: Leaves are large, nearly triangular. Glassy green on top, silvery white underneath.

Mature Height: 100 feet or more.

Uses: Lawns, roads, drives, streets, cemeteries, parks.

The glittering white that shows when the wind blows, moved Cowper to write—"The Poplar that with silver lines its leaves."

Carolina or White Poplar becomes a tall tree. Large erect trunk is covered with smooth white bark resembling that of the Aspen. One of the most interesting of all shade trees, especially when its shining two-toned leaves dance in the breeze.

C635. POPLAR, LOMBARDY

(*Populus nigra italica*)

Key: G. **Planting Zones:** 2, 3, 4, 5 and 6.

Foliage: Round, gray-green in color.

Mature Height: 50 to 60 feet.

Uses: To screen unsightly views, to give accent to plantings, for lining driveways, for a dense border or windbreak plant 5 feet apart.

A Spire-Like Tree—the Exclamation Point to the Landscape

Picturesque Italian tree of slender, upright habit. Used in garden plantings, to screen unsightly views or buildings, or to give accent to planting. The beautiful road tree of Europe. Rapid grower. Deservedly popular.



Lombardy Poplar



C620. SYCAMORE, EUROPEAN

(*Platanus orientalis*)

Also known as Buttonwood Tree

Key: G. Planting Zones: 1, 2, 3, 4, 5 and 6.

Foliage: Extra large. Almost circular. Palmately lobed.

Mature Height: 40 to 50 feet.

Uses: Ideal for streets and lawns—especially under city and other adverse conditions.

A magnificent shade tree that grows tall and straight even under city and other adverse conditions. Gleaming white trunk is often marked with large flecks of brown bark to give it a unique appearance. Its fruit ripens in autumn into round balls that give the name Buttonwood to this popular shade tree.

Stark Bro's Lawn Trees

Weeping Willows

The "Weeping" or Babylonian Willow can be traced back to the time and country of the Psalmist.

"By the waters of Babylon we sat down and wept, when we remembered thee O Zion! As for our harps we hanged them up upon the Willow trees that are therein" - 137 Psalm.

From that early day, the Weeping or Babylonian Willow has been universally popular. It is often called "Napoleon's Willow" because in his exile he sat under its shade and after death at least one tree grew about his island grave.



C630. WILLOW, GOLDEN TWIG WEeping

(*Salix aurea pendula*)

Key: G. Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

Foliage: Slender and pointed.

Mature Height: 40 to 50 feet.

Uses: Lawns, parks, cemeteries—especially attractive near a lake or pool.

Golden yellow branches add to the beauty of this Weeping Willow, especially in early spring before the leaves appear. A wonderful tree for lawns, cemeteries and parks.



C632. WILLOW, WISCONSIN WEeping

(*Salix blanda*)

Key: G. Planting Zones: 1, 2, 3, 4, 5, 6 and 7.

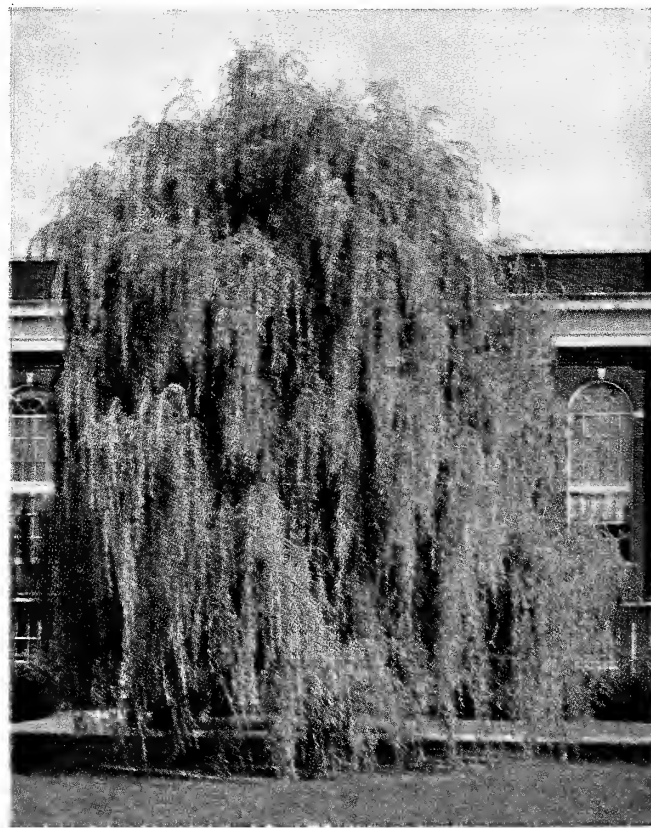
Foliage: Long slender, gracefully drooping branches.

Mature Height: 30 to 40 feet.

Uses: Lawns, cemeteries, parks.

The long, slender, gracefully sweeping branches of Weeping Willows bring a note of beauty and tranquility to the landscape. They are happiest near a pool, stream or lake, but grow reasonably well away from water. The soft mist of green in the Willows announces the coming of spring. Ideal for wet spots where other trees fail.

Willows- the Heralds of Spring



C631. WILLOW, THURLOW WEeping

(*Salix elegantissima*)

Key: G. Planting Zones: 1, 2, 3, 4, 5, 6, and 7.

Foliage: Stems, leaves and blossom catkins are slender and delicate.

Mature Height: 30 to 40 feet.

Uses: Lawns, parks, cemeteries.

Even harder than Wisconsin Weeping Willow, this graceful tree has drooping branches of yellowish green. A wide-spreading tree that is fine for lawns, cemeteries, parks.

Nut Trees

—Valuable for Delicious Nuts
—Magnificent Shade Trees

Nut Trees are among the most beautiful and most desirable trees for shade, in addition to their value as producers of delicious and nutritious food. Truly the "Triple-Value" trees for Landscaping, Shade and Profitable Food Production. They give an open shade in which grass thrives, especially since they have deep roots that do not compete with lawns for moisture. Grass grows right up to the tree trunks.

Since the list of adapted Shade Trees is limited and because the fast growing population of the world makes future food production of paramount importance, the popularity of Nut Trees, both for Shade and a Profitable Food Crop, is increasing every year. They require minimum care and will give a profit-crop every year for a lifetime. When once established, Nut Trees grow rapidly, are healthy and long-lived, if given reasonable care. Annual applications of Stark's Orchard Fertilizer will encourage rapid growth and increase the size of the nuts.

Walnuts grow rapidly, thriving as far North as the Minnesota Line. Butternuts are the hardiest of all our native Nut Trees and grow as far North as Canada. Hickories will grow in a wide variety of soils and climates. While they grow somewhat slower than Pecans or Walnuts, many people prefer their flavor to that of any other nut.

PECAN TREES. Pecan Trees, with their dark green foliage and graceful form, are among the most beautiful of our native trees. Here are three of the many reasons why families will want to use PECANS as SHADE TREES:

- 2 or 3 Pecan Trees can be expected to pay the taxes on an average home.
- Rapid growing, they make one of the finest of all Shade Trees.
- Pecan trees do not have surface roots, so grass will grow right up to the trunk of the tree.

2 NEW HARDY PAPER-SHELL PECANS

TREES SOLD ONLY by STARK BRO'S NURSERIES

Key G. Catalog No. C-651

Key G. Catalog No. C-643

®STARKING HARDY GIANT — Hardy Paper-Shell PECAN

New, Extra Hardy Paper-Shell Pecan.
U.S. Plant Patent No. 1361.

"One of the best crackers I have seen. Kernel firm and solid. Nut long . . . Very desirable for machine cracking—high percentage of whole halves. Nut has most of desirable qualities." USDA, Horticulturist.

NOW, you can grow your own Big, Paper-shell Pecans, even if you live up North, where temperatures drop to 20° below zero. Originated up in Northern Missouri in grove of George C. James.

Large-size nuts of Starking Hardy Giant 1½" long. Ripe early—September in Missouri. Shell paper-thin and easy to crack. Kernels separate easily, giving high percentage of whole halves. Kernels golden yellow, plump and solid—64 nuts to the pound. Rich and Sweet—it is the most highly flavored Pecan we have tested.

Tree is Extra Hardy. Beautifully formed, Medium-size upright, open, spreading grower that gives filtered shade that cools but at the same time allows a perfect stand of grass right up to the trunk. Disease resistant. Grows fast. Bears young and heavily. For bigger crops plant with Stark Hardy Paper-shell for cross-pollination. Does best in Zones 2, 3 and 4.

"You Have Really Found Something" writes USDA, Horticulturist.

"I have evaluated these pecan specimens, and I feel that you have really found something of value. . . . Really one of the best crackers I have seen. Kernel is very similar to Southern Papershell "Moore" in that it is firm and solid . . . nut is long—very desirable for machine cracking and would yield a very high percentage of whole halves.

As far as characteristics of the nut are concerned, it has most of the desirable qualities. . . . We would be glad indeed to obtain some trees . . . as soon as available."

STARK HARDY —Paper-Shell PECAN

Our first true Paper-Shell Pecan that is really Hardy. It is an ideal variety to plant with Starking Hardy Giant for cross-pollination and bigger crops.

Thin-shelled nuts are Large, well-filled and a high percentage of the weight of the nut is kernel. Has the favorite Northern-type rich flavor combined with Large Size, and a Shell so thin it can be cracked in the hand. Tree is upright and like its companion, Starking Hardy Giant, makes an ideal ornamental shade tree for the lawn and garden.

The favorite nut of the American people. Ideal lawn tree. Thin shell. Large kernels. These Grafted "Paper Shell" Pecans have extra large, rich, deliciously, flavored nuts which easily come out of the shells in complete halves. The most popular varieties are Schley, Stuart, Fabst. These are recommended for planting South of the Ohio River only. North of the Ohio River, we recommend Starking Hardy Giant, Stark Hardy Paper Shell or Missouri Hardy Seedling.

- C641. PABST. Grafted. Does best in Zones 1, 2 and 3.
- C640. SCHLEY. Grafted. Does best in Zones 1, 2 and 3.
- C639. STUART. Grafted. Does best in Zones 1, 2 and 3.
- C642. MISSOURI HARDY SEEDLING PECAN. Does best in Zones 1, 2, 3, 4 and 5.

Key E. Catalog No. C646

AMERICAN HAZELNUT

(*Corylus Americana*)

Delicious nuts similar to English Filberts. Fine for Shrub Borders.

Zones 2 3, 4, 5 and 6.

Key G. Catalog No. C647

HICKORY NUT, —MISSOURI MAMMOTH

(*Hicoria*)

A Special Large Strain of American Hickory. Immense nuts. Kernels very large. Beautiful Shade Trees.

Zones 2, 3, 4 and 5.

Key G.
Catalog No. C645

WALNUT, BLACK

(*Juglans nigra*)

A valuable tree. Rapid grower. Broad-spreading branches and deep roots make it ideal for lawn. Grass grows readily under this tree. Heavy bearer. Zones 1, 2, 3, 4, 5.

Key G.
Catalog No. C644

NEW STARK KWIK-KROP WALNUT

U.S. Pl. Pat. 1063

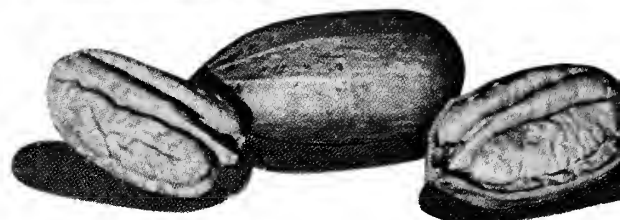
A Hardy Hybrid of English and American Black Walnuts. Kernels are thick, plump and easy to get out of thin shells. Exceptionally young heavy bearer—often bearing in nursery rows. Fine as Shade Tree too.

Key G. Catalog No. C648

BUTTERNUT (*Juglans cinera*)

Also known as "White Walnut". Beautiful, wide-spreading tree. Young bearer. Nuts are unusually rich and delicious.

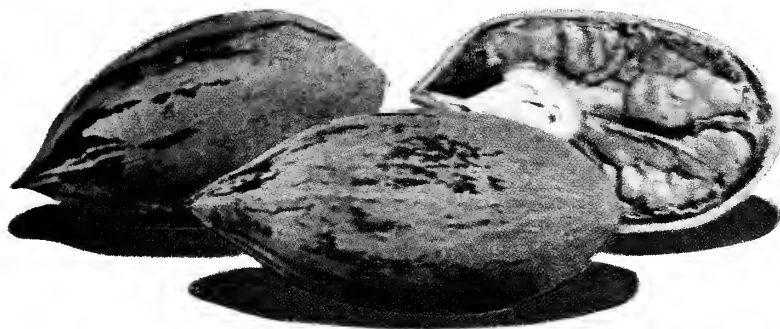
Zones 1, 2, 3, 4 and 5.



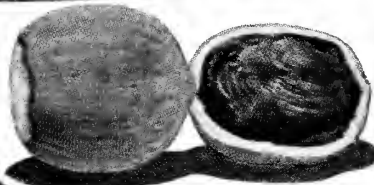
Above—Tree and nuts of Starking Hardy Giant Paper Shell Pecans, 2/3 size



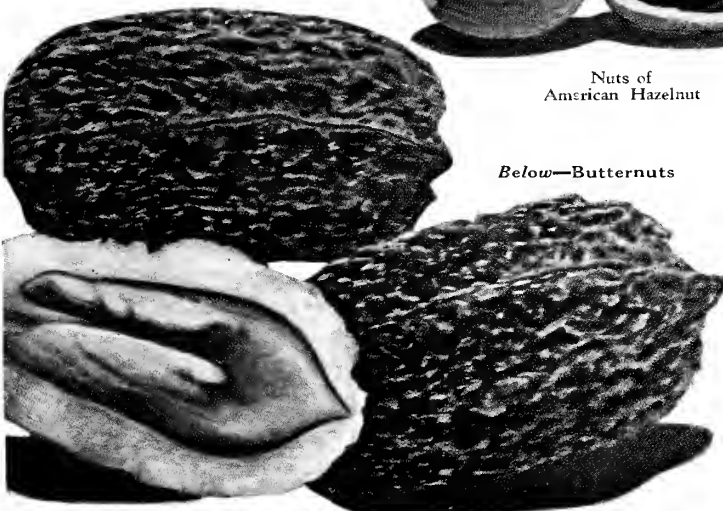
Tree and Cracked Nut at left of Stark Kwik-Krop Walnut



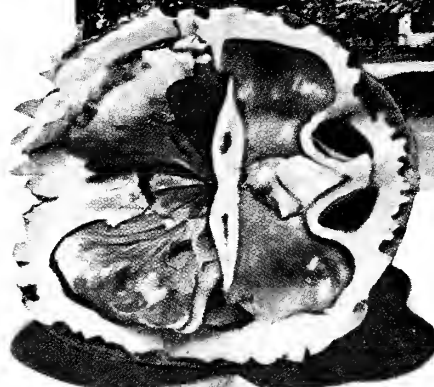
Nuts of Pabst, Schley and Stuart Pecans



Nuts of American Hazelnut



Below—Butternuts



Whole nut and kernel of Missouri Mammoth Hickory Nut

Stark Bro's New Improved Everblooming **FLORIBUNDA ROSES**

**Bring Exciting Color and Fragrance to the Landscape
All Summer Long**

B769. STARK FIREFLAME

U. S. Plant Patent 1379. Pictured in Actual Size and Color Below. Plants are Obtainable **ONLY** from Stark Bro's.

Color of Bloom: *Geranium-red.*

Time of Bloom: *June till frost.*

Height at Maturity: 2 ft.

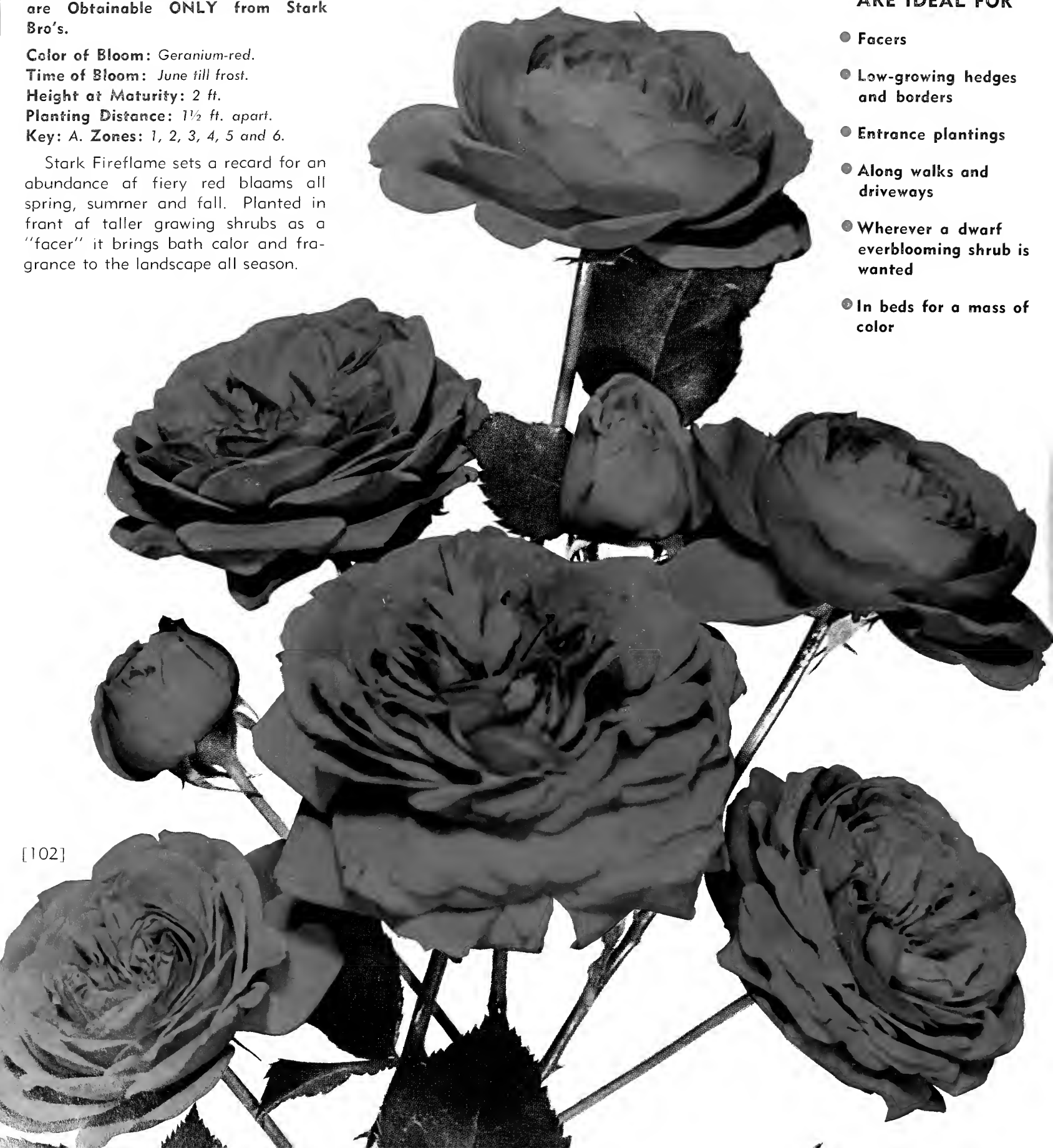
Planting Distance: 1½ ft. apart.

Key: A. Zones: 1, 2, 3, 4, 5 and 6.

Stark Fireflame sets a record for an abundance of fiery red blooms all spring, summer and fall. Planted in front of taller growing shrubs as a "facer" it brings both color and fragrance to the landscape all season.

STARK FLORIBUNDAS ARE IDEAL FOR

- **Facers**
- **Low-growing hedges and borders**
- **Entrance plantings**
- **Along walks and driveways**
- **Wherever a dwarf everblooming shrub is wanted**
- **In beds for a mass of color**



B753. STARK MADCAP Floribunda Rose

(U. S. Plant Patent No. 1353)

Pictured in actual size and color at right. Plants are obtainable ONLY from Stark Bro's.

Color of Bloom: *Flashing orange-scarlet.*

Time of Bloom: *June till frost.*

Height at Maturity: *About 2 to 3 ft.*

Planting Distances: *1½ ft. apart.*

Key: A. Planting Zones: *1, 2, 3, 4, 5 and 6.*

For Flower Arrangements and Fine in the Landscape.

Here is a new Rose that fairly dances with the joy of its unique beauty. STARK MADCAP is a new type of Rose that combines the large double blooms of a Tea Rose with the all-season-long abundance of bloom typical of the Floribundas.

Long, urn-shaped buds of Hybrid Tea type, open slowly into very large, double, cupped blooms.

The unique color of STARK MADCAP is indescribably beautiful—flashing orange-scarlet that gives it a gay, glowing color unlike any other red Rose. Resembles somewhat its parent, Independence, but is a deeper, more fiery, flashing red.

Blooms are borne on long, strong stems which make this a new favorite for flower arrangements. It is an ideal landscape Rose. You'll want this new Rose this season to plant around the foundation of your house, along the walk, in your shrub border and in your Rose beds.



Picture above shows how effectively you can use Red Floribunda Roses, such as Stark Fire-flame, Stark Madcap, etc., wherever a Dwarf Everblooming Shrub is wanted.



Picture at right of Euonymus Patens combined with a Red Floribunda Rose as facer, shows how effectively you can face down taller growing shrubs with Stark Fireflame, Stark Madcap and other Stark Floribunda Roses.

B768. *Stark* BRIDAL VEIL Floribunda Rose

Color of Bloom: Ivory buds—white blooms.

Time of Bloom: June till frost.

Height at Maturity: 1 to 1½ ft. tall.

Planting Distances: 1½ ft. apart.

Key: A. Planting Zones: 1, 2, 3, 4, 5 and 6.

Need winter protection in Zone 6.

(U. S. Plant Patent No. 1347)

Pictured in actual size and color below.

Also pictured is one of the many ways in which Stark Bridal Veil adds beauty and fragrance to the landscape. Plants Obtainable **ONLY** From Stark Bro's.

Stark Bridal Veil is the most dwarfish in growth of all Stark New Improved Floribundas. Small plants are literally covered with pointed buds of ivory which open to very double blooms of pure white, sometimes tinted with ivory and pink.

Ideal for planting as facers in front of shrubs in foundation, borders, etc.; in front of foundations, as pictured below; to border walks, driveways, etc.

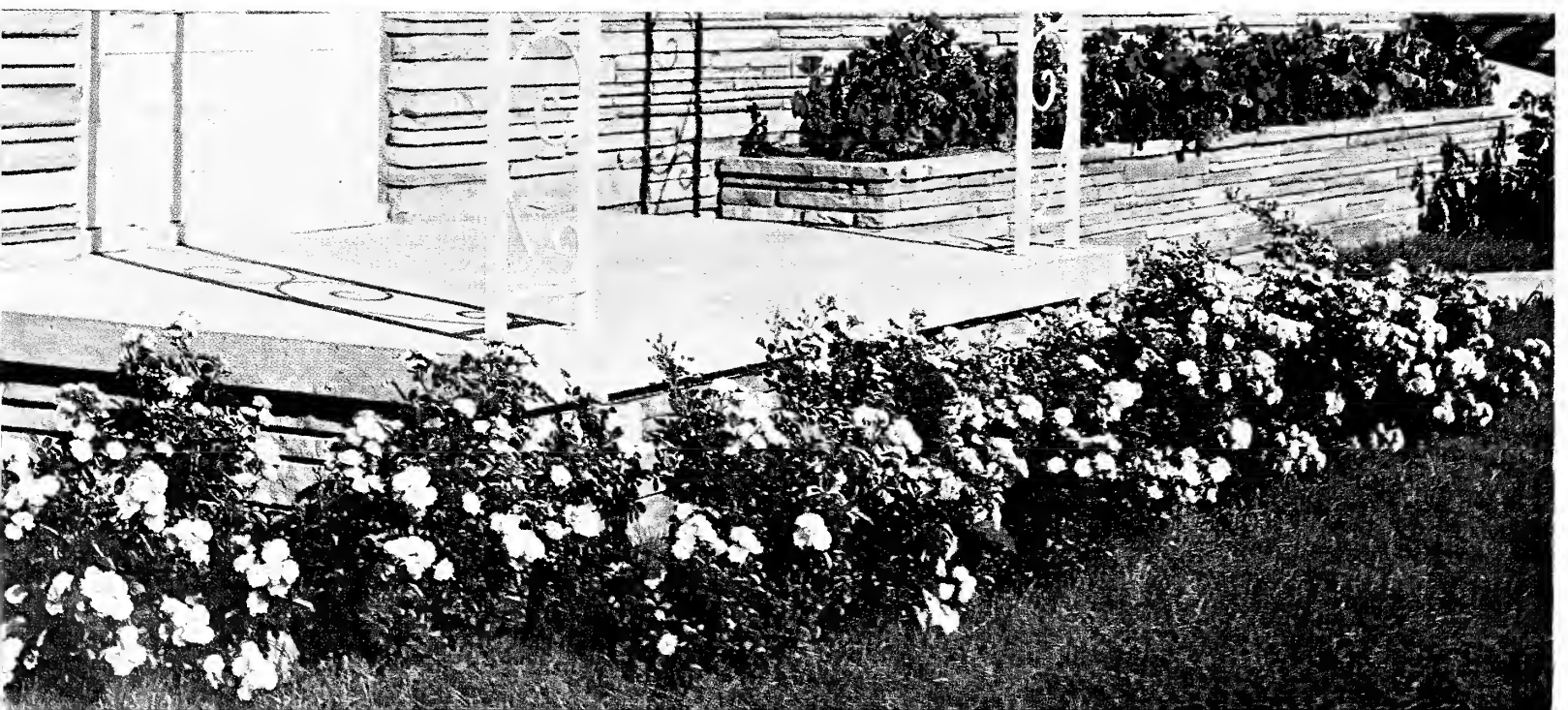
STARK FLORIBUNDA ROSES . . .

- Easy to grow.
- Bloom all Spring, Summer and Fall.
- Thrive Everywhere—North, South, East and West.
- Bloom First Season After Planting—often within 6 to 8 weeks when planted in the Spring.

At Left—Stark Bridal Veil in actual size and color.

Below—Masses of fragrant blooms all summer add beauty to landscape.

[104]



The New
Grandiflora Rose
 B736
CARROUSEL

(U. S. Plant Patent No. 1066)

Pictured in its exciting red color at right.

Fine for Flower Arrangements and Landscape.

Color of Bloom: Rich garnet-red. Sunfast.

Time of Bloom: June till frost.

Height at Maturity: 3 ft.

Planting Distance: 1½ ft. apart.

Key: A. **Planting Zones:** 1, 2, 3, 4, 5 and 6. Need winter protection in Zone 6.

A glowing member of the new Grandiflora family of Roses. Combines a constant profusion of bloom from early summer till frost with long, strong stems and Hybrid Tea-like blooms. Awarded Gold Medal by American Rose Society in 1955.

Floribunda Rose

B770. Stark
MISTY GOLD

(U. S. Plant Patent No. 1380)

Bed of Stark Misty Gold pictured below in color.

Plants Available **ONLY** From Stark Bro's.

Color of Bloom: Tawny gold.

Time of Bloom: June till frost.

Height at Maturity: 1½ to 2 ft.

Planting Distances: 1½ ft. apart.

Key: A. **Planting Zones:** 1, 2, 3, 4, 5 and 6. Need winter protection in Zone 6.

Magnificent clusters of urn-shaped buds of Tawny Gold, edged with bright carmine, open to blooms of clear pure gold. Ideal for mass planting.



[105]



Floribunda

Add Color and Fragrance to the Landscape from Early Summer till the Snow Flies

- Plant them in front of shrubs.
- Wonderful for colorful low-growing hedge.
- Fine to border walks or driveways.
- A bed of Floribunda Roses gives color and fragrance all summer long.



B754. FLORADORA (Floribunda)

Color of Bloom: Brilliant cinnabar-red.

Time of Bloom: June till frost.

Height at Maturity: About 2 feet.

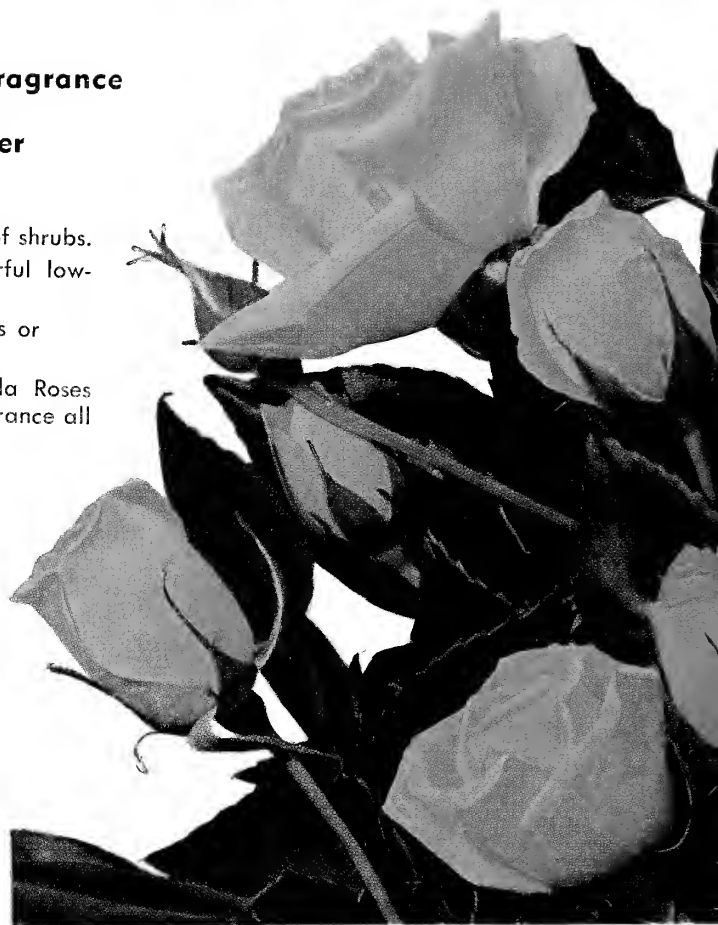
Planting Distance: 1½ to 3 ft.

Key: A. **Planting Zones:** Thrives all over America. Does best in Zones 1, 2, 3, 4, 5 and 6. Needs winter protection in Zones 5 and 6.

Unique Cinnabar-Red Color Adds To Its Exciting Beauty.

This is one of the most unusual of all the Floribundas with its brilliant cinnabar-red, blushed with scarlet and geranium.

Buds are dazzling pinkish orange. Make lovely flower arrangements. Also fine for boutonnieres. Blooms are large and double. Usually one bloom to a stem. Pictured in color above.



B757. GOLDSILLOCKS (Floribunda)

(U. S. Plant Patent 672)

Color of Bloom: Rich golden yellow.

Time of Bloom: June till frost.

Height at Maturity: About 2 feet.

Planting Distances: 1½ to 3 ft.

Key: A. **Planting Zones:** Goldilocks thrives all over America. Does best in Zones 1, 2, 3, 4, 5 and 6. Needs winter protection in Zones 5 and 6.

Fine for planting in front of taller-growing shrubs.

Here at last is the long awaited yellow Floribunda. Buds resemble miniature Hybrid Teas in form. A rich golden yellow in color. Flowers are cupped in early stages, gradually opening to 3½ inches across. Delightful Wild-Rose fragrance. Dark green foliage is glossy and abundant. Pictured in color above.



B710 WHITE PINOCCHIO

(U. S. Plant Patent 1010)

Color of Bloom: Cream tinted buds opening to snowy white blooms.

Time of Bloom: June till frost.

Height at Maturity: About 2 feet.

Planting Distances: 1½ to 3 ft. apart.

Key: A. **Planting Zones:** 1, 2, 3, 4, 5 and 6. Needs winter protection in Zones 5 and 6.

A glistening White Pinocchio with flowers about 2½ inches in diameter. Fully double. Borne in large clusters—usually 30 or more Roses in a cluster. Pictured in color at right.

B751. PINOCCHIO (Floribunda)

(U. S. Plant Patent No. 484)

Color of Bloom: Lively pink with yellow at base of petals.

Time of Bloom: A riot of color from June till frost.

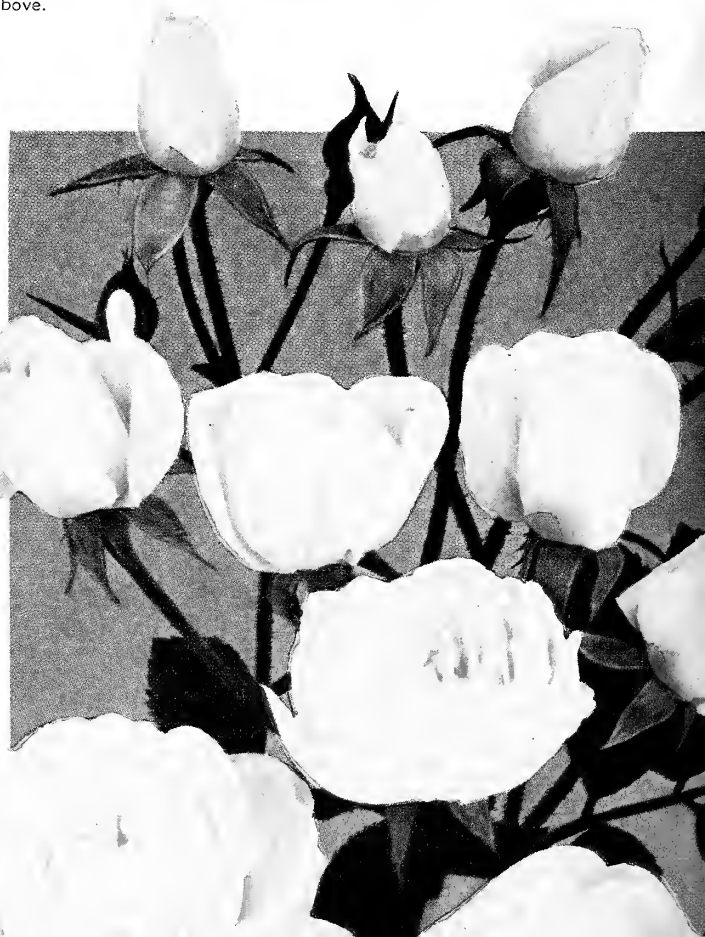
Height at Maturity: About 2 feet.

Planting Distances: 1½ to 3 ft. apart.

Key: A. **Planting Zones:** Pinocchio thrives all over America.

Does best in Zones 1, 2, 3, 4, 5 and 6. Needs winter protection in Zones 5 and 6.

The original Pinocchio is truly the all-purpose Rose. Always in bloom. A riot of color from June till frost. Easy to grow. Clusters of exquisite pointed buds open gradually to long-lasting miniature Tea Roses 1½ inches across. A mass planting is a glorious sight. Also fine for edgings, for paths, walks, drives, beds and borders. Pictured in color above.



Roses

B755 RED PINOCCHIO (Floribunda)

(Patent No. 812)

Color of Bloom: Rich carmine.

Time of Bloom: June till frost.

Height at Maturity: About 2 feet.

Planting Distances: 1½ to 3 ft. apart.

Key: A. Planting Zones: 1, 2, 3, 4, 5, and 6.

Need winter protection in Zone 6 and northern sections of Zone 5.

As facers for shrubs it gives color and fragrance all summer.

These delightfully cup-shaped Roses are borne in large, long-lasting clusters. Unfading. Color is a rich carmine, which deepens and takes on a velvety cast as the Rose opens. Use them to plant in front of shrubs, as a colorful low-growing hedge, at the intersections of walks and driveways, in beds, etc.



B750. FASHION (Floribunda)

(U. S. Plant Patent No. 789)

Color of Bloom: Oriental red buds open to flowers of coral suffused with gold.

Time of Bloom: June till frost.

Height at Maturity: About 2 feet.

Planting Distances: 1½ to 3 ft. apart.

Key: A. Planting Zones: 1, 2, 3, 4, 5 and 6.

Need winter protection in Zone 6 and northern sections of Zone 5.

For a lavish display of color all summer, plant Fashion.

Greatest award winner of all Floribundas! Lavish with its enormous clusters of gay colored blooms all summer long.

Stark Bros

Stark Bro's Roses bloom the FIRST season after planting—often within 6 to 8 weeks when planted in the spring.

Plants are thrifty 2-year-old field-grown.

B713. MRS. LUTHER BURBANK

(U. S. Plant Patent No. 952)

Plants Available **ONLY** From Stark Bro's

Color of Bloom: True rose.

Time of Bloom: June till frost.

Type of Rose: Hybrid Tea.

Zones: 1, 2, 3, 4, 5 and 6.

Magnificent Exhibition Rose With Old-Fashioned Rose Fragrance.

Mrs. Luther Burbank is truly an Exhibition Rose! Gigantic! Long, pointed buds unfurl into huge, fragrant double Roses. Blooms constantly.

One of the easiest of all Hybrid Tea Roses to grow. Thrives and blooms even in hot, dry weather. Fragrance is delightful—just like that of the best Tea Roses. Mrs. Luther Burbank grows all over America. Does best in zones 1, 2, 3, 4 and 5. Needs winter protection in 5 and 6. Supply limited. Order early.



Above—Stark Bro's "Mrs. Luther Burbank"
Truly an Exhibition Type Rose.

B704. LOUISIANA PURCHASE

(U. S. Plant Patent No. 963)

Plants available **ONLY** from Stark Bro's.

Color of Bloom: Rich cerise.

Time of Bloom: June till frost.

Type of Rose: Hybrid Tea.

Zones: 1, 2, 3, 4 and 5.

Needs winter protection in Zones 5 and 6.

Louisiana Purchase Grows All Over America.

Pointed buds open into large, cupped flowers. Rich, true damask-rose fragrance which will delight you. This Rose was selected because of its fabulous flowers, unusual hardiness, fast, vigorous growth. Easy to grow. Masses of blooms like Grandifloras till frost.



Above—Stark Bro's "Louisiana Purchase" is Making Friends
All Over America—Wherever it is Planted.



"Delighted With Stark Favorite"

"I am delighted with Stark Favorite—to me it is the most gorgeous Rose that has been developed.

"The past week it has been magnificent—all states of bloom—12 blooms on one plant—many of my friends have come to admire it.

"I am experimenting with Roses from different places and so far, I can say that the three I bought from your nursery are outstanding."

Mrs. Charles Spencer Warren,
Alabama.

**Left—A Rose Garden Brings
Beautiful Blooms, Delightful
Fragrance and Wonderful
Color All Summer Long.**

EXCLUSIVE LEADER

Hybrid Tea Roses

These New Introductions of Stark Bro's Have Been Awarded Plant Patents by the U. S. Government and Plants are Available ONLY from Stark Bro's Nurseries.

B726. STARK FAVORITA

(U. S. Plant Patent No. 1340)

Gold Medal Winner International Rose Trials, Rome, Italy

Color of Bloom: Rich burnt orange petals lined with coral-orange.

Time of Bloom: June till frost.

Type of Rose: Hybrid Tea.

Planting Distance: 1½ ft. apart.

Zones: 1, 2, 3, 4, 5 and 6.

Thrives All Over America. Needs Winter Protection in Zones 5 and 6.

You'll want to be among the first in your community to grow this Gold Medal Award Winning Rose—STARK FAVORITA!

This amazing new Rose sparkles in the striking beauty of its extra long buds of rich burnt orange which unfold slowly into huge, very double Roses.

Petals of burnt orange are lined with coral-orange, giving the full-blown Rose an all-over color effect of satiny apricot-orange.

Writing in American Rose Magazine, Fred J. Nisbet says:

"The Gold Medal of the Rome Trials went to Stark Favorita (Stark Bro's Nurseries) so we can assume that it will do exceptionally well in heat and drought.

"I haven't grown this yet but am looking forward to seeing it at the new National Rose Garden in Washington, D. C. The buds are burnt orange and open good sized pink blooms. Blooming is continuous on rather tall plants."

GOLD MEDAL AWARD WINNER

Stark Favorita won the top award in the International Rose Trials in Rome, Italy, because of its unique coloring, extra large buds and blooms borne on long, strong stems, delicate fragrance, beautiful form in bud and bloom, abundant, leathery foliage, vigorous, upright, bushy growth.

In winning the Gold Medal Award it was FIRST in competition with many other outstanding Roses from the Rose Capitals of the world. You'll be proud to grow this great prize-winning Rose. You'll be amazed that you can pick extra large, fragrant Roses the FIRST SEASON after you plant STARK FAVORITA.

**Right — Actual
Size and Color
of Stark Favorita — the Top
Award Winner
at International
Rose Trials,
Rome, Italy.**



Gold Medal awarded FAVORITA at International Rose Trials, Rome, Italy.

B729. PEACE. The most popular of all Roses.

Hybrid Tea Roses thrive all over America. Do best in Zones 1, 2, 3, 4. Need winter protection in Zones 5 and 6.

B729. PEACE

(U. S. Plant Patent 591)

Color of Bloom: Golden with a flash of pink along the petal edges.

Time of Bloom: June till frost.

Planting Distances: 1½ ft. apart.

Planting Zones: Does best in Zones 1, 2, 3 and 4. Needs winter protection in 5 and 6.

Rated most popular in recent nation-wide survey.

Deservedly the most popular Rose of our time. "The miracle Rose with a sunset in its heart," wrote Dr. Allen Woodall. Peace blooms are the most lasting of all Hybrid Teas. Buds are golden yellow with a blush of pink along the petal's edges. They open slowly to majestic blooms of yellow, pastel gold, cream and ivory. Ruffled petals are blushed with pink. Long strong stems proudly lift these huge blooms above a wealth of shiny dark green foliage. In a recent survey by American Rose Society, PEACE was the number one favorite with Rose lovers all over America. It is now rated as a class of its own in Flower Shows.

B735. FORTY-NINER

(U. S. Plant Patent 792)

Color of Bloom: Orient-red with chrome-yellow.

Time of Bloom: June till frost.

Planting Distances: 1½ ft. apart.

Planting Zones: 1, 2, 3, 4, 5 and 6. Needs winter protection in 4, 5 and 6.

Gay, contrasting colors of rich chrome-yellow sometimes overlaid with Orient-red combine to make this the most brilliant of all bi-colored Roses.

The yellow color is most evident in the yellow buds. They are long-pointed, opening out into well shaped flowers which are pleasantly fragrant. Stems are long, strong and have few thorns.

B735. FORTY-NINER.

The most unique of All-America Winners.

B773. MIRANDY

(U. S. Plant Patent 632)

Color of Bloom: Moroon-red.

Time of Bloom: June till frost.

Planting Distances: 1½ ft. apart.

Planting Zones: Does best in zones 1, 2, 3, 4 and 5. Needs winter protection in 5 and 6.

Mirandy, with its large, deep crimson blooms, is one of the "top ten" All-America Roses. The huge double blooms with 50 petals open slowly from ovoid buds, often long pointed. Rich penetrating Damask fragrance adds to its popularity.

B773. MIRANDY.

One of the Top Ten All-America Winners.

Present TOP

ALL-AMERICA
AWARD-WINNING

HYBRID TEA ROSES

Stark Hybrid Tea Roses bloom the FIRST season after planting—often within 6 to 8 weeks when planted in the spring.

B724. CHARLOTTE ARMSTRONG →

(U. S. Plant Patent 455)

Color of Bloom: Rose-red.

Time of Bloom: June till frost.

Planting Distances: 1½ ft. apart.

Planting Zones: 1, 2, 3, 4, 5 and 6. Need winter protection in 5 and 6.

THE ALL-TIME ALL-AMERICA WINNER

Perfectly formed, blood-red buds develop into large spectrum-red blooms that are cerise in color in hot summer weather. A very double Rose that lasts well in the garden and as a cut flower. Color is so brilliant that each petal appears to be edged with silver in strong sunlight. Dainty sweet fragrance. Stems are long and strong. In a recent survey of American Rose Society, Charlotte Armstrong was second only to Peace in popularity all over America.

B783. DICKSON'S RED. An international favorite.



B724. CHARLOTTE ARMSTRONG. Rated second only to Peace in recent American Rose Society survey.

B783. DICKSON'S RED

(U. S. Plant Patent 376)

Color of Bloom: Scarlet-red.

Time of Bloom: June till frost.

Planting Distances: 1½ ft. apart.

Planting Zones: Does best in Zones 1, 2, 3, 4, and 5. Needs winter protection in 5 and 6.

A Rose so versatile, so rugged, so able to stand hottest sun, it won FIRST Award of American Rose Selections. Also awarded Gold Medal of National Rose Society of England for fragrance. It "has everything"—flashing scarlet-red color; large, high centered form; rich fragrance; abundant, continuous blooms; strong, sturdy bush.



Stark Favorite

PLANTING ZONES:

Stark Hybrid Tea Roses grow successfully all over the United States—Zones 1, 2, 3, 4, 5 and 6.

Light winter protection, such as advised in Stark Easy Planting Guide is suggested for Zones 5 and 6. Complete information on planting and care of Stark Roses accompanies each shipment.

B701. EDITH NELLIE PERKINS

Color of Bloom: Two-toned pink blushed with tints of orange and gold.

Time of Bloom: June till frost.

Planting Distances: 1½ ft. apart.

Planting Zones: 1, 2, 3, 4, 5 and 6. Needs winter protection in 5 and 6.

A WINNER! Two-toned pink, blushed with tints of orange and gold. Fragrant, pointed buds. Blooms early and constantly. Vigorous, healthy and very hardy.

Above—B701. EDITH NELLIE PERKINS

Below—B782. CRIMSON GLORY

- Color
- Fragrance
- Beauty

B739. K. A. VIKTORIA

Color of Bloom: Cream-white with a slight lemon tint in the center.

Time of Bloom: June till frost.

Planting Distances: 1½ ft. apart.

Planting Zones: 1, 2, 3, 4, 5 and 6. Needs winter protection in 5 and 6.

Most Popular of All Our White Everblooming Hybrid Tea Roses.

Most perfect of all White Roses. Long pointed buds open to creamy white flowers with a slight lemon tint in the center. Blooms are extra double. This Rose was originated in 1891 and each year has added to its popularity. Fragrant.

B782. CRIMSON GLORY

Color of Bloom: Deep vivid crimson.

Time of Bloom: June till frost.

Planting Distances: 1½ ft. apart.

Planting Zones: Does best in zones 1, 2, 3, 4 and 5. Needs winter protection in 5 and 6.

Top Honor Winner As the Most Popular Hybrid Tea Rose in America Year After Year.

Beautifully formed buds of vivid crimson are held proudly erect on long, strong stems. The deep red buds, with an almost black tip are urn-shaped and gradually unfold into full high-centered blooms. It is further blessed with a fragrance so alluring that it has been voted the most fragrant of all Roses.

HYBRID TEA ROSES

B737. ETOILE DE HOLLANDE

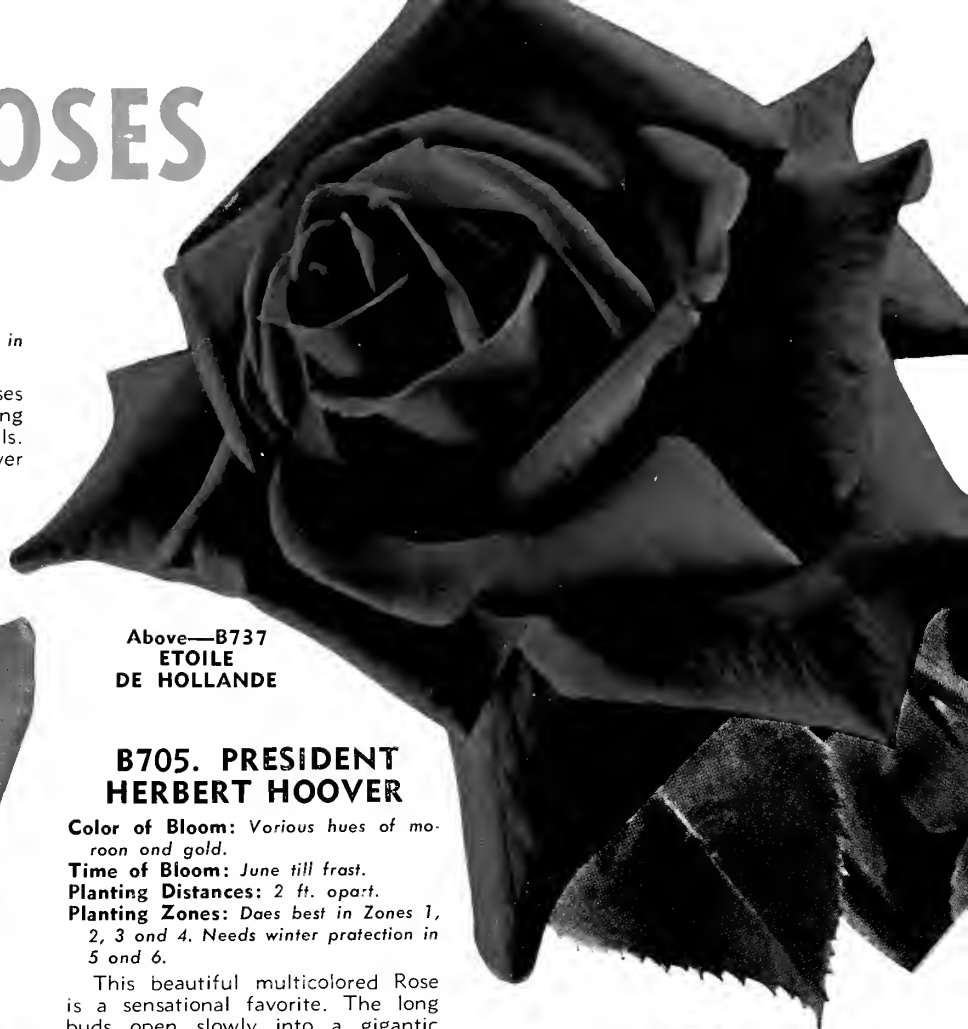
Color of Bloom: *Crimson.*

Time of Bloom: *June till frost.*

Planting Distances: *1½ ft. apart.*

Planting Zones: *Does best in 1, 2, 3, 4 and 5. Needs winter protection in 5 and 6.*

This is the Rose by which all other Hybrid Tea Everblooming Roses are compared. Its brilliant red color is unfading. The perfect long pointed buds open to large, very double Roses, each with 45 petals. The long, straight, almost thornless stems make it ideal for flower arrangements.



Above—B737
ETOILE
DE HOLLANDE

Below—B705
PRESIDENT HOOVER



B705. PRESIDENT HERBERT HOOVER

Color of Bloom: *Various hues of moon and gold.*

Time of Bloom: *June till frost.*

Planting Distances: *2 ft. apart.*

Planting Zones: *Does best in Zones 1, 2, 3 and 4. Needs winter protection in 5 and 6.*

This beautiful multicolored Rose is a sensational favorite. The long buds open slowly into a gigantic bloom which is very fragrant. It grows 4 feet in one season. It is not a question of how long you want your stems to be, it is only how long you wish to cut them.

B706. NEW YORKER

(Patent 823)

Color of Bloom: *Red.*

Time of Bloom: *June till frost.*

Planting Distances: *1½ ft. apart.*

Planting Zones: *Does best in 1, 2, 3, and 4. Needs winter protection in 5 and 6.*

The Best Red Rose of All Time.

A truly red Rose that stays red until petals fall. Color is clear, sparkling, dark red. The flowers are tremendous—often measuring 6½ inches across. Has a delightful, almost Raspberry fragrance. A constant bloomer from June till frost.

The bud is slow opening and as the bloom develops the color is flashing scarlet with rose-red undertones, overlaid with a rich velvety sheen. Blooms are long-lasting and unfading even in hottest weather.



B706 NEW
YORKER

B727. MCGREDY'S SUNSET

(Patent 317)

Color of Bloom: *Orange-yellow overlaid with warm salmon-flame.*

Time of Bloom: *June till frost.*

Planting Distances: *1½ ft. apart.*

Planting Zones: *Does best in Zones 1, 2, 3, 4 and 5. Needs winter protection in 4, 5 and 6.*

Each clear sunshiny yellow petal of this fragrant Rose is penciled with carmine. A very showy Rose with its wealth of large blooms borne on long, strong stems and glossy foliage.

Below
B727
MCGREDY'S
SUNSET



Stark Hybrid Tea
Roses Bloom FIRST
SEASON Planted—
Often Within 8 to
10 Weeks When
Planted in the
Spring.

Stark EVERBLOOMING

Use them:

- To add fragrant and colorful shade to a porch.
- For traffic-stopping beauty, cover a fence with them.
- For arbors, trellises, etc.
- To cover a garage or other outbuilding.

B744. CLIMBING PEACE

(Plant Patent No. 932)

Color of Bloom: Deep yellow buds. Open flowers are a medley of canary-yellow, pastel gold, pearly white and apple-blossam-pink.
Time of Bloom: Early June and frequently until frost.

This Climbing Hybrid Tea Has Everything That Has Made its Parent PEACE a Distinctive Class of Roses.

The blooms of this climbing bud sport of the world-famous Peace Hybrid Tea Rose are exactly like its world renowned parent. Blooms are immense—often 5 inches across. A spectacular climbing Rose.

B743. BLAZE

Color of Bloom: Brilliant vivid scarlet.

Time of Bloom: June and sometimes clusters of blooms at intervals during the summer and fall.

A Recurrent-blooming Bud-Sport of the Sensational Paul's Scarlet Climber.

A bud-sport of the spectacular Paul's Scarlet climber. In June the whole plant is covered with flashing vivid red Roses which keep their color even in warm weather. Blaze is sometimes extra generous with its bloom by producing clusters of 2- to 3-inch cup-shaped blooms at intervals during the summer and fall.

B772. CLIMBING FLORADORA

(Plant Patent No. 1054)

Color of Bloom: Cinnabar-red.

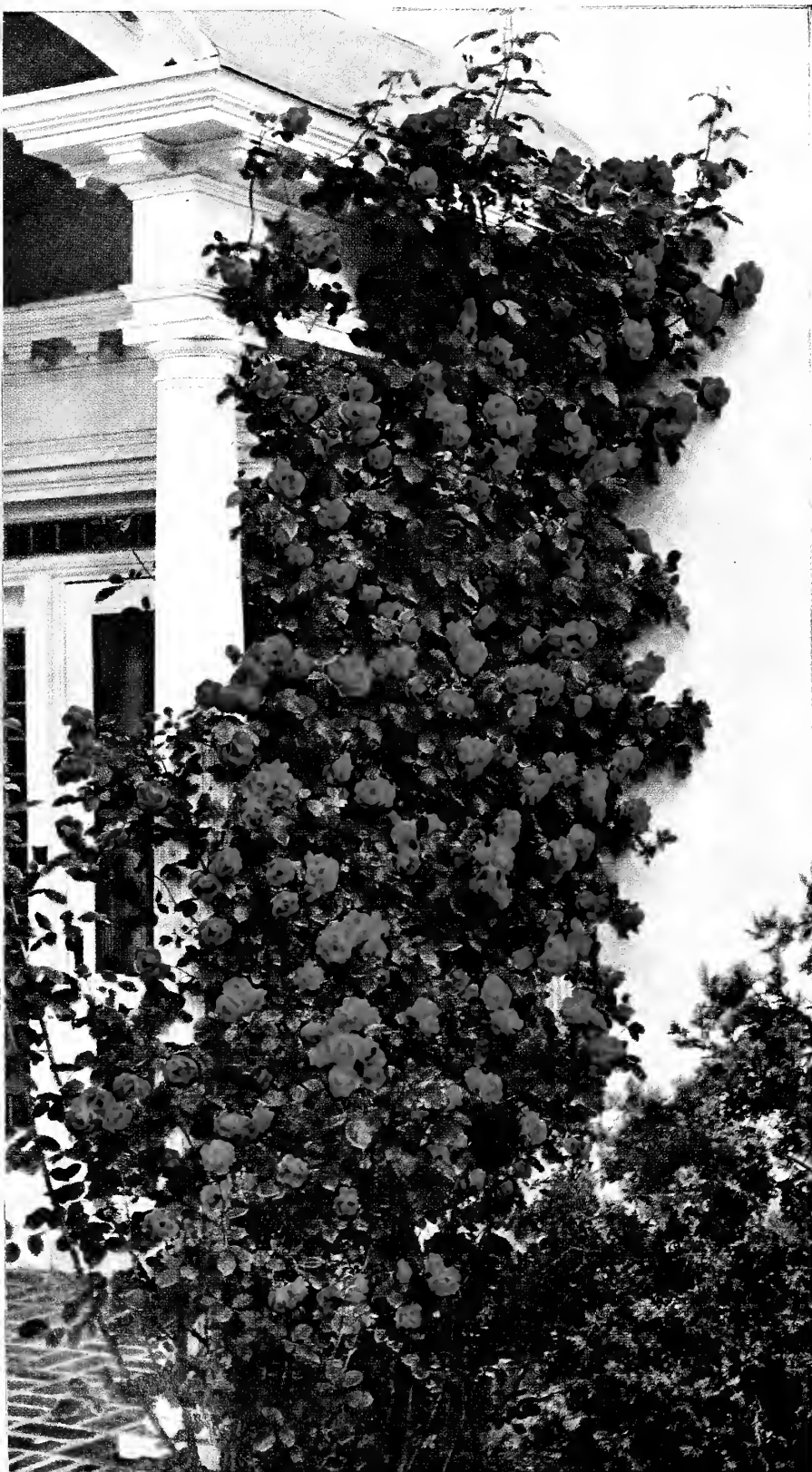
Time of Bloom: June till frost.

It's a Climber—and it Blooms From June Till Frost.

The Rose sensation of the year—a climbing Floribunda Rose! Climbing Floradora is exactly like its parent—the Floribunda Floradora in its brilliant cinnabar-red color blushed with scarlet and geranium. Blooms are large and double. Fine for flower arrangements.

B772. CLIMBING FLORADORA

Climbing Bud-Sport of Floradora.



CLIMBING ROSES

Hardy Everblooming Climbers such as Blaze and New Dawn do best in Zones 1, 2, 3, 4 and 5. They need protection in Zone 6.

Climbing Hybrid Tea Roses such as Climbing Peace, Climbing Floribundas and Crimson Glory do best in Zones 1, 2 and 3. They need winter protection in Zones 4, 5 and 6.

B779. NEW DAWN

Color of Bloom: Apple-blossom-pink.

Time of Bloom: June till frost.

Delightfully fragrant. Long strong stems make it ideal for flower arrangements.

An everblooming bud-sport of the popular Dr. Van Fleet. Long pointed buds and apple-blossom-pink blooms are borne on long strong stems. Delightfully fragrant. Fine for cutting and flower arrangements.

So different the U. S. Patent Office awarded New Dawn the FIRST Plant Patent ever to be awarded a Rose.

B742. CLIMBING GOLDSLOCKS

(U. S. Plant Patent No. 1090)

Color of Bloom: Rich golden yellow.

Time of Bloom: June till frost.

A Climbing Bud-Sport of the Everblooming Goldilocks Floribunda, and it blooms all summer.

Here is the Yellow Climber the world has been waiting for. Exactly like Goldilocks Floribunda with its Tea-Rose-like blooms. Like its parent, flowers are cupped in early stages gradually opening to 3½ inches across.

B749. CLIMBING CRIMSON GLORY

(Plant Patent No. 736)

Color of Bloom: Deep vivid crimson.

Time of Bloom: Early June over a long period.

A Climbing Hybrid Tea. Long strong stems make it ideal for cutting.

Just imagine a Climbing Rose with the same vivid crimson color and immense blooms of wonderful fragrance that have made Crimson Glory the top favorite of deep red Roses! That's Climbing Crimson Glory. Large, high centered blooms cover this plant in early June and continue over a long period. Most regular bloomer of the Climbing Hybrid Tea type in our tests.

B742. CLIMBING GOLDSLOCKS. Climbing Bud-Sport of Goldilocks.

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B779. NEW DAWN. Everblooming Bud-Sport of Dr. Van Fleet.

B749. CLIMBING CRIMSON GLORY
Climbing Bud-Sport of Crimson Glory.



Stark Hardy CLIMBING ROSES



Use them:

To add breath-taking beauty to a fence.

For arbors, trellises, etc.

To cover a garage or other outbuildings.

To add color and fragrant shade to a porch.

Stark Hardy Climbers thrive everywhere. Do best in Zones 1, 2, 3, 4 and 5. Need winter protection in Zone 6.



B746 BURBANK'S COPPER CLIMBER

Color of Bloom: Deep orange-copper buds changing to glowing coppery salmon as flower opens.

Time of Bloom: Early June through long season.

Long Stems, Usually Supporting a Single Bloom. Make It a Favorite for Flower Arrangements.

Long pointed Tea Rose-like buds of deep copper, change as flower unfolds to glowing coppery salmon with delicate pink edges. Delightfully fragrant Roses borne on long, strong stems. So different, the U. S. Government awarded Burbank's Copper Climber a Plant Patent.

B741. PAUL'S SCARLET CLIMBER

Color of Bloom: Brilliant scarlet-red.

Time of Bloom: Early June through long period.

Puts on a spectacular display of brilliant color in early summer.

Most popular of all Stark Hardy Climbing Roses. In early June, Paul's Scarlet Climber puts on a fabulous show wherever it is used—on a fence, trellis, arbors, porches or to cover a garage or other outbuildings.

B748 BURBANK'S SNOWWHITE CLIMBER

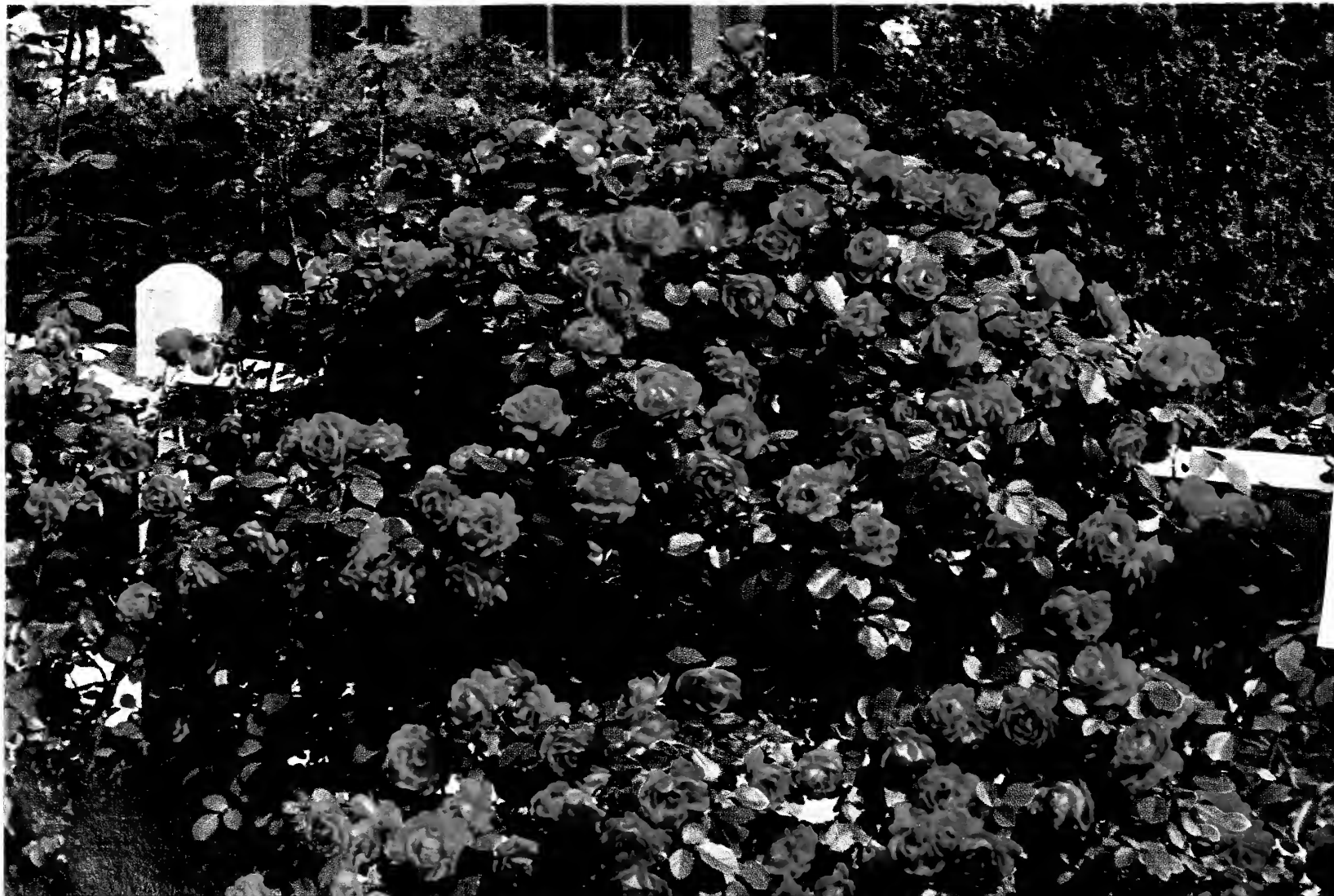
Color of Bloom: Snowy white.

Time of Bloom: Early June over a long blooming season.

Large, Long-Stemmed, Fragrant Blooms. Fine for Flower Arrangements.

In Snowwhite, Luther Burbank created the world's FIRST White Climber with large, double Tea-Rose-like blooms. Exquisite pure white color and delightful fragrance of a Tea Rose. Long, strong stems. Fine for flower arrangements, for trellises, fences, arbors, etc. Blooms profusely over a long period.

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HOW TO USE THE PRESENTATION PAGES

One of the first steps in making a sale is gaining the confidence of the prospective customer. We need to sell them on the quality of our product and on the company -- they should know that your company is the leader in its field.

This makes the sale easier to close.

The first seven pages in your Plate Book are "PRESENTATION PAGES". They are designed to show the prospective customer as you explain the different points to him.

A point is much quicker absorbed (and more readily believed) if you can SHOW a prospect at the same time you EXPLAIN.

After you have gained the prospects' attention and have them seated ready to start your presentation, you would use the presentation pages as follows, pointing (a pencil makes a good pointer) to the various headlines and pictures:

(Turning to page 1) "You've heard of Stark Bro's Nurseries, haven't you Mr. "Prospect"? We are the largest nursery in the world and the oldest in America. The company was established back in 1816, which makes us over 140 years old.

"Now here are the men back of the Stark reputation -- 6 generations dating back to 1816.

"And here is an aerial photo of our shipping plant and the Home Office.

(Turning to page 2) "Our various growing plants, however, are located in these different areas around the country -- the very best locations where soil and climate combine to enable us to produce the finest nursery stock of the best kinds and varieties for your climate.

"Now this map here is what we call our Planting Zone Map. Since we operate on a nationwide scale, it is necessary that we have kinds and varieties adapted to all sections of the country. It would not be logical, of course, to think that kinds and varieties that were suitable for growing down here in the South (pointing) would grow in your climate here. You can see here that you are located in Zone 5 (or in whatever zone you are selling). Since the company does not want me to recommend anything whatever that would not be suitable for growing here in your climate, they have keyed every variety as to which zone it can be grown in, so I will recommend only the best varieties that will give you the best results right here in your soil and climate.

(Page 3) "You have undoubtedly heard about the many new and improved varieties tested and introduced by Stark Bro's. Here, for instance, is a scene in the Stark-Burbank Experimental Test Orchard where we are constantly working to develop even better varieties.

"These pictures here show some of the special nursery machinery which not only has been invented by Stark Bro's but, in many cases, built right in their own shops.

"This picture here shows one of the scenes in our various nurseries.

(Page 4) "Stark Trees are grown by the Stark 'Old Oak Whole Root Process'. There is no place in our nurseries for cheap propagation methods such as these piece root grafts.

(Page 5) "In other words, with Stark it is not HOW CHEAP but HOW GOOD, and Stark Trees and Plants are not grown down to a price but up to the highest quality which makes them the best in the nursery industry. It will pay you to plant the BEST.

(Pages 6 and 7) "I imagine you have seen Stark Bro's advertising in some of these various magazines shown here as we have been advertising for many years in all the leading Home, Gardening and Agricultural Magazines." (if you have a magazine with a Stark ad, it can also be shown to the prospect)

Don't try to memorize these exact words -- just explain the different points in the order they come, in your own words.



Where **STARK TREES** **and PLANTS** *are Grown*

North, South, East, West – Under Ideal Conditions and
Climate – For Husky, Big-Rooted Nursery Stock That
Gives Greatest Satisfaction to Planters.

- | | |
|------------------------|---------------------------------|
| • Dansville, New York | • Tyler, Texas |
| • Atlas, Illinois | • Porum, Oklahoma |
| • Yakima, Washington | • Marionville, Missouri |
| • Farmington, Arkansas | • Gustine, California |
| • Checotah, Oklahoma | • Louisiana, Mo. (Headquarters) |

STARK TREES BEAR FRUIT

STARK TRADE MARK
Reg. U. S. Patent Office

Symbol of Highest Quality
for Over

140 YEARS



STARK BRO'S

NURSERIES & ORCHARDS CO.
at LOUISIANA, MO. Since 1816